

Balloon Fiesta Park Commission
December 13, 2016 – 6:00 – 8:00 PM
Meeting Location: Golf and Event Center @ BFP
Staff Report

Meeting called to order: 6:10 pm

Members Present: Bill Nordin, Alexandra Kiska, Cheryl Lete, Steve Wentworth, Elise Rogers, Dr. Steve Komadina

Members Absent: Paul Garver, Jackie White, Chamisa Radford, Justin Garcia, Mark Haley, Mark Johnston

Others Present: Cindy Washington on behalf of Chamisa Radford, Janie Jordan, Paul Petrehn,

City Staff Present: Paul Olson, Susan Rice, Lisa Lopez, Garry Wolfe

CHANGES TO THE AGENDA – None

REVIEW / APPROVAL OF THE AUGUST MINUTES- Mr. Wentworth motion to approve minutes as submitted with the changes by Ms. Lete, Ms. Rogers second– motion passed.

1. **PUBLIC COMMENT** – Introduction of Cindy Washington of Pueblo of Sandia on behalf of Chamisa Radford.
2. **EVENTS & PRESENTATIONS** – Parks and Recreation
 - i. Past Events – Presented by Ms. Rice
 - i. August 18 – Adult Swim Cartoon Drive In – Attendance 1,100 parking went really smooth. Highly successful.
 - ii. August 20 – Running of the Chihuahuas – Attendance 250
 - iii. August 20-21 – Buzz Avril Model Airplane Contest – Attendance 100
 - iv. August 27 – ACT Hazardous Residential Waste Disposal – Attendance 371 First time at the park.
 - v. October 1-9 – Albuquerque International Balloon Fiesta – Attendance 839,309
 - vi. November 5 – Albuquerque Rescue Mission Flag Football – Attendance 200
 - vii. November 5 & 6 – Sporting Dog Show – Attendance 200 Sid Cutter and Panel D1 used – First time at the park. Due to hair dryer use a spider box has been installed to prevent the fuses needing to be reset.
 - viii. November 6 – AHA Doggie Dash – Attendance 5000
 - ix. November 12 – Black Light 5K – Attendance 4100
 - x. November 12 – 505 Cycle cross Race – Attendance 260 Huge success. Course on AMAFCA land and the north end of the park.
 - xi. November 13 – Rebel Run 5K & 10K – Attendance 60
 - xii. November 19 – To Catch a Crook 5K – Attendance 47 2nd year at the park.
 - xiii. December 3 – Santa Shuffle (Balloon Museum) – Attendance 140
 - xiv. December 8-9 – West Mesa HS rocket launch – Attendance 155 - On the park launches the kids will go on to the national events. They were very high tech rockets.
 - xv. Ms. Lete inquired if the small events are worth renting. Ms. Rice responded that we get the same fee regardless of the number of attendees. An event

could be smaller than expected if weather conditions are bad. Also, sometimes the events are small during first year and grow over time. Mr. Nordin followed up with sometimes the events are not a large success don't return.

ii. Future Events – Presented by Ms. Rice

- i. December 17-18 – Jingle Bell Balloon Rally – Expected Attendance 350
- ii. December 31 – Balloon Menorah expected 1000 people. Ms. Rice doesn't have many details. Dr. Komadina states that several balloons are going to be glowing.

iii. Events for Discussion – Presented by Ms. Rice

- i. Over the next 3 years the Senior Olympics will be in Albuquerque. All events are 50+ years old. We know of some of the events, Shuffleboard, Opening Ceremonies, 5k, 10k, archery, fun games (Softball throws, Frisbee accuracy) Once details are available from the planning committee it will be shared with the Commission. - No new events from what has already been done at the park.
- ii. July 17 – 23, 2017 NM State Senior Olympics
- iii. July 9 – 15, 2018 NM State Senior Olympics
- iv. June 13 – 26, 2019– National Senior Olympics Games– Details not available yet.
- v. Duke City Fair 2017- They have contacted the Mayor's office, Parks and Recreation Director, - Advice from the group is requested. Mr. Nordin stated that the Commission review closely before approval. Ms. Rice states that a task list is being developed to ensure all items are being completed. All items need to be completed by April 30. No advertisements are to be allowed until the tasks are completed the task list includes permits. Dr. Komadina inquired about grass damage based off the expected equipment and attendance. Ms. Rice responded that the footprint will be the paved area and the pavement repairs are included in the rental fee. Mr. Wentworth inquired about the expected fees to be charged. Ms. Rice is charging the commercial rate, fees of \$47,000 to cover the repairs of the milling area, 10% of the gate fees, and 10% of alcohol sales. Possible income from the vendor would be over a million. Mr. Wentworth inquired what other events will be in the park during the time. Ms. Rice responded that one 5k will overlap, very little soccer activity during the time. Mr. Nordin wants to know the number of rides, number of concessions, number of games, hours of operation, etc. Mr. Wentworth wants a presentation from Duke City Fair – Ms. Rice will attempt to arrange a meeting. Ms. Rice should be ready for a detailed presentation by the February 2017 meeting with a contract on April 30th. Ms. Rogers inquired about the overnight stays of the carnival operators. She would like more details on that portion when the presentation is given. Mr. Wentworth stated that a concern is the amount of funds being charged vs the possible income the vendor will make that we are giving the park away for too low of a cost. Ms. Rice stated that the vendor will be providing estimations to better determine what we will charge but doesn't want to price gouge either. Mr. Wentworth inquired about the type of security used and Ms. Rice answered that the directive of the Parks and Recreation Director was to use Bernalillo County Sheriff or State Police or APD overtime. Mr. Wolfe states that all details are tentative at this point.
- vi. Discussion on possible fee schedules and past events that did overnight stays at the park.

3. REPORTS / UPDATES

- i. **Department of Municipal Development** – No one available to report. Ms. Rice DMD will be working on the main bridge at the top of the hill. Starting next Monday and will be completed in 2 weeks. Fresh paint and refurbishments will be done.
- ii. **Albuquerque International Balloon Fiesta**
 - i. Update - 2016 Fiesta Dr. Komadina addressed the lightning detection systems. Ms. Kiska replied that the City of Albuquerque has already started to discuss the issue and should include a sound system alert. Mr. Nordin and Ms. Rogers requested an update and additional details of the City of Albuquerque's plan on the purchase and the timeline. Mr. Nordin followed with the need to develop a policy and procedures of how to remove and replace the participants on and off the field should the need occur. Ms. Jordan stated that there is no shelter on the north end of the park. Ms. Lete reminds the commission that thousands of people were routed to Sid Cutter Building but there was still thousands that refused to get out of line for the busses. Ms. Kiska stated that the Balloon Museum is also looking at a system.
 - ii. Presidents Compound Electrical Work – Completed. Remove from agenda. Mr. Olson stated that if additional improvements are planned a longer lead time would reduce costs.
 - iii. Mr. Wentworth discussed the land acquisition by AIBF for parking. A zone change is being requested by AIBF in Bernalillo County for 20+ acres off of Edith. Zone change was denied in 2013 but additional land is being purchased. The community was opposed to the plan but is now reconsidering with some stipulations. The zone change could be a possibility now and it will give access to the park and will affect the park. Mr. Wentworth requested a presentation by AIBF to the Commission.
- iii. **Anderson Abruzzo Albuquerque International Balloon Museum – Mr. Garver is not available to report.**
 - i. Past Events – Mr. Wentworth request that Mr. Garver or Ms. Hubley would attend the meetings as it is important to attend.
 1. Macaroni and Cheese Festival August 20 Attendance: 2500:
 2. ABQ Mini-Maker Faire August 27 and 28 Attendance: 1800
 3. 7th Annual RGDS Network Buddy Walk, September 24, 10 am to 1 pm. Attractions, music and activities and to raise awareness and promote acceptance and inclusion of individuals with Down syndrome. Estimated Attendance, 1200
 4. "Darth and Yoda Awaken," September 30, 8:30 am to Noon. Inflation event featuring Darth Vader and Yoda Balloons and costumed members of the 501st's Dewback Ridge Garrison. Estimated attendance, 1500.
 5. "BOOlloon Mania," October 28, 3:00 to 9:00 p.m. Pumpkin carving, luminaria decorating, balloon glow. Halloween-themed family event. Attendance, 1350
 6. "Turkey Trot," November 24 (Thanksgiving). Attendance, 900.
 7. "Santa Shuffle" and "Posole Ole", December 3. Estimated attendance, 800.
 8. "Holidays Take Flight," December 4, 11:00 a.m. to 3:00 p.m. Music, Santa, cookie decorating, etc. Attendance, 700.
 - ii. Future Events
 1. None until March, 2017

- iv. **Environmental Health Department** – Mr. Olson reporting that over the next few of years several projects will take place.
 - i. Settlement analysis will be done at the facilities.
 - ii. Los Angeles lot flooding study – Better mapping for RV parking.
 - iii. Nazareth – Continued monitoring on the settlements.
 - iv. Geo-Physics study has been done to identify underground pockets of water and gas. It has provided a cost savings on some projects.
 - v. Los Angeles Lot - Methane gas collection system is being improved. Additional wells are going to be installed. Pump and condensate
 - vi. Mr. Olson would like to do a presentation on the projects.
 - vii. Mr. Nordin would like to know how serious the potential dangers are at the top of the hill. Mr. Olson stated that it is safe at this point in time based on the processes in place now. The concern is that 10-15 years from now if the process and methods are relaxed it could be a dangerous situation.
 - viii. Conduits need to be sealed when working on lights around the area.
 - ix. Mr. Wentworth inquired if the methane gas is migrating. Mr. Olson has not found any in his tests.
- v. **Parks & Recreation** Ms. Rice reported.
 - i. Income since last meeting
 - 1. Park Rental
 - a. \$4,950/\$17,542 (August / FY17)
 - b. \$712/\$18,255 (September / FY17)
 - c. \$465/\$18,720 (October / FY17)
 - d. \$3,689/\$22,409 (November FY17)
 - 2. Event Center
 - a. \$1,620/\$8,415 (August / FY17)
 - b. \$800/\$9,315 (September / FY17)
 - c. \$2,000/\$11,315 (October / FY17)
 - d. \$23,600/\$34,915 (November FY17)
 - 3. Sid Cutter – Mr. Nordin would like events presented that have more than 750 people.
 - a. \$400/\$7,010 (August / FY17)
 - b. \$400/\$7,410 (September / FY17)
 - c. \$5,200/\$12,610 (October / FY17)
 - d. \$32,450/\$45,060 (November FY17)
 - e. Mr. Nordin inquired that the facility is producing a large amount of income but not a lot of reports of the events have been given. Any event over 750 people should be presented. Ms. Rice acknowledged.
 - ii. Update – GO Bond – Submitted \$1,000,000.00. It looks promising that we will get the funds requested. It is scheduled to be reviewed by City Council in approximately April 2017. EPC has approved.
 - iii. Sid Cutter Construction – Update, Right now we don't have funds. 2018 is when the funds are expected to be available. The concrete was completed end of August. The area is colored concrete and from above it is very decorative. Bancos are around the outside. Everything is ready for fire pits and shade structures once the funds are available. Currently there are no funds to put into the fire pits and shade structures.

- iv. Dr. Komadina stated that the Legislature is meeting next month and it would be a good opportunity to get funds to do improvements. It is capital outlay funds. Alex will schedule a meeting to discuss options with Paul Smith.
- v. Mr. Petrehn suggested a kitchen would be a great improvement and Phase II was inquired about by Ms. Lété. Ms. Kiska responded that there are no plans for phase II at this time.

4. NEW BUSINESS:

- i. Ms. Jordan brought up the movie set up for January. Sodano is a prequel to the movie Sicaro. Income \$13,750.00. Mr. Nordin stated that the production company leaves the area better than they found it.
- ii. Ms. Lete requested a restroom be left open for balloonist use during the week. Ms. Rice provided location of the restroom that should be open at all times. Ms. Rice will provide follow-up and make sure they are open. It is only locked when we have color runs due to the participants cleaning up in our restrooms. Mr. Wentworth asked if signs could be used to indicate if the facilities were open or closed so people in need would not have to wander around seeking a restroom.
- iii.

5. OLD BUSINESS:

- i. Verizon Project – Update – No update until the contracts are signed. – Ms. Kiska reported that it is still in Real Property and no update is available. Ms. Kiska will inquire with Real Property
 - ii. Tribute Guidelines – Review. The document has been reviewed by Legal and sent out to the Commission. Ms. Rogers did not have any issues. Mr. Wentworth stated that too much power is given to the Director of Parks and Recreation. That power should be with the Commission. Mr. Wentworth would like those areas be amended. Page 2 items 2-4 that discuss items that are allowed to skip commission review and can be given directly to the Director. More work is needed prior to Commission approval. Mr. Wentworth is willing to send his comments line by line to the group. Dr. Komadina agreed with Mr. Wentworth that the Commission should have a larger role in the approvals. The ART system is a classic example of an administration not doing what the voters actually want. Dr. Komadina inquired about the time line. Ms. Kiska stated that the project needs to come to a quick conclusion. This would encourage the working together of the Director of Parks and Recreation Department. Mr. Wentworth will provide his suggestions for review in the next month. There are areas that need to be discussed.
6. Meeting adjourned: Ms. Rogers motion to adjourn. Mr. Wentworth seconds the motion - Motion passed. Meeting adjourned at 7:55 pm.

NEXT COMMISSION MEETING – January 10, 2017

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