

Official Contest Rules

The Great Bus Race 2011

1. **Contest Description.** The Great Bus Race (the "**Contest**") is a city wide scavenger hunt that requires its participants ("**Team(s)**") to use ABQ RIDE buses as their only form of transportation. Making their way through the city by following clues and completing tasks, teams will race for amazing prizes and the chance to earn the title of "The Great Bus Race Champion!" Only 30 two person teams will be allowed to participate. Judges will choose the winning entries and prizes will be awarded in accordance with these Official Rules.
2. **Sponsor.** The Contest is sponsored by ABQ RIDE, 94 Rock, 100.3 The Peak, 104.1 The Edge, Big I 107.9, Local IQ, Dion's Pizza, Lucky 66 Bowl, Golfnoggins, San Juan Mountain and Golf Resort
3. **Binding Agreement.** In order to enter the Contest, you must agree to these Official Rules ("**Rules**"). The Rules consist of: (i) the terms and conditions on this page. Because these Rules form a legally binding agreement with respect to this Contest, please read them carefully. If you do not agree to the Rules, you are not eligible to participate in the Contest or to win any of the prizes. You agree that registration for this Contest and/or a submission of an entry in the Contest constitutes your agreement to these Rules.
4. **Eligibility.** Each Entrant must: (i) be 18 years of age or older; (ii) be a U.S. citizen or a permanent U.S. legal resident (e.g., must be able to show proof of legal permanent residence, for example, a "green card"). Employees, interns, contractors, and official office-holders, as well as their immediate families, of The City of Albuquerque / ABQ RIDE, its affiliates, and any representatives or agencies of The City of Albuquerque / ABQ RIDE or other persons professionally connected with the Contest are not eligible to participate. Each team must have two members to be considered. This Contest is void where prohibited.
5. **Contest Period.** The Contest begins on **May 7, 2011 at 8:30:00 A.M. Mountain Time (MT)**. The Contest ends on **May 7, 2011 at approximately 4:00 P.M. Mountain Time (MT)**.
6. **How To Enter.** To register for The Great Bus Race entrant's can visit the website (<http://www.cabq.gov/transit/special-events/the-great-bus-race>) ("**Contest Website**"). Only 30 teams of two will be permitted to participate in The Great Bus Race. Registrations will begin to be accepted **April 11, 2011 at 9:00 AM Mountain Time (MT)** and will end on **April 29, 2011 at 4:00 PM Mountain Time (MT)**, unless the maximum number of teams register sooner than **April 29, 2011 at 4:00 PM Mountain Time (MT)**.
7. **Conduct.** By entering the Contest, you and your Authorized Registrant agree to comply with and be bound by the Rules, which will also be posted on the Contest Website. Failure to comply with these Rules may result in your disqualification from the Contest. You further agree to comply with and be bound by the decisions of the judges, which are final and binding in all respects. ABQ RIDE reserves the right in its sole discretion to disqualify any Entrant it finds to be: (1) tampering or attempting to tamper with the entry process or the operation of the Contest; (2) violating the Rules; (3) violating the terms of service, conditions of use or general rules or guidelines of any ABQ RIDE property or service; (4) acting in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; or (5) failure to provide documentation verifying U.S. citizenship or permanent U.S. residency. Any false information provided within the context of the Contest by any Entrant concerning identity, postal address, ownership of rights or non-compliance with the Rules may result in the immediate disqualification of an Entrant from the Contest. ABQ RIDE further reserves the right to disqualify any entry that it believes in its sole and unfettered discretion, infringes upon any third party right, violates any law or otherwise does not comply with these Rules. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY PROPERTY OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, ABQ RIDE RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

8. **Judging and Selection of Winners.** Teams will be judged by ABQ RIDE employees based on the following judging criteria:

- (i) The amount of points collected during the race.
- (ii) The time when teams cross the finish line.

Decisions of the judges are final and binding. The first team to arrive at the finish line with the MOST POINTS will win. If there is a tie ABQ RIDE employees will note the time that each team crosses the finish line. The team that crosses first will be declared the winner. Winners will not be announced until all teams have checked in and had their points calculated. Prizes will be awarded to the first, second, third, fourth and fifth place teams. Teams MUST be present to collect their prizes.

9. **Prizes.** The First Place Team will win an Apple iPad for each team member, a pair of concert tickets to the Hard Rock Pavilion for each team member. The Second Place Team will win a four day three night stay at the San Juan Mountain Golf and Resort for each team member. The Third Place Team will win one iPod Touch for each team member. The Fourth Place Team will win one iPod Nano for each team member. The Fifth Place Team will win one iPod Nano for each team member.
10. **Media Activity:** By participating in this Contest, you agree and hereby grant ABQ RIDE permission to use, copy, modify, distribute, and publicly display your personal image for any purpose, such as, but not limited to, press and media communications, without any compensation or attribution to you. You also agree to participate in any media or promotional activity regarding the Contest. If you are one of the five (5) winners you agree that ABQ RIDE may use your name and likeness to administer and promote the Contest and to conduct media interviews and promotional events.
11. **Privacy Notice.** By participating in this Contest, you agree that ABQ RIDE can collect your personal information, and that if ABQ RIDE cannot collect the required data, you may not be eligible to participate in the Contest. Any personal information collected during the course of the Contest by ABQ RIDE becomes public record and is subject to inspection by the Public Records Act.
12. **General Conditions.** All ABQ RIDE buses will operate on a normal schedule providing normal service to its passengers. This Contest is governed by the laws of the State of New Mexico, United States. All federal, state and local laws and regulations apply. By participating in this Contest, you agree to be bound by the terms of these Rules and by ABQ RIDE's decisions, which are final and binding on all matters pertaining to this Contest. Return of any prize/prize notification may result in disqualification and selection of an alternate winner. Any potential winner who is not present at time of prize give aways will forfeit his or her prize. Potential prize winners may be required to sign, notarize, and return an affidavit or declaration of eligibility, a liability/publicity release, an I.R.S. Form W-9, within three (3) business days and provide any additional information that may be required by ABQ RIDE. Failure to comply within this time period may result in disqualification and selection of an alternate winner. ABQ RIDE is not responsible for any typographical or other error in the printing of the offer, administration of the Contest or in the announcement of the prizes. Entrants certify that they have only used an ABQ RIDE bus and not a vehicle to complete the race. Each entrant agrees not to participate in the Contest in any manner that might infringe any local, state or federal law, including all pedestrian traffic laws. Team members must not (1) cross streets outside of designated crosswalks; (2) run after a moving bus; (3) push or shove any person (4) attempt to have bus drivers stop at an unmarked and designated ABQ RIDE bus stop; (5) teams must stay off of private property.
13. **No Recourse to Judicial or Other Procedures.** To the extent permitted by law, the rights to litigate, to seek injunctive relief, or to any other recourse to judicial or any other procedure in case of disputes or claims resulting from or in connection with this Contest are hereby excluded, and you expressly waive any and all such rights.
14. **LIMITATIONS OF LIABILITY:** TO THE MAXIMUM EXTENT PERMITTED BY LAW, YOU INDEMNIFY AND AGREE TO KEEP INDEMNIFIED ABQ RIDE AT ALL TIMES FROM AND AGAINST ANY LIABILITY, CLAIMS, DEMANDS, LOSSES, DAMAGES, COSTS AND EXPENSES RESULTING FROM ANY ACT, DEFAULT OR OMISSION BY YOU AND/OR A BREACH OF ANY

WARRANTY BY YOU SET FORTH HEREIN. TO THE MAXIMUM EXTENT PERMITTED BY LAW, YOU INDEMNIFY AND AGREE TO KEEP INDEMNIFIED ABQ RIDE AT ALL TIMES FROM AND AGAINST ANY LIABILITY, ACTIONS, CLAIMS, DEMANDS, LOSSES, DAMAGES, COSTS AND EXPENSES FOR OR IN RESPECT OF WHICH ABQ RIDE WILL OR MAY BECOME LIABLE BY REASON OF OR RELATED OR INCIDENTAL TO ANY ACT, DEFAULT OR OMISSION BY YOU UNDER THESE RULES INCLUDING WITHOUT LIMITATION RESULTING FROM OR IN RELATION TO ANY BREACH, NON-OBSERVANCE, ACT OR OMISSION WHETHER NEGLIGENT OR OTHERWISE, PURSUANT TO THESE RULES BY YOU. TO THE MAXIMUM EXTENT PERMITTED BY LAW, YOU AGREE TO HOLD ABQ RIDE, ITS RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES AND ASSIGNS HARMLESS FOR ANY INJURY OR DAMAGE CAUSED OR CLAIMED TO BE CAUSED BY PARTICIPATION IN THE CONTEST AND/OR USE OR ACCEPTANCE OF ANY PRIZE WON.

15. **Third Parties.** ABQ RIDE is not responsible for the policies, actions, or inactions of others that might prevent the Teams from entering, participating, and/or claiming a prize in this Contest.
16. **Severability.** If any provision(s) of these Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.
17. **Winner List.** The names of the winners will be posted on the Contest Website within one (1) week of the end of the Contest.