



**City of Albuquerque
Metropolitan Redevelopment Agency**

Tim Keller, Mayor

December 11, 2020

To: Albuquerque Development Commission

From: Karen Iverson, MRA Manager

Subject: Case #2020-12 Rail Yards Request for Expressions of Interest Committee Selection

This year, MRA released the Rail Yard Northern Entrance Request for Expressions of Interest seeking developers/businesses that were interested in activating the three small building on the Northwest corner of the site. Three proposals were received and were reviewed by a seven-member selection committee. Due to COVID-19 and the economic impact, the City decided to limit the RFP to only consider uses for the Pattern House. The highest-ranking proposal was the Spirit Station Collective, an immersive art installation and tasting room that will celebrate the history of the Rail Yards. The Collective is led by local business owners Michael Wieclaw, owner of Metal the Brand, and Zac Hulme, owner of Still Spirits Distillery. It is the staff's recommendation to begin negotiations with the Spirit Station collective for a multi-year lease for the Pattern House.

Background

On April 3, 2020, MRA released a Request for Expressions of Interest for the Northern Entrance to the Rail Yards. After a two-month extension, proposals were due on September 10, 2020. Originally, the Pattern House, Firehouse, and Waste & Paint Room and the surrounding land area, as shown, were included in the RFP. However, the due to the economic impact of COVID-19, the City decided to narrow the scope of the RFEI to only consider the Pattern House.

As the name, Request for Expressions of Interests implies, responses were conceptual and the solicitation did not request the level of detail normally requested in a RFP. The goals of the RFEI were:

- Catalytic activation of the Rail Yards;
- Contribution to the goals of the Rail Yards Master Plan which include jobs, housing, community connectivity, historical preservation, & art/culture; and
- Synergy with other uses on the site and in the community.



MRA received the following three proposals for consideration:

- WHEELS museum submit a proposal for a Rail Yards visitor center and model train exhibit;
- Barelás Community Coalition submitted the EcoLABorative proposal for an agricultural/ecological food hub; and
- Spirit Station art collective submitted a proposal for an immersive art exhibit and distillery tasting room that will celebrate the history of the Rail Yards.

The seven member Selection Committee included four non-City representatives. A representative from Barelás, South Broadway, CNM, and the development community were included. The selection committee scored the proposals based on the following categories: contribution to the stated goals, team experience, and financial structure. The total scores are summarized below:

	Spirit Station	BCC/EcoLABorative	WHEELS
Consistency with RFEI Goals	251	214	159
Experience	202	203	175
Financial Structure	144	132	90
Total Scores	597	549	424

Spirit Station was the highest ranking proposal with 597 points. Spirit Station is a partnership with Michael Wieclaw, owner of Metal the Brand and Zac Hulme, owner of Still Spirits. In the same vein as Meow Wolf, Spirit Station will be an immersive revolving art collective exhibit that will celebrate the history of the Rail Yards and present an exciting space for visitors and residents to explore.



Today, the Albuquerque Development Commission is presented with the results of the selection committee process. The ADC may accept the recommendation, reject the recommendation, or direct the MRA staff to enter into negotiations with different terms. The ADC is not authorized to select a different proposal.

If directed by ADC, the Spirit Station Collaborative will develop a complete creative concept and business plan to vet the initial conceptual proposal. Staff will return to ADC with a negotiated lease agreement at the end of this period of time. The final lease agreement will be forwarded to City Council for approval.

Recommended Motion: Based on the findings in the staff report, the ADC recommends that the MRA staff proceed with negotiations with Spirit Station Collaborative on the proposed immersive art installation and to return to ADC within 120 days, following the notice of decision and appeal period, to present the negotiated lease agreement.

Findings:

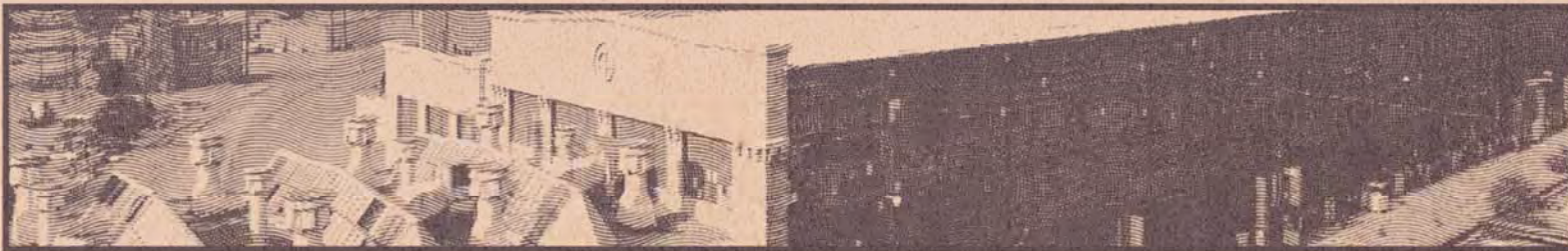
1. As provided in the New Mexico State Metropolitan Redevelopment Code and the Metropolitan Redevelopment Agency Ordinance for the City of Albuquerque, the MRA issued a Request for Expressions of Interest #02-2020 on April 3, 2020, soliciting redevelopment proposals for the area identified as the Northern Entrance.
2. The MRA received three responsive (3) proposals in response to RFP #02-2020 including the Spirit Station Proposal.
3. The Spirit Station Proposal meets the goals of the Barelas Neighborhood Commercial Area Revitalization Plan (1993) by:
 - Eliminating slum, blight, decay and deterioration of the Barelas Commercial area and residential area; and
 - Stimulating private and public participation in the achievement of the goals for the Barelas commercial area.
4. The Spirit Station proposal meets the following goals of the Rail Yards Master Plan (2008):
 - Goal 6.2 - The Rail Yards will foster a vibrant set of on-site cultural events and facilities: The City and the Master Developer will promote opportunities for other cultural events and facilities that support the overall redevelopment goals and, in particular, help honor the value and history of the site, the community and the region.
 - Policy 5.4.4 – Employ a “Rehabilitation First” strategy in programming and design: Rehabilitation of existing structures uses the embodied energy within the structure and is strongly encouraged.
5. The Proposal received 597 points from the Selection Advisory Committee in the following categories: consistency with the RFEI goals, team experience, and financial structure.
6. The Proposal meet the Evaluation Criteria as follows:
 - Consistency with RFEI Goals: Spirit Station is a contemporary art installation that will tell the story of the Rail Yards in a creative and dynamic medium. The project will draw additional people to the site. The project is proposed by local entrepreneurs who are committed to hiring from the local neighborhood and working with neighborhood artists.

- Experience: Michael Wieclaw and Zac Hulme are existing businesses owners in the downtown area. Additional team members include several accomplished artists with a variety of creative mediums.
- Financial Structure: Proposal includes letters of interest from several partners totaling over \$100,000 in initial capital.

Appeal Process

Within 15 days after the Albuquerque Development Commission's final selection, any Respondent not selected may appeal the decision to the City Council. For more information regarding the appeal process, please refer to Section 14-8-4-8 of the Metropolitan Redevelopment Agency Ordinance and visit the following website for the Metropolitan Redevelopment Agency Appeal Form:

<https://www.cabq.gov/metropolitan-redevelopment-agency/request-for-proposals>



ISSUED BY 505

ATLANTIC AND PACIFIC R.R.CO.

THE RAIL YARDS, ALBUQUERQUE, NM

SPIRIT
SPIRIT
SPIRIT
STATION
STATION

TO

ONE WAY FAMILY EXCURSION TICKET TO MANIFESTATIONS
OF SIGHTS, SOUNDS, IMAGINATIONS, EMOTIONS, TIME AND SPACE,

CONDUCTOR'S CASH FARE RECEIPT

RELAX
AND BASK IN
THE BEAUTY
THAT EXISTS
WITHIN

FROM | TO

INDUSTRY

ART

REALITY

PERCEPTION

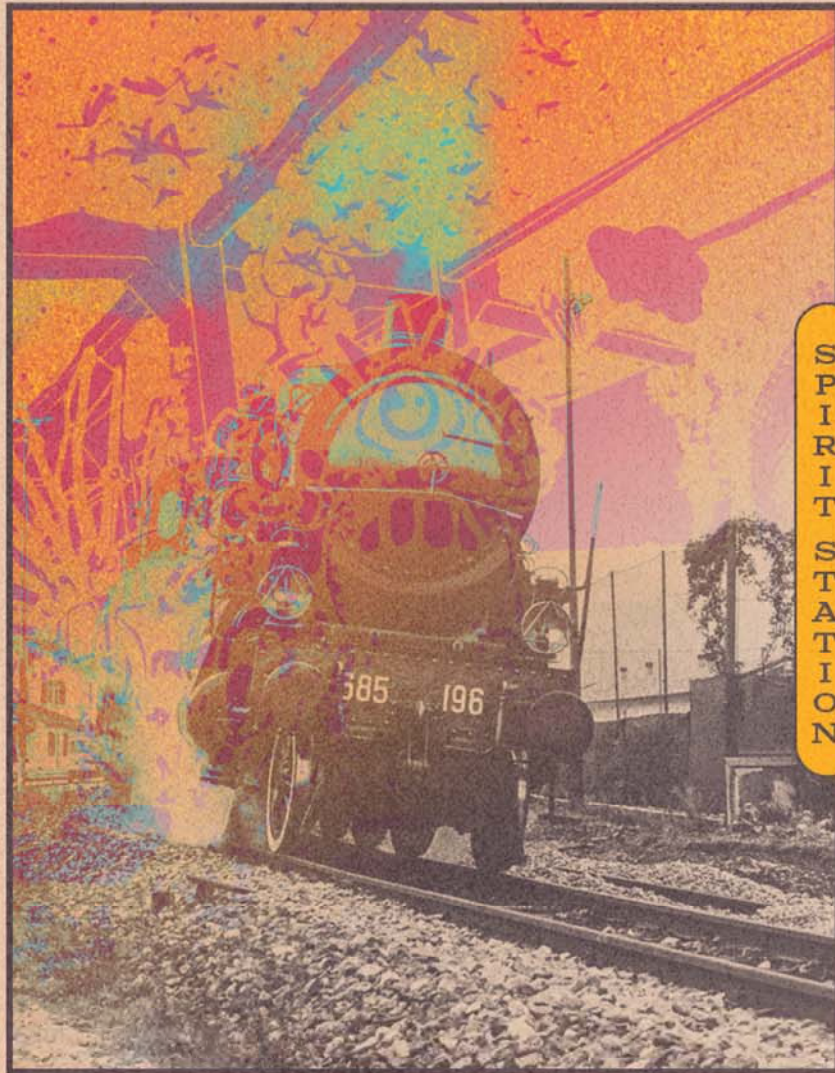
INTRIGUE

ANCIENT

FUTURISTIC

BEAUTIFUL

BIZARRE



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TAPESTRY UNFOLDS

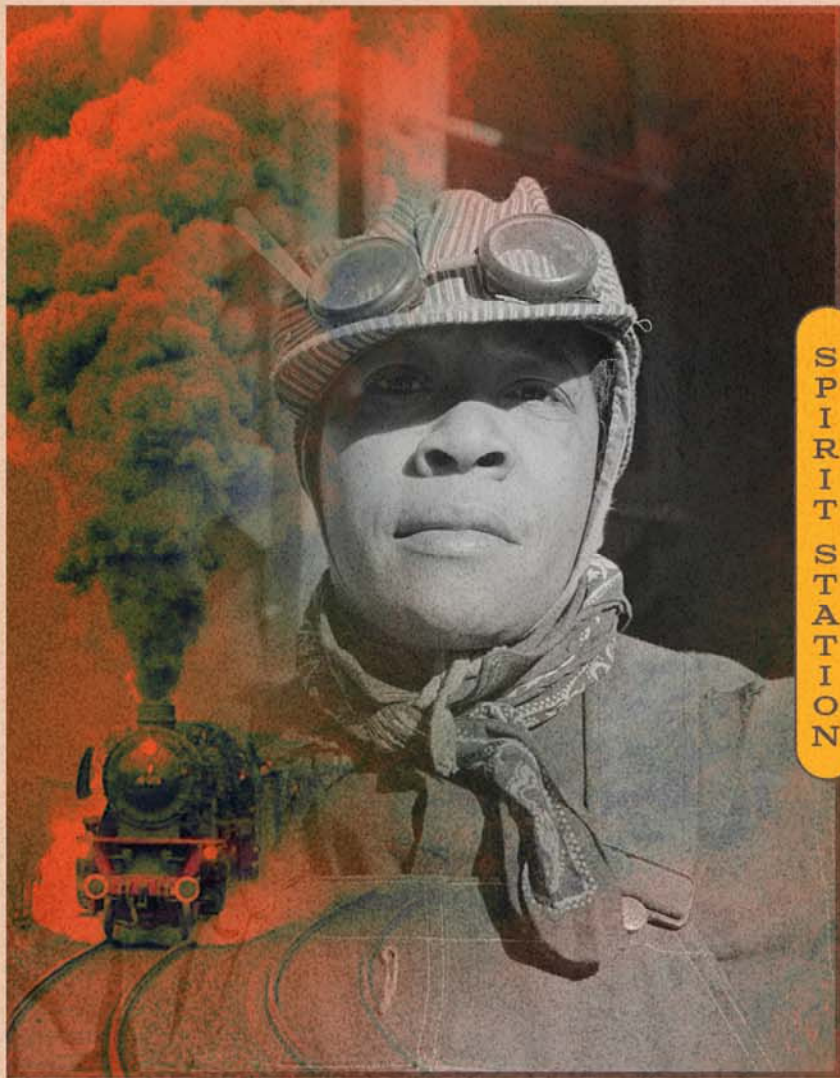
THE DISCOVERY

Imagine during the early stages of the rail yards renovation, construction crews discover the legendary "Spirit of Albuquerque", a train found buried beneath the rail yards a century ago. Looking to be both an ancient relic and a glimpse far into the future of technology, anyone would believe that this train may have existed through every age, past and future. After its secret excavation, this one of a kind train is stored in the pattern house where workers begin to notice the area becoming more vibrant and magical as they tend to it. They begin to see their own dreams reflected in the nooks and crannies surrounding this incredible machine.

THE MONOLITH

LOOKING TO BE BOTH
AN ANCIENT RELIC AND A GLIMPSE
FAR INTO THE FUTURE OF TECHNOLOGY





SPIRIT
STATION

TAPESTRY UNFOLDS

THE DISCOVERY

Over time, they begin to uncover more about its history. Diaries and photos of original railyard employees emerge, weaving them into this fantastic narrative that upholds their memory and dignified careers. Eventually, the space begins to overflow with wonder and it is decided that the pattern house and the train should be preserved for public enjoyment. When its doors finally open, The Spirit Station continues to grow, and change, incorporating the dreams of all that have come before, and inspiring all that come after.

THE MONOLITH

LOOKING TO BE BOTH
AN ANCIENT RELIC AND A GLIMPSE
FAR INTO THE FUTURE OF TECHNOLOGY





SPIRIT
STATION

IT'S NATURE—
TO PROJECT BACK
TO US THE REALITY
OF OUR OWN
POTENTIAL



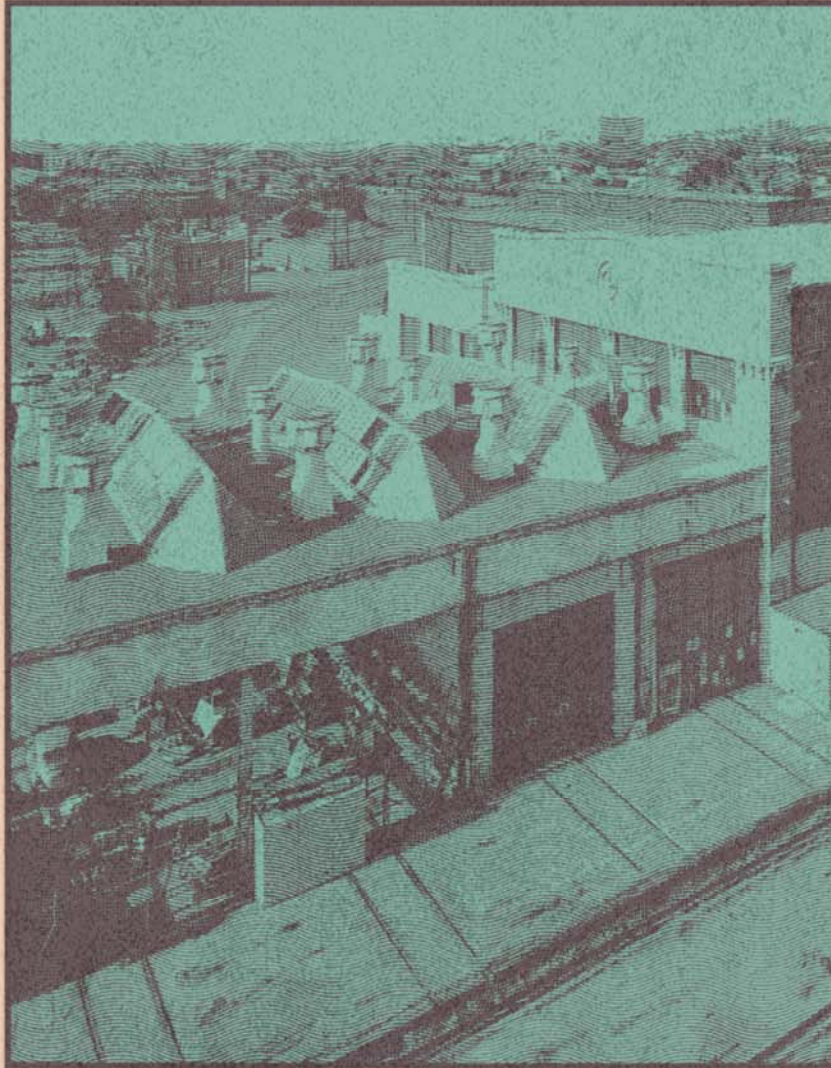
**SPIRIT
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POTENTIAL**



SPIRIT STATION

IT'S NATURE—
TO PROJECT BACK
TO US THE REALITY
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POTENTIAL



TEAM MEMBERS

RAUL GARZA

Creative Development
Marketing Strategy
Barelas Community Involvement

MANUEL R. MONTOYA, PHD

Business Development & Strategy
Diversity, Equity and Inclusion
Competitive VRIO Analysis

STRENGTH IN
COLLABORATION

SPIRIT STATION

RELAX
AND BASK IN
THE BEAUTY
THAT EXISTS
WITHIN



Will Geusz

SCULPTOR / BUILDER

Helen Atkins

**SCULPTOR / BUILDER
PUBLIC ARTS LIAISON**

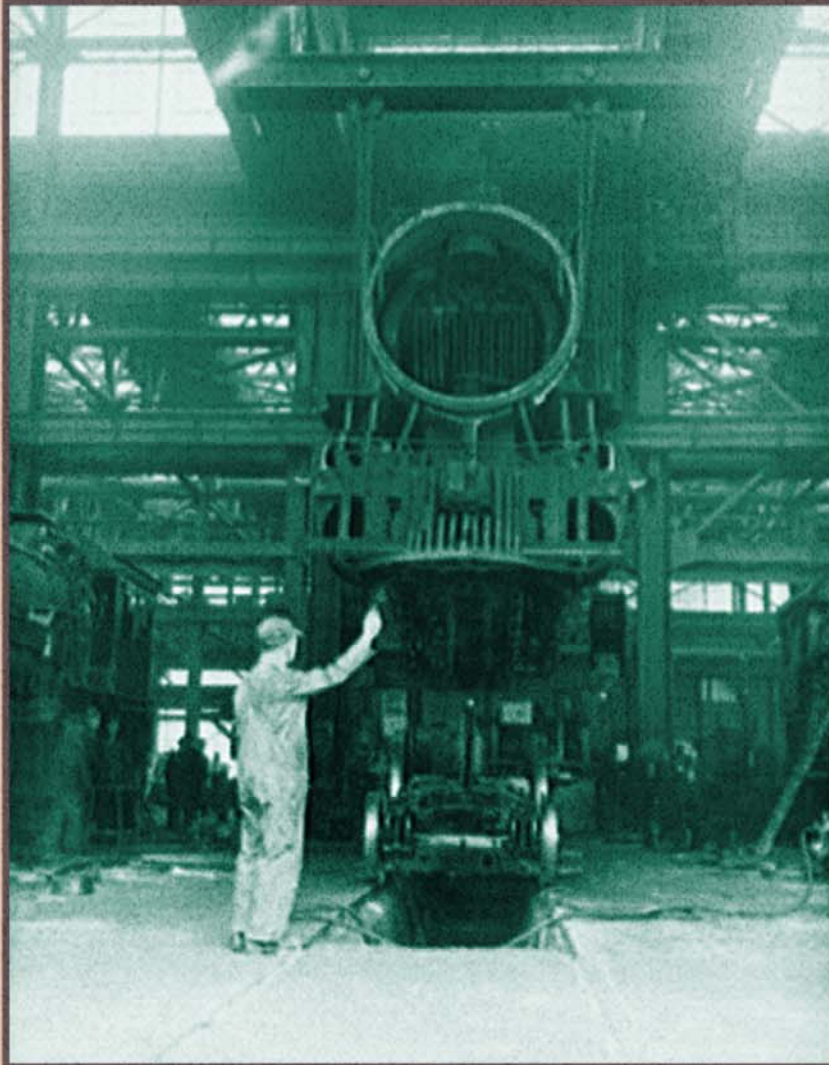


Joel Davis

SCULPTOR / BUILDER

Casey Warr

**CONSTRUCTION MANAGER
FABRICATOR**



TEAM MEMBERS

DONOVAN PIERCE

Graphic Design
Marketing
Narrative

ZAC HULME

Still Spirits Partner
Architectural Plans & Development

STRENGTH IN
COLLABORATION

SPIRIT STATION

RELAX
AND BASK IN
THE BEAUTY
THAT EXISTS
WITHIN



TEAM MEMBERS

TIM PUDER

Managing Partner
Business Manager
Builder

MICHAEL O. WIECLAW

Managing Partner
Creative Manager
Builder

STRENGTH IN
COLLABORATION

SPIRIT STATION

RELAX
AND BASK IN
THE BEAUTY
THAT EXISTS
WITHIN

The Albuquerque
Spirit Station
Interactive Art Exhibit
&
Tasting Room

Michael O. Wieclaw &
the Spirit Station Collective



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TAB A

1. Cover Letter

- A. Albuquerque Spirit Station -- An Interactive Art Exhibit and Distillery Tasting Room | metal@metalthethebrand.com | 505.433.1716
- B. Business Entity: Building Tenant
- C. Team - Spirit Station Collective
 - Michael Wieclaw - Manager, Creative, Labor
 - Tim Puder - Production, Labor
 - Will Geusz - Ceramicist, Carpenter, Installation
 - Helen Atkins - Community Arts Organizer, Public Artist
 - Joel Davis- Carpenter, Installation, Odd City Collective Member
 - Louis Axness - Electrician
 - Donovan Pierce - Web, Media, Labor, Tech
 - Casey Warr - Construction Manager, Carpenter, Welder, Structural
 - Zak Hulme - Still Spirits Co-Owner, Architect, Refreshment / Drink Service Manager
- D. We, the Spirit Station Collective, express interest in the Pattern House for an immersive, interactive art exhibit with distillery Still Spirits.
- E. We are prepared and committed to undertake with due diligence to activate the predeveloped plans and tasks in an efficient, timely manner within the scope of the project as logistics and funding are confirmed.
- F. Authorized and contractually binding signature: Michael O. Wieclaw

A handwritten signature in black ink, appearing to read 'Michael O. Wieclaw', with a stylized, wavy underline.

2. Concise Summary

The ALBUQUERQUE SPIRIT STATION INTERACTIVE EXHIBIT is a proposed, immersive art installation and distillery tasting room to be built within the 2,800 sq ft Pattern House. The installation takes patrons to the Spirit Station, a transit center for souls to catch a ride to what resides beyond physical existence on the Phantom Train, the exhibit's core narrative.

The Train is an oddly designed, interdimensional, steam-powered centerpiece. Its front is a large skull decorated with flowers and butterflies. Its sides are designed to resemble skeletal structures (ribs, hands, bones, etc) among wood cut with organic curves giving it a flowy, living texture. LEDS and carefully positioned lights will add spontaneous action (animations) or interactivity.

Upon walking into the skull's mouth at the front of the train, patrons will enter into the boiler. The boiler has Letters of Correspondence affixed inside the walls . These letters are proposed to come from elderly or deceased members of the Barelmas community or other surrounding communities. These letters will be preserved as pieces of written history.

The exhibit sells tickets to patrons who wish to venture to the edge of existence either at the entrance or online. It is TBD if tickets give patrons a block of time to visit or allow them to come and go at leisure. Occupancy comfort and demand will be determined as operations unfold.

Naturally, before any patron's journey they must visit the gift shop for memorable trinkets and memento mori. The gift shop will provide art created by local, independent, and visiting artists juried by the exhibit team.

The bar / refreshment area is tentatively located in the ¼ sized room on the southwest part of the building managed by Still Spirits, a local Albuquerque distillery. It will be constructed in what's being described as the Bar Car. It is a detailed observation deck type train car with an amount of ornamental detail. Outside the southwest door will be a patio area with a metal shade structure with an emphasis on green space. This area will be able to sit 40 people. From there a view of the historical buildings on the Rail Yards property may be enjoyed.

What surrounds the outside of the Phantom Train is an abstract and paranormal dimension to explore. Half of it is designed to look like a bizarre train platform. The other something more like a surreal forest or fantastic other plane of existence to experience. Present will be two UFO's for patrons to climb into and slide down from into a lake of maggots (play ball area). To round out this area, there is designated square footage for visiting artists to participate in a temporary, rotating installation piece.

There will be emphasis on seating areas within to allow for patrons to stop and take in their time either during a day visit or a weekend gathering in the evening where patronage is restricted to 21+.

The ceiling in the larger room is receiving a lot of creative attention. It is arguably the main characteristic that transforms the space. It will have a combination of hanging, light physical pieces resembling cats in space suits, celestial bodies, clouds, hot air balloons, UFO's and other still or animated pieces that fall within quality standards from participating artists.

Between the 15 ceiling zones created by the horizontal support beams will be rigging for LED matrix panels that act as independent screens. These screens and other lights will be affixed, wired and rigged. Together they will be programmed to run animations of weather and abstract light phenomena.

The mission initiative behind the exhibit's success is to lease or buy large studio space or spaces to construct future projects with a commitment and emphasis on incorporating an educational program. This program targets teens and young adults to participate in builds. These builds will give carpentry, welding, ceramic and other skills to these participants. The goal is to include and or employ these participants in executing art works associated with the exhibit and those that are private. The studio space is available for use by the community upon jury acceptance of projects.

This initiative is to give back and stimulate the creative economy by offering the opportunity to learn and have access to the resources to fulfill a vision of personal or commissioned installation art. Surrounding community members, women and minorities will be given preference.

TAB B. Business Concept

1. Operational Concept - Business operations involve revenue creating parts with intent to support a public education mission.

Exhibit acquires revenue through ticket purchases, rent from subletting space to Still Spirits for refreshment services, applicable merchandise sales, events and other private special interests.

Merchandise / Gift Shop / Web Store - Retail merchandise sales will be inclusive to products from local artists who express interest in designing and or creating unique merchandise to be showcased and sold. Art and concept will be juried. This allows for less experienced artists entering retail the opportunity to learn the realities of production, fulfillment, audience taste and profit and loss.

Events - The vision is to create a unique space for events hosted by residents / promoters from neighboring communities (Barelas, South Broadway, Downtown, San Jose, South Valley). These events can range from public performance, artist meet-up and showcases or something as leisurely as a group's place to have a private social.

A core objective is to align heavily with ABQ Art Walk's first friday event--expanding their walkable footprint further south. Giving artists workable space to create, vend, express, etc.

Live music events exist in the vision. Space will be given for smaller, less amplified, groups to perform in line with the narrative of the space or otherwise original with preference to youth, women and people of color who are emerging artists. Touring artists and larger production shows are being considered. This will take talking with the Barelas community about what will work without being invasive or bothersome.

Commercial Workspace / Youth and Young Adult Education - Capital from the exhibit will be invested into either the buying or renting of a single or multiple large commercial space(s), or building a large commercial structure on existing private property. This space is to be used to house tools, materials and works of installation or structural art. This will either be in gift to a participating team member or members who acknowledge and agree to managing the space for their own artistic activity that must include educational outreach and opportunity for qualified artists to use. The outreach is to give experience and employment opportunities when other projects arise.

These spaces allow for production of future modular works for other exhibits both related and unrelated to the Spirit Station exhibit. The focus is to allow an open application for interested youth and young adults to come and assist in building. This educational experience provides understanding of planning, building, tool use and other forms of artistic, project based, execution.

Depending on a pupil's interest, credibility, artistic vision, the space can be provided at a minimal to no-cost lease of occupancy for the life of a project. This opportunity would come with mentoring from exhibit team members and opportunity to network.

Upon the consistent success of the Spirit Station both in attendance, its investment into installation art production resources and community artists, aligned with the readiness of the larger buildings on the Rail Yards property, team members would like to propose a larger installation that's 20,000 to 30,000 square feet. The project execution will be largely done by the pupils educated from the business initiative.

Residence Program - A corner of the exhibit will be designated as a revolving space for local, visiting, and collaborative multimedia artists. It is the goal to support the residence project with workspace, materials, tools, lodging and labor during install. During the artist or group's time in the residence program, we encourage the interjection of an educational or outreach element for the interested community members to participate in. Opportunity to women and people of color will be given preference.

How is This Similar or Different - Immersive art installations and businesses exhibiting unique environments are not new but have gained in notoriety. Here are a list of similar characteristics from the most successful examples:

- Beginning operations are small, then grow over time.
- Participants, and or executing entities, have a track record of starting and completing like work and are continuing forward with a consistent vision.
- The work / service business being produced has soul. Something created acting as a living force that will grow if attended to correctly. The intention is for it to connect with people and allow them to experience joy with it.

Below are a few of the more successful like businesses we researched.

The Museum of Jurassic Technology (Carson City, California) - This traveling collection of oddities found its home in Los Angeles in a 1,500 square foot space in 1988. It has expanded to 12,000 square feet offering a 50/50 blend of factual and fictitious curiosities from the 19th and early 20th centuries.

While being more of a museum exhibit, what sets this apart from others is the free tea and cookies upstairs. This allows more of a laid back experience while interacting and exploring all the exhibits. We hope to incorporate a safe way for patrons to be able to purchase and experience the exhibit with a beverage.

This exhibit was started small, similar to the proposed exhibit and expanded logically over time.

Other World (Columbus, Ohio) - An interactive art exhibit built by a midwest art collective in an abandoned Sports Authority location with the option to grow into the other abandoned shopping space in the same plaza. Current Space is around 30,000 square foot, potentially over 100,000 square feet of room to grow.

OW opened in May of 2019 with a few different rooms and experiences with a higher level of detail. Other areas were mural walls and or projection mapped to give a quick, less expensive way to give a fuller immersion without being under construction for years.

Since opening, OW has seen much success in the Columbus market. Team members from this project have visited and talked with members of this collective on the layout of exhibit, workspaces and technical network connectivity.

City Museum Outdoor Playground (St. Louis, MO) - A colossal 600,000 square foot experience made from repurposed architectural and industrial objects in an old shoe factory. Took four years of build out before opening the first iteration of the attraction, which drew 700,000 visitors in 2010. The depth of different installations and attractions and how they are all morphed together is intensive. What one needs to take away about this is it is big, but took a number of years to get it there. It is continually added upon.

Meow Wolf - The most notable installation art experience regionally. This collective of artists turned entertainment giant started turning their homes into attractive performance spaces and rented commercial storefronts into weirdness.

Arguably, their break and ground breaking step was the execution of The Due Return in the Santa Fe Center of Contemporary Arts in 2011. The room being smaller than their current 33,000 sq ft space, had an intergalactic Viking ship built with an amount of dense story and detail to blow anyone's mind. This installation experience proved it and other works like it could be promoted and well received by patrons as something more permanent. The Spirit Station is on a smaller scale than the Due Return.

How would the public experience the building - Hours of operation Monday and Tuesday 11 - 8, Wednesday closed, Thursday 11-8, Friday & Saturday 10-10, Sunday 10 - 6. Patrons can choose to buy tickets to enter the exhibit with the option to sit on the back patio or patrons may sit in the back patio without buying a ticket for admission and be served.

2. Business Plan

Market Analysis - Share, Size, Spending Group, Competitors, Competition Influence.

Market Size: Albuquerque metro area is about 903,000 people. The national percentage of the child population is 22.6%. According to the Karen King, US Census 2016 American Community survey diagram featured on Bloomberg CityLab article, Albuquerque has a population of households with children 20%-30%. This is arguably a 1/3 of the metros total population of families with children that are day patronage.

From tourism / out-state visitors Albuquerque sees 6.2 million visitors.
(www.visitalbuquerque.org)

The exhibit on weekends in the evening with Still Spirits providing beverages we are hoping to draw a childless crowd wanting to socially gather and stay for periods of time in the exhibit. This time may or may not be 21+ only. This kind of service experience may be marketed to adults as an evening destination with an emphasis on more quiet, ambient atmosphere.

Competitors: Meow Wolf (First year 375,000 attendees -- Entry \$22 instate, \$25 out of state), RattleSnake Museum (50,000 attendees annually -- \$6 for adults, \$4 for kids), Tinkertown (24,000 annually -- \$2 for kids, \$4 for adults), Explora (323,198 in attendees - 2017-2018 -- Entry \$4 for kids - \$8 for adults), New Mexico Museum of Natural History (250,000 - 350,000 estimated--Entry \$5 for kids - \$8 for adults -- add-ons possible)

Competition Influence: Our product, the exhibit experience, is not as large as our competitors. Our price will reflect an experience of smaller size; however, still delivering similar value for time.

We are hoping to deliver a similar, less crowded day experience. On weekend evenings we want to promote a quiet, ambient atmosphere for those who would like to sit and meet in this unique environment.

The Rail Yards is a unique, historical attraction in itself. The property has the Wheels Museum as a quick walk over add-on to the visit.

The location is the weakest part of the business. Second st. in the Barales community doesn't get high commuter traffic on non Rail Yards Market days. Our promotion and word-of-mouth will be our primary source of visibility.

Marketing Strategy - Brochure and rack card, local news, art media and culture publication, billboard, social media.

Certified Folder - Service that distributes brochures and rack cards to hotels, airports and other high traffic areas.

Service monthly for ABQ, Santa Fe and Las Cruces is 498.15 per month. Exhibit team members have used this service and have seen its effectiveness.

The Official Albuquerque Traveler Information brochure sells ad space for \$1,400, \$2,700 and the back cover for \$3,300. This is a single yearly publication.

Local Media News - KRQE and KOB would be in close contact during the process. Plan on getting a good push of interest for crowdfunding. Then as the opening gets close we will tease and have them exclusively look at it.

Art and Culture Media - Online and print publications will be targeted with press kits. For example Juxtapoz, Aesthetica, Art News, Art in America, Pattern, Visual Art Source and others.

Billboard - Upon opening a billboard will be purchased on I-40 or I-20 for a month. \$2000 - \$3000 in cost.

Social Media - Instagram and facebook promotions will be appropriately targeted for buzz surrounding the opening. An amount of promotional budget will be allotted for a media plan upon advice from a professional or knowledgeable team member. We are committed to capturing intrigue with content of the exhibit build, artist profiles, event information, etc.

Financial Plan - Admission, merchandise, Still Spirits, events, sponsorship, events.

Admission - Admission for adults is tentative: Children \$6 - \$8. Adults \$10 - \$15. Yearly goal of 50,000 people per year with an estimated gross revenue of \$600,000.

Merchandise - Gift shop and online merchandise sales are estimated at .75 cents a head or \$37,500 annual goal.

Sub-Lease - Still Spirits, the beverage and snack solution partner, will either pay a percentage of gross sales or pay a fixed rent to operate on site.

Sponsorship - Yearly sponsorship packages will be pitched to brands and businesses both local and national to receive exposure. This could be event oriented.

Events - It is not clear at this time what type of private or public events will take place, but the space will be available for unique rentals.

3. Tenant Commitments -

Still Spirits will be paying rent or some type of % of gross income to facilitate service.

4. Physical Concept - Exhibit, gift shop, bathrooms, bar, outdoor patio.

1. Exhibit - 2,800 sqft. A 2,100 sq ft large exhibit room also holding the gift shop. 700 sqft

will be part of the exhibit with the beverage and food bar built in. Also called the “Bar Car.”

Gift Shop - 200 to 300 sq ft of the large room.

Beverage / Food Bar - Also known as the Bar Car, the smaller room is 700 sqft.

Outdoor Patio / Sculpture Garden - Shade structure with focus on green space to allow for 40 people to congregate and enjoy the view of the Rail Yards buildings and in time sculpture garden with playground-like equipment.

Bathrooms - It is planned to have a mens and ladies rooms. Each having two toilets/urinals and changing station.

2. Outdoor patio and sculpture garden are tentatively, in vision, open to the public for use. This is tentative as we are unsure how these will function as free open use areas in terms of liability.

3. The public would enter through the northeast facing doorway or be allowed to enter the patio. Note that the patio does not allow entry into the exhibit. It is tentative that ticketed attendees will have full, all day access to the exhibit or a two hour block of allowed experience.

The patio will have views of the larger Rail Yard buildings and in time sculpture garden and or interactive playground-like equipment. These are public realm improvements; however, we are unsure how these areas will fall into a free open use category.

Surrounding neighborhoods will have a day or evening option for interactivity and place of meeting. We are hoping to create event programming and options for affordable private rental that gives benefit to the downtown communities.

Tab C. Consistency with the RFEI Goals

1. Catalytic Activation of the Rail Yards - The intent of the exhibit is to be a draw card for patrons to visit the Rail Yards area. Though we have goals of attendance and use, these are flexible and will adapt to cater to the presented unique demand of interest.

The exhibit benefits a group of creators with intent to give community education on the craft of building and art installation. Still Spirits, local distillery, will be a partner to provide a beverage and light / packaged food solution to patrons. They in turn will be getting locally prepared pastries and other foods for sale.

The exhibit during Albuquerque Art Walk and other similar times of traffic will allow for artists to pop-up vend and display work.

On event evenings or as demand requires, food trucks will be incorporated.

The building will be adorned with murals and or sculptural relief. Passers by will notice the vibrance and mystery surrounding the structure.

It is intended to build a shade structure with emphasis on green space on the back of the Pattern House property that accommodates 40 people. That over time will be activated with a sculpture garden and or interactive playground like art.

2. Contribute to the Goals Outlined in the RYMP.

- Job Generation, Economic Development & Economic Viability:

The on-site exhibit will employ 8 - 16 people (depending on seasonal need, part-time and full-time interest). Team members will be given priority as they will be maintaining, and investing time; however, when possible job opportunities will be given to surrounding community residents with priority given to women and minorities.

The CNM film school videography and production services will be utilized to help make video and new media content. Students emerging from the CNM program will be given employment or project opportunity when available.

Upon the adding of enclosed square footage or opportunity to move into the larger buildings on the Rail Yards property, more employment will be required to manage the exhibit.

- Housing:

There is no plan to offer housing. It is planned to give living areas to artists in residence off-site while they develop and build their art for the rotating artist install area.

- Community Connectivity:

As the proposed, permanent, main draw card for the Rail Yards area, we plan to work with the Rail Yards Market (Barelas Community Coalition) to create synergy and add value to the experience on in-season Sundays.

Albuquerque Art Walk currently has a walkable footprint that extends from Central ave. Downtown to roughly Lead ave and 2nd st. We would extend the foot print as a new highly active destination. The exhibit space would be made to showcase artists, allow for vending and if allowed types of live performance.

Our outdoor patio and in time sculpture / playground-like interactive area would allow for patrons to have a walkable community destination. This is tentative as logistics and liability needs to be researched and considered.

- Land Uses:

Exhibit, outdoor patio, community art activation, beverage and light food vending. Depending on the success of the exhibit and investor interest we would like to expand into the lot between the Pattern House and the FireHouse. Eventually would like to propose 20,000 to 30,000 square foot installation in one of the larger buildings when they become available.

- Art and Culture

The exhibit and its proposed execution promotes and gives opportunity to local artists in different ways: Showcases work in or around exhibit, gives place for pop-up vending or gallery, internship opportunities to learn how to build like art work, employment opportunity to help build other large pieces of interactive installation for public or private use, invitation to proposed work to be built in our acquired build spaces.

3. Site Synergy.

- CNM film school will be utilized for content creation purposes and students exiting the program, if opportunity is available, will be offered paid project or kind of part-time or full time employment

- The theme of the exhibit's center piece is a train station/platform with an abstract styled train keeping with the history of the area. Future work on-site will have a percentage of this theme carried over. For example, Leba at the Wheels Museum had thought a great addition to the property would be a detailed sculpture of a person, or persons, with their anatomy being model trains and other found or used historical items. We would love to bring this idea to life as a welcoming, large scale piece. Ultimately, this type of art is innovative and requires the use of technology to set it apart from other like exhibits.

- Local businesses in the Barelas, South Broadway and San Jose communities that offer services that align with needs of the exhibit will be given preference. Food truck, food, beverage, etc. We are partnering with Still Spirits, local distillery to offer light refreshment and beverage services.

- Our mission-oriented, community based activity is tied with our building and

construction space initiative. This space or spaces are used to build installation and structural artwork for the exhibit and for team members projects. The educational outreach element to our mission brings in youth and young adults to assist and gain skill. These skills will be used for project based employment opportunities with future projects. Artists may request the space to plan and execute their own art using the resources and tools in the building on a project by project basis subject to jury qualification. Preference will be given to surrounding community participants, women and minorities.

- The exhibit's goal is to sustain 8 - 16 people in either full-time, part-time or seasonal employment. Exhibit team members will be given preference as it navigates beginning operation. When operation and financial elements are made solid, outside employment will be sought with preference to outlying community residents, women and minorities.

4. Support Local, Small, Minority, Women and Disadvantaged Business Enterprises.

The exhibit is committed to finding solutions to all needs within community, city and state. Giving preference to creatives and business owners who are women and or minorities.

TAB D. Team Experience

1. See attached resumes and examples of work from contributing artists and tradesmen. Here is information on team members at a glance.

Michael O. Wieclaw - Apparel and lifestyle accessory artist known as Metal The Brand. Successful Albuquerque business owner since 2012. Active in community markets for five years. Successful brick and mortar store in the historic El Vado Motel for almost three years. Operations manager of the Tour of the Rio Grande Bicycle Century. Manager of Metal The Install Arts Collective executing art in local festivals Somos 2018 and 2020, Swamp and Maggot Pit in Metal The Store (100 sq ft).

Tim Puder - Live event Production Manager. Operations and Production for art heavy festivals such as Lightning in a Bottle, Coachella, What the Festival?, Pitchfork, Pemberton, and marketing activation clients like H&M, Redbull, Sephora, and Absolut. Onboard Logistics and Venue Management for Sixthman, who specialize in cruise and destination festivals with artists such as Kiss, Bon Jovi, 311, Kid Rock, Melissa Etheridge, John Prine, Kesha and more. Production Coordinator for the touring band The Offspring. Nearly 20 years experience working with artists, musicians, actors, and other creatives in the execution of their vision.

Will Geusz - Of Willin and Chillin Arts, is a ceramicist, woodworker and sculptor from Albuquerque, New Mexico. His creative career began as a mosaic arts apprentice in 2009. In 2017 he began working for Metal the Brand as an installation artist. Will has created large-scale works for public spaces and events, and started a vigorous practice in a personally constructed studio space. Since 2019, his focus has been on slip-cast ceramic sculpture. Will sculpts each design and mold, finishing each piece with a unique combination of glazes. His artworks range in scale and function, and are often inspired by nature or sci-fi.

Helen Atkins - An interdisciplinary artist from Albuquerque, New Mexico. She received a BA in Studio Arts from the University of New Mexico in 2016. Her studio practice, public works, and community engaged projects often focus on the intersection of art and social justice. Atkins is a 2018 recipient of the inaugural Women in Creativity "Shine" Award, which honors creative women and their community impact. She is a co-founder of Plates Against Patriarchy, a visual arts and storytelling project that challenges patriarchal systems of power. Atkins currently serves on the Albuquerque Museum Board of Trustees. While working on collaborative projects, she is also building a body of work that explores notions of experience and identity; this work has been shown in galleries nationally and internationally.

Eric Geusz - Better known as @spacegoose is an illustrator regarded for his illustrations of found objects turned into spaceships. He often gets voted onto the front page of reddit and has almost 200,000 followers on instagram. He is currently employed by Apple Inc. as a software developer.

Donovan Pierce - A graphic designer specializing in creative branding. As a clothing designer and consultant, he has been the co-creator of graphic tees, fabric patterns, caps, purses, boots, belts, and other mass produced apparel for both men and women. He was lead designer of a company that Fortune magazine called in an article “the fastest growing niche businesses in America” at the time. As marketing manager and consultant for a subsequent project, he co-created over 30 product lines and logos, plus designed all related packaging and marketing strategies within two years' time. With knowledge gained over his decade-plus career, he is now the creative force behind Know Alternative Trading Company – his own hand crafted “few of a kind” apparel line that promotes veganism and conservation using punk, new wave, and related subculture aesthetics.

Joel - Sculpture, mosaic, fabrication, construction, fine artist. Member of the Odd City artist collective responsible for the building of 100 sq ft to 500 sq ft areas of interactive art installation. Carpentry and structural building experience.

Casey Warr - Carpenter, building manager, welder, fabrication, sculpture. Built the Remedy Day Spa in the UNM area. Active contractor.

Luis Axness - Licensed and bonded electrician.

Zac Hulme - My business partner, Peter Arathoon, and I have a passion for spirits and the cultures that surround them. The products of virtually any fruit or grain are treated in a variety of ways with aging and the addition of botanical flavorings, distilled spirits are highly specific to the cultures and regions they come from. In our tasting room we have access to the world's people and their societies.

We started working on the physical location in 2016 and opened the doors in 2017, in addition to the licensing required from federal to local levels, we did the design and self performed our tenant improvement. The result is a small but vibrant social space, we have received several awards and multiple articles in local publications including Edible Magazine's Local Heroes Award and a recent cover of Albuquerque the Magazine. Our growth has been robust at an average of 8% per quarter, assisted by a genuinely diverse customer base representing everything that makes Albuquerque the great city it is. Future plans include new products as well as an expanded european cafe style menu, such as coffee and small plates

2. Financial Capacity - This project has come together quickly in a time where attention for a conclusive plan in-between individual day to day hustle cannot fully come to fruition given this uncertain time brought on by the COVID-19 pandemic. Though interest has been expressed by parties hopeful to invest, there is some dialogue and confirmation required. Here is a current list of investment:

Michael O. Wieclaw, Team Member - \$10,000 and % of hourly labor wage for construction and management.

Tim Puder, Team Member - \$10,000 and % of hourly labor wage for construction and management.

Carissa Veder - Entrepreneur, Original Owner, Rebel Donut - \$10,000

Luis Axness - Owner, Axness Electrical (Licenced and bonded) - 80% of total electrical labor as investment.

James R. Puder - Professional Engineer (PE) - 100% investment on services pertaining to building code, structural drawing approval.

Justin Kamm - Owner and Artist at Aces Tattoo ABQ - TBD Capital and labor investment.

Ryan Kamm - Nuclear Engineer, Sandia Labs - \$10,000 - \$40,000 capital investment. Other opportunities TBD.

Greg Grannon and Bert - Retired Managing Marketing Consultant for Blue Cross Blue Shield and Primary Care MD - TBD capital investment

Marc Coan - Cabinet Designer & owner of Towner Studios - TBD capital investment
Janet Steinhauser - Spiritual Coach - \$10,000 capital investment.

Crowdfunding campaign contributions estimated at \$30,000 to \$50,000.

- 1. References - see attachments at end of proposal.**
- 2. Resumes - see attachments at end of proposal.**

TAB E. Financing

1. Rent Payment - The exhibit asks for build-out time (tentative eight to 12 months) and two years rent free while operating. At the end of the two years rent will be negotiated based on like property lease rates with exhibit revenue in consideration if too low to meet lease rates.

2. Proposed Lease Term - Five years. Yearly meetings with the city will give transparent metrics on business operations and mission initiatives.

3. Proposed Tenant Improvements - The execution of a 2,800 sq ft art installation and beverage / light snack area. The shade structure on the southwest entrance that will accommodate 40 people.

4. Public Assistance Requested - Apart from the 2 - 3 years free rent we are asking that the city covers the expenses for the following.

- All plumbing and building expenses for the proposed mens and womens bathrooms.
- All plumbing expenses required for the Bar Car.
- (TBD) Taking down the wall separating the larger room from the smaller room keeping the vertical support columns.
- All electrical expenses required for the exhibits amperage and electrical box needs.
- Installation of two garage doors. One on the southwest side attached to the big room and one replacing the southwest side door by the open lot area.
- All expenses required for a suitable HVAC system.
- All expenses required to put an amount of insulation on top of the existing roof.
- Any and all help in promoting this attraction via the city and its different avenues of promotion, media network connections, etc.

TAB F.

1. See attached signed Exhibit D: Letter of Acknowledgment.

Exhibit D -- Metropolitan Redevelopment Agency - REFI Letter Acknowledgment

Michael O. Wieclaw and the Spirit Station Collective acknowledges that I/we have read and understand the Rail Yards Request for Expressions of Interest and all published addenda posted at

<https://www.cabq.gov/metropolitan-redevelopment-agency/request-for-proposals>.

Additionally, Michael O. Wieclaw and the Spirit Station Collective acknowledges that the City will require the following for any Project proposed on the Subject Site:

1. Civil Rights Compliance: All contractors must certify that they shall comply and act in accordance with all provisions of the Albuquerque Human Rights Ordinance, the New Mexico Human Rights Act, Title VII of the U.S. Civil Rights Act of 1964, as amended, and all laws and resolutions relating to the enforcement of civil rights.
2. Debarment or Ineligibility Compliance: All contractors must certify that they have not been debarred or otherwise found ineligible to receive funds by any agency of the federal government, the State of New Mexico, any local public body of the State, or any state of the United States. Should any contractor receive notice of debarment, suspension, ineligibility or exclusion, that contractor shall notify the City in writing immediately.
3. All contractors working on the Project being proposed will be required to pay prevailing wages per the New Mexico Public Works Minimum Wage Act, Sections 13-4-10 to 13-4-17 NMSA, regardless of whether this is deemed to be a public works project or a private project.
4. The Developer will comply with the New Mexico Subcontractors Fair Practices Act, the New Mexico Subcontractors Prompt Payment Act, contractor(s) and subcontractor(s) registration as ^. required by Section 13-4-13.1 NMSA.
5. The Developer will comply with the Public Works Apprentice and Training Act, prevailing wages per the New Mexico Public Works Minimum Wage Act, Sections 13-4-10 to 13-4-17 NMSA.



Signature

CLOSING THOUGHTS

The Spirit Station exhibit is a commitment from competent, experienced creatives and managers interested in taking a logical next step in their career paths. The project wants to be the patron draw card activating the Rail Yards property allowing for other businesses to follow. The execution of this project isn't going to be typical and will require an amount of mediation and accommodation for a more DIY execution.

The accommodations asked for in the proposal from the city are a minimum to allow the vision to live. It should be considered an in-kind investment, which aligns with the RYMP stimulating economy and giving a little so the project may give more consistently over time.

The experience from working through this proposal has been invaluable. Researching what is possible with what's available and connecting with others who have shown interest.

One common concern we've heard from most respondents who work with a high amount of investment capital on legitimate redevelopment projects is, though the Rail Yards is a desirable area with potential, it has no long term plan. Developers cannot in logic commit to a project knowing if its future will align or even grow in the area.

Another concern is the location. Second st. isn't a main commuter road. Public visibility must totally rely on social media promotion, news media and word of mouth. Success is going to take time as awareness grows for the exhibit as a destination.

The criminal element on that side of downtown is sizable. It has been determined that while the exhibit is built someone would live on site 24/7 with a dog. This will be at our own expense and is part of our team's DIY mentality to ensure the project to success.

It's clear the city wants to activate the Rail Yards with private business to spark organic growth and or catch that miracle developer that will commit to a desirable model. That developer is not coming anytime soon given the timing and the lack of a long term plan. Our team sees this as an opportunity with its own set of challenges and risks. We are confident about this project because of the amount of soul it will have. It will connect with the Albuquerque community on a level that will spark love, inspiration and following.

As stated earlier, this exhibit is a logical next step in line with work we've already executed. After this project, once the time is right, we hope to have the opportunity to do something bigger at the Rail Yards that's 20,000 to 30,000 sq ft.

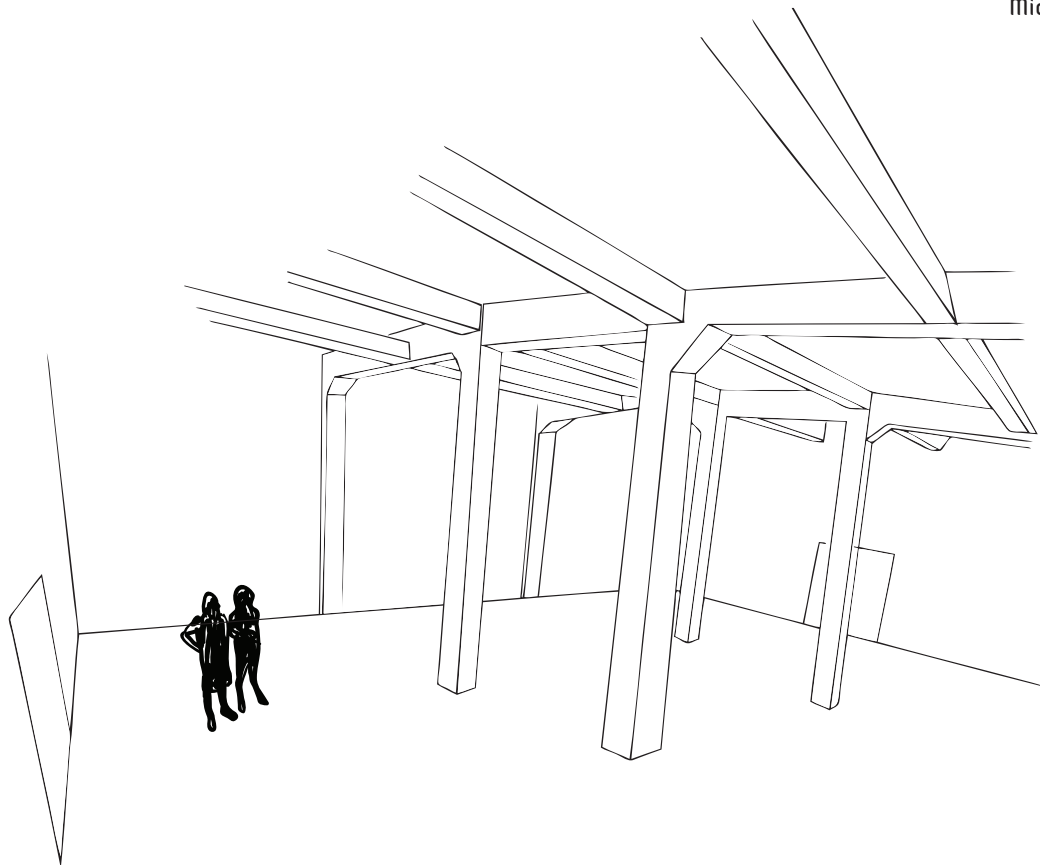
COVID-19 and future situations of pandemic have shadowed this proposal. Collectively we are optimistic and think this is a great opportunity to work on something that could potentially align with people's return to the "old normal," which we prefer to call "normal normal." Other like

installations who are open for business have been transparently sharing their sanitizing operating processes with the industry. Most vocal is the administration at the City Museum in St, Louis, MO.

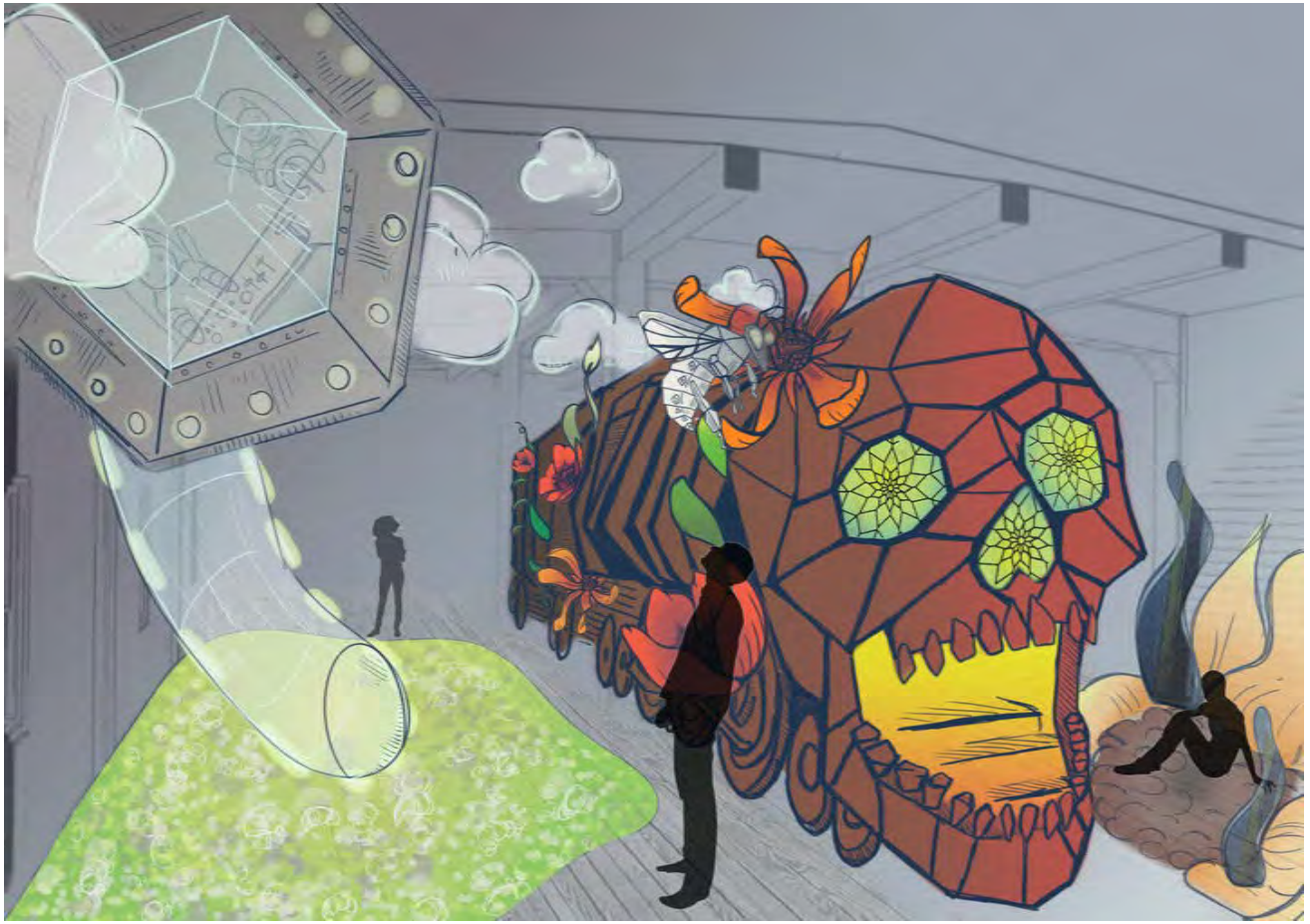
Concept Art



Michael O. Wieclaw



Concept Art

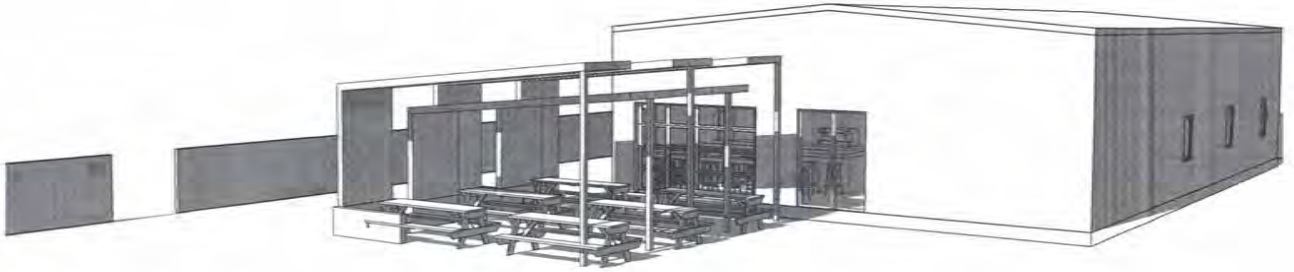


Helen Atkins



Michael O. Wieclaw

Concept Art



Zak Hulme

Spirit Station
RESUMES, PERSONAL REFERENCES
and ART

Michael O. Wieclaw

Tim Pudor

Will Geusz

Helen Atkins

Eric Geusz

Joel Davis

Casey Warr

Luis Axness

Zak Hulme

Keegan Reed

Michael O. Wieclaw

metal@metalthebrand.com

 @metal_the_brand |  @metal_the_store



experience

Owner \ Artist *Metal the Brand LLC, Albuquerque, NM* 2012 - present

My artist name and brand. Outlet for personal art, contracted merchandise management, commercial design, printing services, retail (pop-up and web). Fine art and installation arts creative and project manager.

Owner \ Manager *Metal the Store, Albuquerque, NM* 2017 - present

400 sq ft lowbrow art and lifestyle apparel store. Known for its interactive art installation the maggot pit. Patrons get free stickers from the installation.

Owner \ Manager *Tour of the Rio Grande Bicycle Century, Albuquerque, NM* 2019 - present

TORGBC is an annual bicycle tour event held in April taking riders from the 2nd st and Rio Bravo Rail Runner Station to Bernardo, NM and back. It had a successful first year receiving 352 registrations and seeing about 320 riders day of event. My responsibilities encompassed all aspects of planning, preparation, coordination, permitting, customer service, and promotion. 2020 canceled due to COVID-19, 2021 is planned and will happen based on restrictions.

Merchandise Manager *Golden Voice, Los Angeles, CA* 2010 - 2016

Merchandise crew member responsible for event and artist merchandise sales for the Coachella Valley Music Festival 2010 - 2016, Stage Coach Country Music Festival 2010 - 2016 and Big Four 2011. Job required living on-site for merchandise count-in, prep, festival sales, artist counts, organization, packaging and freight. Worked with camping department setting up camping areas and patron activities.

Election Support Staff II *Bernalillo County Clerks Office, Albuquerque, NM* 2010 - 2012

Contracted staff during the primary, general and special elections in Bernco. Responsibilities included the following: Early voting and election day voting site manager for multiple locations. Poll official and election staff trainer. Election hot line troubleshooter. Election canvas audit team member. Design, data entry, teaching, communication, site set-ups, data analysis and reporting. Worked with now Secretary of State Maggie Toulouse Oliver.

Webmaster / Staff *Bicycle Coalition of New Mexico, Albuquerque, NM* 2010 - 2017

Contracted staff. Created branding, website, printed materials, membership information and just about anything visual that was ever produced. Operations manager of the Tour of the Rio Grande Valley from 2013 - 2017.

Vending & Promotions Coordinator *Fueled By Ramen Records (WVG), Boston, MA* 2005 - 2008 & 2010 - 2011

Coordinated and implemented marketing and sales operations on the entire Vans Warped Tour for the noted years, Bamboozle Festival 2008, 2010 and 2011. Produced video packages in 2007 for artists Paramore and Cute Is What We Aim For for FBRplus.com and MTV.com.

Merchandise Manager *Bad Rabbits, Boston, MA* Summer / Fall 2014

Hired for the entire Vans Warped Tour 2014 and fall tour with Allen Stone.

Merchandise Manager *Slipstream Merchandising/WEA, London, UK* Spring & Fall 2011

Hired for the Pala US spring and fall tours for British pop act Friendly Fires and Theophilus London. Merch preparation, daily sales reporting and hall settlements.

Merchandise Manager *Cinderblock, Oakland, CA* Fall / Winter 2009

Hired for the Nylon Winter Music Tour for British pop acts Friendly Fires and The xx. Merch preparation, daily sales reporting and hall settlements.

Booth Manager *4fini, inc/Blackheart Records, Los Angeles / NYC* Summer 2009

Managed the Endless Bummer/Blackheart Records Booth on the Vans Warped Tour '09. Responsible for the sale of 6400 units of the EB soundtrack, managed inventory, daily promo, volunteers, crowd interaction and daily operations.

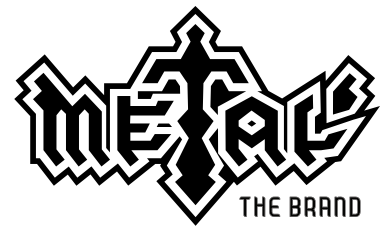
Promotions Coordinator *Island Def Jam (UMG), NYC* 2000 - 2007

Coordinated and implemented street marketing plans for the NE Ohio market. On-site brand ambassador for the entire Sprite Liquid Mix Tour 2002 and the entire Vans Warped Tour 2003, which required the set-up of a large inflatable igloo.

Michael O. Wieclaw

metal@metalthebrand.com

 @metal_the_brand | @metal_the_store



education

Kent State University

Electronic Media Management/Marketing

2001 - 2007

Graduation distinction Cum Laude. 3.6 GPA. RMP certified through Radio Advertising Bureau.

The Art Center Design College

Animation

2008 - 2009

3.7 GPA. Gallery distinction for video and design pieces. Intern for Sands of Time animated pilot. Volunteer for Motion Conference '08.



September 4, 2020

PACIFICAP MANAGEMENT, INC.

Re: Michael Wieclaw

To whom it may concern,

This letter is to serve as a letter of recommendation for Michael Wieclaw, who has been a tenant at our property El Vado Motel since 2017.

During his tenancy, Michael has been a member and a strong supporter of our business community. He has always met the requirements of his commercial lease with us and has always paid as agreed,

We consider him to be a valuable part of our business operations at El Vado Motel and we consider him to be an honest, hardworking businessperson.

Please feel free to contact us directly if any further information is needed.

Sincerely,

Dan Smith

Dan Smith
Director of Operations
PacifiCap Management, Inc.

Pacificap
Management, Inc.
412 NW 5th Avenue,
Suite 200
Portland, OR 97207
(503) 288-6210
FAX(503) 288-6209

TIMOTHY PUDEP

310.880.4441

TPuder@me.com

845 Loma Hermosa Dr NW
Albuquerque, NM 87105

Tour Manager
Production Coordinator
Audio Engineer
Festival Production
Event Management

Education

2001-04

California State University,
Northridge - Business Marketing

Skills

Software

- MasterTour, BookSmart
- AtVenu, Square
- Slack, Trello, Basecamp
- ProTools 11, Logic Pro
- Office Suite, Spreadsheets

Equipment/Vehicle

- Fork Lift up to 10k Variable
- 60' Scissor Lift
- BandWagon/RV w/ Trailer
- Ride on Ditch Witch
- Box Truck
- Golf Cart/Polaris
- Bentley

Life

- Natural Leader
- Innate Problem Solving Skills
- Excellent Time Management
- Cool Under Pressure
- Adapts Quickly

Identification

- Passport
- TWIC Card
- Port of Miami ID
- Global Entry

Available for immediate travel
to all international destinations.
Able to travel to Canada.

**REFERENCES AVAILABLE
UPON REQUEST**

Touring Professional that understands the importance of discipline, team work, and scheduling. Does not stop until the job is done. Trustworthy, able to handle large amounts of cash responsibly while balancing the needs of the talent/job versus the budget. Specializes in managing challenging builds, timelines, and artists. Thinks outside the box.

Production Coordinator | The Offspring 04/18 - Ongoing

Sabroso '18, Europe '18, USA '18, Australia '18, Japan '19, Sabroso '19, Camp Anarchy '19, Canada '19, Europe '19, USA '19

Handle all show advancing for backstage, hospitality, transportation, catering, etc. Day of show signage, dressing rooms, wardrobe, guest list, photography, meet and greets. Deal with sensitive information and requests of band members and their families. Manage float, runners, and after show food for 25 people. Catch all for production and personal emergencies. Make it happen, anywhere in the world.

Festival Operations, Heavy Machinery | Various 06/17 - Ongoing

What the Festival?! '17, Lost Lands '17, Lightning in a Bottle (Power and Lighting) '18-'19, Pilgrimage '18, CABC Wings and Wheels '19

Small team responsible for building multiple stages including shade structures and FOH structures. Create smoking areas and shaded artist areas as needed. Operate Boom Lifts, Forks, and other heavy machinery as needed. Pull stuck vehicles including Tour Buses out of mud. Dig all trenches for main stages. Handle facade and signage, emergency procedures and evacuation, and creative problem solving. Rebuild cables, wire portable units, and maintain generators. Anything required to get the job done on time.

Venue Manager | Sixthman 11/16 - Ongoing

KISS Kruiise '16-'18, Keeping the Blues Alive '17-19, The Rock Boat '17-'19, Sail Across the Sun '17-'18, Cayamo '17-'19, Outlaw Country '17-'19, 311 Cruise '17-'19, Pitbull '17-'18, Kid Rock Chillin the Most '17-'18, Warped Rewind at Sea '17, Walker Stalker '18, Impractical Jokers '17-'19, Parahoy '18, Jon Bon Jovi '19 (Caribbean and Barcelona)

Set up and manage events on a ship multiple times a day. Problem solve and troubleshoot to bring ideas to life within realistic constraints. First line of contact to connect with guests, answer questions, and ensure they are satisfied with their experience. Primary liaison between Production Crew, Cruise Ship Staff, and SxM Management Team for everything within assigned venues. Manage personnel from both SxM and ship staff. Handle embarkation for SxM office and event cargo. Live Loud. MAKE WORK FUN.

Merchandise Manager | Goldenvoice, RarePeeps 10/15 - 10/18

Desert Trip '16, Coachella '17-'18, Stagecoach '17, Snowglobe '17, Aftershock '15-'16-'18, Lightning in a Bottle '17, LuLaRoe Vision '17

Part of a team that has achieved record merchandise sales in a single day, both overall and historically within the event. Handle all load in and accounting of inventory. Assist main merchandise tent with artist count ins, and layout of the sales floor. Oversee all aspects of a satellite tent including set up, inventory, personnel, and schedule. Promoted to the Merchandise Management team for all future GV events after first gig.

Tour Manager, Merchandise | Various 2002 - 07/17

Tesseract '17, Sikh '16, Decapitated '17, Shiragirl '13-'14, The Constellations '12, Afghan Raiders '11, Nuclear Rabbit '02

Advance and manage scheduling, book transportation and hotels. Report regularly to management with sales numbers, projections, and any band issues. End of show settlement with promoter and merchandise vendors. Track merchandise sales and inventory. Field radio and interview requests. Plan team building outings. Save money wherever possible.

Studio Manager, Audio Engineer | Bronson Pinchot 03/11 - 09/16

2016 Best History, 2015 Best Solo Male Narration, 2013 Best Paranormal Audie Awards
Manage daily recording schedule with multiple project deadlines, uploads, and clients. Engineer recordings and edit for corrections and flow. Direct talent in difficult scenes. Travel with talent for record sessions during other commitments. Produced ~150 Audiobooks together.

Mobile Gallery Manager | Garageland.net 05/15 - 10/17

Riot Fest Denver & Chicago 2015, '16; Shaky Knees 2015, '16, '17;
Musink 2016, It's Not Dead 2016, Summer Ends Fest 2016

Plan and execute travel schedule. Load in and build open air gallery of artist's prints. Operate booth during entire festival. Provide detailed sales reports and track inventory. Prepare and oversee sold out artist signings.

Housing Manager | Huka Entertainment 06/16 - 07/16

Pemberton Music Festival 2016

First on the ground, last to leave. Handle all housing check in/out, issues for all contractors and employees of Pemberton Music Festival. Liaise with Whistler/Blackcomb Housing Management team for any maintenance issues. Supervise housing grounds during the evening.

Market Manager | Revolution Marketing 04/13 - 04/16

Coachella 2013, '14, '15, '16; Lollapalooza '13; Pitchfork '13

Create intense interactive experiences for clients such as H&M, Absolut, Fruttare, and Sephora. Main support for project managers and company owner. Manage on the ground needs between multiple festival builds, handle runner float. Ensure smooth activation operation on event days. Operate Fork Lift, Box Truck, Golf Carts as necessary.

Artist Assistant | BUFFMONSTER 01/09 - 10/13

Converse Williamsburg mural 2013, The Standard Hotel LA mural 2012

Prepare panels and other mediums for artist. Screen print t-shirts, panels, and posters for wheat pasting. Hang and install gallery showings. Assist in creating numerous large murals around the country. Operate scissor lift and other machinery as necessary. Plan and execute multiple pop-up shop artist sale events.

Studio Manager, Audio Engineer | Beat Kids Productions 03/08 - 08/10

Manage day to day operations and scheduling of talent and employees. Keep projects to tight budgets, research gear for new acquisitions, critique artist performance. Engineer recording sessions as necessary. Recruit new clientele.

Additional Merchandising Experience 2000 - 2016

EDC Las Vegas (Manager, 2016), Justin Bieber Purpose Tour (CA dates, 2016), LiveNation (Foo Fighters Pop Up Shop LA, 2015), The Constellations (2012), Afghan Raiders (2010), Ankla (2003), Nuclear Rabbit (2001-'03), Element of Surprise (2000)

Additional Touring Experience 2002 - 2016

TohKay (Driver, 2016), Yelawolf (PA, Driver 2016), Justin Bieber Purpose Tour (VIP Assistant, CA dates 2016), Tesseract (Driver, 2015), Natural Vibrations (LD, Driver, 2013), Mrs. Meyers Clean Day (Production Manager, 2013), Daughtry (Security 2009-'10),

Additional Event / Security Experience 2000 - 2016

NBA All-Stars Talent Transportation (Driver, 2018), MoogFest (Satellite Box Office Manager, 2017) Elle A Events (Production Manager, 2015-'18), Samsung GearVR (Brand Ambassador, 2016), The Penthouse at the Huntley Hotel (Security Manager, 2009-'12), The Glendon Bar & Kitchen (Security Manager, 2010-'12), Elevate Lounge (Security Manager, 2007-'08), The Edison (Doorman, 2006-'07), The Highlands Nightclub (VIP Doorman, 2005-'07), Miyagi's (Doorman 2004), Westwood Brewing Company (Security Manager, 2004-'05), Whisky-a-Go-Go (Security, 2004)

I am interested in projects that continually test my skills, push me to grow, and ultimately, allow me to help and bring happiness to those around me.

WILLIAM GEUSZ

Willin and Chillin Arts

willinandchillinarts@gmail.com

instagram @willinandchillinarts

GALLERY REPRESENTATION

2020 the Art Club Gallery, Canyon Rd. Santa Fe, NM

JURIED FAIRS

2019 the University of New Mexico Arts and Crafts Fair Albuquerque, NM

Humble Holiday Market Albuquerque, NM

Downtown Growers Market Albuquerque, NM

PUBLIC ART AND COMMISSIONS

2018 *East and West: Come Sit*, Temporary Installations made for the Environment, New Mexico Public Art, Las Vegas, NM
Burlap and concrete outdoor interactive sculpture.

2018 *the Swamp*, Metal the Brand Store, Albuquerque, NM
Burlap and concrete indoor interactive ball-pit installation.

2018 *Metal the Cactus*, SOMOS Festival, Albuquerque, NM
Burlap, concrete, and LED interactive sculpture, as part of the Metal the Brand Install team.

2016 *Super Moon*, Private commission, Albuquerque, NM
Indoor floor mosaic.

2011 *Hahn Arroyo Lithomosaic Project*, City of Albuquerque Public Art
Assisting artist, outdoor floor mosaic.

COMMUNITY ARTS EXPERIENCE

2017-Present Metal the Brand, Installation Artist

2009-15 The Mayor's Art Summer Institute, Lead Apprentice

2010-14 Creative Roots After-School Arts Program, Assistant Teaching Artist

EDUCATION

2015 University of New Mexico BUS,
Focus on Communication and Studio Arts

Will Geusz / Metal - Maggot Pit



Will Geusz / Metal - Cactus Install for somos 2018



Will Geusz - Sculpture, ceramics, wood work



HELEN JULIET ATKINS

helen@helenatkins.com

helenatkins.com

SOLO EXHIBITIONS

2019 *Body Memory*, Red Door Brewing Downtown, Albuquerque, NM

Plates Against Patriarchy, The Harwood Art Center, Albuquerque, NM

2018 *Resilience*, Patrician Design, Albuquerque, NM

GROUP EXHIBITIONS

2020 *Polycephaly* Sanitary Tortilla Factory, Virtual

2020 *Reset : birds+* Richard, Virtual

2019 *Secret Gallery Altar*, Historic Ruppe Drugstore, Albuquerque, NM

Remnants, OT Circus, Albuquerque, NM

Lady's Club: A Room For One's Own: birds + Richard, Berlin, Germany

Passages, Open Space Visitor's Center, Albuquerque, NM

2018 *Box*, Santa Fe, NM

Passages Pauses and Pulses, The CFA Downtown Studio, Albuquerque, NM

Surface: Emerging Artists of New Mexico, The Harwood Art Center, Albuquerque, NM

2017 *What Becomes*, Sanitary Tortilla Factory, Albuquerque, NM

PUBLIC ART AND MURAL COMMISSIONS

2019 *Unidos*, Mesa Verde Park, Albuquerque New, NM
outdoor sculpture, made in collaboration with Ryan Henel, organized by the
Harwood Art Center

Breaking Borders, National Hispanic Cultural Center, Albuquerque, NM
outdoor mural, made in collaboration with the "Voces" youth group

Urban, Nexus Tap Room South Broadway, Albuquerque, NM
indoor & outdoor ceramic mosaics

Connected Ecosystems, Animal Care Center, Albuquerque, NM

indoor mural, made in collaboration with Garfield and Hayes Middle School students

2018 *Collective Fragments*, Mesa Verde Community Center, Albuquerque, NM
Mural in collaboration with Adelina Cruz

Migrations, Trumbull Village Art Parklet, Albuquerque, NM
outdoor acrylic mural, made in collaboration with Artful Life's International District Youth Team

They Are Us and We Are Them, Albuquerque Museum, Albuquerque, NM
acrylic on mirror, made for Burque Noirs' event *Making Africa*

My Albuquerque, The Albuquerque Museum, Albuquerque, NM
collaborative mosaic, made in collaboration with refugee families

2017 *Weaving Our Destiny*, Albuquerque Convention Center, Albuquerque, NM
outdoor ceramic mosaic mural, made in collaboration with the Mayor's Art Institute

2016 *Alma Mater*, University of New Mexico Student Union Building, Albuquerque, NM
outdoor ceramic mosaic mural, made in collaboration with the ASUNM Arts and Crafts Studio

The Keeper of Fire, Albuquerque Convention Center, Albuquerque, NM
outdoor ceramic mosaic mural, made in collaboration with the Mayor's Art Institute

Giver of Water Essence of Life, Albuquerque Convention Center, Albuquerque, NM
outdoor ceramic mosaic mural, made in collaboration with the Mayor's Art Institute

COMMUNITY ARTS AND TEACHING

2019-present OFFCenter Arts, Albuquerque, NM
Programs Manager

2019-present The Harwood Art Center, Albuquerque, NM
Arts & Social Justice Apprenticeship, Lead Artist

2018-present The Albuquerque Museum, Albuquerque, NM
Board of Trustees, Treasurer

2016-2020 The Harwood Art Center, Albuquerque, NM
Creative Roots, Teaching Artist

2015-2019 Patrician Design, Albuquerque, NM

Gallery Curator

- 2017-2018 Albuquerque Health Care for the Homeless, Albuquerque, NM
Art Street, Mentoring Artist in Residence
- 2018 Artful Life, Albuquerque, NM
International District Youth Team Coordinator
- 2012-2017 The Mayor's Art Institute, Albuquerque, NM
Lead Apprentice
- 2017 CasaQ, Albuquerque, NM
Teaching Artist
- 2014-2016 ASUNM, Albuquerque, NM
Arts and Crafts Studio, Executive Director
- 2013 OFFCenter Arts, Albuquerque, NM
Internship

AWARDS

2018 Makeshift Grant Project, Albuquerque Downtown Arts and Cultural District,
Albuquerque, NM

Shine Award, Women and Creativity, Albuquerque, NM

Reggie Gammon Memorial Award, The Harwood Art Center, Albuquerque, NM

PUBLICATIONS

2019 "Changing the narrative: Artist unite to create 'Plates Against patriarchy' at
Harwood Art Center," by Kathleen Roberts, *Albuquerque Journal*, September 1,
2019

"Through the Fire" Ceramics show draws parallels between women and clay," by
Alisa Valdez, *the Alibi*, February 7, 2019

"'Recycled Heart'" Artist's portraits aims to dismantle invisibility of homelessness,"
by Kathleen Roberts, *Albuquerque Journal*, January 27, 2019

2018 "Rising stars shine in emerging artist show," by Wesley Pulka, *Albuquerque Journal*,
July 8, 2018

"Women of Radiance, Celebrating impact and community" by David Sanchez *Edible*
Magazine, Women and Food Issue, May 30, 2018

PUBLIC SPEAKING

2020 "For the Record: Albuquerque Artists During COVID-19" Local Origination Channel 26 Albuquerque, NM.

"Episode 4: Helen Atkins Painter, Ceramicist, Art, Educator, and Activist" High School Daze podcast

"Hidden Histories," History Festival, National Hispanic Cultural Center Albuquerque, NM

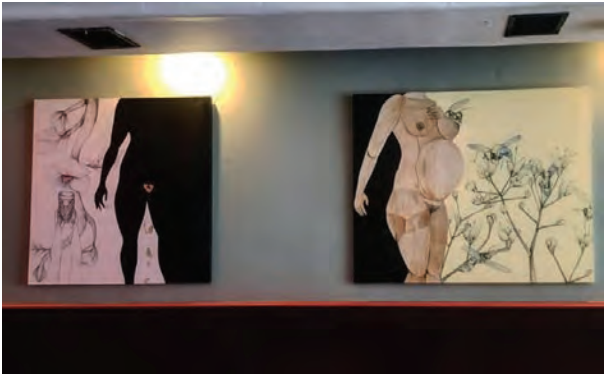
2019 "Exploring Identity Through Art" *Bi-Racial Unicorns* podcast

"Plates Against Patriarchy," Bridge: Arts and Social Justice, The Harwood Art Center, Albuquerque, NM

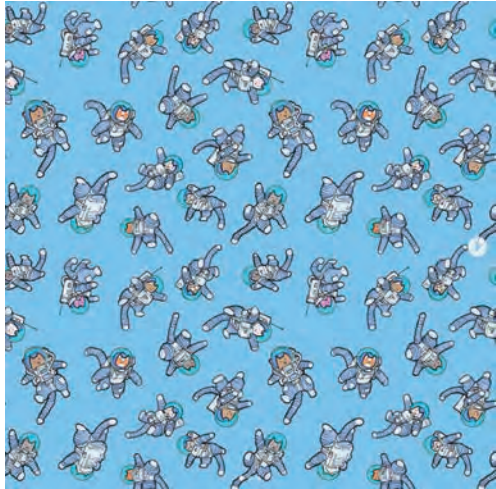
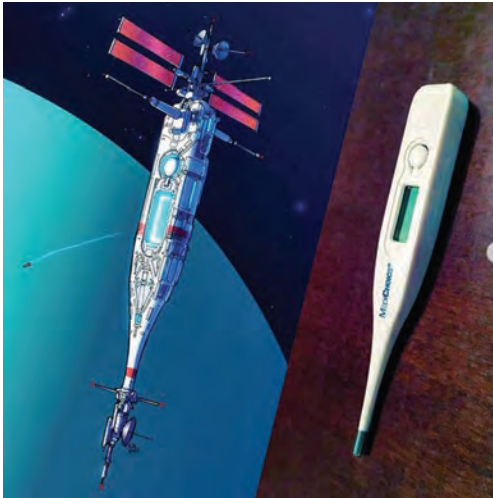
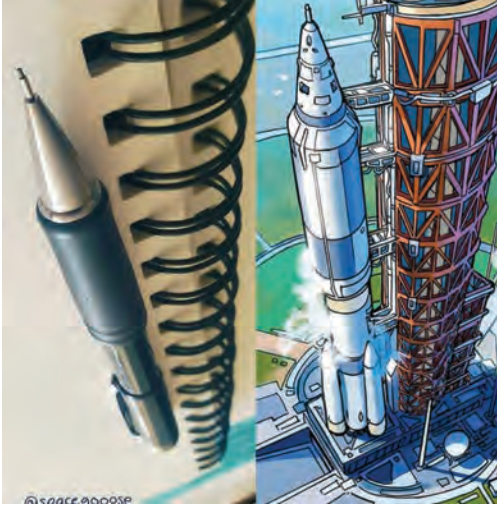
Helen Atkins -- Spirit Station Exhibit Concept Rendering



Helen Atkins -- Illustration, painting, sculpture, ceramics



Eric Geusz - Illustration



Joel Allen Davis

2221 El Navajo SW, Albuquerque, NM

87105

505-315-4613

mosaicsnake@outlook.com

SELECTED EXHIBITIONS

Installations

Mosaic mural, Tortuga Gallery 2018 Stone

mandala, Remedy day spa 2017

Immiscible Polarity, temporary installation created with the Hand Eye Collective, Harwood Art Center, 2015

Art Bar Sculpture, created with the Hand Eye Collective, Albuquerque, NM 2014

SOLO SHOWS

"Reclaim" Acosta-Strong Fine Art, Santa Fe, NM 2017

Featured Artist, Rail Yard Market, Albuquerque, NM 2013

Featured Artist, Farina Pizzeria, Albuquerque, NM 2013

SELECTED GROUP/INVITATIONAL SHOWS

New Ancient, Gallery FRITZ, Santa Fe 2019

SURFACE, Harwood Art Center, Emerging Artists of New Mexico, Albuquerque, NM 2016

'Burque to the Bay, 111 Mina, San Francisco, CA 2016

Symbol, Van Loon Gallery, Santa Fe, NM 2016

Dialogue Artist Series: Randy Burton + Joel Davis, Dialogue Brewing, Albuquerque, NM 2016

Dreams and Wishful Thinking, Tortuga Gallery, Albuquerque, NM, 2015

Denver Recycled Art Festival, Denver, CO 2014 and 2015

DCardiac, Pop Up Collective, Albuquerque, NM 2014

Recycle Santa Fe art festival, Santa Fe 2014

A Place to Ponder, 5G Gallery, Albuquerque, NM 2013

Aggregate, Downtown Contemporary Arts, in conjunction with 516 ISEA, Albuquerque, NM 2012

Black and White, 5G Gallery, Albuquerque, NM 2011

AWARDS and RECOGNITION

Designated 2019 Albuquerque Art Business Association Local Treasure Award recipient

EDUCATION

Self-taught

Mentorship with O.K. Harris, sculptor

Mentorship with Fred Wilson, founder of the New Mexico African-American Artists' Guild

RELATED EXPERIENCE

Guest Instructor, Working Classroom 2018

Founder, Hand Eye Collective 2013 - 2017

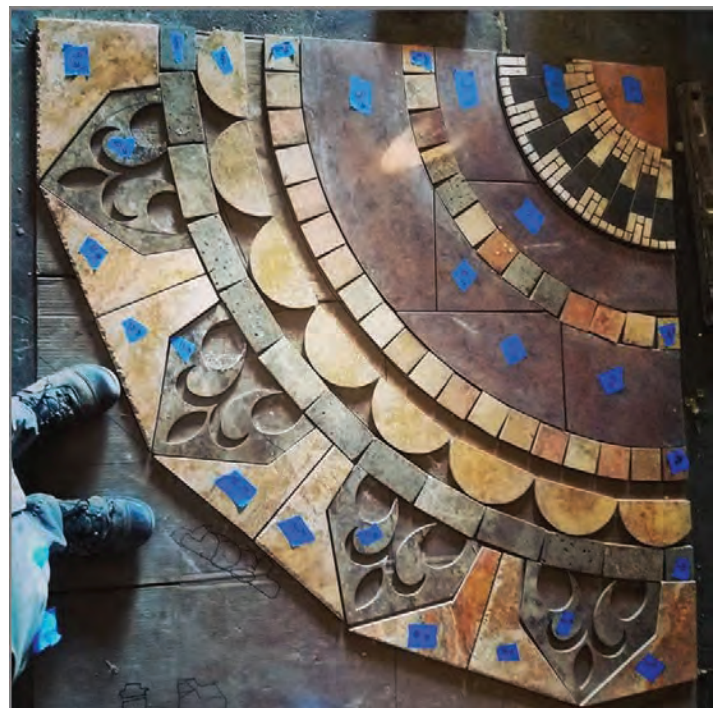
Member, Emerge, ABQ chapter of Americans for the Arts Emerging Leaders Network, 2014 - 2017

Member, Mosaic New Mexico 2014 - present

Co-Curator "WE Are This City" 2015 - present

Meow Wolf contributor and volunteer 2016

Joel Davis - Sculpture, Mosaic and other work





CASEY WARR

caseyalanwarr@gmail.com

www.caseywarr.com

505-697-7779

Education

University of New Mexico, B.A.F.A. Sculpture

Studied Sculpture under Steve Barry

Master Welder + Carpenter + Lead Fabricator at Rodey Theatre

Permanent Exhibitions / Galleries

Boxer Properties

7220 Trade St, Ste 4737, San Diego, CA 92121 and

9894 Bissonnet St, Ste 170, Houston, TX 77036

Large scale permanent steel sculpture installation

Hess' Gardens

2909 Campus Blvd. Albuquerque, NM

Outdoor contemporary sculpture garden containing several large scale steel installations

Bart Prince Collection

3501 Monte Vista, Albuquerque, NM

"Death Satellite" "The Key" as part of a private outdoor collection

Asados Bar + Grill

"Water Colors of Brazil" waterfall as centerpiece commission for restaurant

International Sculpture Garden

11354 Vance Jackson, San Antonio, TX

"Clock Lock" as part of Sculptor's Dominion International Annual Show

ARTPOST

4704 East Cezar Chavez, Austin, TX

Gallery/Art Space

Rotating large and small works

Recent Large Scale Work/Fabrication/Installation

Hotel Chaco

Old Town, Albuquerque, NM

Large Scale Steel Work & Patina

The Remedy Day Spa

Lead Contractor/Fabricator for Luxury Day Spa renovation

Outdoor Oasis – Steel Wall, Flagstone Patio, Hot Tub & Deck &

Architectural Landscape elements

Exhibition History

- 2015** Sister Bar
"Loki's Compass" Steel Sculpture
- 2013** Center for Contemporary Arts, Santa Fe
"My Catharsis" Steel, Sculpture
- Small Engine Gallery, Albuquerque NM
"Observe" Installation Exhibition
- 2012** Anderson Ranch Art Center, Aspen CO
Winter Residency Intensive
- 2011** Art City Austin, Austin TX
"Paroxysmic" Steel Sculpture & "Neptune In June" Steel Sculpture
Annual show- large scale exhibition
- Travis Audubon Society, Austin TX
"Nano-Birth" Large scale piece installation at Baker Sanctuary
- 2010** E.A.S.T., Austin Studio Tours
Sculptural exhibition
Multiple large and small scale sculptures
- Austin City Hall, The People's Gallery
"Phage Hammer" Steel Sculpture
Annual Exhibition inside Austin City Hall
- 2009** Austin City Hall, The People's Gallery
"The Antennae" steel sculpture
Annual exhibition inside Austin City Hall
- 2008** Blue Genie Art Bazaar Austin TX
Sculptural Exhibition
Group Curation
- International Sculpture Garden San Antonio, TX
International juried show

"Clock Lock" as part of Sculptor's Dominion International Annual Show

2007 CMY Inc. ABQ NM
"Hand On Spiral" 4' x 4' x 4' large scale steel sculpture
Fabrication and design for homeless children's shelter

2007(cont')

HiArt San Marcos TX
Group Exhibition, San Marcos TX
"Steel Sitar" and "Steel Guitar"

2006 Popejoy Hall ABQ NM
Solo Exhibition, Graduation UNM
"Entropic Droplets" 8' x 10' x 10' large scale steel sculpture

New Mexico Art in Public Places, Silver City NM
"Steel Head" 5' x 2' x 16' large scale steel sculpture
T.I.M.E Project: Temporary Public Art Project based on the theme of alchemy

Fabrication For Artist/Sculptor Steve Barry
Bees and Pennies Project
Temporary exhibition at UNM Fine Art Gallery

2005 Half Life, Half Life Galleries ABQ NM
Group show, cooperatively curated
"Stephanie Says" 7'x6'x6' semi-stellated steel orb

Unit, Windchime Champagne Gallery ABQ NM
Group show cooperatively curated
" Neptune In June" 7'x7'x6' large scale steel representation of the expansion + contraction of the universe

2004 The Harvard Project, Brick Light District ABQ NM
City wide exhibition curated by Sarah Wenzel- Fisher
3 dimensional stellated steel kaleidoscope

2003 Converse, Broadway Studios, ABQ NM
Group exhibition
" Jodi Got Pink Eye" 8ft. steel sculpture w/ mirror paradox chamber

Casey Warr -- Sculpture



Casey Warr -- Hotel Chaco



Louis Axness
317 Altez NE
Albuquerque NM
505-206-6028
axnesselectrical@yahoo.com

Summary

I am an electrician with 22 years of experience seeking an opportunity to work on this art installation. During these years I have organized and managed various projects. I have also trained many employees how to properly and safely perform their responsibilities. I have run my own electric company for twelve years, giving me experience with financial billing and estimating project costs. During the last six years I have also been the in house electrician for various concert venues. I am bilingual in Spanish and English.

Education

Bachelor of Arts in Philosophy 2005
University of New Mexico

EE-98 electrical contractor license #359131
EJ-98 electrical journeyman license #358455

Career History and Accomplishments

Electrical contractor 1/1/2008 to Present
Axness Electrical

- Experience building stage's powering operating systems for various concerts and events
- Perform most electrical duties for projects
- Calculate estimates for various projects
- Developed customer service skills
- Complete and organize various projects in a timely manner
- Responsible for financial accounting, including billing and collecting
- Understand and manage budgets
- Able to work with other trades and understand how they operate

Electrician 1/1/1998 to 1/1/2008
Mark Arias Electrical

- Safely assess, handle and troubleshoot electrical issues
- Repair and build light fixtures and electrical systems
- Maintain and improve electrical systems
- Understand and implement building and fire code requirements
- Read and understand blueprints

Manager for Dj Pandamonium 3/10/16 to Present

- Management and negotiation of events for Dj Pandamonium
- Management of the artistic direction of Dj Pandamonium

References

- Gq Sanchez: Operations Manager at the Isleta Amphitheater.
505-463-0543
- Iain Thompson: Professor of Philosophy UNM
505-401-2846
- Mark Arias: Owner of Mark Arias Electrical
505-306-3771
- Daniel Valles: Owner of ECO Electric.
505-977-5696

- Albert Esquibel: Operations Manager for Eye Associates.
505-250-7140

Zachary Thomas Hulme

2926 Camillo Lane NW
Albuquerque NM 87104

stillabq@gmail.com
505.203.6626

profile

An Australian native, I moved to Vermont at age ten, relocating to Albuquerque 15 years ago to pursue a degree in Architecture. After time spent in New York it became clear that a city with greater access to outdoor activities was a priority for me, to my delight this city has become more cosmopolitan in my time here; the cultural landscape has diversified and broadened. The dining, music, art, and other social aspects now begin to reflect the opportunities of a larger community, being here to witness this evolution is inspiring and has prompted me to find ways to contribute to our vibrant city.

In addition to the employment listed below, I have substantial experience bartending, cooking in a high-end catering environment, residential landscape and construction, time spent as a machinist, door and window fabrication, and optical filter production. My undergraduate education included studies ranging from the hard sciences to humanities, art and design. Proud of the diversity of my experiences, I have a range of skills that enable a holistic view of issues and their associated solutions.

experience**PROJECT DESIGNER, ANTOINE PREDOCK ARCHITECT PC, 2004-2007**

Initially hired to implement rapid prototyping technology in the model shop, I became a proficient 3D modeler and drafter. Projects on which I was personally involved include the International Museum for Human rights in Winnipeg, the National Palace Museum of China, Science Canyon K-12 School in Colorado Springs, and the UNM School of Architecture and Planning in Albuquerque.

PROJECT MANAGER / DESIGNER, SAM STERLING ARCHITECTURE, 2008-2012

I managed remodeling and new construction on residential, commercial and public projects. Production of drawings as well as studies, renderings, and specifications, site visits and reports, organization of meetings with clients, contractors, consultants, and users groups, material / product research, and programming were some of my day to day responsibilities.

PROJECT DESIGNER / MANAGER, DEKKER PERICH SABATINI, 2012-2017

I was a project architect and manager in the multifamily housing group at D/P/S, responsible for several 100+ unit housing projects and additional work in education and healthcare groups. My primary tasks were construction administration, coordination and production of working drawings, and graphic / design / narrative composition for proposals and competitions.

OWNER / MANAGER, STILL SPIRITS LLC, 2016-Present

I started this distillery with a close friend where we produce several different types of spirits and operate a 40 seat tasting room featuring craft cocktails as well as a growing wholesale business. Prior experience with state and local regulating authorities proved invaluable to building a successful operation; spending time in large and diverse communities has provided insight into what makes an enjoyable, illuminating, and beneficial customer experience. See the following page for more on this business.

education

University of New Mexico — Master of Architecture, 2010
Marlboro College, Marlboro, Vermont — Bachelor of Arts, 2000

STILL SPIRITS DISTILLERY and TASTING ROOM

My business partner, Peter Arathoon, and I have a passion for spirits and the cultures that surround them. The products of virtually any fruit or grain are treated in a variety of ways with aging and the addition of botanical flavorings, distilled spirits are highly specific to the cultures and regions they come from. In our tasting room we have access to the world's people and their societies.

We started working on the physical location in 2016 and opened the doors in 2017, in addition to the licensing required from federal to local levels, we did the design and self performed our tenant improvement. The result is a small but vibrant social space, we have received several awards and multiple articles in local publications including Edible Magazine's Local Heroes Award and a recent cover of Albuquerque the Magazine. Our growth has been robust at an average of 8% per quarter, assisted by a genuinely diverse customer base representing everything that makes Albuquerque the great city it is. Future plans include new products as well as an expanded european cafe style menu, such as coffee and small plates.



[instagram.com/stillspirits](https://www.instagram.com/stillspirits)
[facebook.com/stillspiritsabq](https://www.facebook.com/stillspiritsabq)

120 Marble Ave. NW 87104

Keegan Reed

10530 Bilbrook Place , Austin, TX 78748 | 512-774-1002 | keeganrdesigns@gmail.com

Summary

Hard working lighting design and video operator with a strong eye for detail. Maintains the ability to get every job done fast while executing tasks efficiently with minimal to no mistakes. Keeps a good attitude on a daily basis with a strong ability to be a leader and maintain teamwork. Able to troubleshoot and problem solve creatively and quickly. Daily goals include: maintaining a safe work environment, successfully completing tasks each day, and constantly working to be better than the day before.

Employment

YELAWOLF | 2019 TO PRESENT

- Lighting Designer
- Programmer
- Director

LEAD SITE OPERATOR | ILIOS LIGHTING LLC. | FEBRUARY 2014 TO PRESENT

- Lighting Director
- Lighting and Video Technician
- Board Operator
- Lead Crew Chief
- Site Manager
- Rigger

HOUSE LIGHTING DIRECTOR | EMOS, AUSTIN TX | 2014 TO PRESENT

- Lighting Director
- Board Operator

HOUSE LIGHTING DIRECTOR | STUBBS, AUSTIN TX | 2014 TO PRESENT

- Lighting Director
- Board Operator

HOUSE LIGHTING DIRECTOR | SCOOT INN, AUSTIN TX | 2017 TO PRESENT

- Lighting Director
- Board Operator

Festivals

LD1 FOR FESTIVAL STAGES INCLUDING:

- Allstate New Years Eve Bash, Main Stage, New Orleans 2015, 2016, 2017
- Sound On Sound, Forrest Stage, Austin, Tx 2016
- Austin City Limits, Barton Springs Stage, Austin, TX 2016, 2017, 2018
- Float Fest, Main Stage, San Marcos, TX 2017, 2018, 2019
- Lollapalooza, American Eagle Stage, 2017, 2018
- In Bloom, Main Stage, Houston, TX 2018

Lighting Technician

LIGHTING TECHNICIAN FOR 200+ BANDS INCLUDING:

- Faith No More, Austin, Dallas, Houston, TX 2015
- Usher, New Orleans, 2015
- The Styx, San Antonio, 2015
- Mastadon, Austin, 2015
- Steven Tyler, Austin, Houston, Tx 2016
- Alice Cooper, Austin, TX 2016
- Chromeo, Austin, TX 2017 & 2018
- Major Lazer, Houston, TX 2017
- Galantis, Houston, TX 2017
- Blink 182, Austin, TX 2017
- The Roots, Yountville, CA 2017
- Imagine Dragons, New Orleans, 2017
- Walk The Moon, New Orleans, 2017

Consoles

- GrandMa 2 + 3
- Martin Series M2GO + M1 + M6
- Hog Series 3 + 4
- Chamsys

Media Servers

- Hippo
- Image Pro
- Resolume
- Maxedia

Skills & Abilities

- Lighting Design: Stage, Theatre, and Corporate
- Video Design and technician
- Crew Chief: managing crews and stage hands
- Moving fixture maintenance and repair
- Forklift certified
- Proficient in prepping, looming and building lighting rigs
- Proficient in building video walls

Spirit Station

LETTERS OF INTENT

Michael O. Wieclaw

Tim Pudor

Zak Hulme

James Puder

Justin Kamm

Ryan Kamm

Carrisa Veder

Luis Axness

Greg Grannon & Bert

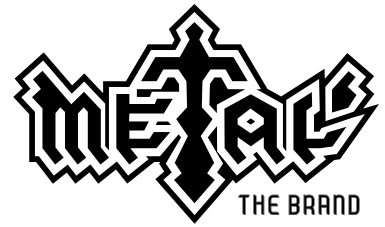
Marc Coan

Janet Steinhauser

Michael O. Wieclaw

metal@metalthebrand.com

 @metal_the_brand | @metal_the_store



To whom it may concern:

I, Michael O. Wieclaw, intend to invest \$10,000 and a % of labor into the Albuquerque Spirit Station project.

Sincerely,

A handwritten signature in black ink, appearing to be 'Michael O. Wieclaw', written over a horizontal line.

Michael O. Wieclaw

TIMOTHY P U D E R

310.880.4441

TPuder@me.com

845 Loma Hermosa Dr NW
Albuquerque, NM 87105

Tour Manager
Production Coordinator
Audio Engineer
Festival Production
Event Management

To whom it may concern:

I intend to invest \$10,000 in capital investment and a % of my labor in the Albuquerque Spirit Train Project based on the outcome of the proposal process.

Tim Puder

Zachary Hulme
Still Spirits LLC
120 Marble Av. NW
Albuquerque, NM 87102

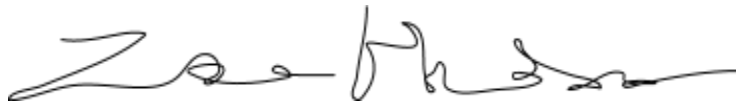
September 9, 2020

CABQ Metropolitan Redevelopment
Plaza Del Sol
600 2nd Street NW
Albuquerque, NM 87102

To Whom it May Concern,

This shall serve as a letter of intent that Still Spirits LLC, comprised of Zachary Hulme and Peter Arathoon, fully intend to engage with Michael Wieclaw et al. for the occupation of the building at the Albuquerque Railyards known as the Pattern House. It is our intent to complete all necessary improvements, licensing, and financing to viably occupy a portion of the building and surrounding land with a tasting room / cafe for spirits and refreshments.

Thank You,

A handwritten signature in black ink, appearing to read "Zachary Hulme". The signature is fluid and cursive, with a long horizontal stroke at the end.

Zachary Hulme for Still Spirits LLC

James R Puder
775 San Simeon dr
Concord, CA 94518

707.249.5210

To whom it may concern:

I have been contacted about the Albuquerque Spirit Station project proposed by Michael O. Wieclaw and Tim Puder. I am interested in investing my services as a General Engineer with the creation and execution of plans, overseeing project building logistics and code compliance.

Thanks,

James R. Puder
General Manager (retired), Bellingham Marine Industries

9 September 2020

Dear Sir or Madam,

I have been in frequent contact with my friend Michael Wieclaw regarding his proposal for use of the Pattern House at the Albuquerque Rail Yards. His plans for the space are exactly right for the location and for the city as a whole. As an established artisan and successful local business owner, he has proven his ability to create truly unique experiences that appeal to a wide range of fans and supporters. He always draws a crowd! I'm excited to offer my support, creatively and financially, for this amazing project. Please feel free to reach out with any questions, and thank you for considering this proposal.

Sincerely,

Justin Kamm
(Owner and Artist)
Aces Tattoo
2737 San Mateo Blvd. NE
Albuquerque, NM 87110
505-850-0260

Ryan Kamm
1000 Grandview Dr. SE
Albuquerque, NM 87108

ryan.j.kamm@gmail.com
505.907.6819

To whom it may concern:

I have been in contact with Michael O. Wieclaw about the proposed Spirit Station project at the Rail Yards property. I am interested in investing \$10,000 to \$40,000 into the project. Please contact me if you need to.

Thanks,

Ryan J. Kamm
Nuclear Criticality Safety Engineer, Los Alamos National Labs
Systems Researcher & Analyst, Sandia National Labs

Carissa L. Vender

3400 Dellwood Ct NE
Albuquerque, NM 87110
505.379.3762
fishoutofwater26@gmail.com

Spirit Station Exhibit Project

Re: investment

To whom it may concern,

The intent of this letter is to inform you of my expressed interest in an investment in the Spirit Station.

I recently met with Michael Wieclaw of Metal the Brand to review his vision for the Spirit Station and I have upwards of \$10,000 to invest pending acceptance of the project and the details yet to follow.

Michael and I have worked together for many years. As the founder and former owner of Rebel Donut, I hired Metal the Brand to design and manufacture branded merchandise and apparel for my stores.

Michael is a visionary in the city of Albuquerque with unparalleled execution at both design and retail magic.

Thank you for your time and consideration, for this project.

A handwritten signature in black ink, appearing to read 'Carissa L. Vender', with a long horizontal flourish extending to the right.

Carissa "Carrie" Vender



Axness Electrical

Louis Axness

Electrical Contractor License # 359131

Residential, Commercial, Solar

Axness Electrical

317 Altez St. NE

Albuquerque, NM 87123

Phone: 505 - 246 - 1808

Cell: 505 - 206 - 6028

E-mail:

axnessselectrial@yahoo.com

To whom it may concern,

The following is a letter of intent on the project Micheal o weiclaw has presented to me we are willing to take trade 80% of the total labor as investment, the other 20% would and the material would still be invoiced.

Sincerely, Louis Axness owner 9/8/2020

"Light Your Life with Louis"

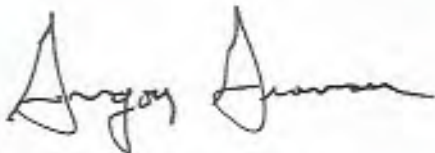
737 Valverde Dr SE
Albuquerque, NM 87108

TO Whom It May Concern:

We have a financial interest in Michael Wieclaw's proposal depending on the outcome of the proposal at the time of notification based on capacity.

We wish to stay informed and would like to know more if the opportunity is presented as moving forward.

Sincerely,

A handwritten signature in black ink, appearing to read "Gregory Grannan". The signature is fluid and cursive, with a long horizontal stroke at the end.

Gregory Grannan

A handwritten signature in black ink, appearing to read "Dr. Bert Umland". The signature is cursive and somewhat stylized, with a prominent loop at the end.

Dr. Bert Umland



3301 Menaul Blvd. NE
Suite 28
Albuquerque, NM 87107
p 505.837.8888 ~ f 505.837.8892
www.marccoandesigns.com
License #366297

9/8/2020

To whom it may concern,

I have been in contact with Michael Wieclaw about the Spirit Station project at the Albuquerque Rail Yards. I am very excited about the possibility of developing the venue and have investment interest in the project that will be determined later based the outcome of the city's decision.

Sincerely,
Marc Coan
Owner

Littlebird Coaching & Consulting

September 7, 2020

To Whom It May Concern:

I am expressing a financial interest in the Albuquerque Spirt Station Interactive Exhibit, a project proposed by Michael Wieclaw and the Spirit Station Collective. Dependent on proposal approval and my financial capacity at the launch of the project, I would be willing to invest a maximum of \$10,000 at the initial stages of production.

I wish to stay informed as to the progress of the proposal and project.

Best,

Janet Littlebird Steinhauser

Owner/Sole proprietor of LC&C



WHEELS Museum
1100 2nd Street SW
PO Box 95438
Albuquerque NM 87199
(505) 243-6269

November 19, 2020

Albuquerque Development Commission
c/o Metropolitan Redevelopment
City of Albuquerque Planning Department

Dear Commissioners:

We are writing to express our continued interest in working with the City to enhance the public's understanding of the cultural significance of the Rail Yards. We are disappointed that our response to the Request for Letters of Interest for the north end Pattern House building was not recommended to you. We think that this is a missed opportunity to fulfill a very important goal of the Master Plan for the Rail Yards.

The WHEELS Museum, Inc. has a substantial financial investment and ongoing, long-term interest in the redevelopment of the Rail Yards based on our professional museum planning studies dating back to 2001. Our financial investment includes a two-million dollar capital outlay appropriation from the 2007 New Mexico Legislature for a WHEELS transportation museum that was used for the purchase of the property by the City. In addition, WHEELS obtained HUD grants of \$500,000 that were used for professional studies for the property and transportation museum. Our current location in the Storehouse Building results directly from those very early investments. Since that time we have worked within the confines of the Storehouse building, which is still without heat and cooling and replete with broken fences and vandalism. We have secured other grants for the museum and have invested our many own funds for improvements to the Storehouse building.

Goal 6.1 of the Albuquerque Rail Yards Master Development Plan stipulates that *the site will be home to a quality museum that will be operated by an organization that is committed to promoting the importance of the site and its history*. The opportunity to create a major transportation museum on the site is the project on which WHEELS has worked daily for 25 years. What more fitting organization than WHEELS can demonstrate that commitment?

Policy 6.1.1 of the Albuquerque Rail Yards Master Development Plan, clearly stipulates that *development will include a museum or other appropriate facility that informs visitors of the history Rail Yards*. Due to its' appropriate size and location, the Pattern House building remains of interest to us as an ideal place for a visitor's center to welcome and teach visitors about the importance of rail, and of its' contribution to Albuquerque and the settlement of the west.

The concept of a visitor's center was presented to the City by WHEELS and applauded many years ago by the Rail Yard Advisory Board and we think this introduction to the site is vital for both local people and visitors. This site is a centerpiece of our city's history, and must be interpreted from that perspective if the site is to be successful as a major economic driver for New Mexico.

We appreciate the City's efforts to make the north end of the site attractive and to prepare the site for redevelopment. We will continue our vision for a larger space as we are being offered autos, airplanes, more train cars, and artifacts that will entice substantially more visitors from around the world. Other museums are interested in partnering with us. We have much at our fingertips that we would like to share with city as to appropriate and professional, well-reasoned development opportunities.

Sincerely,
Leba Freed, President
WHEELS Museum