

EXHIBIT H - PROPOSAL EVALUATION CRITERIA MATRIX

| Criteria | Maximum Points | Points Received |
|--|---|--|
| <p>1. Consistency with the City's Project Goals as Outlined in Part 1.B</p> <p>a. Overall quality of (re)development project, including proposed design and if the project is aesthetically and functionally compatible with development in the area.</p> <p>b. Evaluation of, and if the Proposal will add vitality and catalyze further redevelopment in the area.</p> <p>c. Past performance of individuals or project team on similar projects.</p> <p>d. Evaluation of the achievability of the Proposer's time schedule and the Proposer's ability to complete the project satisfactorily in a timely manner.</p> <p>e. Compatibility with City's adopted plans, goals and objectives for the area.</p> <p>* If variances are required, they should be readily achievable. If not, points will be reduced.</p> | <p>35</p> <p>40</p> <p>30</p> <p>20</p> <p>15</p> | <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> |
| <p>2. Benefit to the Community</p> <p>a. Proposed benefit to the community, as compared to the City's investment in the project. (Removal of blight, creation of jobs, promotion of economic development, creation of housing, etc.)</p> | <p>20</p> | <p>_____</p> |
| <p>3. Satisfaction of Neighborhood Goals</p> <p>a. Does the proposed redevelopment of the Subject Site appear to satisfy a perceived need for the Barelás Neighborhood?</p> | <p>15</p> | <p>_____</p> |
| <p>4. Financial Structure</p> <p>a. Evaluation of project budget, including financial feasibility of project construction.</p> <p>b. Evaluation of financial pro-forma, including financial feasibility of project operation.</p> | <p>30</p> <p>30</p> | <p>_____</p> <p>_____</p> |
| <p>5. Financial Capacity</p> <p>a. Provided adequate information showing evidence of interest from all proposed financial sources for the Proposer's redevelopment.</p> <p>b. Proposer demonstrates adequate financial risk in the Project.</p> <p>c. Proposer demonstrates adequate financial capacity to develop the proposed Project (evaluated through information provided in Other Financial Obligations, Financing References, and Financial Statements)</p> | <p>10</p> <p>25</p> <p>30</p> | <p>_____</p> <p>_____</p> <p>_____</p> |
| TOTAL POINTS | 300 | _____ |

Completeness of the proposal will be evaluated within all of the above criteria.