

# City of Albuquerque

## *Lodgers' Tax Advisory Board*



**Chairman:** Sean Jariwala  
**Vice Chair:** Deepesh Kholwadwala

**Board Members:**  
Tushar Patel  
Skye Devore  
Leah Black

### *Minutes from April 2023 Meeting*

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The Lodgers' Tax Advisory Board meeting on Thursday, April 23, 2023 was held via Zoom video conference.

Sean Jariwala, Board Chair, called the meeting to order at 4:04 PM MT.

In attendance:

**Board Members**

Sean Jariwala  
Skye Devore  
Deepesh Kholwadwala  
Tushar Patel

**City of Albuquerque**

Chris Chavez, City EDD  
Angelica Mireles, City EDD  
Cilia Agliadoro, Treasury

**Contractors**

Tania Armenta, Visit ABQ  
Ceela McElveny, Visit ABQ  
Minerva Jurado-Perea, AHCC  
Ray Roa, ASM Global

**I. Welcome & Introductions – Board Chair**

**II. Adoption of Agenda – Additions/Deletions to Agenda – Board Chair**

**MOTION to Adopt the Agenda: Tushar Patel**

**SECOND: Deepesh Kholwadwala**

**MOTION PASSED UNANIMOUSLY**

**III. Call to Approve Minutes – Board Chair**

**MOTION to Approve March 2023 Minutes as amended: Tushar Patel**

**SECOND: Deepesh Kholwadwala**

**IV. Chairman Reports**

**City Treasury Report(s) & Presentation – Cilia Agliadoro**

- FY23 Accumulative change vs FY22 is 14.07% increase at \$13,838,928.02
- Increase in STR revenue at -91.09% for FY23 vs FY22. Cilia will follow up.
- Lien was paid amount of \$55,721.48 by Holiday Inn Express ABQ I40. City bought and will be turned to apartments.

- STR Compliance is 53% as of 4/1/2023.

## **Contractor Reports**

### **V. ASM Global Monthly Report – Chris Cardenas**

- March 2023:
  - 13 ACC events and 7 ARSC events
  - 4 assemblies, 3 concerts, 3 other and 9 sporting events
  - 12 returned groups, 8 new groups.
  - 31 total booked events booked in march 2023 in ACC while 8 future events booked for ARSC
  - 38 events turned down in March 2023 due to date availability, ABQ falling outside of geographical area of route and lack of responses.
  - 30 events contracted for April 2023.

### **VI. Visit Albuquerque (Albuquerque Convention and Visitors Bureau) Monthly Report – Tania Armenta/ Ceela McElveny**

- Hotel Occupancy rate comparison just 5% below comp set at 60%.
- 42,600 employed for February 2023
- Passenger traffic is up 18% vs FY22
- Overall Leisure and Hospitality Employment rate 42,600 in the month of February
- 44 events in March Visit ABQ was associated in bringing in 42,974 room nights and direct spending of \$21 Million.
- 4 New city-wide events, spending \$31M dollars
- 99 non-city-wide events spending \$22.0M dollars
- 92 Future sports events booked
- Advertising growth thanks to extra funds.
- 5% more website user's vs FY22.

### **VII. Albuquerque Hispano Chamber of Commerce Monthly Report – Minerva Jurado-Perea**

- 30 second ABQ video aired on Telemundo during America vs Mexico game. Stats soon to come.
- Expanding social media reach and working on updating website.

### **VIII. City Staff Report**

- Chris Chavez will be taking over for Savannah Hoover in LTAB.
- Justin Hilliard gives brief summary of previous experience.
- Chair requests updates from city staff regarding any applications towards board vacancies.

### **IX. Adjourn**

**MOTION to Adjourn: Tushar Patel**

**SECOND: Deepesh Kholwadwala**  
**MOTION PASSED UNANIMOUSLY**

Meeting adjourned 5:04 PM MT

Minutes submitted by: \_\_\_\_\_  
Chris Chavez, City Staff

Date \_\_\_\_\_

Minutes approved by: \_\_\_\_\_

Date: \_\_\_\_\_  
Board Chair