1. Introduction & Project Status Update (3:20-3:30 PM)

2. Preliminary 8/10 Public Meeting Agenda & Content (3:30-4:00 PM)

3. Discussion (4:00-4:15 PM)

4. Next Steps (4:15-4:20 PM)
Introduction & Scope Progress
Scope of Work

Phase 1: Discovery (April-May 2021)
- Reviewed past planning materials
- Analyzed the Pocket of Poverty
- Evaluated the 2002 HNEDF Fund Plan
- Develop Community Engagement Strategy

Phase 2: Community Planning (June-August 2021)
- Public Visioning Session (August 10th)
- Survey (released)
- Focus Groups and 1-on-1 Interviews (in progress)
- HNEDF Committee Meetings

Phase 3: Plan Drafting and Approval (August-September 2021)
- Draft a new Ten-Year Comprehensive HNEDF Plan
- HNEDF Feedback
- Revision and subsequent approval

DRAFT FOR DISCUSSION
### Project Schedule

**PHASE I: Discovery**
- April 27: Answer initial questions about our project scope and present initial analysis.

**PHASE II: Community Planning Process**
- May 25: Present additional findings from data analysis & HNEDF program review. Present initial community engagement strategy.

**PHASE III: Plan Drafting & Approval**
- July 27: Discuss community engagement progress.
- August 31: Present first report draft for feedback.

= HNEDF Committee Meeting

**Albuquerque HNEDF Committee | 5**
Outreach Update

Engagement Objectives

- Listen to and incorporate **community feedback** into the HNEDF Plan
- Reflect **community’s needs and concerns** in the HNEDF Plan
- Seek **innovative solutions** to address planning challenges
- Ensure **culturally- and linguistically-appropriate** engagement
- Engage **hard-to-reach communities**
Public Visioning Meeting Agenda, Preliminary Content & Discussion
1. **Introduction, Agenda Overview, Meeting Etiquette** (4:30-4:40 PM)

2. **Consultant Report-Out** (4:40-5:00 PM)

3. **Guest Speakers** (5:00-5:15 PM)

4. **Community Issues and Opportunities Discussion** (5:15-5:45 PM)

5. **Q&A** (5:45-5:55 PM)

6. **Next Steps** (5:55-6:00 PM)

Spanish text to be added
Project Team

Housing and Neighborhood Economic Development Fund Committee

Spanish text to be added
Consultant Report-Out

Spanish text to be added
Pockets of Poverty were federal designations which required that:

- The “Pocket” must be a connected geography and contain at least 10K people or represent at least 10% of a city’s population.
- At least 70% of Pocket residents must have incomes below 80% of annual median income for the area.
- At least 30% of residents must have incomes below the national poverty threshold.
Housing and Neighborhood Economic Development Fund (HNEDF) Spanish Translation

The Comprehensive Neighborhood Development Plan should:

- Assess housing and economic development conditions within the Pocket of Poverty
- Split fund income 50-50 between housing and economic development projects
- Issue a financial plan for fund income, detail long-range goals for the fund, and recommend strategies for how to monitor allocations and
- Be presented at one public hearing before recommendations are presented to City Council and the Mayor

DRAFT FOR DISCUSSION

Albuquerque HNEDF Committee | 12
Since the last expenditure in 2008, the Fund has grown to $6.3M through loan repayments and interest earnings.
To better understand how conditions shift across the Pocket, we analyzed each of the Pocket of Poverty’s four quadrants.

1. **Northwest Quadrant**
   - Greater Gardner & Monkbridge
   - Near North Valley
   - Wells Park
   - Downtown
   - Old Town
   - Sawmill

2. **Southwest Quadrant**
   - Barelas
   - South Downtown

3. **Northeast Quadrant**
   - Martineztown/ Santa Barbara

4. **Southeast Quadrant**
   - Clayton Heights
   - Huning-Highland
   - South Broadway
   - Sycamore
   - Silver Hill
   - University Heights
   - Victory Hills

Spanish text to be added
There is **little population growth across the PoP**, while Bernalillo County’s population grew 24%.

**PoP Population by Quadrant, 2000-2020**

- **NW Quadrant**
  - 2000: 10.0K
  - 2010: 9.7K
  - 2020: 10.0K
- **NE Quadrant**
  - 2000: 17.0K
  - 2010: 17.1K
  - 2020: 17.0K
- **SE Quadrant**
  - 2000: 3.6K
  - 2010: 3.8K
  - 2020: 3.9K
- **SW Quadrant**
  - 2000: 4.3K
  - 2010: 4.2K
  - 2020: 4.2K

**Population Growth, 2000-2020**

- **NW Quadrant**: 0%
- **NE Quadrant**: 9%
- **SE Quadrant**: 0%
- **SW Quadrant**: -1%
- **Bernalillo County**: 24%
Each quadrant has **high unemployment, low incomes and high poverty.**

<table>
<thead>
<tr>
<th>Unemployment Rate By Quadrant</th>
<th>Median Household Income</th>
<th>Poverty Rate by Quadrant</th>
</tr>
</thead>
<tbody>
<tr>
<td>NW 11%</td>
<td>NW $35K</td>
<td>NW 26%</td>
</tr>
<tr>
<td>NE 14%</td>
<td>NE $20K</td>
<td>NE 32%</td>
</tr>
<tr>
<td>SE 14%</td>
<td>SE $28K</td>
<td>SE 30%</td>
</tr>
<tr>
<td>SW 14%</td>
<td>SW $26K</td>
<td>SW 35%</td>
</tr>
<tr>
<td>Pocket of Poverty 12%</td>
<td>Pocket of Poverty 30%</td>
<td>Pocket of Poverty 16%</td>
</tr>
<tr>
<td>Bernalillo County 12%</td>
<td>Bernalillo County 30%</td>
<td>Bernalillo County 30%</td>
</tr>
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<td>Pocket of Poverty 14%</td>
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<tr>
<td>Bernalillo County 14%</td>
<td>Bernalillo County 30%</td>
<td>Bernalillo County 30%</td>
</tr>
</tbody>
</table>

Spanish text to be added
Increasing rents and intensifying pressures from the pandemic’s economic effects have prompted concerns about housing affordability in the PoP.

Note: According to the U.S Census Bureau, a household is “rent burdened” when it spends >30% of income on housing costs.
Across the PoP, more than half of households are rent-burdened, and **more than a quarter are severely rent burdened**.

Note: According to the U.S Census Bureau, a household is “rent burdened” when it spends >30% of income on housing costs.
Data Analysis Findings

The entire Pocket of Poverty is still experiencing economic distress.

The entire PoP area is still marked by low incomes, high unemployment, high poverty, low population growth, and a lack of affordable housing.

Lack of affordability and homelessness are growing concerns.

With increasing rents and stagnant incomes, the median household in three of the four PoP quadrants is rent-burdened, and local stakeholders are noticing an increasing number of people experiencing homelessness. Commercial tenants also generally pay higher rents than elsewhere in the County.

Residents are not benefiting from local growth.

Increasing demand and rents indicate that the real estate market is growing, but these conditions have not improved local residents’ economic prospects.

Spanish text to be added
Area-Wide Survey

Release: July, Review: July- August

- Questionnaire drafted in English and Spanish to gauge opinion about future needs and funding preferences in the PoP,
- Using survey platforms and other smartphone-based tools to disseminate an area-wide survey.
- Paper copies available at libraries, and other places
So far, **44 people** have filled out the survey.

**Respondent Neighborhoods***

- Downtown: 30%
- South Broadway: 25%
- Barelas: 15%
- Kirtland Community: 10%
- Wells Park: 10%
- University Heights: 8%
- Victory Hills: 8%
- Old Town: 8%
- Sawmill: 8%
- Near North Valley: 8%
- Other: 10%

**Respondent PoP Connections***

- Resident: 83%
- Business Owner: 28%
- Worker: 25%

*Note: Percentages may exceed 100% since respondents were allowed to choose more than one response.

**Average respondent length of time living or working in the PoP**

22 Years

*Spanish text to be added*
Housing is the highest priority among survey respondents and housing maintenance and affordability represent the highest concerns.

### Neighborhood Housing

- **% Highly Concerned**
  - Costs of maintaining older homes: 63%
  - Housing affordability: 58%
  - Housing the unhoused: 53%

### Funding Priorities

- **% High Priority**
  - Housing: 72%
  - Jobs: 43%
  - Education: 40%
  - Business Support: 20%
In addition, people are particularly interested in living wage jobs that can ease the burden of increasing housing prices.

New Job Characteristics
% Most Important

<table>
<thead>
<tr>
<th>Job Characteristic</th>
<th>% Most Important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Living wage</td>
<td>80%</td>
</tr>
<tr>
<td>Access to benefits</td>
<td>58%</td>
</tr>
<tr>
<td>Job security</td>
<td>38%</td>
</tr>
<tr>
<td>Workers' rights</td>
<td>30%</td>
</tr>
</tbody>
</table>

What types of jobs do you or other residents need in your neighborhood?

“Jobs that provide a living wage.”

“Living wage jobs with benefits.”

“There are very few opportunities for employment within our neighborhood.”

“I would hope that every child here has the opportunity to experience things that inspire them to prepare for good paying jobs whatever they may be today and we see in the future.”

-Survey Respondents
Respondents also identified a need for more retail, with a specific focus on grocery stores and affordable nutritional options.

<table>
<thead>
<tr>
<th>Local Business Concerns</th>
<th>% Highly Concerned</th>
</tr>
</thead>
<tbody>
<tr>
<td>Need for more shopping services</td>
<td>63%</td>
</tr>
<tr>
<td>Keeping businesses in the area</td>
<td>60%</td>
</tr>
<tr>
<td>Crime and security</td>
<td>60%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Desired Neighborhood Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grocery stores</td>
</tr>
<tr>
<td>Other affordable food/nutrition services</td>
</tr>
<tr>
<td>Housing support</td>
</tr>
<tr>
<td>Affordable daycare</td>
</tr>
<tr>
<td>Park &amp; open space improvements</td>
</tr>
<tr>
<td>Restaurants</td>
</tr>
</tbody>
</table>
Guest Speakers

DRAFT FOR DISCUSSION

Spanish text to be added
Community Issues & Opportunities Sessions: Discussion Breakouts
Report Back

Spanish text to be added
Q&A

Spanish text to be added
Discussion
Next Steps

Complete Community Engagement Strategy

• Analyze area-wide survey
• Complete stakeholder engagement and focus groups

Bring Together Findings From Phases 1 and 2.

• Data analysis
• 2002 HNEDF plan Review
• Community engagement

Begin drafting final report

• Assemble the final plan
• Develop plan priorities and principles