

SMALL BUSINESS REGULATORY ADVISORY COMMISSION

CITY OF ALBUQUERQUE



CHAIRMAN: ALEX ROMERO
VICE CHAIRMAN: DON KAUFMAN
EX-OFFICIO COMMISSIONER: JOHN A. GARCIA

COMMISSIONERS: ANTHONY TRUJILLO
BEVERLY CHAVEZ
LARRY GARCIA
LARRY RAINOSEK
SCOTT THROCKMORTON

MINUTES from November 20, 2012

ATTENDEES:

Alex Romero
Anthony Trujillo
Beverly Chavez
Larry Rainosek
Scott Throckmorton

ABSENT:

Don Kaufman
Larry Garcia

STAFF:

Donna Griffin
Cheryl Rein- Borunda
Ramona Zamir-Gonzalez

Attachments: Draft, Scope of Services for "Make Albuquerque More Business Friendly" Project

Meeting called to order by Chairman Alex Romero at 7:38 a.m.

- I. There were no additions or deletions to the Agenda.
- II. September 18, 2012 Minutes reviewed and approved by the Commission with one minor adjustment. Chair Alex Romero requested his absence from the September meeting be noted as excused.
MOTION BY COMMISSIONER CHAVEZ
SECOND BY COMMISSIONER RAINOSEK
MOTION CARRIED UNANIMOUSLY
- III. Commissioner Throckmorton reported he met with the Executive Director of the Anderson School Foundation Board, Ernest Naz. The next step is to obtain approval of the project and determine which professor will adopt it for the Spring 2013 semester; the Commission needs to refine the Scope of Services, and follow up for feedback. He should have more information by the next SBRAC meeting, and will apprise Cheryl Rein-Borunda of updates by email in the interim. Cheryl Rein-Borunda added she can submit the project proposal through Anderson's online program if needed.

There was extensive discussion about the Scope of Services, including project specifications and resources. Donna Griffin suggested adding the "piggyback" businesses and/or sub-contractors that support larger Albuquerque businesses having to do with defense as another type of business to consider. Cheryl Rein-Borunda added that the Commission can email her with any additional input. She also suggested the possibility of a "Phase 2" for the project, which would utilize students in the fall semester to compile the data and publish to the web.

Commissioner Trujillo will forward an article he received that ranks Albuquerque 99 out of 100 in terms of business competitiveness in top 100 metro areas. It was suggested that it could be a helpful resource to the students for the project.

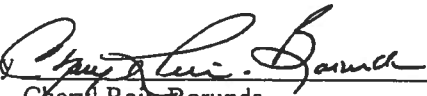
- IV. There was a roundtable discussion regarding mobile food trucks – ordinance, and the absence of any current regulations. Some of the Commissioners expressed concern about trucks taking up parking spaces primarily designated for business; furthermore, some of the trucks utilize City power from nearby streetlights. There was also feedback about the benefit of having the trucks near local breweries that don't serve food.


Chairman Romero addressed the topic of marketing the SBRAC, and soliciting public input. Cheryl Rein-Borunda reported she contacted NM Business Weekly and the Albuquerque Journal; she will write and submit an article before the end of the year to the Journal for its business insert that publishes every third Monday. She will also suggest that they interview one of the commissioners. She added that the reporter from the NM Business Weekly was excited about writing an article, and a meeting is in the works between himself and John Garcia.

There was further discussion to gather ideas for ways to increase SBRAC visibility. Commissioner Trujillo proposed a collaboration with Thrive ABQ, and Cheryl Rein-Borunda responded that she will find out more information and when their next meeting is held.

The Commissioners continued discussion about the status of their own businesses, including the impact of the minimum wage legislation that was recently passed, and increasing healthcare costs. Regarding the action plan for the coming year, the Commission identified the following: Anderson School student project; promote SBRAC through various resources, such as Thrive ABQ; review new legislation and existing laws that impact small business, including regulatory burdens that may surface upon review of the student project findings; possible revision of the Commission's name – "Small Business Advocacy Commission." A request was made to Donna Griffin to determine what is required to change the name.

- V. There being no further business to discuss, the meeting adjourned at 8:46 am.

Minutes submitted by  Date 12-17-2012
Cheryl Rein-Borunda

Minutes approved by:  Date 12/17/12
Alex Romero, Chairman of the Board