

FILM

Albuquerque is the premier film and TV production hub. Not only because we have Netflix and NBCUniversal production studios, not only because we have a highly competitive tax incentive, not only because we have civic leaders who are champions of film, but because Albuquerque has assets that you just can't replicate or buy anywhere else.

A FILM PRODUCTION HUB

2019 was a blockbuster year for film and tv production - with a significant increase in the amount of direct production spend. Albuquerque started 2019 AND 2020 ranked No. 1 in the nation for living and working in the film industry by MovieMaker Magazine and ended the year capitalizing on its production hub status with unprecedented growth.

Albuquerque's crew base is deep, educated, hard-working, talented, and experienced. Our crew's quintessential New Mexico friendliness, cooperativeness, professionalism, and hospitality are reportedly unmatched in the industry.

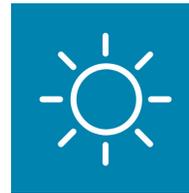
Our local educational programs at Central New Mexico Community College and the University of New Mexico's Department of Film and Digital Arts have been fueling the workforce pipeline and steadily matching industry needs and evolving right along with the growth.



Netflix Studios is composed of eight sound stages totaling 132,000 square feet, 100,000 square feet of production offices and support space, and a large backlot. Netflix will spend \$1 billion over 10 years.

NBCUniversal occupies a state-of-the-art film studio Downtown and is committed to a production spend of \$500 million over 10 years.

ASSETS



310 days of sun offering minimal weather delays



affordable cost of living



2 hour flight from L.A.



competitive incentives



23 minute average commute time

LIGHTS. CAMERA. ALBUQUERQUE!

Offering a treasure trove of diverse and beautiful landscapes and locations, Albuquerque has played a star role in many recent film and T.V. productions. Albuquerque can and has doubled as NYC, Atlanta, Phoenix, L.A., Mars, and many other places.

BIOS
ARMY OF THE DEAD
DAYBREAK
INTERROGATION
BRIAR PATCH
STARGIRL
DEPUTY
KEYHOLE GARDEN
THE LONE RANGER
LONE SURVIVOR

CHAMBERS
BREAKING BAD
BETTER CALL SAUL
EL CAMINO
GOLDFINCH
THE COMEBACK TRAIL
BRIAR PATCH
LOGAN
THE AVENGERS
INDEPENDENCE DAY

DIGITAL MEDIA & VIDEO GAME DEVELOPMENT

For video game and animation companies looking for the right home, Albuquerque's digital media assets are primed and ready for release. From a competitive pool of tech talent and digital designers to impressive tax incentives, Albuquerque has the building blocks necessary for a company to make it to the next level of growth.

GAME ON

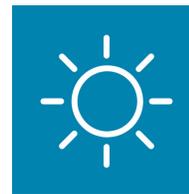
Albuquerque has a thriving creative economy and a place that encourages creative disruption. Recognizing that film and digital arts go hand-in-hand, Albuquerque is developing strategic business connections worldwide to enable simultaneous growth.

Albuquerque has a deep digital media talent pool. Largely due to our sizeable film industry, our workforce has the capacity to meet diverse needs such as computer graphics, animation techniques, special effects, post-production processing, etc. Offering low cost of labor, junior to mid-level coders, and digital artists can be hired for \$50K - \$70K. Further, Albuquerque's academic institutions routinely adapt curriculum and degrees to the changing needs of the digital media resulting in a workforce with crossover skills.

Albuquerque has nurtured a healthy environment for animators, AI producers, CG designers, and video game developers to live and work. Digital media and video game companies can access and leverage expertise from Sandia and Los Alamos National Labs, which routinely conduct R&D in virtual reality, augmented reality, and computer graphic imagery.

Thrillist in 2019 and 2020 ranked Albuquerque at the top of its "Best American Cities for Creatives (That You Can Actually Afford to Live In)"

ASSETS



310 days of sun offering minimal weather delays



\$230K median housing price
\$835/mo. average apartment rent



access to digital infrastructure



\$110m State of NM tax credit
25-30% goods and services



technical support from scientific minds

A MULTI-PLAYER ENVIRONMENT

Local digital media companies are few, but many have had national and/or global impact. Prominent companies in New Mexico include:

ELECTRIC PLAYHOUSE
IDEUM
SUBLIMINAL GAMING
RIVAL THEORY
GANYMEDE GAMES
MEOW WOLF

ALBUQUERQUE

The City of Albuquerque recognizes that COVID-19 is transforming the way people and companies do business. As we all work to balance health, safety, and stability with productivity and efficiency, place of operations has become more critical than ever. Locations that are resilient, low-risk, and healthy are essential for businesses to be successful in this uncertain and ever-changing environment. The City of Albuquerque is committed to providing existing and new businesses with the information and support necessary to thrive.

WHY ALBUQUERQUE

Albuquerque is New Mexico's urban center and offers the complete economic development package amid one of the most diverse and creative populations in the country. Albuquerque is a modern, mid-sized city that can provide a blend of contemporary urban amenities and rugged outdoor activities in a climate that's enjoyable year-round making it easy to live a balanced life.

Companies seeking to expand or move to an affordable, resilient, and business-friendly location will find a natural fit in Albuquerque. A city with 310 days of sun per year, access to the outdoors, minimal traffic, housing that is affordable, and a collaborative business community, Albuquerque offers a high return on investment and an environment that supports work-life balance.

An average 23 minute one-way commute, less traffic means people get to work on time and spend more hours with family than on the road. Offering quality, sizeable, and affordable housing, the median home price is \$230,000, and the monthly cost of living averages \$1,500 per month. The Albuquerque International Sunport is a 20-minute drive from anywhere in the city and offers direct flights to 20 major metros. No hurricanes, tornadoes, earthquakes, or other natural disasters to disrupt life or business, and low humidity allows for optimal climate control for any products.

With a minority-majority metro area population of 915,000 and a density of 3,000 people per square mile, Albuquerque's open space and creative culture facilitates innovation and inclusion.

We challenge you to find a more competitive, livable city than Albuquerque.

ASSETS



AN EXCELLENT QUALITY OF LIFE

Nestled in the high desert at the base of the Sandia Mountains along the Rio Grande Valley with the Petroglyph National Monument to the west, lies Albuquerque. Albuquerque provides residents a refreshing blend of scenic beauty and small-town charm with all the amenities of a big city.



A MULTI-CULTURAL METROPOLIS

Albuquerque is a place built on its unique multi-cultural heritage. From dozens of boldly painted downtown murals, to museums, and hidden art galleries, the local creative scene visibly saturates the city. Major cultural events like the International Balloon Fiesta have made Albuquerque a destination.



INVESTED IN BUSINESS

Albuquerque offers a supportive business environment that encourages and facilitates partnerships, innovation, and growth, as well as a natural environment that provides certainty of operations year-round. The combination makes our city a premier location for expansions and relocations.



AN INTELLECTUAL POWERHOUSE

Albuquerque offers a flagship research university, just minutes from downtown, with nationally recognized law, engineering, and medical schools. Albuquerque also offers a community college that often partners with local business and industries to develop programs and curriculum specific to the needs of employers.



A WORKFORCE WITH A GOOD WORK ETHIC

Albuquerque offers a young, diverse, affordable, and educated workforce, that is loyal, hard-working, and has a sense of pride. Albuquerque ranks among the top metros in the nation for the percentage of workers with a college degree.

