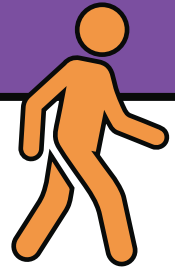


HEY, DOWNTOWN BUSINESS!

GOOD NEWS - YOUR CUSTOMERS ARE HAPPY TO WALK TO YOU!

According to a recent Downtown Parking Study, nearly 60% of respondents said they're willing to walk at least two city blocks—**that's just 3 to 5 minutes**—to reach their destination.



WHAT WE LEARNED:

- 1 block = 1-2 minutes
- 2 blocks = 3 minutes
- 3 blocks = 5 minutes
- Most people don't mind paying for parking
- Only 15% said parking downtown was difficult



WHAT THIS MEANS FOR YOUR BUSINESS:

Encourage customers to use nearby public parking garages—it can:

- Reduce traffic congestion
- Prevent “circling the block”
- Get them to you faster
- Create a more enjoyable visit



TIP

Post signs, add info to your website, or simply let folks know where the nearest garage is and how quick the walk will be!

NEARBY PUBLIC PARKING GARAGES:

200 2nd Street SW
(Second & Gold)

220 Copper Ave NW
(Acropolis – entrance on 3rd St)

321 4th Street NW
(Civic Plaza – entrances on Tijeras & Marquette)

400 Copper Ave NW
(Very Special Arts)

500 4th Street NW
(County Courthouse)

816 5th Street NW
(Metro Courthouse)

*Other private parking lots and garages are also available. Hourly rates may vary.



SCAN TO LEARN MORE!

