

The Vision Process



General

- good environment for community and residents
- distinct from NE heights
- celebrate wide open views
- existing vibrancy
- a place to be proud of
- positive social and economic development for a significant community which deserves a better future
- turn the area into a destination
- comfortable and laid back
- meet tourist and local needs
- celebrate great views, especially at night
- be the face of the community
- a place where residents, neighborhoods, tourists, large and small businesses live and work harmoniously.
 - undeveloped areas have lots of potential
 - West Central will develop into one of the most desirable, liveable neighborhood areas in Albuquerque.
 - preservation

Character

- develop/encourage a Route 66 character
- maintain the Route 66 history
- a historic Route 66 District could be an attraction
- route 66 Identity
- feels like NM, not forced
- making W. Central look like Nob Hill
- celebrate history of Atrisco Land Grant-possible cultural center
- celebrate Unser racing history
- takes advantage of Route 66 heritage
- preserve eclectic nature
- funky
- diversity
- vibrant
- alive
- thriving
- inviting
- activity
- lively
- safe
- gateways

Development Strategy

- flexibility
- create development incentives
- better coordination between groups involved with development
- business friendly
- preserve property rights
- incentives not constraints
- provide incentives for infill
- many times we have the tendency to put the cart before the horse

Commercial Growth

- make viable commercial area that serves the community
- take advantage of undeveloped land
- encourage more business and residents to corridor
- tourist attractions (El Vado, Casa Grande, River walk)
- thriving, inviting, walk and shop areas
- preservation

The West Central Corridor should:

- be a good environment for community and residents
- be distinct from NE heights
- celebrate wide open views
- enhance the area's existing vibrancy
- a place to be proud of
- a place of positive social and economic development for a significant community which deserves a better future
- a destination
- comfortable and laid back
- meet both tourist and local needs
- be the face of the community
- a place where residents, neighborhoods, tourists, large and small businesses live and work harmoniously
- reach its potential
- develop into one of the most desirable, livable neighborhood areas in Albuquerque

The character of the West Central Corridor should:

- celebrate its Route 66 heritage
- feel like NM but not forced
- Celebrate the history of the Atrisco Land Grant
- Celebrate Unser racing history
- Preserve its eclectic nature
- preserve its Funky quality
- promote Diversity
- be Vibrant
- be Alive
- be Thriving
- be Inviting
- be Lively
- feel Safe

West Central Development Strategies should:

- ensure flexibility
- improve coordination between groups involved with development
- make corridor business friendly
- preserve property rights
- create development incentives not constraints
- provide incentives for infill
- development in the corridor shall
- support a viable commercial area that serves the community
- take advantage of undeveloped land
- encourage more business and residents to corridor
- create tourist attractions (El Vado, Casa Grande, River walk)
- support thriving, inviting, walk and shop areas
- preserve significant sites

The West Central Corridor should:

- celebrate the wide open views, the areas existing vibrancy and be a destination that is unique from other parts of the City
- a place of positive social and economic development for a significant community which deserves a better future and a place to be proud of
- a comfortable place where residents, neighborhoods, tourists, large and small businesses live and work harmoniously
- shall reach its potential and develop into one of the most desirable, livable neighborhood areas in Albuquerque

The character of the West Central Corridor should:

- celebrate its heritage, from Historic Route 66 to the Atrisco land Grant in a manner that feels unique to New Mexico and not forced or fake
- preserve what currently makes the corridor unique including its funkiness, it diversity and its eclectic nature
- should be a vibrant, diverse, thriving, safe a inviting destination

West Central Development Strategies should:

- not create constraints to new development but should ensure flexibility
 - encourage new development by creating business and development friendly incentives