TRANSPORTATION EFFICIENCY

Transportation is one of the top three contributors to climate change in New Mexico, so part of your Energy Challenge will be to lower your business' and employees' transportation emissions.

Whether it's shipping or receiving product, employees commuting to the workplace, travel to conference or employee meetings or fleet vehicle use for business errands, emissions from transportation adds up. Transportation is now the top source of pollution in many U.S. cities. Burning one gallon of gasoline creates about 20 pounds of carbon dioxide (CO_2)—which means the average vehicle creates roughly 6 to 9 tons of CO_2 each year.

Evaluating the environmental footprint of transportation connected to your business is an important step in addressing climate change. Converting to more efficient vehicles, encouraging use of public transportation, taking fewer or more efficient flights and reducing reasons that employees need to travel are just a few ways to lessen this impact. Not only does this help protect the environment, but in many instances these measures will help your business save money!

Additional Resources:
https://www.c2es.org/content/reducing or your-transportation-footprint/
https://cleancities.energy.gov/

Employee Transportation:

Offer your employees free or discounted bus passes and incentivize their use. For example, employees who use public transit regularly can receive a financial bonus, paid time off or perks like a free lunch.

Offer carpooling incentives to employees.

Install an electric vehicle charger at your business and make it available to employees who drive an EV for no charge. Locate EV charger in "higher-value" parking spaces, closer to the building entrance to make them more desirable. Chargers also encourage EV-driving customers to shop at your business.

Offer bike racks for employee use. Showers are helpful too!

Support sidewalk infrastructure and bike lane expansions and let your elected officials know that they would be beneficial to your business.

Business Transportation:

Buy electric vehicles for your business fleet, particularly for delivery uses or regularly scheduled commutes.

Combine trips in business-owned vehicles. Offer incentives to employees who schedule work to reduce vehicle miles traveled (VMT).

Use public transit whenever possible and reduce the number of meetings you attend in person.

Offer telecommuting if it works for your business.

Offer discounts to customers who get to your business on a bicycle or public transit.