ANNUAL REPORT 2022

CITY OF ALBUQUERQUE Metropolitan redevelopent agency



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INTRODUCTION **FROM DIRECTOR BRUNNER**

The Metropolitan Redevelopment Agency (MRA) is a driving force in the revitalization of the city of Albuquerque. Through private-public partnerships, incentive opportunities, redevelopment plans, and catalytic projects, MRA empowers local businesses and infuses energy back into our city.

In 2022 we are particularly excited about two projects. First, MRA took the lead in shaping the City's Downtown FORWARD plan – An implementation plan to create a safe, vibrant, and inclusive downtown area that benefits the entire city of Albuquerque.

Second, the Downtown Storefront Activation Grant program distributed a total of \$500.000 to 15 local businesses in the downtown core who have made a commitment to occupy vacant street-level spaces.

In addition to what we have already accomplished, our future is looking even brighter. The Albuquerque Rail Trail will be a defining project for our city - A pedestrian parkway that serves as a multi-modal connection linking the downtown core





to nearby neighborhoods, mass transportation options, the Rail Yards, employment opportunities and activity centers.

Positive changes in our community will attract economic investment and help us to grow and thrive. Together we can build a healthy and vibrant community that reflects our diversity, innovation, rich culture and unique history.

OUR VISION AND VISION

VISION

Albuquerque -New Mexico's urban center is the Southwest's premier mid-size city attracting economic investment and building a healthy and vibrant community that reflects our diversity, innovation, rich culture, and unique history. It is a city that ensures economic prosperity for all residents and where visitors dream to return.



MISSION

To make Albuquerque competitive in the global market by revitalizing downtown and the Central Avenue corridor. leading collaborative public-private partnerships that result in catalytic change, investing in sustainable infrastructure, and providing opportunities for local residents and businesses to thrive.

COMPLETED PROJECTS



FY 2022

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	Project	Partner	Description	MRA \$	Total Project \$	VA
	Tierra Adentro Charter School	Palindrome	38,000 Sq. Ft. charter school with 430 student capacity	\$537,000	\$8,600,000	
	Rail Yards Frontage Streetscape	CABQ	Streetscape and landscape improvements from Santa Fe to Hazeldine. \$1.2M EDA Grant	\$1,200,000	\$2,400,000	
	E&E - Mountain & 6th Redevelopment	BCSW Properties, LLC	8 residential units including a mural along Sixth Street	\$30,000	\$1,000,000	
	Broadstone Nob Hill	Titan Development	102-unit multifamily	Tax Abatement	\$21,500,000	
	Bueno Foods	El Encanto, Inc. and Majec, LLC	25,000 Sq.Ft. Freezer Expansion	\$295,000	\$12,000,000	
	DT Storefront Grant (Round 1)	Small Businesses (Various)	Storefront grants distributed to businesses opening, relocating to, or expanding within the Downtown core. Grants were a minimum of \$30k, \$35k for those with	\$500,000	\$500,000	

evening hours



110 Residential Units Completed



\$46M Total Project Investment

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2022

63,000 Retail & Office Sq. Ft. Filled

15 Businesses Supported

18:1 Leveraged Investment



DOWNTOWN FORWARD

Outlines a commitment of over \$67 million in City investment, leveraging an additional \$177 million in potential public and private investment in downtown.

Downtown Albuquerque is the intersection of Route 66, the Atchison Topeka & Santa Fe Railroad, Pueblo Indian trade routes, and El Camino Real. It is THE cultural crossroads of the southwest. It remains the employment, transportation, and tourism hub for New Mexico.

Like all downtowns across the world, downtown Albuquerque experienced significant challenges over the past two years. As the pandemic recedes, the importance of vibrant urban spaces that invite us to congregate and celebrate is reemerging. Despite their small geographic size, downtowns punch above their weight when it comes to economic and fiscal impact. Their vitality is also essential to attracting new businesses wanting a vibrant urban center for their workforce. In partnership with Albuquerque Police Department, MRA recently launched the Downtown FORWARD plan. This action plan outlines seven immediate strategies that the City will be focusing on to create a safe and vibrant urban core:

- 1. Make downtown safe
- 2. Extend compassion to those in need
- 3. Give people something more to do (and somewhere to park)
- 4. Build more housing
- 5. Anchor, connect, and catalyze with strategic investment
- 6. Invest in Sustainability
- 7. Create tools for redevelopment



Downtown Albuquerque Facts

Since 2000, the downtown population has increased 60%. The taxable property value per square mile is three times more than the city average.

Downtown households emit 37% less greenhouse gases than the city average. After a robust community engagement process, the Rail Trail project has secured \$36.5M to design and construct this transformational project.



The Albuquerque Rail Trail is a planned vibrant and artistic urban trail and linear park that will revitalize Downtown Albuquerque. The Rail Trail will both be a celebration of Albuquerque's cultural history and a vision for our shared future. At the intersection of historic El Camino Real, Route 66, and the AT&SF Rail Line, the Rail Trail will reconnect neighborhoods separated by the rail tracks, provide a unique parkway for those living and working downtown, and catalyze millions of dollars in reinvestment.

> "The Albuquerque Rail Trail will continue to revitalize Albuquerque's downtown and build new and safer recreation options for residents and visitors." - Gov. Lujan Grisham

WATERCOLOR RENDERING



The 7-mile Rail Trail Loop will connect key destinations in the greater downtown area like the National Hispanic Cultural Center, BioPark, Old Town, Sawmill District, Indian Pueblo Cultural Center, Convention Center, Rail Yards, and more.

Funding for the Rail Trail Loop includes \$15M from the City, \$10M from the State of New Mexico, and \$11.5M from the Federal RAISE Grant, totaling \$36.5M for the full loop. Future funding sources to construct the full loop could include state and federal infrastructure and outdoor recreation grants. THE RAIL TRAIL WILL LINK THE DOWNTOWN CORE TO

- Nearby neighborhoods
- Mass transportation options
- The Rail Yards redevelopment site
- Employment opportunities
- Activity centers

PROJECT HIGHLIGHT



"With New Mexican roots reaching back centuries, my grandparents raised a family and built an iconic business on the corner of 6th & Mountain Rd. It has been a privilege to tap into my father's lifelong local connections and to fulfill the dream of revitalizing this space." - Steven J. Barela



E&E 6th & Mountain

At the corner of Sixth and Mountain, Eugenio and Ester Barela raised their four children and operated the Barela Southwest Housewares from 1954 to 2000. This past year, their grandson, Steven J. Barela, redeveloped the site into 8 contemporary apartments. With assistance from MRA, the project also included additional streetscape improvements to the alley, and a prominent mural along sixth street by Larry Bob Phillips.





PROJECT HIGHLIGHT





BROADSTONE Nob Hill

Located at the corner of Central and Sierra at the former location of Royal Hotel and Town Lodge, Broadstone Nob Hill includes 102 residential units and ground floor amenity space that includes a clubhouse and fitness center. This \$21.5M investment received a seven-year property tax abatement. The project will also include a four-story high, thirty-foot wide mural planned for the east façade of the main building. These additional residents will help support a thriving Nob Hill commercial district.





DOWNTOWN ACTIVATION STOREFRONT GRANT PROGRAM



15 local businesses opened

40,000 square feet of vacant space absorbed



\$500k deployed

STOREFRONT GRANTEES

Blue Door Patisserie Flamenco Works **Electric Playhouse** Narke Greek Restaurant **Echoes Brewery Buds and Beans** Warehouse 508 La Finca's The Mouse Hole **Sport Systems at** Warehouse 508 The Acre at Warehouse 508 **Flyby Provisions** Wing It Up **My Mom's Restaurant** Something Ginger **Dry Heat Comedy Club**

"We love Downtown. We live down here, literally a block away from Dry Heat. We are excited to for the comedy club to be part of Downtown because it's the part of Albuquerque we have always been part of and want to help grow."
Sarah Kenny and Kelli Trapnell, Dry Heat Comedy Club Owners

In October, MRA launched the Downtown Storefront Activation Grant program. The goal of the program was to activate downtown by increasing the number of businesses and decreasing vacant ground-floor commercial properties. The City deployed \$500,000 to 15 businesses that ranged from food and beverage establishments to office uses, art and youth organizations, and entertainment. Over 40,000 square feet of vacant space was occupied.



UNIVERSITY AREA METROPOLITAN REDEVELOPMENT PLAN



"The university district is a basecamp for young adults in Albuquerque. Life long memories are formed here. However, local businesses and property owners are struggling. Designating this as a redevelopment area will strengthen local businesses, improve crime and promote walkability." - Jay Rembe, CEO Rembe Urban Design + Development



The Metropolitan Redevelopment Agency designated a new Metropolitan Redevelopment Area along the Central Avenue corridor near the University of New Mexico and Central New Mexico Community College. Building off higher -ed anchors, the ART transit line, and iconic destinations such as the Frontier, this district holds enormous potential to become a vibrant destination for students, residents, and visitors. The University MRA Plan, which will be reviewed by City Council this fall, outlines the following five key strategies:

	1. INCREASE HOUSING OPTIONS	
	2. STRENGTHEN AND DIVERSIFY THE COMMERCIAL ENVIRONMENT	01 0 10
<u>,Ś</u> Ś,	3. IMPROVE THE BICYCLE AND PEDESTRIAN REALM	L ii a
	4. IDENTIFY CLEANLINESS & SAFETY IMPROVEMENTS	li o
•	5. FORM A STAKEHOLDER IMPLEMENTATION GROUP	E i e

Develop housing for student, family, workforce, and market rate households. Additional density and diversity are essential to creating area vibrancy.

Support the operation and expansion efforts of existing businesses and identify and attract additional potential businesses.

Develop pedestrian, bicycle, and public streetscape mprovements to attract visitors and extend the amount of time people spend in the area.

ncrease the cleanliness, safety, and attractiveness of the area for residents and visitors alike.

Develop local capacity capable of identifying and mplementing business strategies to increase economic vibrancy.

TAX ABATEMENT

In April 2022, the Albuquerquerque Development Commission approved the new Redevelopment Tax Abatement Program (RTA).

Projects that are built in a designated Metropolitan Redevelopment Area can now apply for a seven-year property tax abatement. The goal of the program is to attract reinvestment and encourage quality projects with a clear community benefit.

The RTA restructured the Metropolitan Redevelopment Bond (MR Bonds) program into a simplified tax abatement.

The new RTA requires projects to meet community benefit requirements such as incorporating environmental sustainability, public improvements like pedestrian lighting or parklets, and diverseowned and locally-owned developer teams.

COMMUNITY IMPACT

Quality Design

Projects must meet minimum design criteria that foster walkable and vibrant neighborhoods.

Sustainability

Projects are encouraged to use sustainable building practices, including solar, high efficiency fixtures, and xeric landscaping.

Housing

Projects that provide affordable, high density, or missing-middle housing are given additional points.

Economic Development

All RTA projects promote local and regional economic development. Priority is given to local and diverse development teams.



FOR DETAILS ON THE PROGRAM AND INSTRUCTIONS ON HOW TO APPLY, VISIT CABO.GOV/MRA/INCENTIVES

FINANCIAL REPORT

MRA FUND 275 UNENCUMBERED BALANCE 6/30/2022 \$3,740,091

REVENUE

General Fund Transfer (Housing and Storefront Grants)	\$ 3,000,000
General Fund Transfer (Sawmill and Center for the Arts)	\$ 500,000
Rail Yards Film Revenue	\$ 21,000
Miscellaneous Revenue	\$ 3,822
ABQ High Loan Repayment	\$ 645,280

Total Revenue

Downtown Storefront Program

EXPENDITURES

- Space Valley Center Pre-Development Expenses
- Utilities

Total Expenditures

NOTE



\$4,170,102

FUND 275

\$142,500 \$ 91,121 \$ 4,931

\$238,522

MEET THE TEAM THE METROPOLITAN REDEVELOPMENT AGENCY

Terry Brunner serves as the Director of the Metropolitan Redevelopment Agency. He is the former CEO of Pivotal New Mexico, a nonprofit devoted to increasing funding to local non-profit and public projects. In the past he served as President Barack Obama's appointee to the position of New Mexico State Director for USDA Rural Development. He has also served as U.S. Senator Jeff Bingaman's State Director and campaign manager. Terry lives in Albuquerque, NM with his wife and two daughters.





Karen Iverson, Metropolitan Redevelopment Agency Manager, has over twenty years of experience in real estate finance, urban planning, and strategic leadership. Karen cut her teeth working on redevelopment at the Portland Development Commission, organizing for Community Benefit Agreements in San Diego, and as a current planner in Anchorage. Prior to joining the City, she was the Executive Director of HomesFund, a Community Development Finance Institute (CDFI) in Durango, Colorado.



Project Manager



Project Manager



Public Information Officer



ALBUQUERQUE DEVELOPMENT COMMISSION

Mona Ghattas Fred Mondragon Bill Miera



CITY OF ALBUQUERQUE

Mayor Tim Keller Lawrence Rael, CAO Katarina Sandoval, COO Sanjay Bhakta, CFO



METROPOLITAN REDEVELOPMENT AGENCY

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