

*Executive Order  
From the  
Office of the Mayor*

*Whereas,* Roak Your Moos distinguishes unity of American Indian and Indigenous People by wearing moccasins and standing together worldwide while recognizing Tribal individuality; and

*Whereas,* Roak Your Moos recognizes identity, establishes pride and belonging in the hearts of American Indian and Indigenous People; and

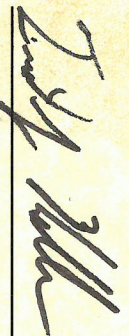
*Whereas,* The Roak Your Moos movement started on November 15, 2011 by Jessica "Jaylyn" Hoje of Laguna Pueblo and is now celebrated across the continent by American Indian and Indigenous People; and

*Whereas,* Since its beginning, Roak Your Moos Day has helped to raise awareness of Native American Heritage Month in November and provides a platform for people to share their memories and traditions of wearing moccasins on social media; and

*Whereas,* Albuquerque has one of the top five urban American Indian populations in the country and recognizes November as National Native American Heritage Month; and

*Now, Therefore,* I, Timothy W. Keller, Mayor of the City of Albuquerque, do hereby proclaim, November 13<sup>th</sup>, 2020 as:

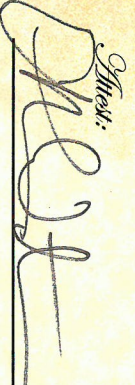
*"Roak Your Moos Day"*

  
\_\_\_\_\_  
*Timothy W. Keller, Mayor*



20-58

Order No.

*Attest:*  
  
\_\_\_\_\_  
*Ethan Watson, City Clerk*