Meeting was called to order at 3:05 pm by John Perner.

Minutes

Minutes from November 2014 GAB meeting were motioned for approval, second and approved by the Board.

Introductions

John Perner opened the Golf Advisory Board (GAB) meeting dialog and introduced everyone in attendance which included; Board Members, Concessionaires and General Public that were in attendance.
Public Comment

No Public comments.

Golf Management Updates

Personnel Status

David Salas: As of 1/15/2015, GMD personnel vacancies were reported as 10, (1) Golf Course Supervisor, (1) Asst. Supervisor, (3) Equipment Operators, (1) Retail Revenue Supervisor, (1) Admin. Asst, (2) Mechanics and (1) Golf Course Maint. Worker.

Budget Status

Tim Martinez: Reviewed the following data: Through December FY15, Golf Rounds YTD decreased by 2.85%, Revenues decreased by 1.22%, Golf Pass Revenue decreased by 6.73%. Year to date (greens fee) revenue decreased to 1.61%. Overall, rounds and revenues rebounded with a strong fall season due to good weather.

Concessionaires

Tony Hidalgo: Tony talked about the new solar powered lights that were installed in the ADO parking lot. Some questions from other Board members such as are they on timer, how long do the batteries last. David advised that Park Management has been using the same lights in some parks for over three years and have not replaced batteries. Timers have not come in yet but have been ordered.

Colby Reddoch: Had no comments.

Todd Kersting: Todd asked David questions about the AED training going on through P&R and requested that GMD continue sending out invites via email so that they can attend. Todd also asked David what was the status on the marquis. David advised that Henry Rodarte will be painting the sign and is in the process of obtaining quotes to replace the plexi-glass. Todd also asked David if anything had been looked into about the mobile home on the golf course; David advised that nothing at present moment but will be addressing it. (GMD notes that Winter Specials occur every year for the past 4 years at all courses)

John Perner: Spoke on behalf of Sam Zimmerly advising that Sam was unable to attend however contacted him prior to the GAB meeting and asked about winter rates. John advised the Board that Sam has asked for several years to come up with winter rates. From that there was further discussion from Gerry Quinlan about winter specials and rates at surrounding golf courses. The Board asked that David discuss possible winter rates with the Director and the possibilities of her attending a upcoming GAB meeting.
Elaine DeLand: Had no comments.

James Crane: Jim asked David Salas if the old field restrooms at Ladera could be removed as golfers were not using the current facilities and urinating on the exterior walls of the old facility. David advised that he will have Rex Saddoris look into the removal of the old restrooms. Jim asked David if there is anything that can be done with the Goose feces on the golf course especially around the tee complex’s. Jim advised that crews do a pretty good job keeping greens clean of the goose feces and asked if the leaf sweeper would work for clean-up. David advised that he would speak with Rex to attempt it. David also went on to discuss that he had done some research on methods to deter the geese from hanging around specific areas and advised that the geese are a migratory bird and are protected. Research suggest that geese will not land in an area where there is a dead goose and David advised that he was looking for a decoy of a dead goose and was willing to give it a try especially around the #1 and #10 tee complex’s. David also went on to say that a natural enemy to the goose is a swan and was looking into some swan decoys as well. Jim asked a general question to David and Tim regarding the percentage of cart rental paid to the city from the Concessionaire. Tim responded that the contract requires the Concessionaire pay the City 16% of each cart rental except at Puerto which is 6%. Jim asked David about additional tee spots or different level tee markers. David advised it would be up to the individual course to request additional tee markers and that when the courses are re-rated (by the PGA Sun Country Association), it would be reflected (in difficulty rating system). Jim asked about a possible cart club and is it possible, Tony H. responded and Todd K discussed some other cart clubs at PDS and ADO. Jim asked what is going on with the City website, who would be responsible to update it? David advised it would be Jen Samp and he would discuss it with her. David advised that Jen Samp will be attending an upcoming GAB meeting and will advise the group as to what she is doing towards those efforts.

Rusty Arrighetti: Rusty had no golf course comments indicating that due to weather had not been playing. Rusty thanked Tony Hidalgo for providing new golf carts for PDS. Rusty thanked David and GMD for replacing the doors on the #4 field restroom at PDS.

Gerry Quinlan: Gerry asked about budget and rounds and revenue’s and how does this effect GMD, is GMD subsidized from another part of the City? Tim and David addressed how subsidy works within the City and how negative and positive fund balances work. Gerry asked if we are allowed to ask for monies for promotion? David explained we are creating a line item for advertisement in Concessionaires contracts at the time of renewal. Line item from funds are not available yet.

Beverly Quinlan: Beverly had no comment.

Dennis Vigil: Dennis discussed bunker rakes at ADO, Dennis advised that some rakes on the course were in either bad shape, had broken or missing teeth or just not there. David advised that he would discuss this with John Allen to check into current inventories and or replacements.
Old Business

**John Perner:** John discussed the UNM survey and the need to form an ADHOC committee that would consist of Concessionaires, GMD, Advisory members and possibly Jen Samp. John advised GAB members to read the survey as homework and consider volunteering for the committee. John stated he would like to request Barbara Taylor to attend a GAB meeting. Some discussion ensued as to what was received for the $500 City paid for the UNM survey. Gerry Q advised that he took the survey and found it to be quite generic, John P reminded the group that this was a college project and not a professional survey.

New Business

No new business

Meeting was adjourned at 04:12pm.

February meeting will be held Thursday, February 19, 2014 at Ladera Banquet room, commencing at 3:00 o’clock.

Approved by: ________________________________
John Perner, Vice Chairperson