

**City of Albuquerque  
Small Business  
Regulatory Advisory Commission**



**Chair: Myra Ghattas**

**Vice Chairman: Tim Nisly**

**Ex-Officio Member: Synthia R. Jaramillo**

**City Legal: Leigh Brunner**

**Staff: D. Lara**

**M. Mitchell**

**D. Sayers**

**C. Nunez**

**Commissioners: Paulette Baca**

**Matthew Biggs**

**Kenneth J. Carson**

**Cailyn Kilcup**

**Michael M. Silva Jr.**

**March 2, 2021**

**10:00 AM – 11:30 AM**

**Zoom Conference Call**

**Join Zoom Meeting**

<https://cabq.zoom.us/j/9697603096>

**Meeting ID: 969 760 3096**

**Find your local number: <https://cabq.zoom.us/u/acvh98go08>**

**AGENDA**

**I. Approval of minutes – Chair**

**MOTION** to Approve February Minutes: COMMISSIONER Tim Nisly

**SECOND** by COMMISSIONER Paulette Baca

**MOTION PASSED UNANIMOUSLY**

**II. Additions/deletions to agenda – Chair**

**ADD ITEM IV.** Deputy Director Damian Lara Introduction

**III. Mayor Tim Keller Check-In**

- Mayor Keller thanks the board for committing to representing small businesses and engaging in City related work despite the pandemic.
- Chair Ghattas discusses the commission's scope of focus and the direction of involvement with state legislation impacting small businesses in ABQ.
  - Mayor Keller: It's your choice as a commission. A voice in Santa Fe is needed, especially your voices to champion Albuquerque small businesses. I think it's good.

- Tim Nisly asks what the priorities for the City as the budget process continues and ends.
  - Recovery:
    - Focusing on ramping up activity at the SBO and the MBDA center. “We want to use the platform that we’ve built.” Also focusing on reengaging the community in activities such as restaurants, Art Walk, etc.
    - Looking ahead to potentially more federal funding for future grants.
    - Interested in finding ways to “spread out the gains” by pushing for local vendor participation in the placement of Netflix and Orion in ABQ.

#### **IV. Introduction of Damian Lara, Deputy Director Economic Development**

- Deputy Director Introduction
  - Ensured IRB and Property Taxes were being monitored and providing returns.
  - Deputy Director Damian Lara’s mother was a small business owner and expresses his first-hand experiences with small business financing issues.

#### **V. City Update – Director Jaramillo, Sr. Economic Developer Monica Mitchell, and Small Business Office Manager David Sayers**

- Small Business Office Update – Red to Yellow and how this effects your business.
  - SBO Manager shares a comprehensive RED to GREEN Framework that outlines the specific guidelines in terms of capacity restrictions
- Business as Virtual Webinar Series getting back on track
  - Tax Ordinance on March 23<sup>rd</sup>
  - Cybersecurity Webinar
  - Chair Ghattas requests an event calendar or other materials to promote
- SBO Manager states he has seen an uptick in start-up inquiries

#### **VI. Update from Damian Lara, Deputy Director Economic Development**

- 2021 New Mexico Legislative Session Update.
  - Paid Time Off Bill Paid Family & Medical Leave Act
    - The bipartisan bill passed through the House. The bill now has 3 committees to pass through.
    - The State Bill does not include exceptions based on size like the City Bill does. The only exception included is for businesses that already provide PTO.
    - Fiscal Impact Report shows “pretty favorable” effects
    - Would take into effect July 1<sup>st</sup>, 2021
    - Chair Ghattas to share SBRAC PTO City Bill recommendations to Deputy Director
  - Proposed Liquor License Changes
    - The changes allow delivery services to include beer, wine, and sometimes spirits.

- Reforming the licensure to allow for more licenses to be issued on a county basis. Currently, some licenses are a commodity going for \$300-\$500k each.
- Allow more businesses to recover by selling more beer and wine, and in some instances spirits.
- Matt Biggs: The delivery service is going to favor the major players and delivery providers. Small brewers are going to get decimated. In terms of license reform, I'd be really surprised if it passes. Hopefully there's provisions in there to protect smaller businesses.
- Cailyn Kilcup: While added regulations are intended to help small businesses, it ends up hurting small businesses.
- Other legislation effecting small businesses
  - Tim Nisly mentions monitoring House Bill 111 for his industry.

## VII. Committee Update – Chair

- Commissioners discuss collaboration with Deputy Director Damian Lara
  - Moving forward, SBRAC in partnership with Deputy Director Lara look to bridge SBRAC's perspective with City and State Legislation.
- **ACTION ITEM:** Monica Mitchell to share the Commission Charter
- Punitive Ticketing
  - Cailyn Kilcup suggests revisiting the parking ticket situation between DMD and EDD. "There's been an uptick in punitive ticketing. They've started ticketing me if I park slightly out of the line. Right now, downtown is struggling. We need to have some level of conversation. If you want to fight the ticket, you have to go in person, in a pandemic."
  - Mike Silva agrees with Cailyn Kilcup's struggles, noting that it affects his Harvard cookie business. He also asks, "How do they determine which parts of the cities get the parking waiver? It seems like it's always Nob Hill... Everyone in this commission, we all have parking issues."
  - Matt Biggs mentions feeling deeply offended by the revenue-generating model from the ticketing process. Mr. Biggs mentions frustration that his business is affected so deeply while the City continues with payroll by ticketing people. Mr. Biggs mentions that he'd rather the City lay off people.
    - Mayor Tim Keller and the City of Albuquerque's Department of Municipal Development (DMD) Parking Enforcement Division is offering some reprieve for parking violators during the month of March. From March 1, 2021 to March 31, 2021 any person with an outstanding parking citation of any kind may pay the citation for the original amount—avoiding potentially hundreds of dollars in late fees or even court appearances.
    - City staff mention including the ticketing issues in the proposed ED recovery plan.
- Chair Ghattas requests adding an update on the Pandemic Survival Stories for the next meeting. Commissioners to solicit input and stories from other business owners outside of the commission.
  - New set of challenges for recovery

- Limited talent hinders restaurants from opening or meeting demand.
- Supply issues
- Brag Book
- Rent Relief
  - Part of the 2<sup>nd</sup> round of recovery, the program would provide rent relief to businesses like event centers.

**VIII. Adjourn at 11:31am**

**Notice to Persons with Disabilities**

If you have a disability and require special assistance to participate in this meeting, please contact Monica Mitchell as soon as possible before the meeting date at 505-768-3226.

DRAFT