

Fresh Coat Overview

The Fresh Coat Property Improvement Grant provides funding to help property owners refresh and improve building exteriors within designated Metropolitan Redevelopment (MR) Areas. The program supports exterior paint and large-scale mural projects that enhance the appearance of buildings, strengthen neighborhood pride, and attract customers and foot traffic—especially along Central Avenue as Albuquerque approaches the Route 66 Centennial.

Applications are open February 3 through April 3, 2026.

Program Basics

- **Eligibility:** The property must be:
 - » Located in a Metropolitan Redevelopment Area (MR Area) along Central Avenue or 4th Street
 - » **Eligible MR Areas include:** Barelas, Downtown, Central/Highland/Upper Nob Hill, East Downtown, East Gateway, Historic Central, Near Heights, Sycamore, Soldiers & Sailors Park, University, West Central
 - » [Check MR Area Eligibility](#)
 - » Commercial or mixed-use property (single-family residential properties are not eligible)
- Property owners with multiple properties may apply for more than one location, but may receive no more than two (2) awards total

[View the Fresh Coat Flyer \(PDF - Exhibit A\)](#)

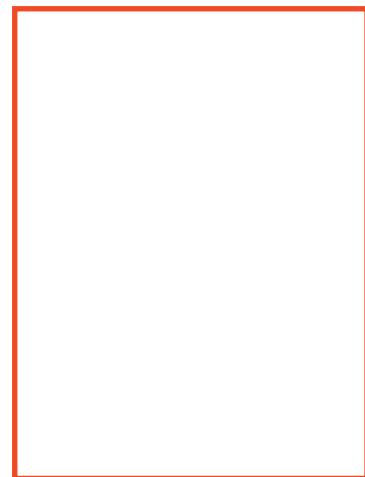
Grant Amounts

Grant awards are based on total building façade size:

- **Small façades** (400–3,000 sq. ft.): up to \$3,000
- **Medium façades** (3,000–6,400 sq. ft.): up to \$5,000
- **Large façades** (6,400 sq. ft. and over): up to \$10,000
- **Exterior murals** (400 sq. ft. and larger): awarded based on project estimates, with a maximum award of \$10,000

Façade Size Example: If one exterior wall measures 25 feet wide by 16 feet tall, the total area is 400 square feet. If two exterior walls will be painted, the total façade size is 800 square feet.

Note: Funding is awarded through a competitive process. Not all applications will be awarded. Applications submitted by mail, email, or in person will not be accepted.



25 Feet

16 Feet

Eligible Expenses

Grant funds may be used for:

- Exterior façade paint or tint
- Exterior murals 400 square feet or larger

Painting may be completed by an individual, contractor, volunteers, or a nonprofit organization. For murals under 400 square feet, please visit: [Murals of Possibilities Grant Program – City of Albuquerque](#). For questions about eligible improvements, contact Mara Salcido, Redevelopment Project Manager, at msalcido@cabq.gov.

How to Apply

Applicants must complete the online application and submit the following required materials:

- [City-modified W-9 form \(DocuSign\)](#)
- Proof of property ownership or a copy of the lease with a notarized letter of permission from the owner
- Project budget and timeline
- Photos or renderings of proposed improvements

Applications submitted by mail, email, or in person will not be accepted. Incomplete applications will not be reviewed or scored, and applicants will not be notified if materials are missing.

[Fresh Coat Application Link \[LINK\]](#) or go to <https://wkf.ms/4q32xZr>

Scoring

Applications are evaluated based on the following criteria. Priority is given to properties that house businesses generating gross receipts taxes and employing fewer than 10 full-time employees (part-time employees are not counted).

Base Criteria:

- Commercial, mixed, or multi-family private property
- Proposed improvements enhance visibility and beautify the area
- Property history
- Project readiness
- Demonstrated need
- Projects that uplift neglected neighborhoods or support overlooked entrepreneurs or small businesses

Additional Points May Be Awarded For:

- Quality-of-life or community benefit
- Past performance on City-supported initiatives

Applications are reviewed and evaluated in the order received.

If You're Awarded

Successful applicants will be required to execute a Redevelopment Agreement with the Metropolitan Redevelopment Agency. All projects are subject to the terms of the agreement.

- Applicants will be notified by email of approved or rejected projects
- Awardees are responsible for obtaining all required permits and complying with building codes and applicable laws
- If selected, funds will be distributed as follows:
 - » 60% upon execution of the Redevelopment Agreement
 - » 40% upon project completion

Frequently Asked Questions

I'm not in an eligible Metropolitan Redevelopment (MR) Area. Can I still apply?

No. [Check MR Area Eligibility.](#)

Who determines which MR Areas are eligible?

MR Areas are selected based on available funding and the goals of the program. The Albuquerque City Council designates MR Areas and allocates funding for programs like the Murals of Possibilities Grant.

Why isn't my area in an MR Area?

MR Areas are parts of the city that have experienced long-term disinvestment, which has affected residents' quality of life and made private development more difficult without public support. These areas are evaluated through a formal assessment process, and if they meet specific criteria, the City Council may designate them as MR Areas.

I'm a tenant and do not own the property. Can I apply?

Yes! Tenants can apply, but you'll need a notarized letter from the property owner giving you permission to make the improvements.

How should I answer the application's narrative questions?

Please include as much detail as possible. This is a chance for you to explain the proposal and how it will benefit the community.

What permits or insurance do I need?

As the awarded applicant, you will need to work with the City's Planning Department at 505-924-3860 to obtain any necessary permits and ensure your project meets all codes and regulations.

[Codes, Standards, & Regulations - City of Albuquerque](#)

What happens if my project costs more than my grant award?

The awarded applicant is responsible for expenses or overages above the awarded amount.

Who selects the contractors and supervises the improvements?

The Awarded Applicant will contract a vendor and will be responsible for supervising and ensuring deadlines are met.

Can I use the funds to fix, restore, or revive an existing mural?

No, this initiative is to add, grow, and increase public art. Please contact the Arts & Culture Department at 505-768-3804 to discuss support for existing murals.

Can I apply for previously completed improvements?

No.



For additional questions, please contact: Mara Salcido, Redevelopment Project Manager at msalcido@cabq.gov

Fresh COAT

PROPERTY IMPROVEMENT GRANT



Before



After



Revitalize Your Space with a Fresh Coat!

New opportunities for exterior painting projects are available in designated Metropolitan Redevelopment Areas.



**FEB 3 - APRIL 3
APPLY ONLINE!**



Questions? Contact Mara Salcido, Redevelopment Project Manager
msalcido@cabq.gov



**ONE
ALBUQUE
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city of albuquerque



CITY OF ALBUQUERQUE MODIFIED W-9 INSTRUCTIONS STEP-BY-STEP

To register as a supplier with the City of Albuquerque, you must complete the City's modified W-9 form using the instructions below. This version of the form is required for entry into our procurement system.

Please follow the steps outlined below carefully.

STEP 1:

Scan the QR code or click on the link below to access the Modified W-9 Form on DocuSign.



SCAN

or

CLICK [DocuSign Modified W-9](#)

STEP 2:

1
INSERT YOUR **FULL NAME** AND **EMAIL ADDRESS** HERE

2
INSERT
Name: **Sarah Supple**
Email: **ssupple@cabq.gov**

3
CLICK HERE

Begin Signing

STEP 3:

1

CLICK HERE

City of Albuquerque

Please read the [Electronic Record and Signature Disclosure](#).

I agree to use electronic records and signatures. *

Change Language - English (US) ▾

Other Options ▾ Continue

2

CLICK HERE

STEP 4:

Start

Docsign Envelope ID: 1DE5827F-8D70-40E7-86DE-D6556C8D24EE

Request for Supplier Information

W9
Substitute Form W9
Department of Finance and
Administrative Services

SECTION 1: CONTACT INFORMATION AND TAXPAYER IDENTIFICATION NUMBER

NAME (as shown on your income tax return). Name is required on this line. Do not leave this line blank.

BUSINESS NAME (if different from above)

PRIMARY ADDRESS (number, street, and apt or suite no)

REMITTANCE ADDRESS (number, street, and apt or suite no)

CITY, STATE, and ZIP CODE

REMITTANCE CITY, STATE, and ZIP CODE

PHONE

EMAIL ADDRESS

SOCIAL SECURITY NUMBER OR **EMPLOYER IDENTIFICATION NUMBER** **New Mexico CRS TAX ID** (if applicable)

TAX CLASSIFICATION (check only one)

INDIVIDUAL/SOLE PROPRIETOR or single-member LLC C CORPORATION S CORPORATION

PARTNERSHIP TRUST/ESTATE

LIMITED LIABILITY COMPANY - Enter the tax classification (C=C Corporation, S=S Corporation, P=Partnership)

EXEMPTIONS (code(s) apply to certain entities, not individuals; see instructions)

EXEMPT PAYEE CODE (if any)

EXEMPTION FROM FATCA REPORTING CODE (if any)

SECTION 2: BUSINESS DEMOGRAPHICS (CHECK ALL THAT APPLY)

Local Business - Headquartered and maintains its principal office and place of business within the Greater Albuquerque Metropolitan Area (City of Albuquerque or Bernalillo County).

Doing Business Locally - Either not headquartered or does not maintain its principal office and place of business here, but maintains a storefront in the Greater Albuquerque Metropolitan Area and employs one or more City of Albuquerque or Bernalillo County residents.

Woman Owned Business - At least 51% owned and controlled by one or more women, in the case of a publicly-owned business, at least 51% of the stock of which is owned by one or more women.

Minority Business (MBE) Owned - At least 51% owned and controlled by one or more racial/ethnic minorities, or in the case of a publicly-owned business, at least 51% of the stock of which is owned by one or more racial/ethnic minorities. Please specify the race/ethnicity of minority owners (question 10 on the right).

LGBTQ+ Owned Business - At least 51% owned and controlled by one or more LGBTQ+ individuals, in the case of a publicly-owned business, at least 51% of the stock of which is owned by one or more LGBTQ+ individuals.

None of the Above Categories Apply

SECTION 3: PURCHASE ORDERS (COMPLETE ONLY IF YOU ACCEPT POs)

ELECTRONIC POs AND INVOICES (select one)

Transcripts (preferred method) **PO CONTACT INFORMATION**

Email

FULL NAME **EMAIL ADDRESS**

SECTION 4: CERTIFICATION

NAME AS SHOWN ON YOUR INCOME TAX RETURN MUST BE EXACTLY AS LISTED WITH THE IRS.

PRIMARY ADDRESS IS YOUR PHYSICAL LOCATION.

REMITTANCE ADDRESS IS YOUR MAILING ADDRESS.

PLEASE FILL OUT THE ENTIRE ADDRESS IN BOTH SECTIONS, EVEN IF IT IS THE SAME.

INSERT SOCIAL SECURITY NUMBER OR EMPLOYER IDENTIFICATION NUMBER

STEP 5:

Finish

CLICK FINISH WHEN FORM IS COMPLETE!

W9
Substitute Form W9
Department of Finance and
Administrative Services

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BUSINESS NAME (if different from above)

PRIMARY ADDRESS (number, street, and apt or suite no)

REMITTANCE ADDRESS (number, street, and apt or suite no)