

ANDERSON ABRUZZO ALBUQUERQUE INTERNATIONAL BALLOON MUSEUM

BOARD OF TRUSTEES

MINUTES

AUGUST 9, 2017

The meeting was called to order by Chairperson Nancy Abruzzo at 4:07 PM.

Present were Nancy Abruzzo, Tom Fisher, Bobbie Tuley, Peter Cuneo, Betty Ann McDermott, Cindy Hernandez-Wall, Greg Shuman, Angela Romero, Margie Marino and Karen Brown. Also present were museum staff Paul Garver, Linda Hubley, Marilee Nason, Laurie Magovern and Amanda Lujan. Foundation staff Jill Lane was also present.

The minutes from the last meeting were read. The name Van Dem was corrected to Vander Denden. Betty Ann moved and Tom seconded minutes be approved as corrected.

MUSEUM REPORT

Attendance and revenue are both running slightly lower than last year but should still be around 130,000. Albuquerque is submitting a proposal to the FAI for the World Championship Drone Races scheduled for late 2017 or early 2018. Paul is looking into developing a short 4D flight video for the theater in conjunction with GOV TV.

Fiesta planning is underway and recruiting has starting for volunteers. We will operate as a museum and support the Foundation fundraising events.

Oct 6 is Darth Vader Day and the Hall of Fame induction.

FOUNDATION – Jill

Chic-I-Boom Ball was a success and should net close to \$50,000. Expenses were at an all-time low. Tomorrow is the Leadership Luncheon which will focus on estate planning and planned giving. A committee has been formed to develop a strategy for that.

The cruise raffle did pretty well. A new raffle was introduced at CIBB. We will raffle a one carat diamond. Tickets are \$50 or three for \$100. The winner will be announced on New Year's Eve. The diamond was donated by Albuquerque Gold and Silver Exchange.

There are still some room rentals available for Fiesta and tickets are online for the viewing events, The Foundation support to the museum totaled \$63,000 from the budgeted \$48,000.

Next year CIBB will be August 10.

COLLECTIONS – Marilee

Marilee has moved her office and all the collection to the annex and is digging through old records. She has located the surplus property list and was able to purchase some fire proof cabinets. She got a really good price and the Foundation was able to fund the purchase. It is still not certain if the annex will be updated or if the collection will be relocated to another building. The Hall of Fame planning is in the works. The inductees will be Tracy Barnes and Geoff Green. There will be a film crew here that is doing a documentary on Tracy.

Marilee is working with the shoppe to locate items for sale that are directly related to the exhibits. The collections committee will be involved and will develop policies and procedures. There will also be a collector's corner that could include items donated to the museum that are duplicates of items already in the collection.

#### EDUCATION – Laurie

Stories in the Sky and Music in the Sky has experienced an increase in attendance with over 8,000 to date. Laurie is looking for a new music instructor. She received a nice collection of books from the city.

There are currently forty volunteers signed up for Fiesta and more are needed. The staff is working on a fellows program for students.

Field trips had 21 groups with 564 students. Fall field trips are now being scheduled and will include a once a month Bubbles and Balloons presentation and the radio controlled balloon. New materials are being developed for self-guided tours.

#### EXHIBITIONS – Amanda

The museum hosted the BFA summer camp for kids in July and will likely do it again next year.

Weather Lab is now open

Aerial Firsts panels are being done now and will be ready for Fiesta

Hall of Fame will be updated to feature the new inductees.

#### EVENTS AND RENTALS – Linda

The summer concert series was successful with five concerts held. Mac and Cheese Festival is August 19 and the Mini Maker Fair is August 26 and 27. There were a total of 90 events in the past few months and two new people were hired as event crew. The special revenue are running about \$12,000 short.

Paul noted an effort is being made to have some of the revenues go to the Foundation and the decisions will be made on how to work that out. Non-profit events could be considered Foundation events and have the money go to the Foundation. Private functions like weddings, birthday parties etc. would be considered community events and go into the general fund.

#### COMMITTEE REPORTS

The strategic plan is complete and sets the framework for the next three years.

The mission was adopted at the last meeting. The vision statement is a combination of two of the proposals. The values were all important so were left as written. Assuming the plan is adopted the reporting process will change. There will be an annual report and the plan will be updated as things are accomplished. This will happen in the third or fourth quarter.

The three main goals are:

Collections storage and management.

Exhibitions will pilot new projects, sustain the permanent exhibits and revisit the interpretive master plan.

Education fellows program, field trip program and outreach.

Institution includes volunteer program revitalization.

The Foundation goals are also included and sets out fundraising goals to support the museum goals. Jill noted there was a committee that worked on the Foundation goals.

Financial projections include \$75,000 to \$100,000 for exhibits.

Nancy moved and Betty Ann seconded that the strategic plan be approved.

There being no further business the meeting adjourned at 5:29 pm.