



City of Albuquerque

Municipal Golf Advisory Board February, 2017 Minutes

Meeting Held: 02/16/17

Location: Los Altos Golf Course

In attendance:

Beverly Quinlan	ADO Women's	David Salas	COA Golf Management
Lucy Gray	Los Altos Women's	Tim Martinez	COA Golf Management
Sharon Harrington	Ladera Women's	Christine Allison	COA Golf Management
Larry Hindman	Ladera Men's*		
Margarett Terpening for		Gerry Quinlan	- Public
Jean Maher	PDS Women's	Bernie Butterfield	- Public
Paul Bernier	Los Altos Men's*	Sally Hebert	- Public
	Youth Golfers		
Todd Kersting	PDS Concessionaire		
Chris Moya	Los Altos Concessionaire		
Bill Harvey	LAD Concessionaire		
	Arroyo Del Oso		

Meeting was called to order at 3:03pm by Beverly Quinlan filling in for John Perner.

Introductions

Beverly Quinlan opened the Golf Advisory Board (GAB) meeting dialogue. We went around the table to have self-introductions of everyone in attendance which included: Board Members, Concessionaires, City Staff and members of the public

Minutes

Beverly Quinlan: Questions or additions to the minutes

Public Comments

Gerry Quinlan: In anticipation of the Los Altos well permit being secured but now there is no money. It's very frustrating as a citizen that the city seems to have \$120 million for an unneeded enhancement to bus service that will never pay for itself, but not \$1 million for the Los Altos well that will pay for itself in 2 years. And that, with the Rio Rancho golf course closed and the Desert Greens Course in trouble, players leaving those courses are going to Santa Ana and Sandia, in large part, because they have programs like the ones suggested by the MGAB at the December meeting.

Golf Management Reports and Updates

Personnel Updates

David Salas: The Los Altos Mechanic position has been filled. The Ladera Operator is vacant but we are now in a freeze. We are able to go through the hiring steps so once the freeze is lifted we will be ready.

Rounds and Revenue

Tim Martinez: Rounds and revenue remains the same overall. We are waiting for the warmer weather.

Concessionaire Comments

Chris Moya: It is starting to get warmer.

Bill Harvey: Expressed a high level of concern due to the conversations he has had with the consultant. The Consultant suggested ideas for the Ladera golf course that are unrealistic and not feasible. Proposing a Redesign of the course when it's built on an active flood plain indicates the Consultant's lack of knowledge. They refer to him as a seller of information, meaning he hires his competition to ensure work. A passionate request was made to the Board to let the City Council know the recommendations by the Consultant are wrong.

Chris Moya: Also has concerns with the proposed suggestions made by the Consultant in his meeting with him. Changing the location of the bunkers is an area of concern. An increase of \$8.00 for greens fees at once as opposed to an incremental increase was also suggested. The indicated average income for golfers was said to be \$65K.

David Salas: The Consultant was hired at the request of Councilor Isaac Benton. He was hired to see how City courses could compete with area courses. He is supposed to compare the courses. He will also be sending out a survey to the golfers.

Golf Advisory Board (GAB) Member Comments

Larry Hindman: City is doing good work at Ladera. The bunkers need sand. Are they putting compost on the golf course?

David Salas: It depends on the Supervisor. They will be doing a 16-8-8 fertilizer in 6 weeks.

Paul Bernier: Excellent work removing trees and stumps. Doing a good job. PDS has trees marked for removal.

Sharon Harrington: Gopher population is going down. Near #17 about 80 yards from center green there are still open holes and tunnels in the area which are a safety concern. The goose poop is being controlled.

Margarett Terpening: PDS is in really good shape. #8 fairway is patchy. The Ladera executive course, compared to two years ago, is in excellent shape.

Old Business:

David Salas: Money from CIP/GO bonds are being given to us to use for equipment

Beverly Quinlan: Is it then the consensus of the Board, that we have David take this forth? I don't think we need to vote as we already voted.

David Salas: Now is the time, are there any changes?

Larry Hindman: If this goes forward is it all or nothing; Accept some, reject some?

David Salas: There is nothing really out of bounds that is being asked for as a whole. We have to keep in mind that the City is taking a loss. We are promoting, yes. Garry is my first step in carrying this forward, to make sure he knows what you're asking for. Should Barbara Taylor need further information, either he can offer them or I can.

Beverly Quinlan: Is there any further input?

David Salas: So as it stands right now.

Beverly Quinlan: Yes.

New Business:

Meeting Adjourned 3:58 pm.

Approved by: _____

John Perner, Acting Chairperson

Next meeting on March 16, 2017 at Arroyo Del Oso.

City of Albuquerque Golf Advisory Board
Recommendations to Golf Management

We move that the following specials be added:

- Starlight Express - Three 18 hole (year round 2 1/2 hours before dark - \$15 cart & greenfee
- Summer Special - June - August - \$30 cart & greenfee
- Winter Special - December - February - \$25 cart & greenfee
- Balloon Fiesta Special - 20% discount on all rates
- Buy 8 rounds and get 10 Special
- Starlight Express - PDS (year round 2 1/2 hours before dark - \$10 cart & greenfee

We move that the CABQ Golf Membership be added:

- \$99 annual fee
- 1 weekday greenfee/cart/rangeballs and 1 weekend greenfee/cart/rangeballs (Free)
- \$5 discounted rate on green fee
- \$5 discounted rate on cart
- 10% dicount on merchandise (most brands)
- \$5 youth with paying member (21 and under)

We move that an Educators Pass - May thru August (7 days per week) for \$525.00 (1/3 annual)
Must provide Educators ID to purchase

We move to lower PDS rate to the following:

	Weekday			Weekend		
	Senior	Adult	Junior	Senior	Adult	Junior
9 Holes	\$ 10.00	\$ 15.00	\$ 5.00	\$ 12.50	\$ 17.50	\$ 5.00
9 Hole Replay	\$ 5.00	\$ 7.00	\$ 3.00	\$ 9.00	\$ 9.00	\$ 2.50
Tournaments	\$ 25.00	\$ 25.00	\$ 25.00	\$ 30.00	\$ 30.00	\$ 30.00