

## Fresh Coat Overview

The Fresh Coat Property Improvement Grant provides funding to help property owners refresh and improve building exteriors within designated Metropolitan Redevelopment (MR) Areas. The program supports exterior paint and large-scale mural projects that enhance the appearance of buildings, strengthen neighborhood pride, and attract customers and foot traffic—especially along Central Avenue as Albuquerque approaches the Route 66 Centennial.

**Applications are open February 3 through April 3, 2026.**

### Program Basics

- **Eligibility:** The property must be:
  - » Located in a Metropolitan Redevelopment Area (MR Area) along Central Avenue or 4th Street
  - » **Eligible MR Areas include:** Barelas, Downtown, Central/Highland/Upper Nob Hill, East Downtown, East Gateway, Historic Central, Near Heights, Sycamore, Soldiers & Sailors Park, University, West Central
  - » [Check MR Area Eligibility](#)
  - » Commercial or mixed-use property (single-family residential properties are not eligible)
- Property owners with multiple properties may apply for more than one location, but may receive no more than two (2) awards total

[View the Fresh Coat Flyer \(PDF - Exhibit A\)](#)

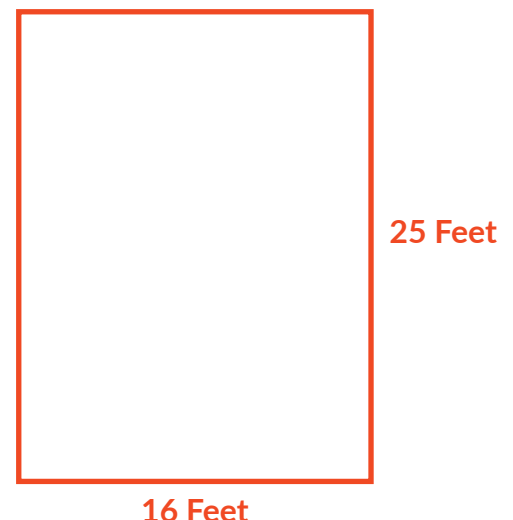
### Grant Amounts

Grant awards are based on total building façade size:

- **Small façades** (400–3,000 sq. ft.): up to \$3,000
- **Medium façades** (3,000–6,400 sq. ft.): up to \$5,000
- **Large façades** (6,400 sq. ft. and over): up to \$10,000
- **Exterior murals** (400 sq. ft. and larger): awarded based on project estimates, with a maximum award of \$10,000

**Façade Size Example:** If one exterior wall measures 25 feet wide by 16 feet tall, the total area is 400 square feet. If two exterior walls will be painted, the total façade size is 800 square feet.

**Note:** Funding is awarded through a competitive process. Not all applications will be awarded. Applications submitted by mail, email, or in person will not be accepted.



## Eligible Expenses

Grant funds may be used for:

- Exterior façade paint or tint
- Exterior murals 400 square feet or larger

Painting may be completed by an individual, contractor, volunteers, or a nonprofit organization. For murals under 400 square feet, please visit: [Murals of Possibilities Grant Program – City of Albuquerque](#). For questions about eligible improvements, contact Mara Salcido, Redevelopment Project Manager, at [msalcido@cabq.gov](mailto:msalcido@cabq.gov).

## How to Apply

Applicants must complete the online application and submit the following required materials:

- [City-modified W-9 form \(DocuSign\)](#)
- Proof of property ownership or a copy of the lease with a notarized letter of permission from the owner
- Project budget and timeline
- Photos or renderings of proposed improvements

Applications submitted by mail, email, or in person will not be accepted. Incomplete applications will not be reviewed or scored, and applicants will not be notified if materials are missing.

[Fresh Coat Application Link \[LINK\]](#) or go to <https://wkf.ms/4q32xZr>

## Scoring

Applications are evaluated based on the following criteria. Priority is given to properties that house businesses generating gross receipts taxes and employing fewer than 10 full-time employees (part-time employees are not counted).

### Base Criteria:

- Commercial, mixed, or multi-family private property
- Proposed improvements enhance visibility and beautify the area
- Property history
- Project readiness
- Demonstrated need
- Projects that uplift neglected neighborhoods or support overlooked entrepreneurs or small businesses

### Additional Points May Be Awarded For:

- Quality-of-life or community benefit
- Past performance on City-supported initiatives

Applications are reviewed and evaluated in the order received.

## If You're Awarded

Successful applicants will be required to execute a Redevelopment Agreement with the Metropolitan Redevelopment Agency. All projects are subject to the terms of the agreement.

- Applicants will be notified by email of approved or rejected projects
- Awardees are responsible for obtaining all required permits and complying with building codes and applicable laws
- If selected, funds will be distributed as follows:
  - » 60% upon execution of the Redevelopment Agreement
  - » 40% upon project completion

## Frequently Asked Questions

**I'm not in an eligible Metropolitan Redevelopment (MR) Area. Can I still apply?**

No. [Check MR Area Eligibility.](#)

**Who determines which MR Areas are eligible?**

MR Areas are selected based on available funding and the goals of the program. The Albuquerque City Council designates MR Areas and allocates funding for programs like the Murals of Possibilities Grant.

**Why isn't my area in an MR Area?**

MR Areas are parts of the city that have experienced long-term disinvestment, which has affected residents' quality of life and made private development more difficult without public support. These areas are evaluated through a formal assessment process, and if they meet specific criteria, the City Council may designate them as MR Areas.

**I'm a tenant and do not own the property. Can I apply?**

Yes! Tenants can apply, but you'll need a notarized letter from the property owner giving you permission to make the improvements.

**How should I answer the application's narrative questions?**

Please include as much detail as possible. This is a chance for you to explain the proposal and how it will benefit the community.

**What permits or insurance do I need?**

As the awarded applicant, you will need to work with the City's Planning Department at 505-924-3860 to obtain any necessary permits and ensure your project meets all codes and regulations.

[Codes, Standards, & Regulations - City of Albuquerque](#)

**What happens if my project costs more than my grant award?**

The awarded applicant is responsible for expenses or overages above the awarded amount.

**Who selects the contractors and supervises the improvements?**

The Awarded Applicant will contract a vendor and will be responsible for supervising and ensuring deadlines are met.

**Can I use the funds to fix, restore, or revive an existing mural?**

No, this initiative is to add, grow, and increase public art. Please contact the Arts & Culture Department at 505-768-3804 to discuss support for existing murals.

**Can I apply for previously completed improvements?**

No.



For additional questions, please contact: Mara Salcido, Redevelopment Project Manager at [msalcido@cabq.gov](mailto:msalcido@cabq.gov)

# Fresh COAT

PROPERTY IMPROVEMENT GRANT



*Before*



*After*



Revitalize Your Space with a Fresh Coat!

New opportunities for exterior painting projects are available in designated Metropolitan Redevelopment Areas.



**FEB 3 - APRIL 3**  
**APPLY ONLINE!**



Questions? Contact Mara Salcido, Redevelopment Project Manager  
[msalcido@cabq.gov](mailto:msalcido@cabq.gov)



## CITY OF ALBUQUERQUE MODIFIED W-9 INSTRUCTIONS STEP-BY-STEP

To register as a supplier with the City of Albuquerque, you must complete the City's modified W-9 form using the instructions below. This version of the form is required for entry into our procurement system.

Please follow the steps outlined below carefully.

### STEP 1:

Scan the QR code or click on the link below to access the Modified W-9 Form on DocuSign.



← **SCAN**  
or  
**CLICK** → [DocuSign Modified W-9](#)

### STEP 2:

City of Albuquerque Begin Signing help

**PowerForm Signer Information**

This link allows you to send an electronically signed W9 to the City of Albuquerque's Supplier Setup.

Please enter your name and email to begin the signing process.

**Supplier**

Your Name: \*

Your Email: \*

Please provide information for any other signers needed for this document.

**City of Albuquerque Department Contact**

Name: \*

Email: \*

**1** INSERT YOUR **FULL NAME** AND EMAIL ADDRESS HERE

**2** INSERT Name: Sarah Supple Email: ssupple@cabq.gov

**3** CLICK HERE

Begin Signing

**CLICK FINISH WHEN FORM IS COMPLETE!**