

City of Albuquerque
Municipal Golf Advisory Board
Agenda
20, April 2023, 3:00-4:30 pm
Arroyo Del Oso Golf Management

1. Meeting is called to order and roll taken (3:00-3:01)
2. Introductions (3:02-3:03)
3. Review of minute (last meeting October 20, 2022) (3:04-3:05)
4. Public Comments (3:06-3:10)
5. Golf Management reports and updates (3:11-3:30)
 - a. Personnel updates
 - b. Rounds and Revenue Report
 - c. Current Projects
6. Concessionaires Comments (3:31-3:35)
7. Advisory Board Comments (3:36-4:00)
8. Old Business (4:01-4:10)
 - a. Rates
 - b. Women's City Tournament
9. New Business (4:11-4:25)
 - a. Golf Etiquette – Education
 - b. Senior weekend rates
10. Next Meeting- Ladera Banquet Room May18, 2023

City of Albuquerque
Municipal Golf Advisory Board Minutes
Meeting Held 2/16/2023
Location: Ladera Banquet Room

In attendance			
Denise Foor	ADO Women's	Dave Salas	COA, Golf Management
Dan Hedges	ADO Men's	Melissa DeHerrera	COA, Golf Management
Dan Turnham	Los Altos Men's	Henry Rodarte	COA, Golf Management
	Los Altos Women's		
	Ladera Women's	Franchesca Perdue	COA, P&R PIO
Tommy Borst	Ladera Men's		
Regine Dubay	PDS Women's		
Mark Holman	PDS Men's		
Todd Kersting			
Cal Lanouette	Youth Golfers		
Barbara Lail	Senior Golfers		
Deb Thrall	At Large		
Colby Reddoch – sent email report	PDS Concessionaire		
	Los Altos Concessionaire		
Bill Harvey	Ladera Concessionaire		
	Arroyo Del Oso Concessionaire		

Meeting was called to order at 3:04pm by Deb Thrall

Introductions

Deb Thrall opened the Golf Advisory Board (GAB) meeting dialogue. We went around having self-introductions of everyone in attendance which included: Board Members and City Staff.

Minutes

the course Barbara Lail's name to added as the Senior Representative. Add the Woman City Tournament to the minutes and further agendas. Motion Denise Second Motion Mark

Public Comments

No Public comments

Golf Management Reports and Updates

Personnel Updates

Dave Salas reported:

- M14 Supervisor Los Altos Vacant posted, reposted and will need to repost. No candidates were qualified. Trying to get it changed to a higher category.
- M14 retirement as of 03/31/2023 posting will go out. Trying to get it changed to a higher category
- B20 Golf Maintenance worker vacant due to resignation.
- B32 General Maintenance worker vacant due to retirement (posted).

Dave stated the future projects are:

Capital Outlay –

- LD Plan and design of: 525k
 - Cantina In final design
 - New exit door at Proshop
 - Electrical to gazebo
 - Still in Planning concept drawing, 525k will cover cantina, additional funding being requested for the other projects.
- PDS Plan and design of: 100k
 - Building improvements
 - Outdoor seating improvements
 - Still in Planning/No movement
- Los Altos plan and design of: 50k
 - Outdoor seating improvements
 - Still in Planning no movement/ No movement

GO Bond 1M

- Parking lot lights LA in planning/ Setting bollards in February – should be complete in a week to week and a half
- Current Projects:
 - Quotes for ADO wreck Design 100% complete Construction underway 4-6 weeks to completion.

- Intrusion Alarms ADO, LA and PDS. ADO and LA and PDS wired, waiting on phone lines for PDS and LA. ADO and PDS complete, system installed just waiting on phone line for monitoring.
- Pond renovation Ladera WTB/COA match fund. To be completed in 3-4 more weeks
- Golf App Status – active – has not been advertised and is not in use yet
- Validation of City Passes on hold due to IT bug
- RFP is out and will close February 10, 2023

Completed Projects:

Rounds and Revenue

Gabe Moreno reported:

January 2023 Info for the February 16th Golf Advisory Board Meeting at Ladera Golf Course

For monthly comparisons from December 2022 to January 2023 we were down **-6.90% or -779** rounds, down **-23.91% or -\$38,750** in green fee revenue, up **34.77% or \$15,362** in pass revenue, and down **-11.34% or -\$23,388** in total revenue.

Comparing FY23 to FY22, we are down **-7.15% or -10,322** rounds, down **-5.51% or -\$124,467** in green fee revenue, down **-16.18% or -\$36,676** in pass revenue, resulting in us being down overall **-6.49% or -\$161,143** in total revenue.

For FY23 Golf Revenue as of January was \$ 3,081,866.23 minus Expenses of **\$ 3,044,306.28** = \$37,559.95 net profit.

February 2023 Info for the upcoming March 16th Golf Advisory Board Meeting at Los Altos Golf Course

For monthly comparisons from January 2023 to February 2023 we were up **12.82% or 1,659** rounds, up **22.69% or \$36,785** in green fee revenue, down **-38.07% or -\$16,819** in pass revenue, and up **9.68% or \$19,966** in total revenue.

Comparing FY23 to FY22, we are still down **-6.13% or -9,652** rounds, down **-4.25% or -\$104,345** in green fee revenue, down **-17.07% or -\$43,352** in pass revenue, resulting in us being down overall **-5.45% or -\$147,697** in total revenue.

For FY23 Golf Revenue as of February was **TBD** minus Expenses of **TBD** = **TBD** net profit. **Awaiting Fiscal Department to perform journal entry adjustments and update February 2023 Financials for the Revenue and Expenses spreadsheet to get this information.**

NOTE: Net Profit Amount is estimated since Journal Entries are needed the following month after month end to correctly adjust COA and Concessionaire percentage splits.

Concessionaire Comments

Colby Reddoch reported: Colby was not in the meeting but did send in an email. Met with easy picker at the golf show and picked a range ball machine. We hope to have it delivered and installed in the coming months as business ramps back up, also the hole handicap allocations have been redetermined after the tee box move for 14. We are working with the Sun Country Section regarding a couple discrepancies on back 9 ratings and slope for the blue and white tees. Once this is worked out we'll finally be able to order new scorecards

Bill Harvey reported: mentioned that there are 2 representatives that are needed at Ladera and Cris resigned. Asked about the leak in the pond and Dave let him know that the pond is being relined. Major sewer line that is being fixed. #9 will be temporarily delegated to a short par 4 and should not interfere with any other holes. Ladera is hosting NM West Texas lady's tournament.

Todd Kersting: mentioned at PDS the lighting project will be great for the upcoming evening lessons at PDS. Todd is always trying to promote play at all the golf courses. Todd has not seen any new crime in the last few months.

Golf Advisory Board (GAB) Member Comments

Regine Dubay: Regine was not present but Denise spoke on her behalf about and Event at ADO and is pushing the ADO app. The parking lot needs to be striped at PDS. The women's league is planning a luncheon for the 50th anniversary of PDS, Regine is going to talk to Jamie to set up a get together for a small celebration.

Denise Foor reported: Hole on the # 3 at ADO needs to be leveled and seeded. Henry responded that he spoke with the supervisor and they will get that leveled and seeded. Possibly move tee and move par 4. Discussion was that this hole will remain a par 5 for women from that tee box.

Dan Turnham reported: Thank you for the new shoe brushes in front of the pro shop at LA. Thank you for the meeting on the 14-tee box 1. Re- outlining the fairway with the new tee box because it is a different direction. 2. Last section of fence on 17 needs moved to the front because of the back is not protecting anything, if you remove that last section of fencing there is a nice tree that will be visible. Mentioned LD the area 6 & 17 cleared out, Henry said we can clean a little bit but the area belongs to AMAFCA. Left side of #16 the par 3 should be cleaned out also. Needs a little bit of work done on #13 ladies' tee, not the tee itself but the cottonwood the 2 lower branches should be trimmed off, and the fairway mowed down for the ladies. Few holes #4 on the right side by the green #12 on the left side of the green, Dave mentioned #4 is for cart parking. Dan would like to change the Course Marshall to Course Administrator.

Dan Hedges reported: Reported at ADO fairway yardage markers at ADO to be repaired, white ones are the worst but the red and blue should be replaced also. 2. Would like for the activity calendar at ADO by the café and pro shop be updated, Dave responded that he will follow up with Crystal. 3. How many players do you need to have get a shot gun tournament. Dave responded with a minimum of 32.

Mark Holman reported: Thank you for the new carts at PDS. Reported Mark McFall would like to have 1 more cart as they have room for that. Mark would like for Dave to meet at PDS for some discussion at the course. The no chipping sign has not changed still needs to be replaced.

Deb Thrall reported:

Pointed out Conduct of Players list in Manual that can be used for signage and golf etiquette

Asked about free round of golf that each Board Members gets for attending a meeting. Dave is to get a procedure for that and discuss at next meeting.

Performed a review of the Golf Management Policies and Procedures and found that it needs to be updated and had listed the corrections below.

CABQ Golf Advisory Board Comments/Errata for the Proposed 2023 “Golf Operations and Concession Manual” as presented to the Board by Board Co-Chair – Dr. Deb Thrall – 2/16/2023 at our regularly scheduled Board Meeting at Ladera Golf Course.

- Page 9 – Of the 4 golf courses described in the manual, Puerto del Sol is the only one that doesn’t have the date it was built.
- Page 11 – ABQ Municipal Golf Common Rules listed. We recommend that these need to be posted in a prominent place that all golfers will see.
- Page 13 – Conduct of Players section has list that also needs to be displayed prominently, especially the last one where it states that the City is not liable for any damage or injury to property caused by the golfers.
- Page 21 – 3rd bullet pertaining to extraordinary maintenance – Change to read “...tournament organizer from the Golf Management Division (except Men’s and Women’s City Tournaments)
- Page 22 – Under question 2 of General Guidelines for Consideration of Fee Reduction or Waiver, the language needs to be changed in the 2nd sentence to read: “However, events such as the Men’s and Women’s City Golf Tournaments, featuring residents...”. It currently only lists the Men’s Tournament.
- Page 24 – It notes that the agreement with APS expired July 2017. Do we have a new agreement?
- Page 25 – Explanatory paragraph under (E) Make recommendations for green fee and membership changes gives an incomplete picture of where golf is now. It talks of a decline since 2008 which is the same language that was in the 2016 Manual. Golf is in a much different place now due to COVID so this statement needs to be revised to reflect that.
- Lifetime passes are in the policies and procedures and they are quite extensive in the language on who qualifies and whom do not.
- There is a new statement in about allowing nuisance bird dogs, 2 at 27-hole courses and 1 at 9-hole courses – PDS, There’s new language in manual about ADA vs ESA animals,
- Tee time reservations needs updated

- Language for the tournaments and fee waivers should state Men's and Women's

Barbara Lail Senior Representative – mentioned that she is speaking to the other ladies about the golf app.

Youth Representative Cal Lanouette: attended per Zoom but did not have anything to report.

Old Business

Rates – Regine was not at the meeting but sent Deb and Denise an email on her notes she stated that 18-hole rates were to stay the same and the 9 holes were to differ.

Proposal #1 all courses stay the same and fee accepted and the 2 executive courses should be lowered since they are often empty.

Golf Etiquette – is posted in the operation manual, can we get signs posted

Women's City Championship – ADO woman's Women's City Tournament will be held October 3rd (LA), 4th (ADO), and 5th (Ladera)

New Business

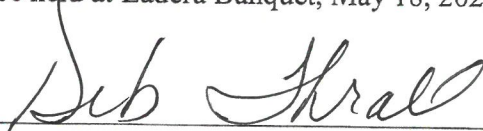
Rates: discussion on rate changes. Mark, Dan and Dave will bring a final proposal to the next meeting for board approval.

Meeting Times/Place: Board discussed moving meeting time to 2 pm to facilitate traffic issues. Meetings scheduled at ADO will be held at Golf Management Offices as the restaurant is too small and too loud for an effective meeting.

Meeting adjourned at 4:51 pm – Mark Holman Motioned, Denise Foor second

Next Meeting will be held at Ladera Banquet, May 18, 2023

Approved by: _____



Deb Thrall/ Denise Foor

- Dan Turnham LA
- David Salas COA
- Colby Reddoch LA
- Gabe Moreno COA
- Melissa DeHerrera COA
- Tony Hildago PDS
- Dave Simon COA
- Dave Flores COA
- Mark McFall PDS

Simon:

- City's capital program every 2 years general obligation package (funds) including any investments in golf courses.

In the past Golf was considered an enterprise fund and was not legally able to get money for the Department. Now that it has changed over to a general fund 2 years ago Golf is eligible to gain capital dollars from the general obligation package.

2021 bond cycle golf was awarded 1m

2023 bond cycle golf administration asked for 2m. council had first hearing and reallocated Counselor Bassan that represents PDS put an amendment for \$300,000 and put that money somewhere else. Counselor Fiebelkorn that represents ADO put an amendment \$700,000 that amendment was accepted (Affordable Housing). Golf is left with 1m.

LD was the only course that got extra 200,000 from representative Maestas Grant money from the State

Simon has tried to go to the Counselors every year and has asked for monies

April 3, 2023 will be the final voting on numbers

- Challenge is to have as many concessionaires and public/golfers send emails to our counselors.
- Likely uses of monies
- Examples with uses of monies; Equipment, cart paths ADO/LA, PDS revenue generation with concessions, LD night range, Dam 9 PDS/LA, Outdoor seating areas, ponds relined regarding water conservations.

Identify any weak points at the golf courses example, glass, doors, alarms etc..... if the concessioners can identify weak points.

- Dave spoke about personnel
- M14 not any good candidates, retirement notice for M14 at ADO Joseph will retire 04/30/23. Resignation at LA B20 Golf Maintenance worker. Just got posted, received applications and will set up interviews. B32 maintenance worker interviews scheduled next week.
- Final stages in LD Cantina, PDS level exam in planning within the next couple of weeks, PDS outdoor seating, planning to begin in a couple of weeks. There is not a lot of movement at LA, working on the lighting at LA scheduled for bollards and waiting for materials.
- Current Projects, ADO wreck repair is under way
- Intrusion alarms waiting for IT phone lines at PDS, LA
- Concrete cart paths are going well at ADO, average 10 yards a day

- Pond renovation at Ladera 99.9% done waiting for final report/drone video

Deb Thrall did not attend but sent in email

What was the follow-up on the Policies and Procedures corrections/amendments that were posted in last month minutes? Will any of these changes make it into the next manual? Dave mentioned they have not been renewed yet.

I played Puerto and talked with Mark McFall after play. I agree with Regine that the cart path between 5 and 6 needs to be worked on as the carts are now avoiding that area and driving close to the sand trap. Golfers are driving very close to #9 trap and green so perhaps it should be roped or flagged off. Regine and Mark Holman and I talked after golf and we would like to propose that the Advisory Board Members go in the order of the courses for their reports in the future. It would be more coherent and specific to the courses. They will get together before the meeting and do one report for the course. I paid for my round, even though the manual says we get a free round for every meeting we attend. David was to get some sort of system set up for us.

Barbara Lail did not attend but sent in email concerns

have some concerns that were given to me today from the ladies. At Los Altos the bathrooms have no soap/the dryers don't work/ and the toilets don't flush toilet paper down. The ladies are two flushing the toilets and there seems to be a clog or just slow flushing. At Arroyo del Oso the lady's bathroom in the snack bar area stinks. Barbara can attest to the rancid smell. Something needs to be put down the sewer to get rid of that smell

Tony Hildago

ADO couple of major projects, cart paths, fixing building progressed on that quite a bit. But an alternate gate between the 9/10 hole that will allow people to walk directly. Played course a few times last week and it looks good. Bill asked on cards the #17/18 lateral penalty areas? Tony said that was incorrect information on cards

Colby

Range ball machine is still proceeding forward should be done by next month. Due to City Regulations they will not be able to process card transactions wirelessly. Colby is looking into a solution for cards to be used at the range ball machine that tie into the POS system.

Had the new ratings and slopes are fixed and new score cards will be worked on. Issue with new tee box #14 Lorenzo met up with AFC to add a full panel 40 ft east. Greens are looking a lot better from last year.

Colby responded to Barbara's email, after checking these concerns appear to be related to the outside course bathrooms on holes 5 and 15. it is my understanding that this message has already been forwarded to the maintenance staff to be addressed.

Mark McFall

Positive comments on lights at PDS. Seating area? Dave commented that they were going to separate the seating and concession projects. Will concentrate on the exterior first.

Dan Turnham

Thank you for all the trees planted on the LA course. 10 trees were planted for backdrop and protection. Sand pros digging in a time when its on the slopes it digs up rocks. Dave will talk to Lorenzo. Pampas grass looks really nice cut short. Will the water fountains be turned on shortly?

Ball washer ball back on # 14 back tee south to north side of the tee which wants to make people want to stop there and it's in the line from # 13. Ball washer should be moved north side of the tee box.

Dave Flores

asked if we can get ahold of Shawn to see if there are any losses of trees from the recent wind storms.

Old Business- not discussed

New Business- not discussed

Rates- not discussed but email was sent on some concerns. Parks has been receiving many inquiries about a Senior reduced rate on the weekends. Under current rates, all weekend players pay the same fee. It's been asked that the Board discuss this and make a recommendation to the Director. We can discuss this when we go over the rate structure that will be presented at the next meeting

Etiquette- not discussed

Woman's association - The Save the Date for the Women's City Tournament has been sent out.

Adjourned at 3:58pm