



## **Call for Artists - City Hall Lobby Mural Scale Artwork**

**The Albuquerque Arts Board and the Office of Mayor Tim Keller have initiated a Request for Qualifications to commission a large scale, mural-style art work for the City Hall 1<sup>st</sup> Floor Lobby.**

### **LOCATION/CONTEXT:**

The 1<sup>st</sup> floor lobby of the City of Albuquerque City Hall building hosts citizens, visitors and employees with upwards of 3,500 people visiting on a daily basis. The City Hall 1<sup>st</sup> floor lobby, One Civic Plaza NW, features several public areas where the general public traverses to pay bills, attend public meetings, and dine in the lobby area café.

### **INTENT/THEME:**

The City of Albuquerque Arts Board and Mayor Tim Keller seek proposals for a large scale, mural-like work of art that showcase and celebrates the resilience of our people, our history, our culture, and our city. Full colored imagery that is uplifting, celebratory and inspires a desire to learn more about Albuquerque will be favorable received. The theme can also reflect an energetic, authentic, honest narrative of Albuquerque's social and cultural attributes. All styles and technical approaches will be considered for successful expression of the theme.

### **SITE/SIZE:**

The 1<sup>st</sup> Floor Lobby area wall is approximately 8' x 24'. Mural designs are not to be painted directly on the facility wall and must be portable should there be a need for relocation, under the normal Public Art Collection management protocols. The mural-scale art should be attached to a sturdy, but somewhat lightweight substrate that can be mounted to the existing interior wall; alternative substrate options for installation will be considered. Up to six 4' x 8' panels are suggested, but artists are not restricted to a rectangular format; unique outline shape or borders of the mural design are permissible.

### **PROJECT FUNDS:**

\$15,000.00 is available from the 1% for Public Art Program for the selected artist or artist's team.

Up to 4 finalists will be paid a \$300 design stipend upon selection as a finalist to develop a site specific artwork design.

**Eligibility:** Open to individual artists/artist teams who are current resident of the greater metropolitan area of Albuquerque, including all of Bernalillo County and Rio Rancho.

**ATTACHMENTS:**

Site photograph and information links to the Albuquerque Public Art Program.

**APPLICATION/SELECTION PROCESS:**

**Applications can be submitted through CaFE (Call for entry.org)**

**Acceptable Submission Materials:**

- A letter of intent, not to exceed two pages or 500 words, which includes a description of your past work and the themes and ideas that generated them, to be addressed in your proposed designs, should you be selected as a finalist.

- Up to 8 digital images of past large scale/mural style artwork including samples of artwork style and medium.

- An annotated image key to correspond with your visual images describing the pictured site and scale of the project. Describe the media used and the application process.

- A current resume including artwork/art education or CV. Three pages maximum.

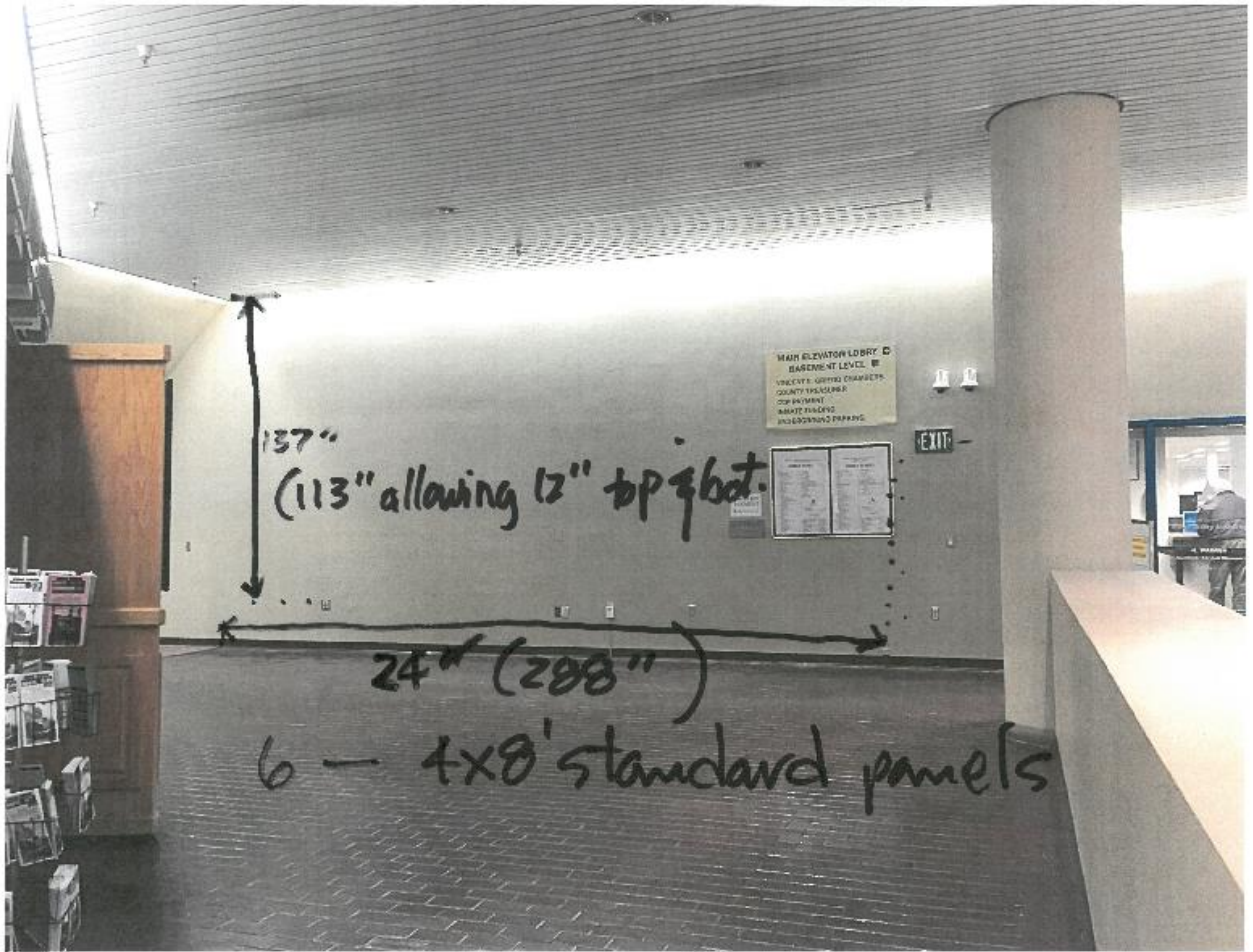
DO NOT SUBMIT A PROPOSED DESIGN, as they will not be shown to the committee. This is a Request for Qualifications based on artistic style and approach. Finalists will be paid to develop a design concept for review.

**Project Timeline:**

- **RFQ submissions must be uploaded to CaFE by midnight March 5, 2018**
- **4 (four) finalists will be selected and notified by March 16, 2018.**
- **Finalist proposals due by April 6, 2018**
- **From the four finalists a competition winner will be selected by April 18, 2018**
- **The competition winner will begin work immediately upon execution of the Art Commission contract in late April 2018.**

- All of the required materials should be in electronic format: Please follow the submission guidelines on CaFE.org

**QUESTIONS/FOLLOW UP:** Questions about the project may be directed to Sherri Brueggemann at the Albuquerque Public Art Urban Enhancement Program (505) 768-3833 or email: [sbrueggemann@cabq.gov](mailto:sbrueggemann@cabq.gov).



137"  
(113" allowing 12" top offset)

24' (288")

6 - 4x8' standard panels

MAIN ELEVATOR LOBBY  
BASEMENT LEVEL  
VACUUM-CONTROL CHANGERS  
COUNTY TRUCKS  
COP ROOM  
BASKETBALLS  
HALLWAY ENTRANCE

EXIT