



## Goal 7: Community and Cultural Engagement

**Desired Community Condition: Residents appreciate, foster, and respect Albuquerque's arts and cultures.**



### Indicator: Impact of Arts on Understanding Other Cultures and Feeling Connected to Community

**Progress Rating:**    **Local Trend: NONE**    **National Comparison: BETTER**

#### Indicator Description

This indicator reflects the support arts receive in Albuquerque, focusing specifically on two questions: do Albuquerque residents perceive that the arts help them understand other cultures; and, do the arts help them feel more connected to the Albuquerque community. These questions were included in a citywide survey sponsored by the Indicators Progress Commission in 2003. These same questions were asked in a 2002 survey sponsored by the Pew Charitable Trust in Cincinnati, Pittsburgh, Denver, and Seattle. The Albuquerque results were integrated with the Pew Survey results.

#### Why is this indicator important?

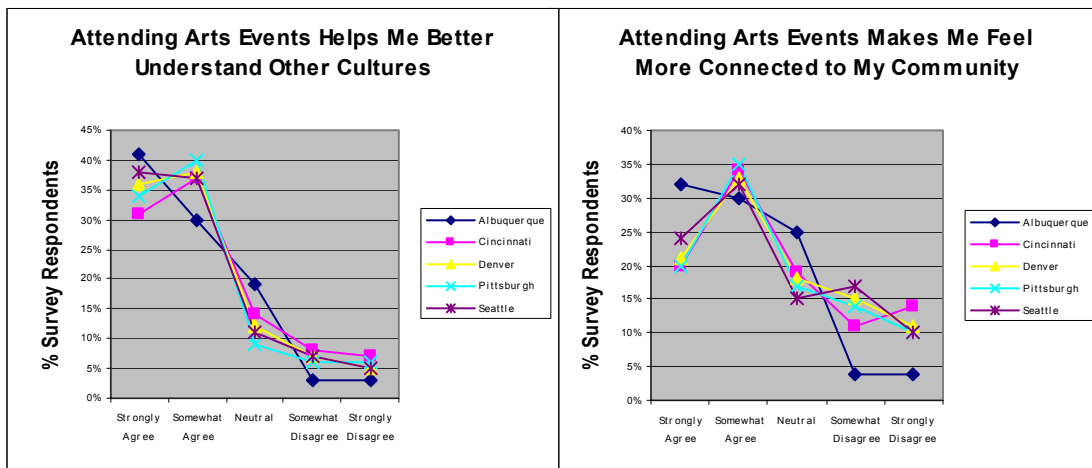
New Mexico is known for the large artistic community within it. Do the arts have a home in Albuquerque? Is this presence integrated into the social fabric of this community? Does this relationship differentiate arts and culture from other elements of the community? The substance of this indicator goes beyond the typical reasons for which art is supported in communities, i.e., for enjoyment and intellectual stimulation. It attempts to measure if Albuquerque is different from other cities around the country. Given our multicultural environment, do arts and cultural events support the apparent positive relationships that exist among the cultures of New Mexico? (See cultural relationships discussion the previous indicator in this Goal.)

#### Data Sources

*Cultural Attitudes and Behaviors Survey of Albuquerque Households 2003* by City of Albuquerque Indicators Progress Commission; *The Value of the Performing Arts in Five Communities* by the Urban Institute for The Pew Charitable Trust, 2002.

#### What can we tell from the data?

- More Albuquerque residents agreed strongly and fewer disagreed with a statement linking arts and cultural events with increased understanding of other cultures than residents in Pittsburgh, Cincinnati, Denver, and Seattle.
- More Albuquerque residents agreed strongly and fewer disagreed with a statement linking arts and cultural events to feelings of connectedness to the community than residents in Pittsburgh, Cincinnati, Denver, and Seattle.
- Albuquerque residents see strong links between attending arts and cultural events and enjoyment, intellectual stimulation, and creativity.



| Attitudes toward the Value of Attending Arts and Cultural Events and Facilities |                         |                           |                                               |                                       |                                                  |
|---------------------------------------------------------------------------------|-------------------------|---------------------------|-----------------------------------------------|---------------------------------------|--------------------------------------------------|
| Attending Artistic & Cultural Events                                            | ... is enjoyable to me. | ... is thought provoking. | ...helps me better understand other cultures. | ...encourages me to be more creative. | ...makes me feel more connected to my community. |
| <b>Albuquerque</b>                                                              |                         |                           |                                               |                                       |                                                  |
| Strongly Agree                                                                  | 53%                     | 37%                       | 41%                                           | 31%                                   | 32%                                              |
| Somewhat Agree                                                                  | 25%                     | 26%                       | 30%                                           | 29%                                   | 30%                                              |
| Neutral                                                                         | 14%                     | 21%                       | 19%                                           | 27%                                   | 25%                                              |
| Somewhat Disagree                                                               | 3%                      | 4%                        | 3%                                            | 6%                                    | 4%                                               |
| Strongly Disagree                                                               | 2%                      | 6%                        | 3%                                            | 3%                                    | 4%                                               |
| <b>Cincinnati</b>                                                               |                         |                           |                                               |                                       |                                                  |
| Strongly Agree                                                                  | 40%                     | 35%                       | 31%                                           | 26%                                   | 20%                                              |
| Somewhat Agree                                                                  | 28%                     | 38%                       | 37%                                           | 35%                                   | 34%                                              |
| Neutral                                                                         | 7%                      | 10%                       | 14%                                           | 15%                                   | 19%                                              |
| Somewhat Disagree                                                               | 7%                      | 7%                        | 8%                                            | 13%                                   | 11%                                              |
| Strongly Disagree                                                               | 7%                      | 7%                        | 7%                                            | 8%                                    | 14%                                              |
| <b>Denver</b>                                                                   |                         |                           |                                               |                                       |                                                  |
| Strongly Agree                                                                  | 59%                     | 41%                       | 36%                                           | 29%                                   | 21%                                              |
| Somewhat Agree                                                                  | 26%                     | 38%                       | 38%                                           | 33%                                   | 33%                                              |
| Neutral                                                                         | 5%                      | 7%                        | 12%                                           | 16%                                   | 18%                                              |
| Somewhat Disagree                                                               | 4%                      | 7%                        | 7%                                            | 11%                                   | 15%                                              |
| Strongly Disagree                                                               | 4%                      | 4%                        | 5%                                            | 9%                                    | 11%                                              |
| <b>Pittsburgh</b>                                                               |                         |                           |                                               |                                       |                                                  |
| Strongly Agree                                                                  | 51%                     | 35%                       | 34%                                           | 26%                                   | 20%                                              |
| Somewhat Agree                                                                  | 26%                     | 37%                       | 40%                                           | 32%                                   | 35%                                              |
| Neutral                                                                         | 7%                      | 9%                        | 9%                                            | 18%                                   | 17%                                              |
| Somewhat Disagree                                                               | 5%                      | 8%                        | 6%                                            | 12%                                   | 14%                                              |
| Strongly Disagree                                                               | 6%                      | 6%                        | 6%                                            | 9%                                    | 10%                                              |
| <b>Seattle</b>                                                                  |                         |                           |                                               |                                       |                                                  |
| Strongly Agree                                                                  | 61%                     | 44%                       | 38%                                           | 32%                                   | 24%                                              |
| Somewhat Agree                                                                  | 24%                     | 36%                       | 37%                                           | 31%                                   | 32%                                              |
| Neutral                                                                         | 4%                      | 8%                        | 11%                                           | 15%                                   | 15%                                              |
| Somewhat Disagree                                                               | 5%                      | 5%                        | 7%                                            | 10%                                   | 17%                                              |
| Strongly Disagree                                                               | 4%                      | 4%                        | 5%                                            | 9%                                    | 10%                                              |