Called to order at 12:15 pm:

**Present voting members:** Sheila Moore, Elvira Lopez, Frank Roth, Karen Ross, Rueben Garcia, Sherrie Trezza, Ari Herring

**Absent:** Mike Gannon, Dawn Reed

**Staff:** Gerald Romero, Budget Officer, Olivia Padilla-Jackson, Deputy Director and Dee Dickson, Executive Budget Analyst, Christine Garcia, Executive Assistant

The minutes from January 13, 2015 meeting and current agenda were reviewed and no changes were made. A motion was made by Frank Roth to approve the agenda and was seconded by Karen Ross. A motion was made by Karen Ross to approve the minutes and was seconded by Sheila Moore. The Commission unanimously approved the minutes and agenda.

**Member Updates:** None to report.

**Roundtable Discussion:** The Commission addressed a question by Councilor Benton in regards to the marketing of Albuquerque and creating a sense of place for Albuquerque. The Commission viewed multiple sites and brainstormed who in the City and or State might already have these campaigns.

The next agenda item was Update on Albuquerque Progress Report and Website. Olivia presented a soft copy of the report and also demonstrated the website functions. Comments to changes were discussed and Olivia agreed to pass along to the developer for possible implementation.

The work plan for distribution of the Albuquerque Progress Report was discussed and each member was going to provide a list on which stakeholders they would like to reach out to.

**Action Items:** None to report.
Meeting adjourned at 1:45pm