

The era of the remote worker is here. Albuquerque is a contemporary city where the sun shines 310 days a year, mountains beckon, traffic jams are scarce, housing is affordable, and the business community is collaborative and inclusive. For anyone seeking a healthy, affordable, well-rounded place to live while working elsewhere, Albuquerque should be at the top of your list.

BENEFITS FOR WORKERS

Improved work-life balance: Flexible working is seen to improve this balance by 82% More freedom: Change location anytime, even if just to visit family for a week Less (or zero) commuting: Less road time means more time for what you want to do Less stress: A better you for your health, friends and family Location independence: Work anywhere, live in Albuquerque **Positive environmental impact:** Less driving = fewer emissions A customizable office: Always the right temperature! Cost savings: Less money spent on fuel, lunches, and professional attire Better health: Less germ exposure, reduced stress, and more time for workouts

BENEFITS FOR EMPLOYERS

Improved employee retention: Studies show 12% average turnover reduction Fewer missed work days: Absenteeism is 41% lower for remote workers More autonomous employees: Less time managing, more time producing Lower costs: Organizations save an average of \$11,000 per year, per part-time telecommuter, or 21% higher profitability

Increased productivity: Teleworkers are an average of 35%-40% more productive than their office counterparts, and have measured an output increase of at least 4.4% Greater employee diversity: Access to a wider pool of applicants when not geographically limited



Ranked by Smart Asset as the most Undervalued Cities in America

Ranked by Smart Asset in the Top 25 Cities In Which to Work from Home

Ranked by Best Places as No. 15 Mid-sized Cities Ripe for a Mobile Work Lifestyle









ASSETS





310 days of sun easy access to the outdoors

low population room to breathe

easy commutes







affordable

breweries

food scene

dog friendly

creative culture



abundance of

coffee shops

grade A

clean air



an international

troquia

co-working



spaces





reliable broadband abundance of green spaces



economic development Our economic development team is eager to help you evaluate the Albuquerque metro area

cabq.gov/economicdevelopment 505.768.3270



The City of Albuquerque recognizes that COVID-19 is transforming the way people and companies do business. As we all work to balance health, safety, and stability with productivity and efficiency, place of operations has become more critical than ever. Locations that are resilient, low-risk, and healthy are essential for businesses to be successful in this uncertain and ever-changing environment. The City of Albuquerque is committed to providing existing and new businesses with the information and support necessary to thrive.

WHY ALBUQUERQUE

Albuquerque is New Mexico's urban center and offers the complete economic development package amid one of the most diverse and creative populations in the country. Albuquerque is a modern, mid-sized city that can provide a blend of contemporary urban amenities and rugged outdoor activities in a climate that's enjoyable year-round making it easy to live a balanced life.

Companies seeking to expand or move to an affordable, resilient, and business-friendly location will find a natural fit in Albuquerque. A city with 310 days of sun per year, access to the outdoors, minimal traffic, housing that is affordable, and a collaborative business community, Albuquerque offers a high return on investment and an environment that supports work-life balance.

An average 23 minute one-way commute, less traffic means people get to work on time and spend more hours with family than on the road. Offering quality, sizeable, and affordable housing, the median home price is \$230,000, and the monthly cost of living averages \$1,500 per month. The Albuquerque International Sunport is a 20-minute drive from anywhere in the city and offers direct flights to 20 major metros. No hurricanes, tornadoes, earthquakes, or other natural disasters to disrupt life or business, and low humidity allows for optimal climate control for any products.

With a minority-majority metro area population of 915,000 and a density of 3,000 people per square mile, Albuquerque's open space and creative culture facilitates innovation and inclusion.

We challenge you to find a more competitive, livable city than Albuquerque.

ASSETS



AN EXCELLENT QUALITY OF LIFE

Nestled in the high desert at the base of the Sandia Mountains along the Rio Grande Valley with the Petroglyph National Monument to the west, lies Albuquerque. Albuquerque provides residents a refreshing blend of scenic beauty and small-town charm with all the amenities of a big city.



A MULTI-CULTURAL METROPOLIS

Albuquerque is a place built on its unique multi-cultural heritage. From dozens of boldly painted downtown murals, to museums, and hidden art galleries, the local creative scene visibly saturates the city. Major cultural events like the International Balloon Fiesta have made Albuquerque a destination.

INVESTED IN BUSINESS

Albuquerque offers a supportive business environment that encourages and facilitates partnerships, innovation, and growth, as well as a natural environment that provides certainty of operations year-round. The combination makes our city a premier location for expansions and relocations.

AN INTELLECTUAL POWERHOUSE

Albuquerque offers a flagship research university, just minutes from downtown, with nationally recognized law, engineering, and medical schools. Albuquerque also offers a community college that often partners with local business and industries to develop programs and curriculum specific to the needs of employers.

A WORKFORCE WTH A GOOD WORK ETHIC

Albuquerque offers a young, diverse, affordable, and educated workforce, that is loyal, hard-working, and has a sense of pride. Albuquerque ranks among the top metros in the nation for the percentage of workers with a college degree.

