Survey Results

This document presents results from two surveys conducted as a part of the Downtown Parking Study, both of which aimed to assess public perceptions of parking and current parking behaviors.

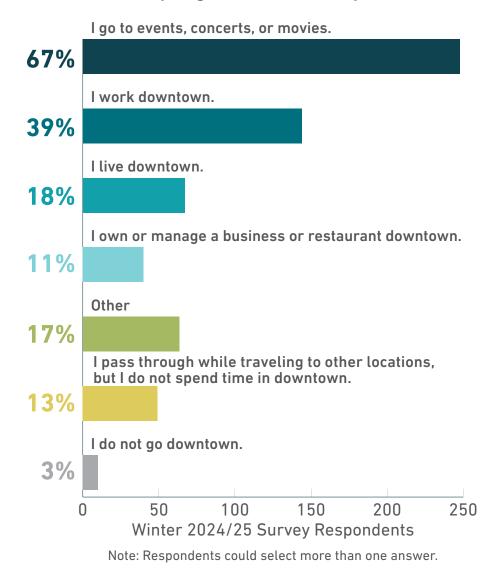
Winter 2024/25 Survey

At the outset of the Downtown Parking Study, the project team hosted an online public survey to gauge the Downtown community's stances and priorities related to a broad range of parking topics. Between November 27th, 2024 and February 25th, 2025, 369 individuals responded to survey, over 70% of whom said they drive Downtown.

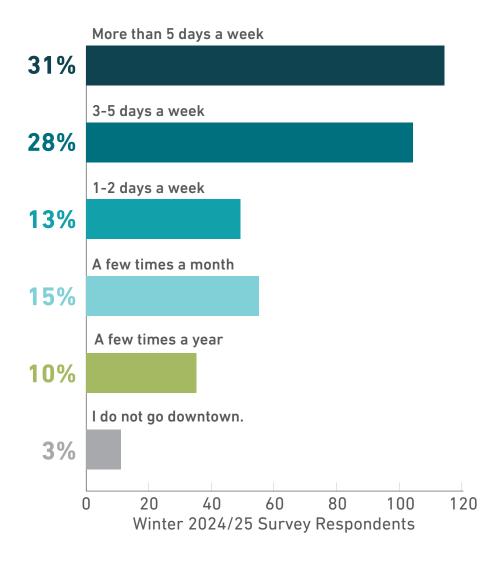
Summer 2025 Growers Market Survey

To better understand behaviors and perceptions of parking at the Downtown Growers' Market—a popular recurring event held in Robinson Park on Saturday mornings from April to November—the project team conducted surveys at Growers' Market booths on two Saturdays in Summer 2025 (July 12th and August 23rd). Across these two Saturdays, a total of 139 Growers' Market patrons responded to the survey, over two thirds of whom said they typically drive to the market.

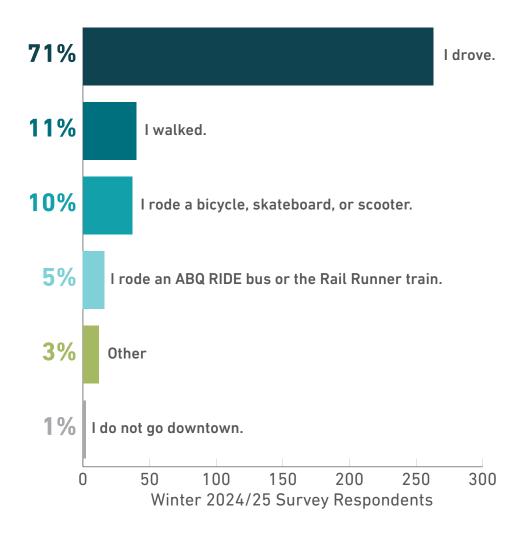
Do you go downtown? Why?



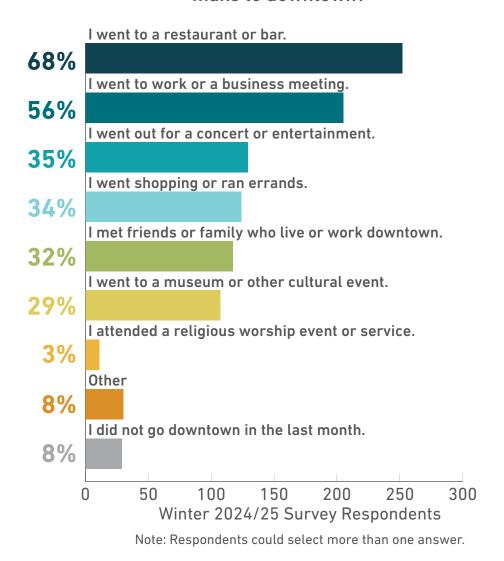
How often do you travel downtown?



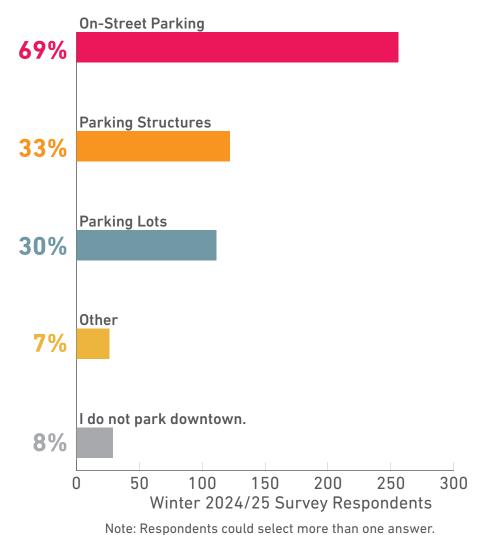
How did you travel the last time you made a trip downtown?



In the last month, what kind of trips did you make to downtown?

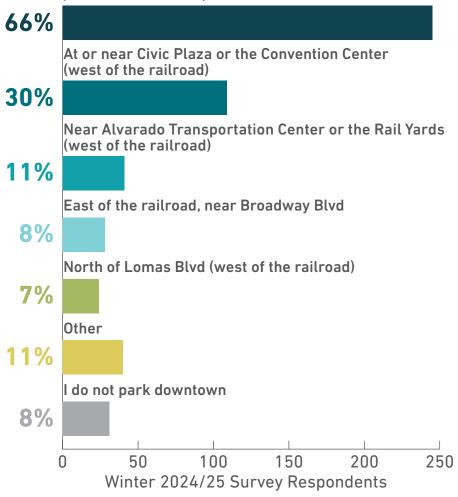


What type of parking do you typically use downtown?



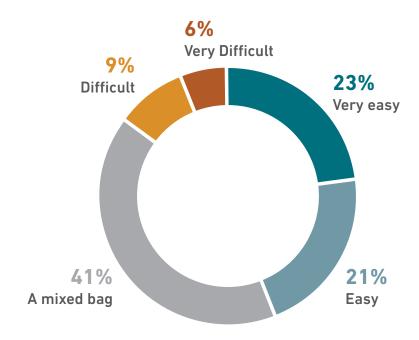
Where do you typically park downtown?

Along or near Central Ave, Gold Ave, or Copper Ave (west of the railroad)

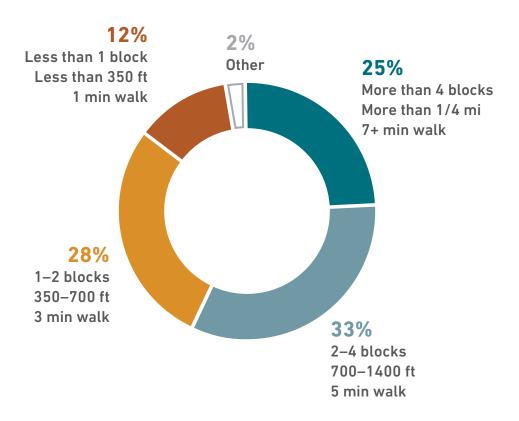


Note: Respondents could select more than one answer.

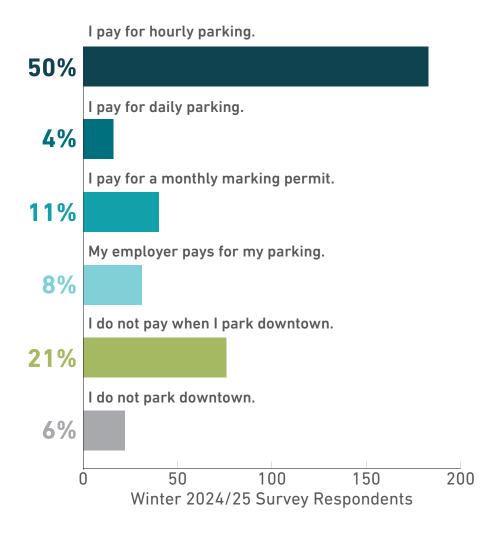
How easy or difficult is it to find parking downtown?



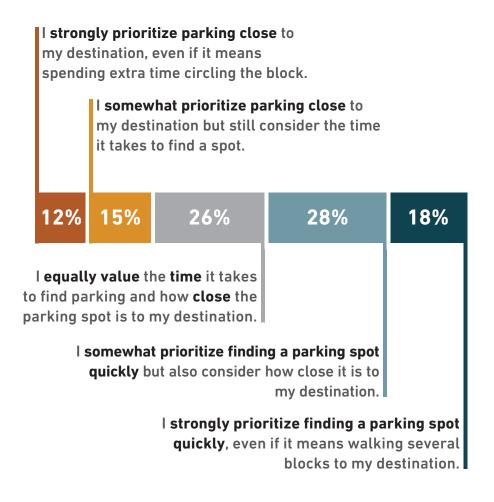
How far are you willing to walk from a parking spot to your destination?



Do you pay for parking downtown?



How do you prioritize the **time** it takes to find parking versus how **close** parking is to your destination?

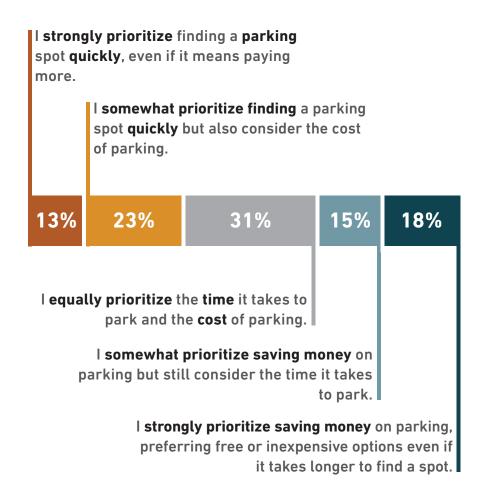


Winter 2024/25 Survey Respondents

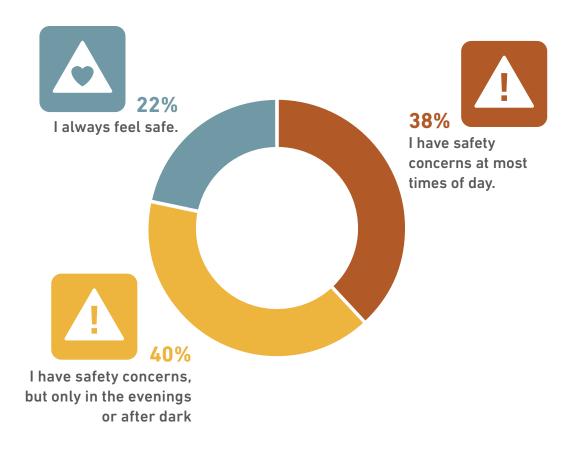
How do you prioritize the **cost** of parking versus how **close** parking is to your destination?



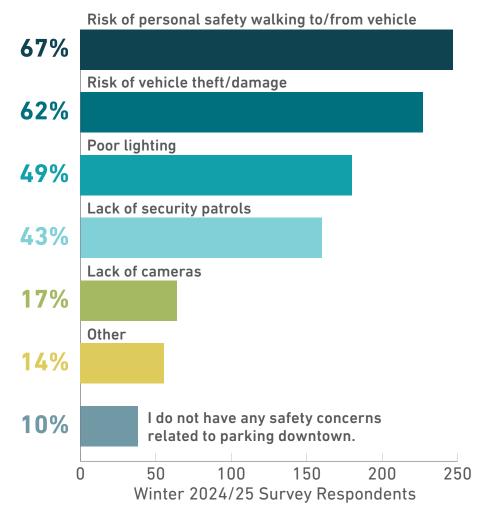
How do you prioritize the **time** it takes to find parking versus the **cost** of parking?



Do you have any safety concerns related to parking downtown or walking between parking and your destination?

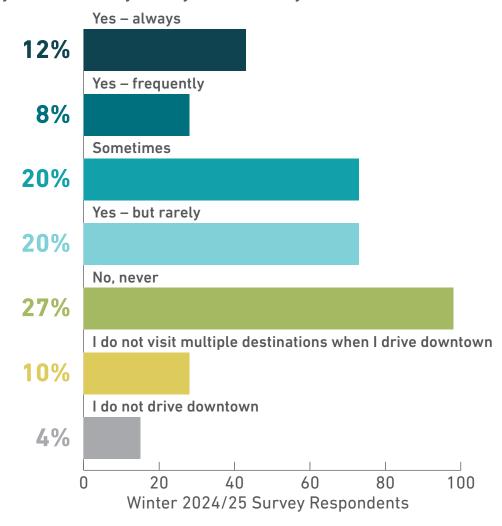


If you have safety concerns related to parking downtown, what are they?

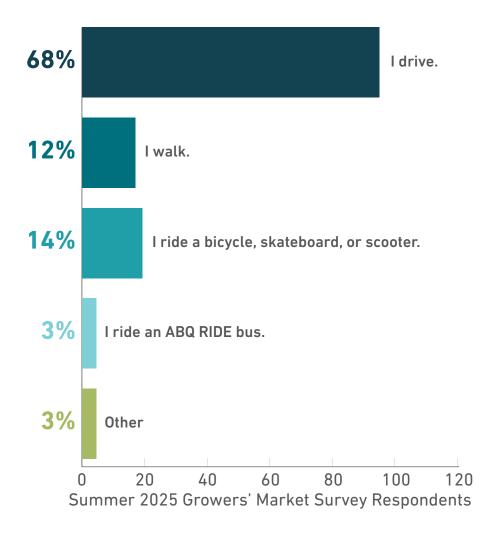


Note: Respondents could select more than one answer.

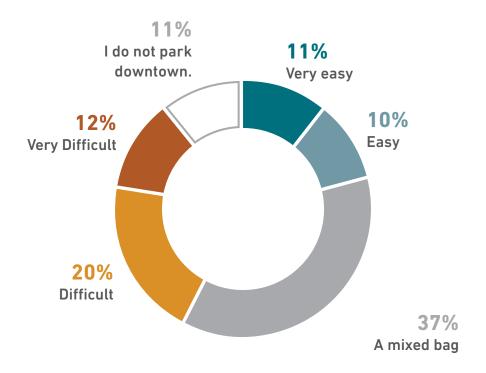
If you visit multiple destinations when you drive downtown, do you drive every time you travel to your next destination?



How do you typically get to the Growers Market?

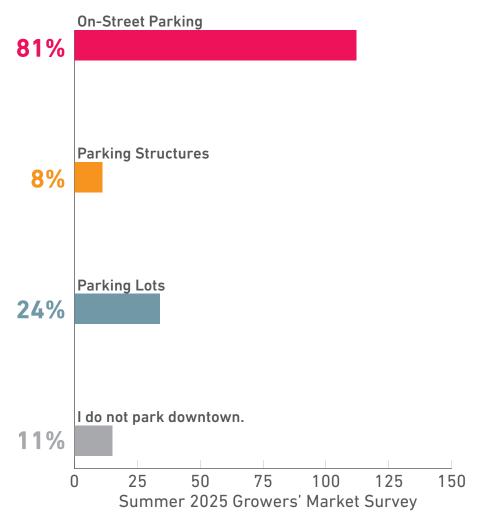


How easy or difficult is it to find parking for the Growers Market?



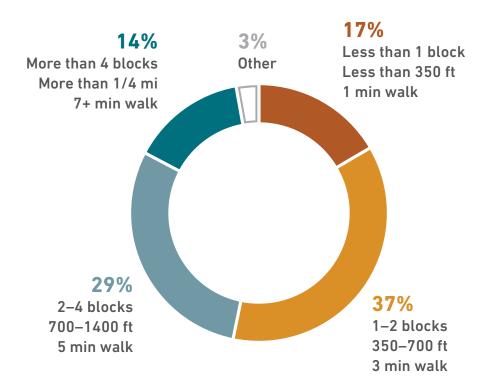
Summer 2025 Growers' Market Survey

What type of parking do you typically use downtown?



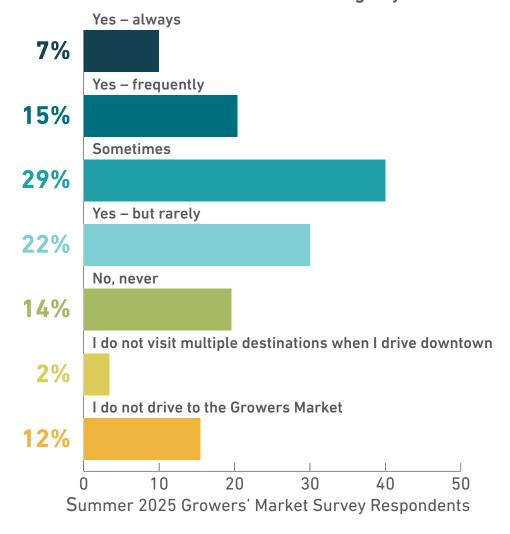
Note: Respondents could select more than one answer.

How far is your walk from parking to the Growers Market?

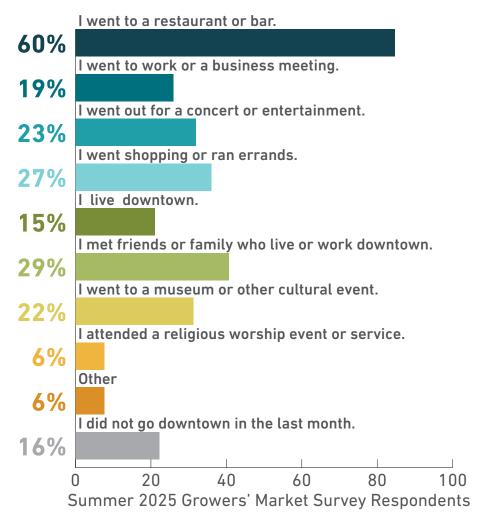


Summer 2025 Growers' Market Survey

If you drive to the Growers Market, do you typically visit other destinations downtown before returning to your car?

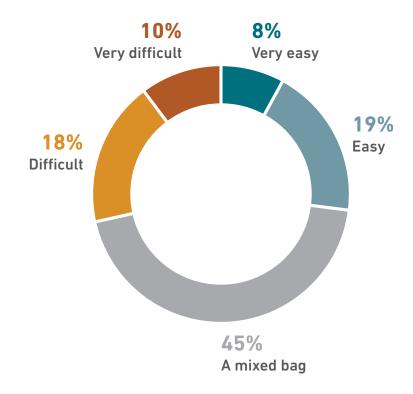


In the last month, what other weekend trips did you make to downtown?



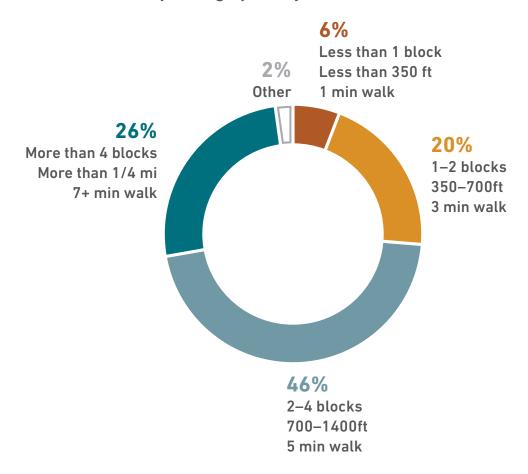
Note: Respondents could select more than one answer.

How hard do you find it to locate City of Albuquerque parking garages?



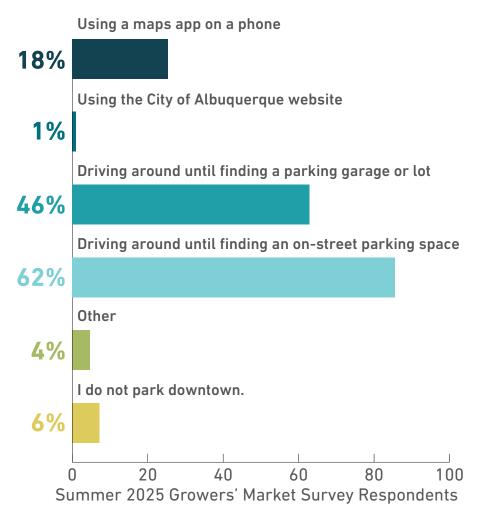
Summer 2025 Growers' Market Survey

How far are you usually willing to walk from a parking spot to your destination?



Summer 2025 Growers' Market Survey

How do you typically locate parking?



Note: Respondents could select more than one answer.

What would most make locating parking downtown easier?

