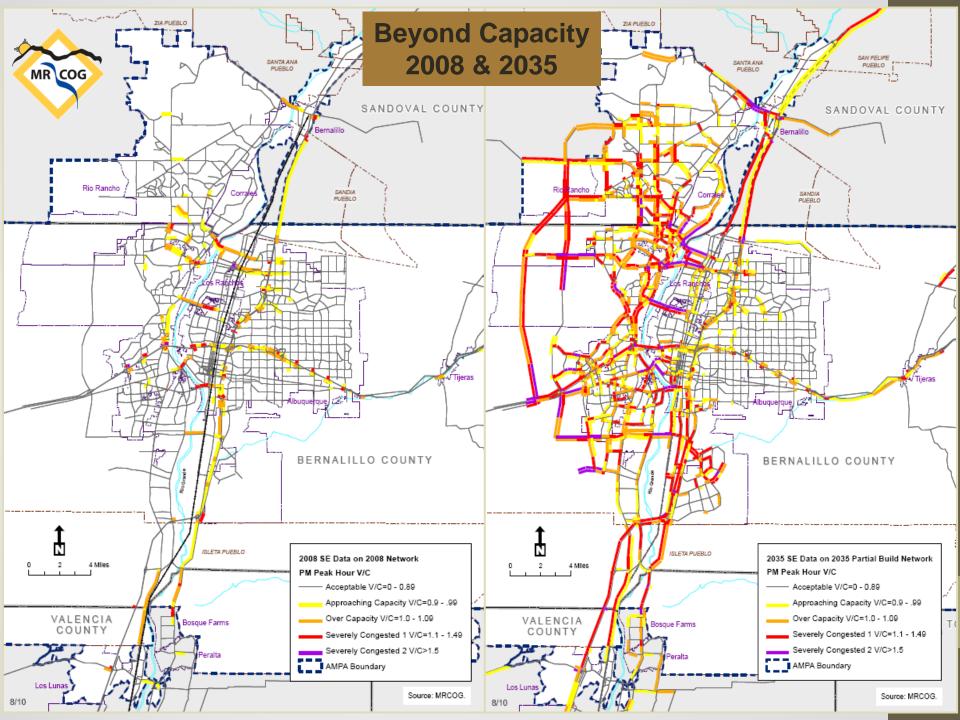
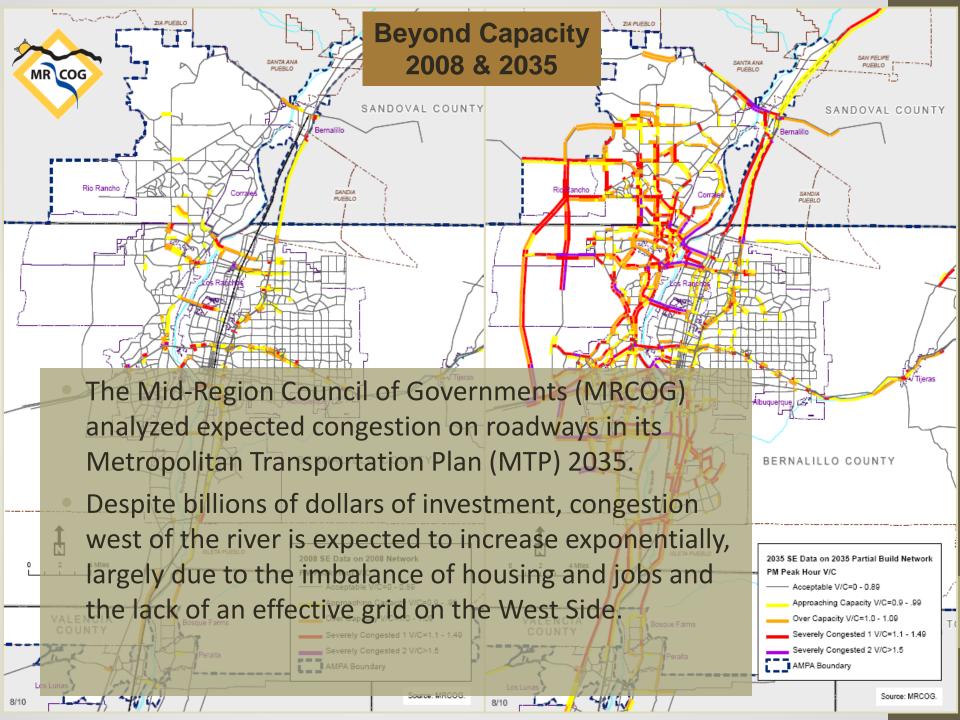
Unified Development Ordinance & Comprehensive Plan Updates

Planning Department & Council Services

April 2014

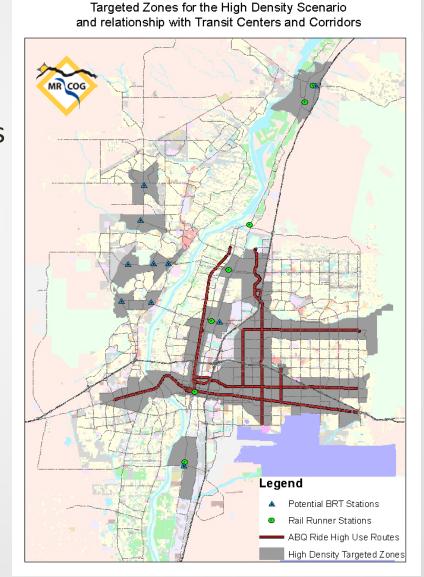


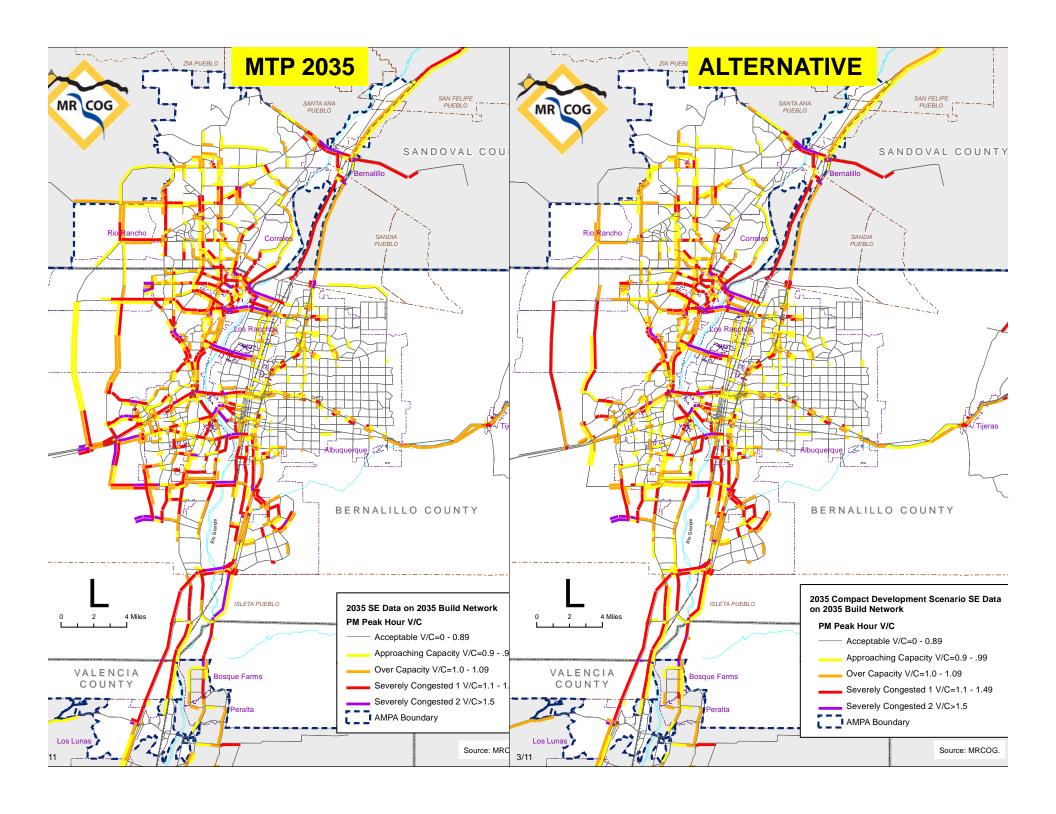


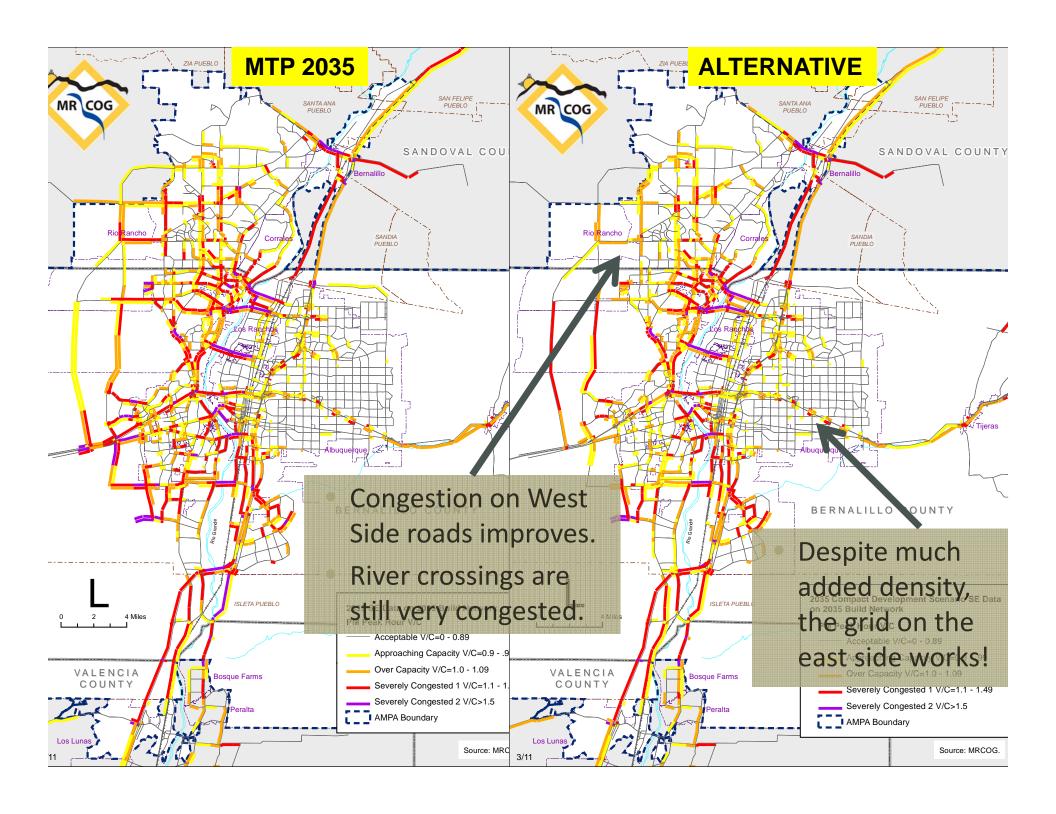


Land Use and Transportation

- MTP 2035 analyzed:
 - What changes if land uses redevelop at higher densities surrounding transit routes & stations?

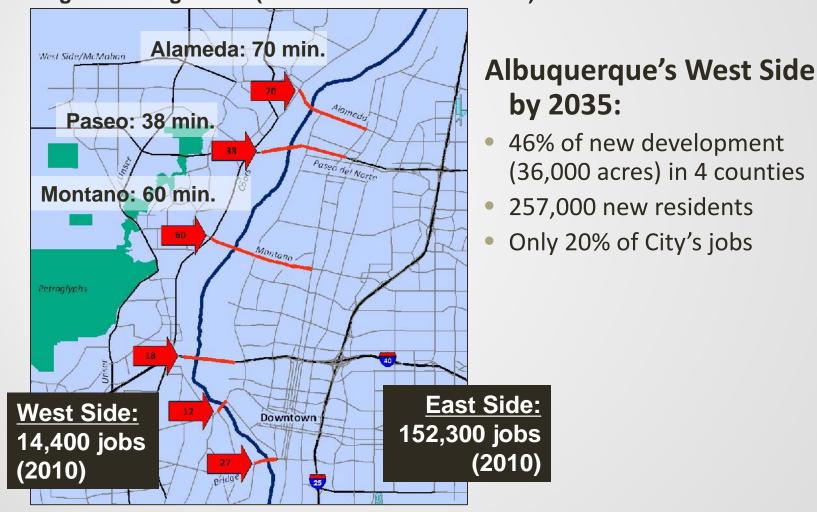




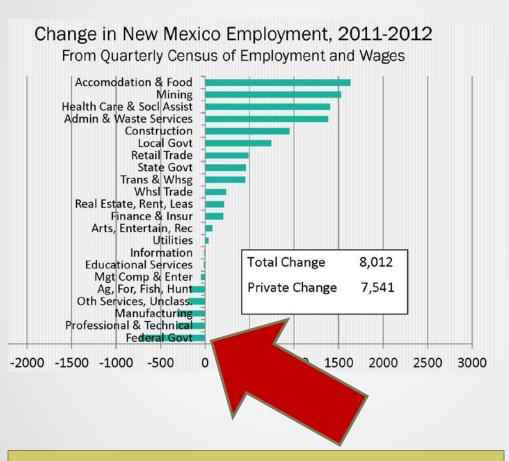


Growth vs. Bridges, Jobs vs. Houses

2035 Bridge Crossing Times (NOT total commute times!)

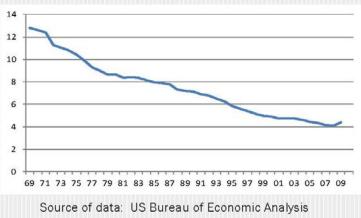


Diversify the Economy



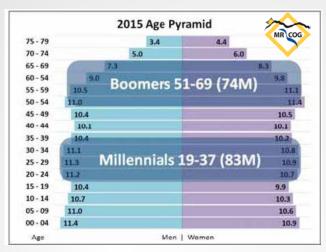
UNM's Bureau of Business and Economic Research estimates that sequestration will result in a permanent loss of roughly 20,000 jobs.

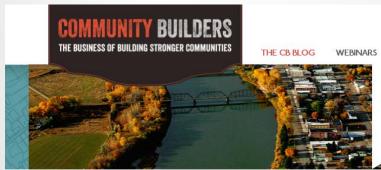
Federal jobs as % of total in NM, 1969-2009



- 1 of every 14 jobs in NM is associated with Kirtland Air Force Base (KAFB).
- \$1 of every \$5 in wages in ABQ metro area comes from KAFB or the Sunport.

Demographic & Market Changes





In Denver and Durango, Basalt and beyond, empty nesters are creating vibrant downtowns

Posted on December 18, 2013 | Author(s): Jennifer Hill → 1 Comment

Downtown living: Baby Boomers are buying it, but Millennials want it

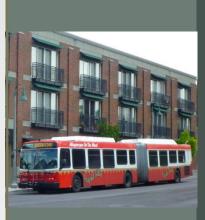
Boomers

- Want large 1 bedroom residence
- Want to be close to amenities

Millennials

- 3 times more likely to use transit
- Prefer smaller home closer to work and play

Millennials = Workforce



In 2001, those aged 16 to 34 years of age drove 10,300 miles a year.

In 2009, they drove an average 7,900 miles.

"Demographics is destiny"



"I expect not only to take all of [Portland and Seattle's] bikers, but I also want all the jobs that come with this."

> - Mayor Rahm Emanuel, Chicago

"[This] should be a city where you can live, work and play and not have to get into your car."

- Mayor Bob Buckhorn, Tampa



"Mayor Rahm
Emanuel called out
Seattle, saying he
wanted our bikers and
our tech jobs. We're
going to work to keep
them here."

- Mayor Mike McGinn, Seattle



Placemaking = Job Creation

"If job creation can be spurred by municipal government, that phenomenon will be driven by the ability of the city to build public spaces where people want to live, work, shop and invest. This exercise is called 'placemaking."

Spokane Councilor Richard Rush(July 2011)

"You cannot be for a startup, high-tech economy and not be pro-bike."

– Chicago Mayor Rahm Emanuel (December 2012)



The Secret's Out



Momentum Magazine - 2013

American Planning Association

Planning — November 2013

Prosperity Comes in Cycles

Bicycle trails can pump up local economies.

By Rick Pruetz, FAICP

Spanning rivers, railroads, highways, and, occasionally, entire valleys, the Great Allegheny Passage/C&O Canal Towpath was finally completed this May, creating a continuous off-road bike path from Pittsburgh to Washington, D.C. Bicyclists who previously used individual segments can now spend days, or weeks, roaming the Pennsylvania and Maryland countryside on a 335-mile "super-bikeway."

Place making



Placemaking is the best way to generate lasting prosperity at a time when technology gives people and companies greater freedom to work and do business wherever they please.

A Community's Appeal Drives Economic Prosperity

8y 8rad 8roberg

s a city appealing because it's prosperous or is it prosperous because it's appealing?

That may sound like a chicken-or-egg question, but in this case, there's a right answer — or at least a growing awareness that creating vibrant public spaces is a winning economic strategy.

As a report by the Project for Public Spaces (PPS) points out, place has always mattered. The first cities, after all, emerged because people gathered at crossroads, creating lively hubs to exchange goods and ideas.

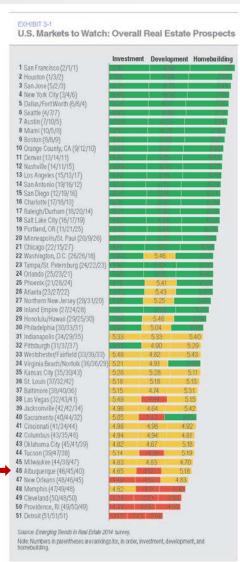
The basic premise holds true today. Otties need appealing places — parks, places, main streets, markets — where people can interact. Provide them, and prosperity — in the form of jobs — will follow.

"This is what businesses seek," states the PPS report.
"They want places that are attractive to employees, places where connections can happen, where productivity and creativity increase and where the professional networks foster collaboration and innovation."

The report, "Putting Our Jobs Back in Place," argues that placemaking is the best way to generate lasting prosperity at a time when technology gives people and companies greater freedom to work and do business wherever they please.

"There's a realization ... that capital and people can go where they like more than ever before," says Ethan Kent, a vice president with PPS, a nonprofit organization based in New York that helps cities create public spaces. "For that meson, place matters more than ever."

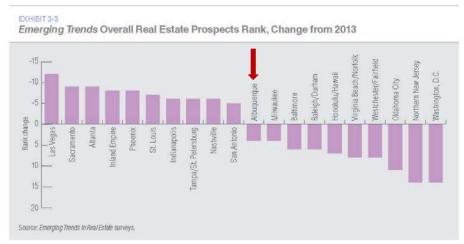
But the message is not...



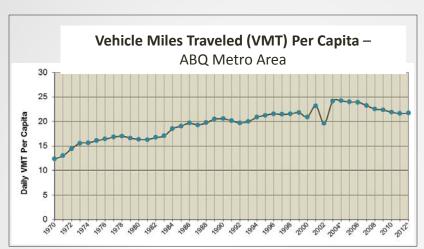
"American infill locations offering walkability and strong transit systems continue to outshine the others."

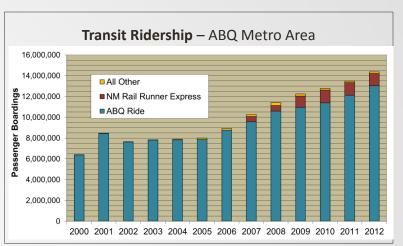
> - 2013 Emerging Trends in Real **Estate**

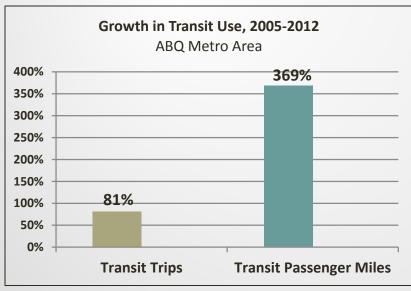


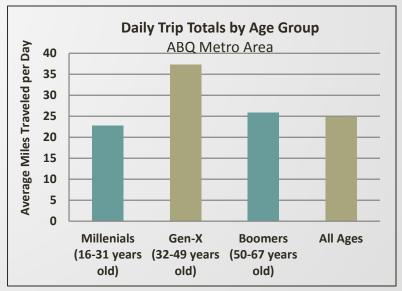


Shift in Transportation Modes









New Transit Innovations



Land Use & Transportation

Streets Should Be Multi-Purpose Tools. Which One Would You Rather Have?









Land Use & Transportation

Streets Should Be Multi-Purpose Tools. Which One Would You Rather Have?



Single-purpose roadways
limit economic
development opportunities
and transportation options.

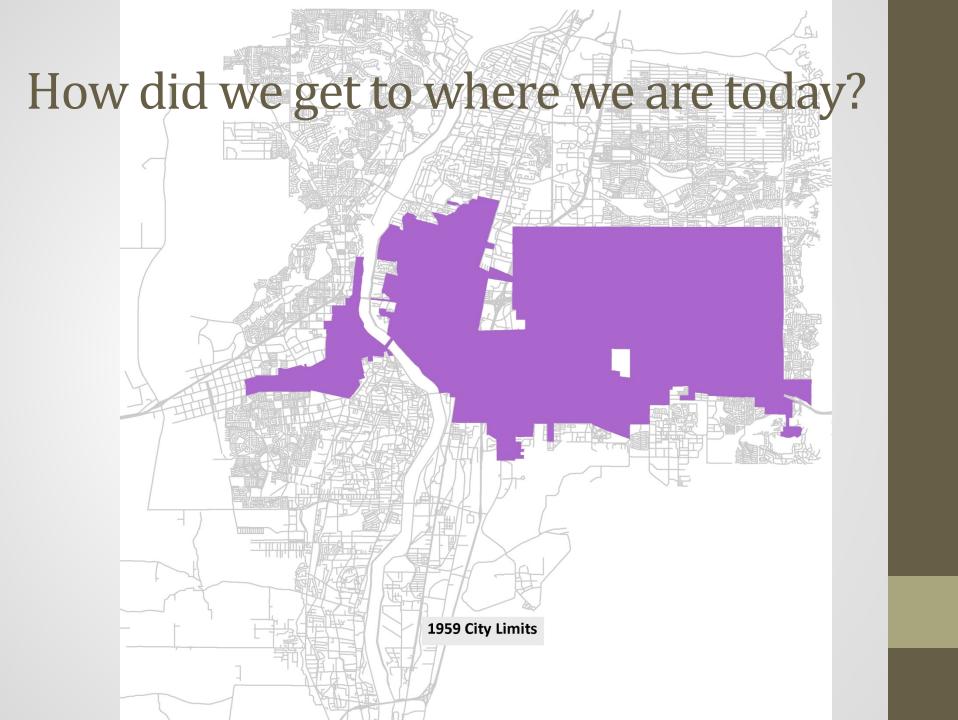


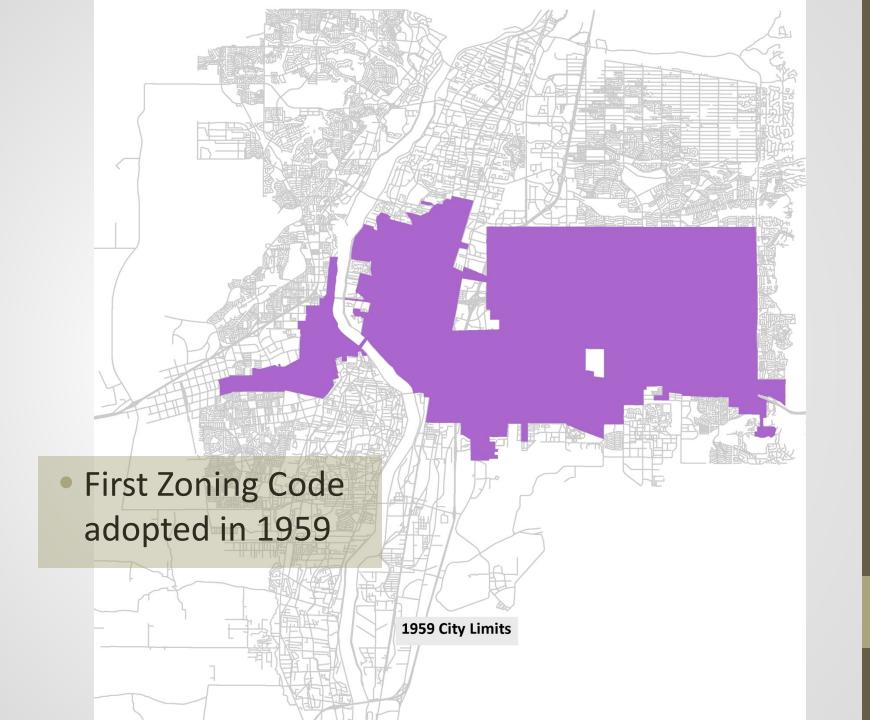
Land use supports transportation options and vice versa.

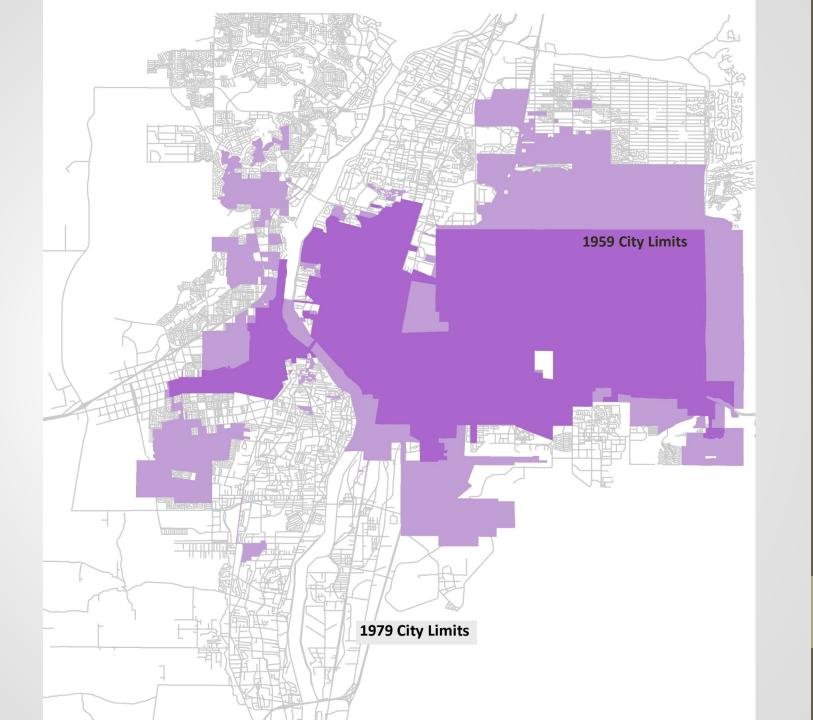
Planning — Economic Development

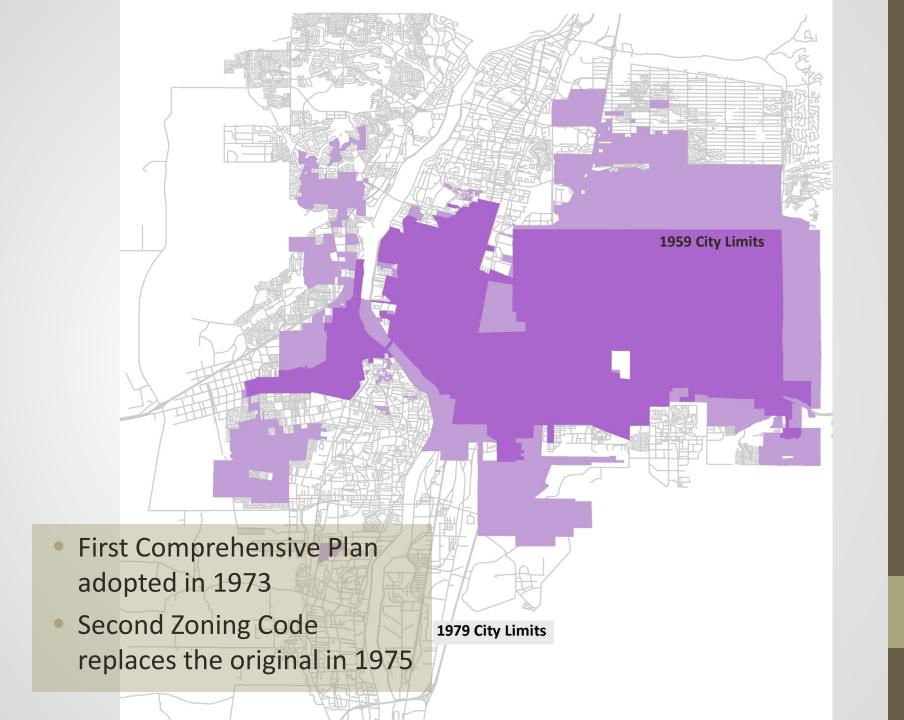


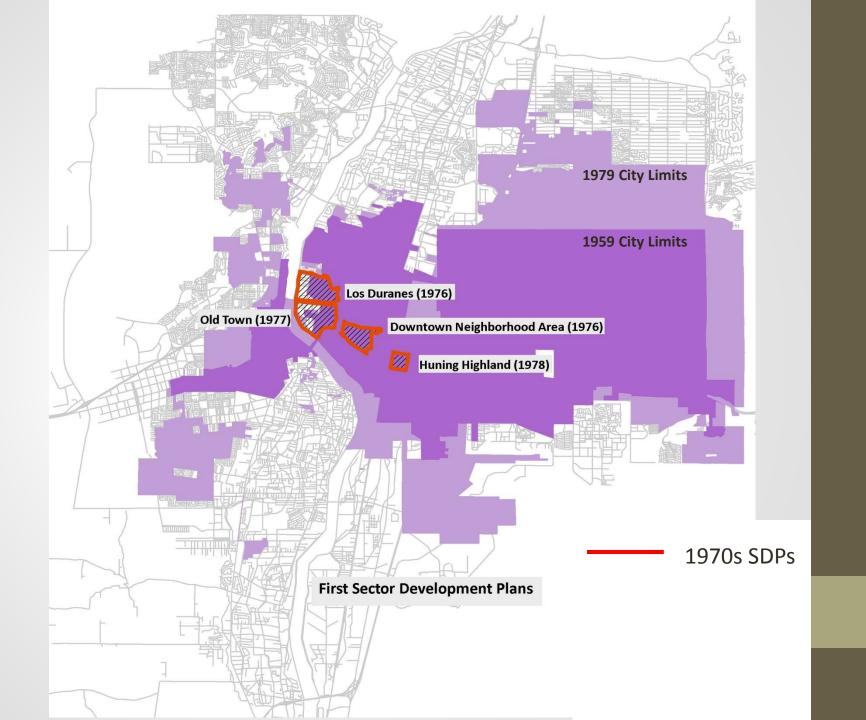
- Walkability
- Multimodal options
- Millennial market
- Baby Boomer market
- Compact, sustainable development
- Quality of life for all areas of the city

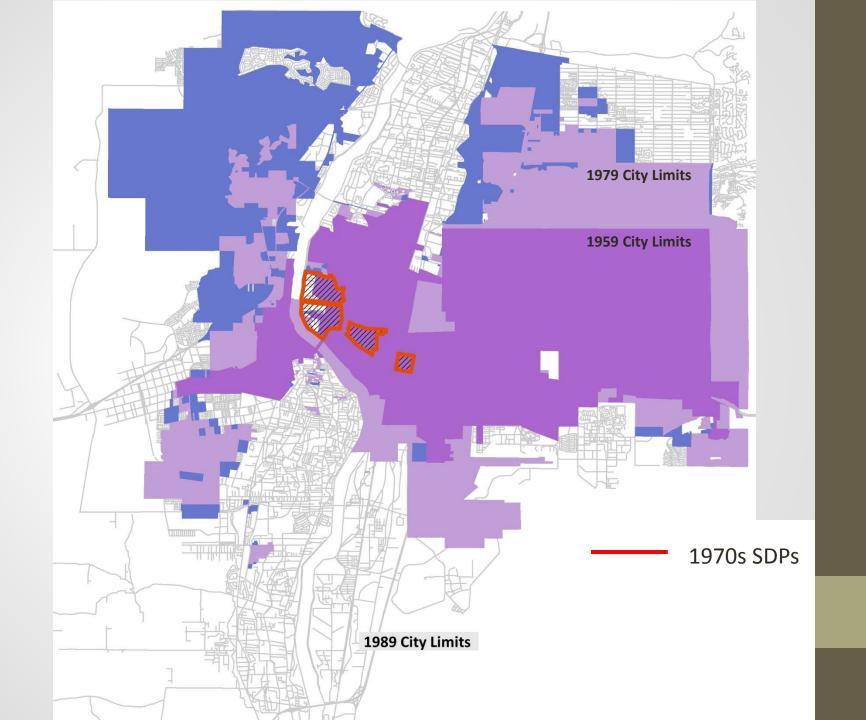


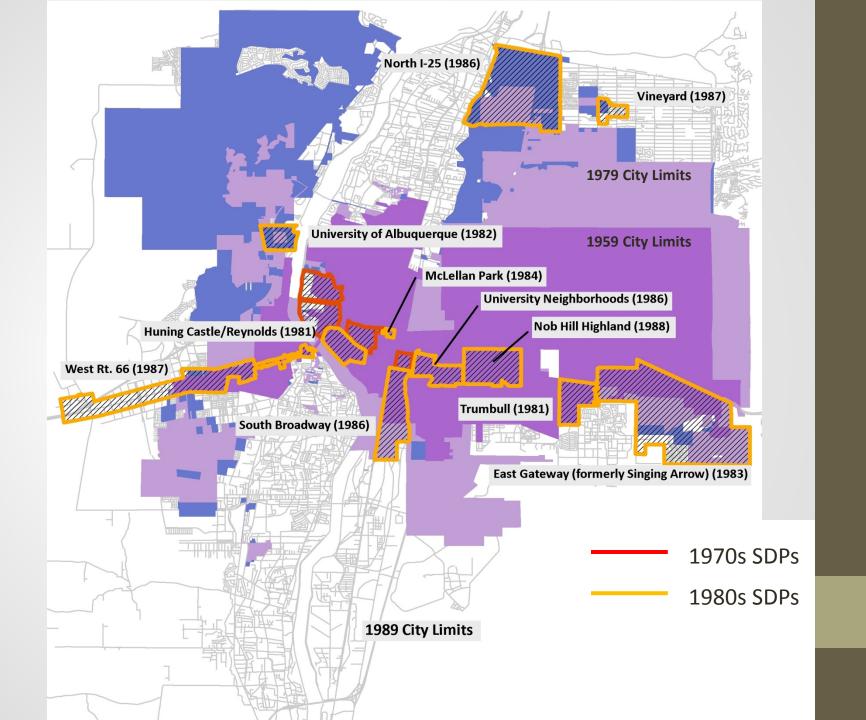


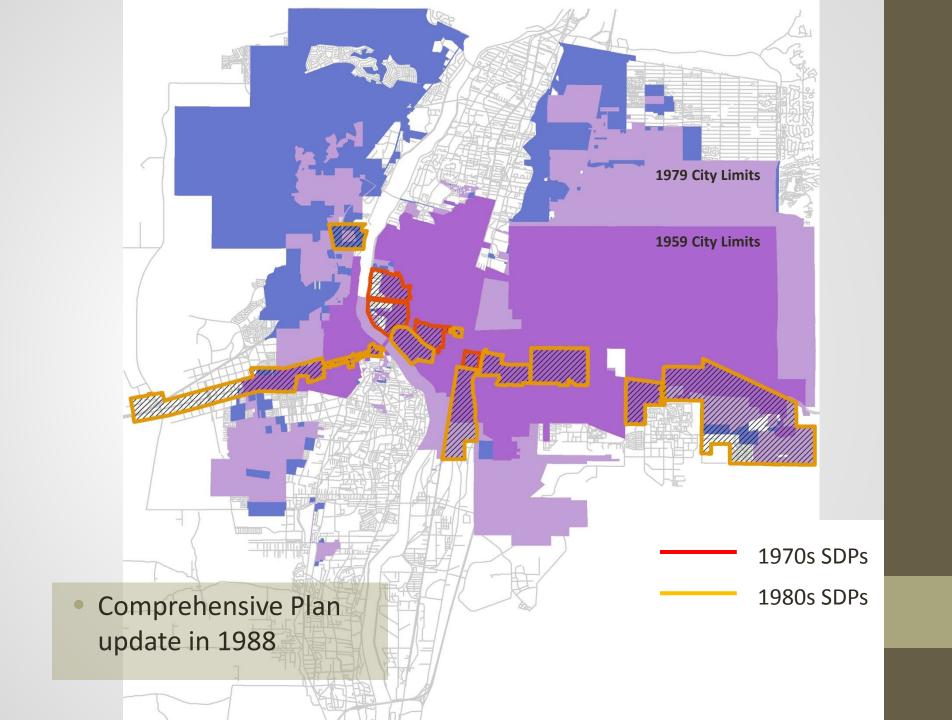


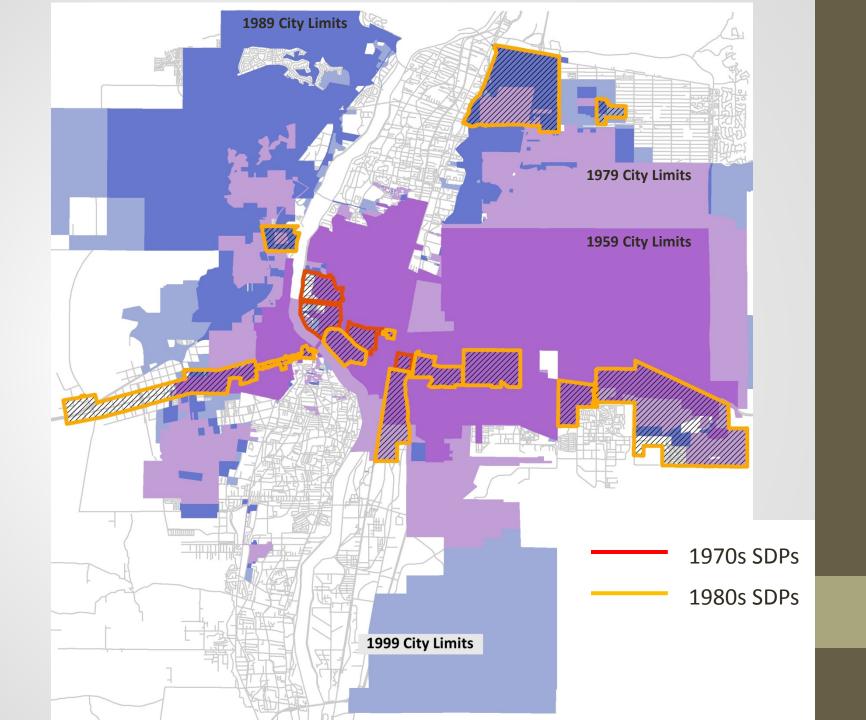


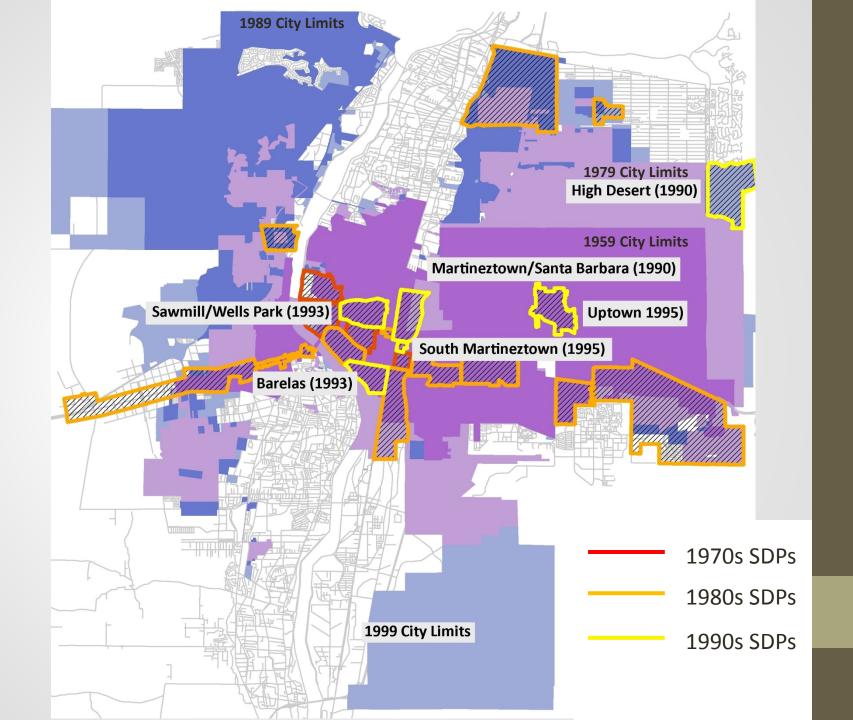


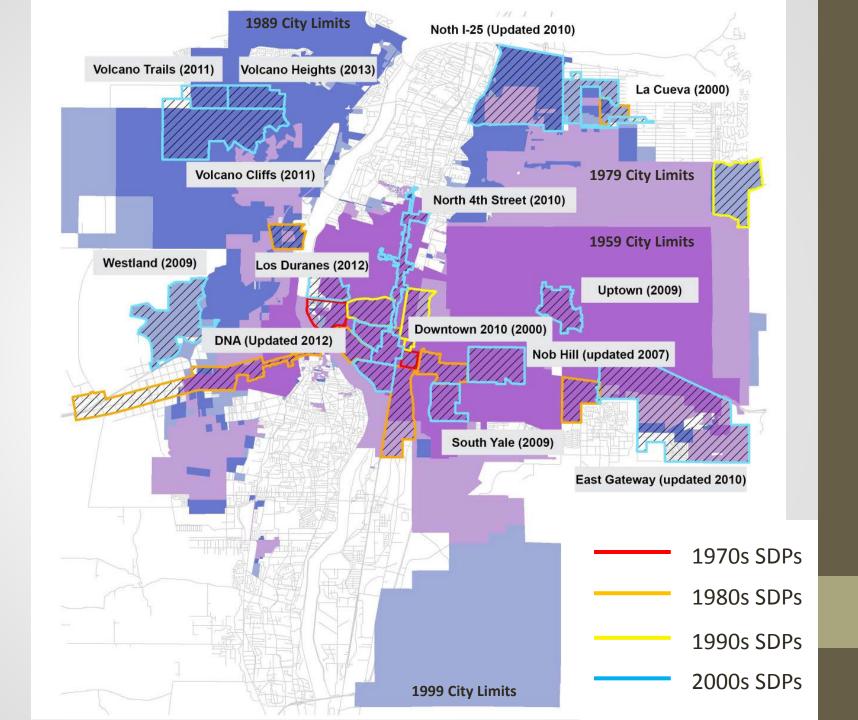


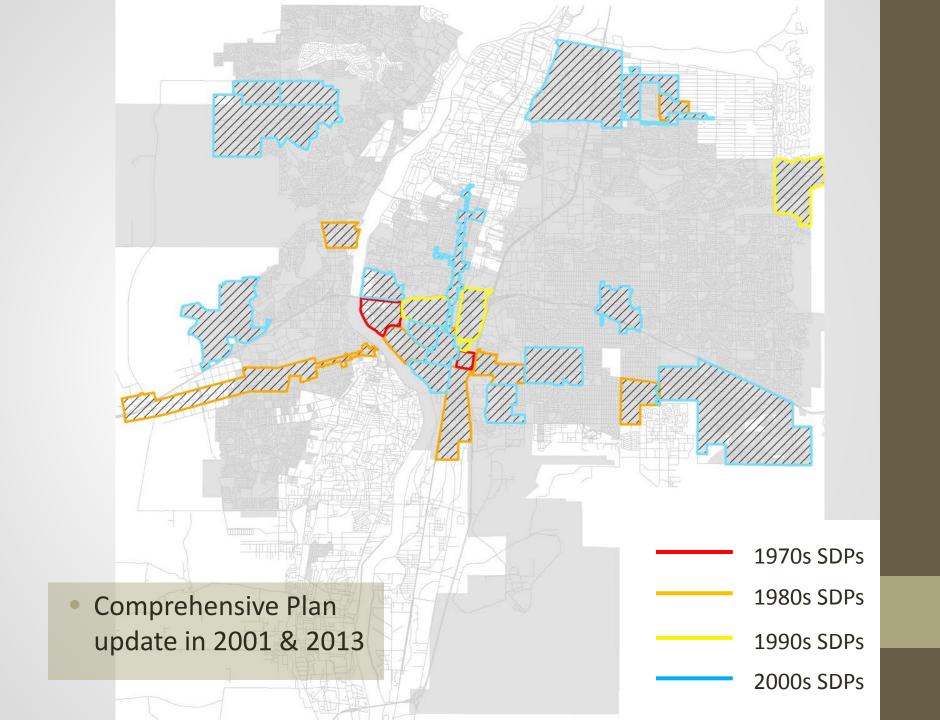




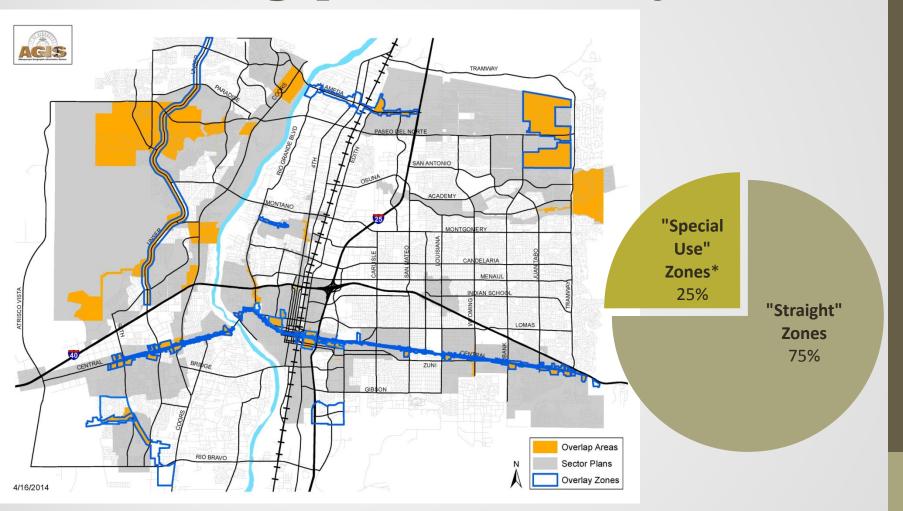






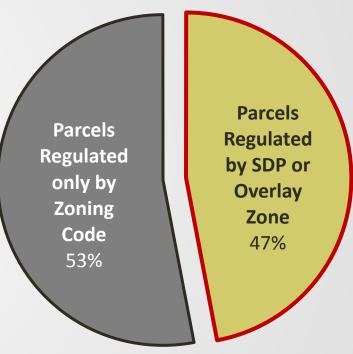


Confusing, problematic system



What's wrong with this picture?





Objectives

What

- Simplify
- Streamline
- Update
- Coordinate
- Activate

STRATEGIC

Objectives

- Simplify
- Streamline
- Update
- Coordinate
- Activate

Why

- Promote placemaking and economic development
- Meet new market demands
- Coordinate land use and transportation
- Protect/enhance special places



Objectives

- Simplify
- Streamline
- Update
- Coordinate
- Activate



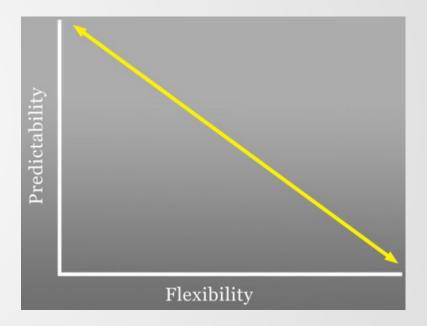
- Promote placemaking and economic development
- Meet new market demands
- Coordinate land use and transportation
- Protect/enhance special places

How

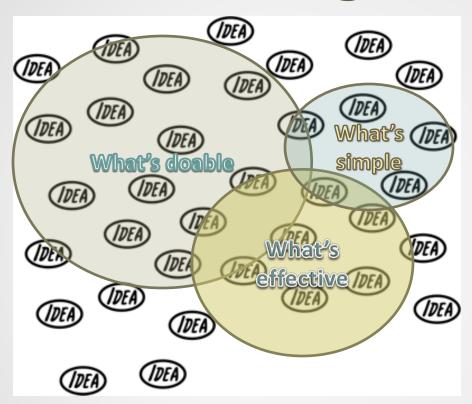
- Reduce layers
- Increase consistency
- Minimize appeals
- Extend good ideas
- Eliminate bad ideas

The Trick

- Finding the sweet spot
 - Still fair and enforceable
 - Still streamlined
 - Still feasible and effective

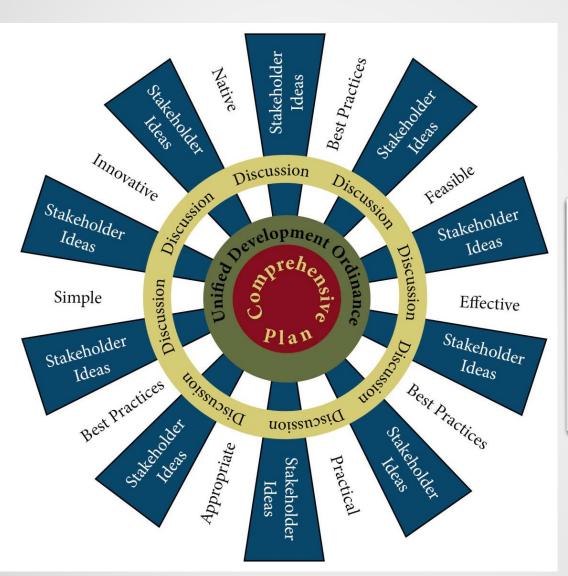


The Challenge



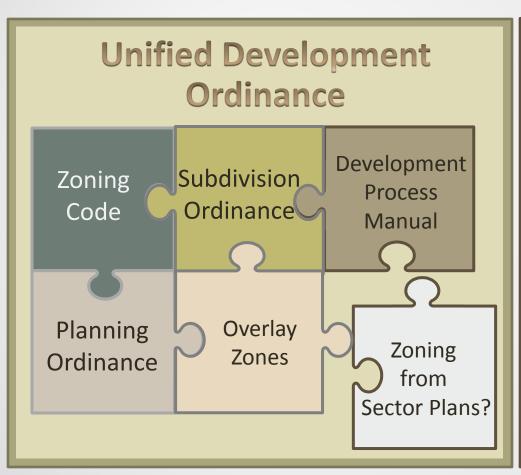


What will success look like?





Update and Consolidate





Questions?



Russell Brito

Manager – Urban Design & Development Planning Dept.

rbrito@cabq.gov

505-924-3337

Mikaela Renz-Whitmore

Long-range Planner – Planning Dept.

mrenz@cabq.gov

505-924-3932

Andrew Webb

Policy Analyst – Council Services

awebb@cabq.gov

505-768-3161