

HOW YOU CAN PARTICIPATE

With your involvement, the Coors Corridor Plan Update can be a success. There are many ways to participate in the development of this plan and ensure the protection of the viewshed:

- Participate in the December 9, 2005 Design Workshop
- Attend the January Open House meeting
- Complete and return the enclosed *Stakeholder Survey* and comment sheet
- Contact City Planner, Juanita C. Garcia @ 924-3349 or juanitagarcia@cabq.gov
- Visit the City of Albuquerque's website @ www.cabq.gov/planning



COORS CORRIDOR PLAN UPDATE NEWSLETTER

Thanks for your interest in the Coors Corridor 2005 Plan Update!

As you know, the City of Albuquerque is updating the plan governing development along Coors Boulevard. The City Planning Department wants to hear from the community throughout the process. The plan should be of interest to all who want to see the future Coors corridor develop as an attractive place for shopping, work, and travel.

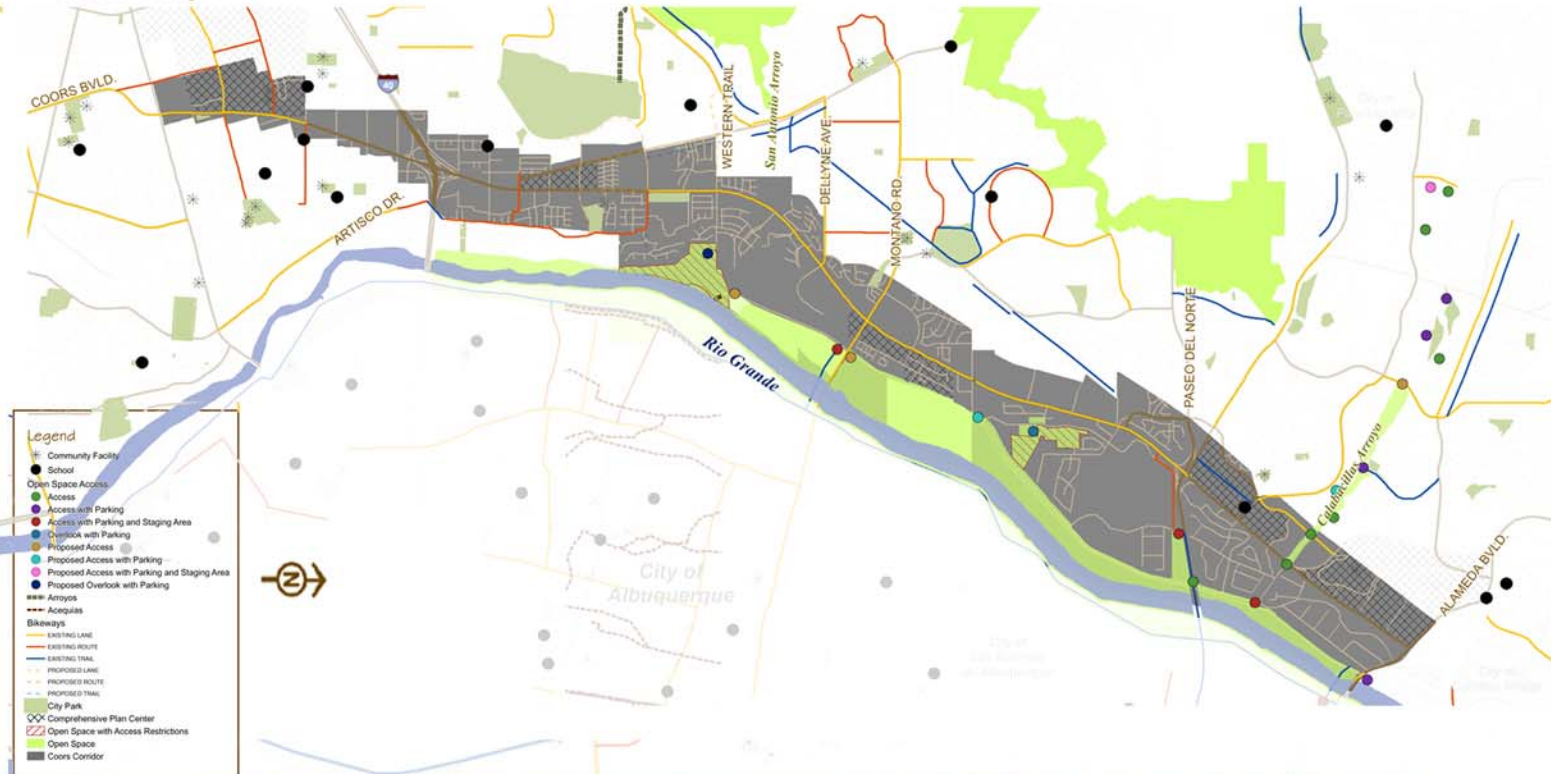
Since the existing plan was adopted in 1984, much of Coors Boulevard has been developed. There is a need to evaluate how well the plan is working and make adjustments to effectively meet the goals of the community. The focus will be on strategies for preservation of views to the bosque and Sandias, establishing standards for development along the northern portion of the corridor, and proposing improvements for pedestrian walkability. This effort also includes a review of plans and policies for the entire length of Coors Boulevard.



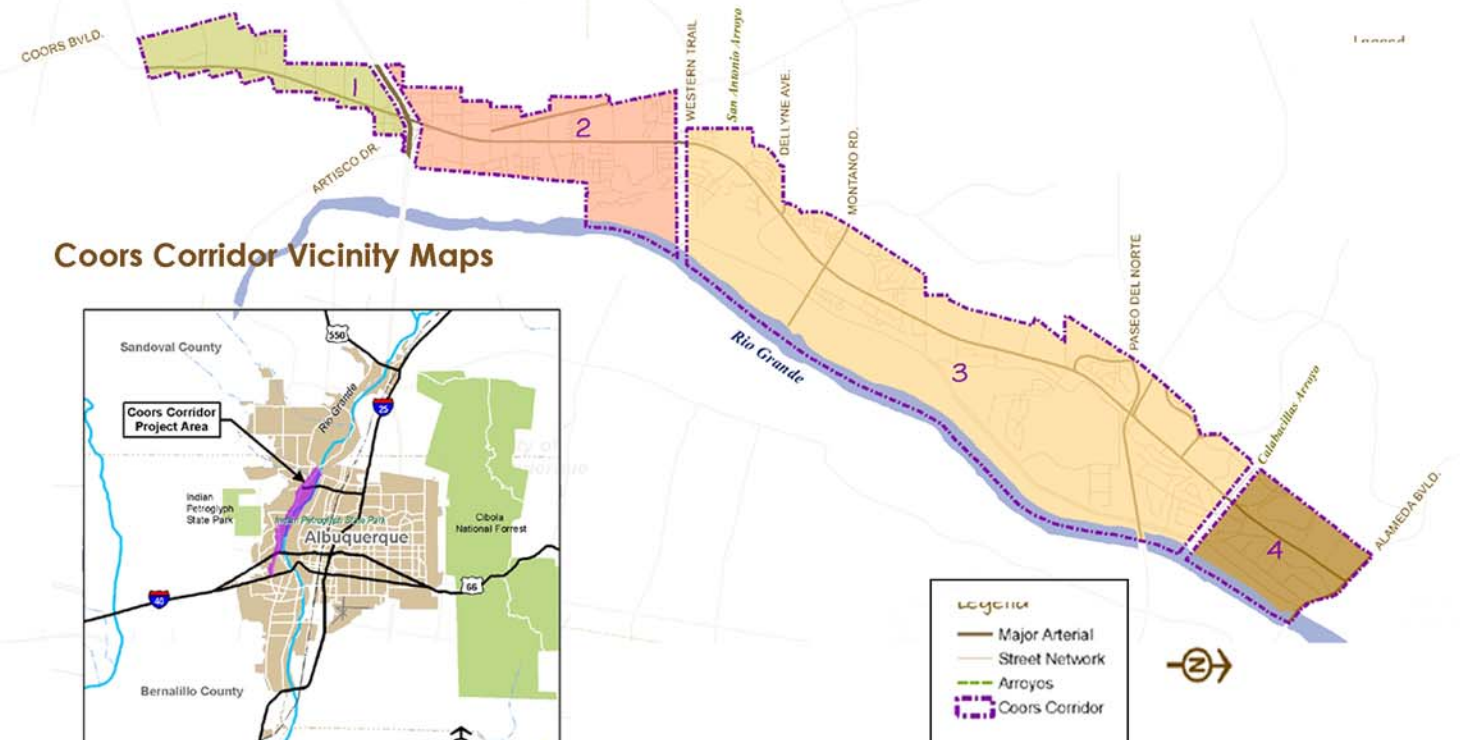
Examples of recent corridor development



Trails Map



Coors Corridor Vicinity Maps



WHAT'S GOING ON?

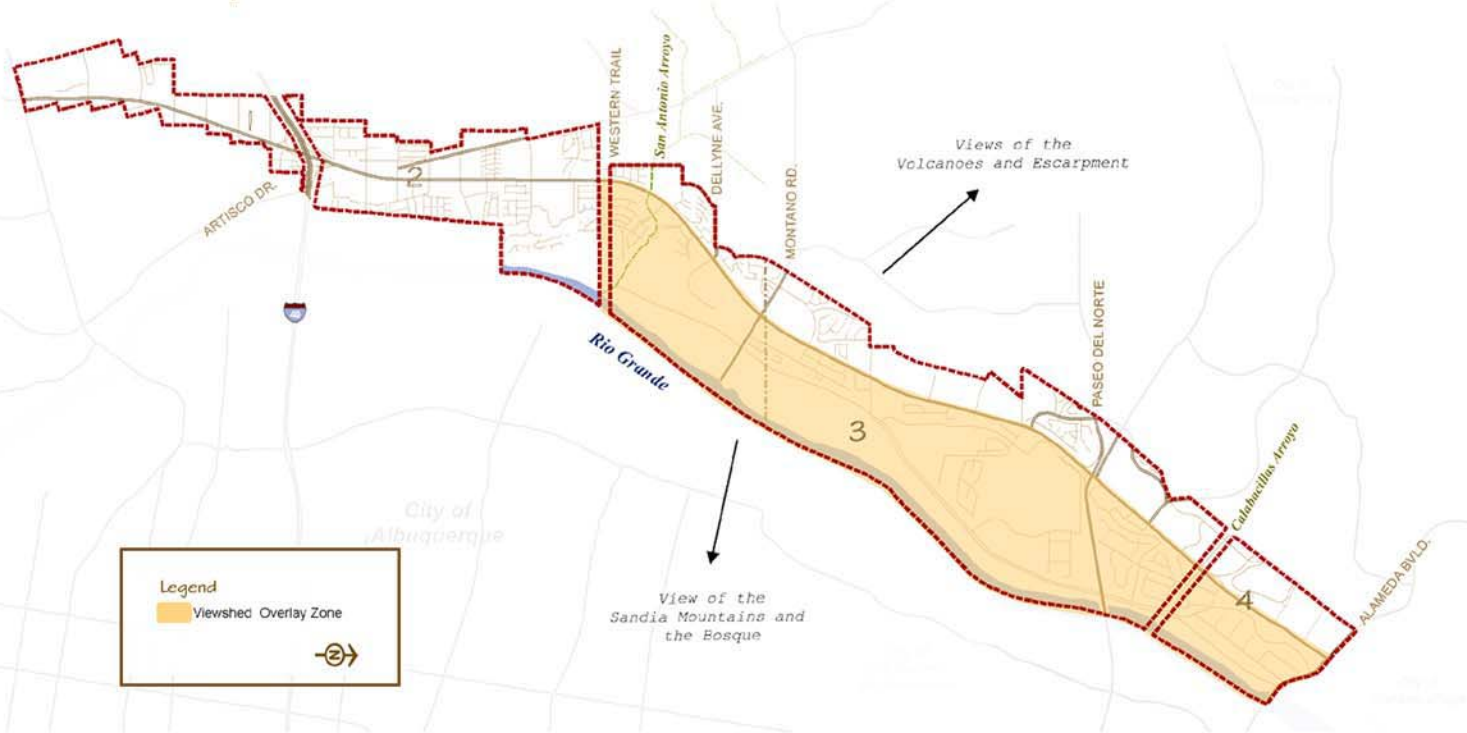
A kick-off workshop was held with members of the community on Tuesday, November 1, 2005 at the Paradise Hills Community Center. City representatives and their planning consultants gave an overview of the major issues and asked people to express their concerns relative to the project. A work session followed in which people were asked about their visual preferences on existing and future development along the corridor.

There was general agreement among participants that the existing Coors Corridor Plan adopted in 1984 is ineffective. Results are inconsistent due to cumbersome regulations that are difficult to administer. As a result, the original plan is not strictly enforced by the governing agencies. While the original plan addressed the need to preserve the eastern viewshed during new development, much of the plan was ignored and what the community envisioned in 1984 has not been realized.

Community stakeholders are hopeful that the Coors Corridor Plan Update will set new, enforceable standards that will influence the land that remains developable between Western Trails and Alameda. During the November 1, 2005 community meeting, City planners and community stakeholders expressed a shared sense of urgency in completing the plan update. A full meeting summary is available at www.cabq.gov/planning.

The Planning Team is involved in assessing existing conditions along the corridor. A series of illustrative maps is being developed to be presented at the upcoming workshop on December 9, 2005. The Planning Team met with agency representatives to ensure that their input is folded into the planning update. Represented agencies include AMAFCA, the City of Albuquerque Open Space, Public Works (Transportation), and Municipal Development Departments.

Viewshed Map



WHAT'S NEXT?

Please join us to identify opportunities along the corridor to create walking and bicycling trails, connections to open space, transit linkages, view enhancements, and urban destinations. Participants will help build community character, color, streetside setbacks, architectural style, and walkability through dynamic visioning exercises. The workshop will build on design recommendations made during the November 1st kick-off meeting.

Design Workshop
 Friday, December 9, 2005
 Noon to 5:00 p.m.
 Taylor Ranch Community Center
 4900 Kachina Street, NW
 (Kachina & Montano)



Wildlife refuge at View of the Oxbow in the Bosque



New construction at Andalucia

WHY UPDATE THE PLAN?

- Set enforceable standards for development
- Understand current community preferences
- Suggest pedestrian improvements
- Enhance visual character
- Outline trail and transit connections
- Tie in to public open space

WHAT IS THE PLAN SCHEDULE?

- December 9 '05 Design Workshop
- February '06 Community Open House
- March '06 Interest Group Presentations
- April '06 Environmental Planning Commission Presentation
- May '06 City Council Presentation