



# **Community Connect Overview**

# **East Downtown**

The City of Albuquerque's Metropolitan Redevelopment Agency (MRA), in partnership with the Albuquerque Police Department (APD), offers the Community Connect Security Camera Grant Program to property and business owners in the East Downtown (EDo) Metropolitan Redevelopment Area (MR Area).

Through this program, eligible participants can receive funding to purchase security cameras for their commercial properties and connect them directly to APD's Real Time Crime Center (RTCC). The RTCC serves as a central hub for monitoring live camera feeds and coordinating rapid responses to incidents. By linking private security cameras to this network, the program helps deter criminal activity, enhances law enforcement's situational awareness, and fosters a safer environment for residents, visitors, and businesses.

Maximum award: \$20,000

Application window: Opens September 4, 2025 and closes November 10, 2025.

# **Program Basics**

- Eligibility: The property must be:
  - » Located in the <u>East Downtown MR Area</u>
- Once the application period closes, all applications will be reviewed. Please allow up to 30 business days for a decision.
  - » Applicants can apply for one (1) grant per property
  - » Property owners with multiple properties may submit a separate application for each property, but may receive no more than two (2) individual awards (Properties <u>cannot</u> be located immediately adjacent to one another)
  - » Single-family residential will <u>not</u> be considered
- Maximum Award: \$20,000. The final award amount will be contingent upon the submitted budget (including cost estimates from an approved contractor) and the number of security cameras
- Priority: Given to new applicants

View the Community Connect Flver (PDF - Exhibit A)

# **Eligible Expenses**

Only security camera systems and subscriptions that can connect to and are compatible with the Real Time Crime Center (RTCC) are eligible, including:

- Security camera equipment
- Installation cost
- Licensing or subscription
- Cost to integrate the camera into the RTCC system
- Cost of light fixtures and installation for security camera functionality (If necessary)

**Note:** Expenses incurred before receiving a grant award are not eligible. Property owners or tenants are responsible for costs exceeding the award amount.

# **Application Requirements**

All applications must be submitted online and include:

- Online application form
- Proof of property ownership or lease with owner's notarized permission
- Description of project scope with timeline
- Image(s) of the property
- Itemized project budget with cost estimates, number of cameras, design, and subscription breakdown
- Drawings, pictures, or renderings of proposed security camera location and placement
- Modified W-9 form (via DocuSign)

**Note:** Applications will not be accepted via mail, email, or in person. Incomplete applications will not be reviewed or scored. **The property must have active broadband internet in place to be eligible.** Funding is awarded competitively, and applications prepared to have security cameras installed and ready to connect to the RTTC within six (6) months of being awarded will be prioritized.

# Scoring

Applications will be evaluated based on how well they meet the criteria below:

- Business activity: The property must have a business operating on-site that collects gross receipts tax
- **Public safety impact:** Proposed improvements should increase visibility ("eyes on the street") and strengthen the connection to the RTCC
- Project readiness: Ability to begin and complete the project in a timely manner
- Incident history: Record of police or emergency reports associated with the property
- Camera suitability: Appropriate installation locations, clear viewpoints, and coverage of key areas
- Community benefit: Projects that serve neighborhoods at high risk of displacement and/or support businesses owned by Black, Indigenous, People of Color (BIPOC), or women
- Demonstrated need: Circumstances showing why grant funding is necessary to complete the project

Additional points may be awarded for:

- Quality of life or community benefit: How the project will positively impact the surrounding neighborhood and community?
- Past performance and engagement: Applicant's history of successfully completing projects and participating in community or City programs

#### If You're Awarded

Successful applicants will:

- 1. Receive a notification by email that the project was approved
- 2. Sign a Redevelopment Agreement with MRA, agreeing to all program terms and conditions
- 3. Secure all necessary permits and comply with applicable building codes, as well as state and federal laws, before starting construction

# **Frequently Asked Questions**

## I'm not in an eligible Metropolitan Redevelopment (MR) Area. Can I still apply?

No. Check MR Area Eligibility.

## Who determines which MR Areas are eligible?

MR Areas are selected based on available funding and the goals of the program. The Albuquerque City Council designates MR Areas and allocates funding for programs like the Community Connect grant.

## Why isn't my area in an MR Area?

MR Areas are parts of the city that have experienced long-term disinvestment, which has affected residents' quality of life and made private development more difficult without public support. These areas are evaluated through a formal assessment process, and if they meet specific criteria, the City Council may designate them as MR Areas.

# I'm a tenant and do not own the property. Can I apply?

Yes! Tenants can apply, but you'll need a notarized letter from the property owner giving you permission to make the improvements.

# How should I answer the application's narrative questions?

Please be as specific as possible. This is a chance for you to explain the proposal and how it will benefit the community.

#### What permits or insurance do I need?

As the awarded applicant, you will need to work with the City's Planning Department at 505-924-3860 to obtain any necessary permits and ensure your project meets all codes and regulations.

Codes, Standards, & Regulations - City of Albuquerque

#### What happens if my project costs more than my grant award?

The awarded applicant is responsible for expenses or overages above the awarded amount.

#### Who will install the cameras?

The property owner will contract a vendor to purchase and install the security cameras.

# Who owns the footage?

Property owners will always have control and access to the camera network and will own all footage.

### Will the RTCC constantly monitor my security cameras?

The RTCC will not proactively or consistently monitor the installed security camera. The APD/RTCC will only review footage as requested by the public or as the law requires.

#### Will the police respond immediately upon a crime being committed and caught on my security cameras?

APD or RTCC will respond only when a citizen calls for a crime recorded on the security cameras. If a crime is caught on the security camera, the business or property owner must report the incident to APD/RTTC and allow access to and review any footage.

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# **Contact Information for Additional Questions**

For application questions:

MRA Project Manager, Mara Salcido: msalcido@cabq.gov, (505) 549-0542

For security camera location, installation, and other security camera-related information:

- Director of RTCC Policing, Anthony Montano: <u>amontano@cabq.gov</u>, (505) 332-5240
- Smart Cities Deployment Lead, Michael Stuart: <a href="mailto:mstuart@caba.gov">mstuart@caba.gov</a>, (505) 768-2941



# Community Community

SECURITY CAMERA GRANT PROGRAM



# **PROGRAM SUMMARY**

The Community Connect Program offers funding to help property and business owners install security cameras that connect directly to the Albuquerque Police Department's Real Time Crime Center (RTCC). This network deters crime, improves police response, and enhances safety for residents, visitors, and businesses.



# **REQUIREMENTS**

- Property must be located in a <u>qualifying MR Area</u>.
- Applicant must be the property owner or a lessee applying with the property owner as co-applicant.
- Property owner must provide proof of ownership (Deed) and complete the City's modified W-9 form.
- Property must have active broadband internet service.
- Security camera system must connect to the Real Time Crime Center. Not all vendors/contractors will qualify.

# **APPLICATION PROCESS**



Fill out the online application form on our website;



Application will be reviewed;



Security camera proposal is approved by the RTTC;



If approved, you will be notified.

# PROTECT YOUR PROPERTY. STRENGTHEN YOUR COMMUNITY.







# CITY OF ALBUQUERQUE MODIFIED W-9 INSTRUCTIONS STEP-BY-STEP

To register as a supplier with the City of Albuquerque, you must complete the City's modified W-9 form using the instructions below. This version of the form is required for entry into our procurement system.

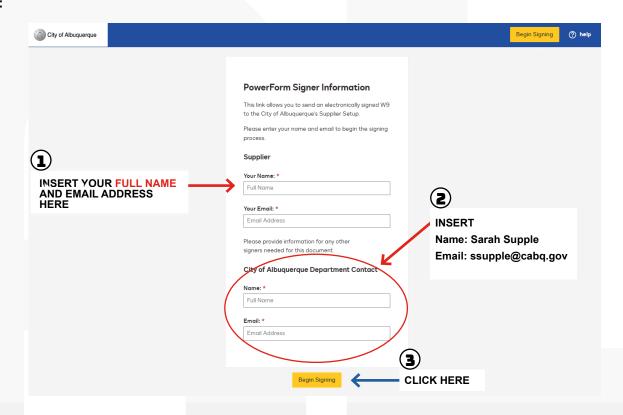
Please follow the steps outlined below carefully.

#### STEP 1:

Scan the QR code or click on the link below to access the Modified W-9 Form on DocuSign.



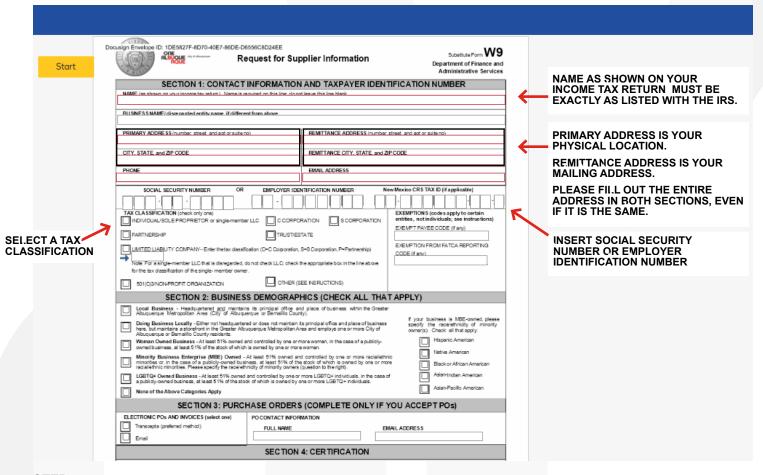
#### STEP 2:



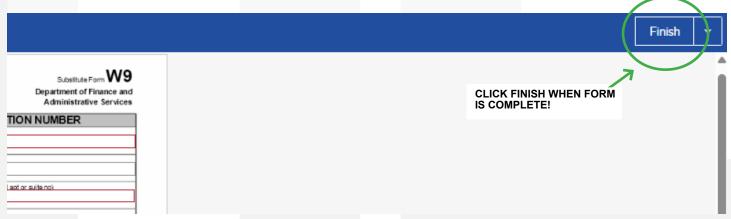




#### STEP 4:



## STEP 5:







# **Content Collection Checklist**

Please gather and submit the following materials to help the City highlight your project and its impact on community safety.

# Photos (5–10 images)

- Before and after shots of the installation site
- Wide shots showing cameras in place and the surrounding area
- Candid shots of your team, installer, or property owner during installation
- One or two photos with extra space (ideal for future social media captions)

# Video (Optional but encouraged)

- A 10–30 second horizontal video clip showing the installed cameras and coverage area
- A short testimonial from the business/property owner on how the cameras will improve safety

# **Quote/Testimonial**

- 1–2 short quotes (1–2 sentences each) about the benefits of the new cameras
- Please include the name and title of the person quoted
- Please confirm permission to share the quote publicly

# Logos & Branding (If applicable)

• High-quality PNG logo of your business or organization (transparent background preferred)

# **Project Info**

Please share:

- Name of your business or property
- Completion date
- Any notable details (e.g., additional safety measures, community involvement)
- Social media handles or hashtags we can use to tag you

### **Submission Format**

Email all materials to Mara Salcido at <a href="mailto:msalcido@cabq.gov">msalcido@cabq.gov</a>. Name files clearly (e.g., "SecurityCam\_YourOrg\_Photo1.jpg")