
Murals of Possibilities Overview

The Murals of Possibilities Grant supports the creation of new murals that celebrate local art, history, and culture within Albuquerque's Metropolitan Redevelopment Areas. This initiative aims to foster the creative economy, beautify community corridors, and strengthen neighborhood identity through public art.

Applications accepted on a rolling basis.

Program Basics

- **Eligibility:** The property must be:
 - » Located in a Metropolitan Redevelopment Area (MR Area)
 - » [Check MR Area Eligibility](#)
 - » Privately owned (commercial or multi-family) or operated by a business
- **Rolling Applications:** Awarded on a competitive basis and open until funds are depleted
- **Priority:** Given to new applicants and projects located in highly visible or high-traffic areas

[View the Murals of Possibilities Flyer \(PDF - Exhibit A\)](#)

What the Grant Can Cover

Up to **\$750 per project** for the creation of new murals, including:

- Artist fees and design services
- Materials and supplies
- Permitting fees
- Installation

Note: Expenses incurred before receiving a grant award are not eligible. Property owners or tenants are responsible for costs exceeding the award amount. Mural can be interior or exterior, but must have public access.

Application Requirements

All applications must be submitted online and include:

- Online application form
- Proof of property ownership or lease with owner's notarized permission
- Description of project scope
- Images, sketches, or proposed renderings
- Itemized project budget with cost estimates
- Project timeline
- [Modified W-9 form \(via DocuSign\)](#)

Note: Applications will not be accepted via mail, email, or in person. Incomplete applications will not be reviewed or scored.

Design and Maintenance Requirements

- The mural must be maintained for a minimum of three (3) years
- Awardees must hire their own artist and manage all aspects on the project
- Final mural designs must be approved by the MRA to ensure alignment with the City of Albuquerque Public Art guidelines
- Any damage or graffiti must be reported to the City promptly
- The City of Albuquerque reserves the right to photograph and reproduce mural images for promotional use

If You're Awarded

1. Sign the **Sponsorship Agreement** with MRA.
2. Submit an **invoice** to receive your \$750 sponsorship.
3. Paint your mural and **take photos**.
 - » [View Suggested Content Collection Checklist \(PDF - Exhibit D\)](#)
4. Submit photos to close out and remain in good standing.

Frequently Asked Questions

I'm not in an eligible Metropolitan Redevelopment (MR) Area. Can I still apply?

No. [Check MR Area Eligibility.](#)

Who determines which MR Areas are eligible?

MR Areas are selected based on available funding and the goals of the program. The Albuquerque City Council designates MR Areas and allocates funding for programs like the Murals of Possibilities Grant.

Why isn't my area in an MR Area?

MR Areas are parts of the city that have experienced long-term disinvestment, which has affected residents' quality of life and made private development more difficult without public support. These areas are evaluated through a formal assessment process, and if they meet specific criteria, the City Council may designate them as MR Areas.

I'm a tenant and do not own the property. Can I apply?

Yes! Tenants can apply, but you'll need a notarized letter from the property owner giving you permission to make the improvements.

How should I answer the application's narrative questions?

Please include as much detail as possible. This is a chance for you to explain the proposal and how it will benefit the community.

What permits or insurance do I need?

As the awarded applicant, you will need to work with the City's Planning Department at 505-924-3860 to obtain any necessary permits and ensure your project meets all codes and regulations.

[Codes, Standards, & Regulations - City of Albuquerque](#)

What happens if my project costs more than my grant award?

The awarded applicant is responsible for expenses or overages above the awarded amount.



For additional questions, please contact: Mara Salcido, Redevelopment Project Manager at msalcido@cabq.gov

murals of possibilities

\$750 GRANT

PUBLIC ART CONNECTS US!

**THIS INITIATIVE AIMS TO REINFORCE
ALBUQUERQUE'S AUTHENTIC AND CREATIVE
CULTURE TO DRIVE ECONOMIC GROWTH.**

**PRIVATE PROPERTY AND BUSINESS OWNERS
INTERESTED IN COMMISSIONING A MURAL ARE
ENCOURAGED TO APPLY.**

APPLICATION LINK:



Questions? Contact Mara Salcido, Redevelopment Project Manager
msalcido@cabq.gov



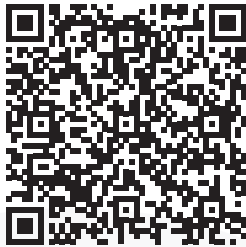
CITY OF ALBUQUERQUE MODIFIED W-9 INSTRUCTIONS STEP-BY-STEP

To register as a supplier with the City of Albuquerque, you must complete the City's modified W-9 form using the instructions below. This version of the form is required for entry into our procurement system.

Please follow the steps outlined below carefully.

STEP 1:

Scan the QR code or click on the link below to access the Modified W-9 Form on DocuSign.



← **SCAN**
or
CLICK → [DocuSign Modified W-9](#)

STEP 2:

City of Albuquerque Begin Signing help

PowerForm Signer Information

This link allows you to send an electronically signed W9 to the City of Albuquerque's Supplier Setup.

Please enter your name and email to begin the signing process.

Supplier

Your Name: *

Your Email: *

Please provide information for any other signers needed for this document.

City of Albuquerque Department Contact

Name: *

Email: *

1 INSERT YOUR **FULL NAME** AND EMAIL ADDRESS HERE

2 INSERT Name: Sarah Supple Email: ssupple@cabq.gov

3 CLICK HERE

Begin Signing

STEP 3:

1

CLICK HERE

City of Albuquerque

Please read the [Electronic Record and Signature Disclosure](#).

☐ I agree to use electronic records and signatures. *

Change Language - English (US) ▼

Other Options ▼

Continue

2

CLICK HERE

STEP 4:

SELECT A TAX CLASSIFICATION

DocuSign Envelope ID: 1DE5827F-8D70-40E7-86DE-D6556C8D24EE

ONE ALBUQUERQUE City of Albuquerque

Request for Supplier Information

Substitute Form W9
Department of Finance and Administrative Services

SECTION 1: CONTACT INFORMATION AND TAXPAYER IDENTIFICATION NUMBER

NAME (as shown on your income tax return). Name is required on this line. Do not leave this line blank.

BUSINESS NAME (if separate entity name. If different from above)

PRIMARY ADDRESS (number, street, and apt or suite no.)

CITY, STATE, and ZIP CODE

PHONE

REMITTANCE ADDRESS (number, street, and apt or suite no.)

REMITTANCE CITY, STATE, and ZIP CODE

EMAIL ADDRESS

SOCIAL SECURITY NUMBER OR EMPLOYER IDENTIFICATION NUMBER New Mexico CRS TAX ID (if applicable)

TAX CLASSIFICATION (check only one)

☐ INDIVIDUAL/SOLE PROPRIETOR or single-member LLC ☐ C CORPORATION ☐ S CORPORATION

☐ PARTNERSHIP ☐ TRUST/ESTATE

☐ LIMITED LIABILITY COMPANY-- Enter the tax classification (C=C Corporation, S=S Corporation, P=Partnership)

Note: For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner.

☐ 501(C)(3) NON-PROFIT ORGANIZATION ☐ OTHER (SEE INSTRUCTIONS)

EXEMPTIONS (codes apply to certain entities, not individuals; see instructions)

EXEMPT PAYEE CODE (if any)

EXEMPTION FROM FATCA REPORTING CODE (if any)

SECTION 2: BUSINESS DEMOGRAPHICS (CHECK ALL THAT APPLY)

☐ Local Business - Headquartered and maintains its principal office and place of business within the Greater Albuquerque Metropolitan Area (City of Albuquerque or Bernalillo County).

☐ Doing Business Locally - Either not headquartered or does not maintain its principal office and place of business here, but maintains a storefront in the Greater Albuquerque Metropolitan Area and employs one or more City of Albuquerque or Bernalillo County residents.

☐ Woman Owned Business - At least 51% owned and controlled by one or more women, in the case of a publicly-owned business, at least 51% of the stock of which is owned by one or more women.

☐ Minority Business Enterprise (MBE) Owned - At least 51% owned and controlled by one or more racial/ethnic minorities or, in the case of a publicly-owned business, at least 51% of the stock of which is owned by one or more racial/ethnic minorities. Please specify the race/ethnicity of minority owners (question to the right).

☐ LGBTQ+ Owned Business - At least 51% owned and controlled by one or more LGBTQ+ individuals, in the case of a publicly-owned business, at least 51% of the stock of which is owned by one or more LGBTQ+ individuals.

☐ None of the Above Categories Apply

If your business is MBE-owned, please specify the race/ethnicity of minority owner(s). Check all that apply:

☐ Hispanic American ☐ Native American ☐ Black or African American ☐ Asian-Indian American ☐ Asian-Pacific American

SECTION 3: PURCHASE ORDERS (COMPLETE ONLY IF YOU ACCEPT POs)

ELECTRONIC POs AND INVOICES (select one)

☐ Transcepta (preferred method)

☐ Email

PO CONTACT INFORMATION

FULL NAME

EMAIL ADDRESS

SECTION 4: CERTIFICATION

NAME AS SHOWN ON YOUR INCOME TAX RETURN MUST BE EXACTLY AS LISTED WITH THE IRS.

PRIMARY ADDRESS IS YOUR PHYSICAL LOCATION.

REMITTANCE ADDRESS IS YOUR MAILING ADDRESS.

PLEASE FILL OUT THE ENTIRE ADDRESS IN BOTH SECTIONS, EVEN IF IT IS THE SAME.

INSERT SOCIAL SECURITY NUMBER OR EMPLOYER IDENTIFICATION NUMBER

STEP 5:

Substitute Form W9
Department of Finance and Administrative Services

SECTION 1: CONTACT INFORMATION AND TAXPAYER IDENTIFICATION NUMBER

NAME (as shown on your income tax return). Name is required on this line. Do not leave this line blank.

BUSINESS NAME (if separate entity name. If different from above)

PRIMARY ADDRESS (number, street, and apt or suite no.)

CITY, STATE, and ZIP CODE

PHONE

REMITTANCE ADDRESS (number, street, and apt or suite no.)

REMITTANCE CITY, STATE, and ZIP CODE

EMAIL ADDRESS

SOCIAL SECURITY NUMBER OR EMPLOYER IDENTIFICATION NUMBER New Mexico CRS TAX ID (if applicable)

TAX CLASSIFICATION (check only one)

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ELECTRONIC POs AND INVOICES (select one)

☐ Transcepta (preferred method)

☐ Email

PO CONTACT INFORMATION

FULL NAME

EMAIL ADDRESS

SECTION 4: CERTIFICATION

Finish

CLICK FINISH WHEN FORM IS COMPLETE!



Content Collection Checklist

Please gather and submit the following materials to help the City showcase your mural and its impact on the community.

Photos (5–10 images)

- Before and after shots of the mural wall or surface
- Wide shots of the completed mural in its surroundings
- Candid shots of your team, artist, or artist at work
- One or two photos with extra space (ideal for future social media captions)

Video (Optional but encouraged)

- A 10–30 second horizontal video clip showing the completed mural
- A short testimonial from the artist or business/property owner
- Time-lapse or walk-through of the mural in progress (if feasible)

Quote/Testimonial

- 1–2 short quotes (1–2 sentences each) reflecting on the mural
- Please include the name and title of the person quoted
- Please confirm permission to share the quote publicly

Logos & Branding (If applicable)

- High-quality PNG logo of your business or organization (transparent background preferred)

Project Info

Please share:

- Name of your business or property
- Name of the artist (s)
- Brief description of the project (1-2 sentences)
- Completion date
- Any notable details (e.g., artist inspiration, community involvement)
- Social media handles or hashtags we can use to tag you

Submission Format

Upload all materials to [MRA's SharePoint Folder](https://sftp.cabq.gov/f/fb98ed7dd6bb312a) (<https://sftp.cabq.gov/f/fb98ed7dd6bb312a>)

Name files clearly (e.g., "Murals_YourOrg_Photo1.jpg")