

BOARD OF TRUSTEES MEETING MINUTES
ALBUQUERQUE MUSEUM
June 3, 2016

Present: Harold "Hal" Behl, Chair
Pamela Chavez, Secretary
Dr. Jerome Goss, Vice Chairman
Beverly Bendicksen
Louise Campbell-Tolber
Dr. Siu Wong
Pamela Weese

Cathy Wright, Executive Director
Elizabeth Becker
Debra Slaney
Andrew Connors

Absent: John Cordova
Jacob de la Serna

Chairman Behl called the meeting to order at 1:40.

Approval of Minutes

The minutes of the April 14, 2016, Board of Trustees meeting were reviewed. Jerry moved that the minutes be approved as submitted. Beverly seconded and the motion carried unanimously.

Chairperson's Report - Hal Behl

- Hal welcomed new BOT member Pamela Weese and all members introduced themselves. Pamela gave an introduction about herself
- Hal asked if the loan request for the exhibit went through. Cathy said they were working on it, but believes it did.
- There was a discussion about the rules for electronic voting.
 - If voting is electronic, the vote must be unanimously approved by all members
 - Anyone can put a motion before the BOT for an electronic vote
 - A vote could be taken by polling members by telephone
 - Hal asked the Executive Committee to create a procedure for the types of voting
 - Cathy will look into the City ordinance and Policies and Procedures
- Andrew mentioned that the BOT must approve collections acquisitions and expenditures over \$10,000: this is a very low amount and he requested the BOT re-visit that threshold
 - Cathy reported that we could consider changing the amount but the City of ABQ CAO would need to approve raising the threshold
 - Cathy will look into whether that is possible
- Did the Foundation add personnel to assist with member services at events? Debra reported that extra staff helped at Miniatures and other museum events.
- When will name badges be ready? Cathy reported that the design is in progress and they are gathering the names for the badges. Hal encouraged all BOT members to attend museum events and wear their name badges.
- Hal mentioned that the Casa San Ysidro Heritage Day was great, but needed more publicity.
 - Elizabeth mentioned that has been a challenge as it happened during the opening events of the Rt. 66 exhibit.
 - Heritage Day was not a good venue for sales, but the artists were more interested in community engagement.
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Board of Trustees June 3, 2016 Minutes, continued

Museum Director's Report – Cathy Wright

- Cathy handed out the meeting schedule for Full BOT and Executive Committee meetings and asked all BOT members to please schedule them or give early notice if someone can't attend
- Museum attendance is up 14% this year – the “Killer Heels” exhibit, the opening of the History Exhibit and the continuing high quality programming have all helped.
- The City Bond Election is in the fall of 2017
 - Preliminary allocations are at the City
 - Bonding capacities are down and all allocations have been cut, with ours more than half but nothing is final yet
 - We have \$500,000 for:
 - \$200,000 for Phase 3 of the Education Center
 - \$200,000 for Repair and Renovation
 - \$100,000 for Collection Development
 - We'll need more money than the bond allocation: Cathy is working with the Foundation on a fundraising plan
 - Beverly thinks the Foundation can help raise private money, hire a lobbyist to look for state funds, and perhaps hire a contractor to seek big federal grants
 - Carmen Ortiz is the City of Albuquerque liaison for nominations to boards and committees. Cathy is trying to reach her for an update of our BOT nominations.
- Board Positions
 - John Cordova has been taken off the roster as his term has expired; his position is listed as vacant
 - Cathy asked the City to send the applications they have received for our review
- Cathy will invite Denise, the new director of Casa San Ysidro, to come to the next BOT meeting to give a report

Foundation Report

- Beverly gave a summary of her past year as President of the Foundation Board and how exciting it was to work with the Foundation Board members and the BOT members.
Highlights:
 - Curators presented at Foundation meetings, the board loved the reports and it is now a permanent part of the meetings
 - Next year meetings will move from 6 to 4 meetings but will increase to 2 hours
 - Past board member were invited to the December holiday dinner and this is now an annual practice
 - All board committees were very active and engaged this past year
 - Long Range Planning: Held 3 strategic meetings, looked at how to help the ABQ Museum with its long term goals, considered gearing up earlier for initiatives so the funding can support the goals
 - Governance: Created an online Board Bio Book with photos; Led change in meeting frequency/length and adding social component: next year all meetings will have a social component
 - Development: Worked on a Planned Giving Program which will launch in a few months

Board of Trustees June 3, 2016 Minutes, continued

- Marketing: Expanded the use of social media & Facebook, positioned ABQ Museum to use social media more effectively; next year more funds will be allocated for social media
- Miniatures and Shaken: Took risks and did things differently and exceeded budget goals
- Finance: Reported a positive bottom line over depreciation and \$37,000 over budgeted income
- Beverly considered the year very successful; will serve on the Foundation board for one more year
- Hal and the BOT thanked Beverly for her outstanding support

Curator Reports

Elizabeth

- Referred to the events posted on the agenda
 - The Michal Wallis Book Signing and Lecture on July 17 will be the first effort at a fee based program in a while
- Mentioned the Family Night on 6/16: Will be popular with lots of hands on activities, music and the film “Cars” (the museum is staying open until 9pm for the film)
- The exhibit “Drawing into Architecture” will feature a public conversation with Antoine Predock and Christopher Mead

Debra

- The Route 66 opening was lots of fun with 450 in attendance
- Average attendance is 400 a day for the last few weekends – up from last year’s numbers
- There was no History Advisory Committee meeting this month and no acquisitions to propose – the next meeting is in August
- Channel 13 is doing a Legendary New Mexico series in mid June
 - The 1st is on Route 66
- The BBC is doing an Albuquerque Railroad series, traveling America, using our archives

Andrew

- The “Objectified: Masculinity and Male Form” exhibit was the 1st program curated by a High School student (a junior)
- The Mabel Dode Lujan exhibit is coming here
- There was no Art Advisory Committee meeting since the last board meeting
- Acquisition requests
 - Patrick Nagatani:
 - 57 photos from the Excavation Series for \$20,000 (worth \$370,000) and includes all documentary information;
 - We would be the only museum with the complete set.
 - Cathy and Cindy secured the funds from Special Revenue
 - Beverly moved the BOT approve the request; Pamela W 2nd, unanimous approval

Board of Trustees June 3, 2016 Minutes, continued

- T.C. Canon, a Native American artist: \$12,000 for one of his woodcuts
 - He is the most significant Native American artist of the 20th century
 - We have 1 of his lithographs: this new acquisition would be in the Woodcut exhibit opening in 2017
 - Funds came from Special Revenue
 - Jerry moved the BOT approve the request; Louise 2nd, unanimous approval
- The Museum is trying to acquire a 1900 set of ATSF Railroad playing cards with all Native American subjects. As there are no funds allocated, he will try to find a donor them
- Andrew is working with New Mexico PBS on the Common Ground installation

Elizabeth Becker

- The 4/21 Third Thursday is coming up and will be busy with 2 youth exhibits in Gallery 7
 - “Lead with the Arts” student exhibit where the students work with museum staff to see the details of the installation process of their own work
 - Focus on Youth Partnership with APS – Students will bring their families to the opening on 5/1: BOT members were encouraged to attend
- Route 66 Exhibit: Worked with the library and Kimo theater for programs on their sites: Films, joint book discussions, speakers, historians
 - The interactive space contains a life size teardrop trailer from the 40-50’s: the staff went all out in developing this space. The Foundation is considering auctioning it off as a fundraiser
- Elizabeth reviewed the Calendar of Events at the bottom of the agenda, correcting the April 14th date of the 3rd Thursday to April 21st, and noting the Rt. 66 opening events.

Unfinished Business – none

New Business – none

Adjournment

Louise motioned that the meeting be adjourned, Beverly seconded and the vote was unanimous. Meeting was adjourned at 12:55 p.m.

NEXT MEETING Augu, 2016, 1:30 p.m. to 3:00 p.m.

2016 Board of Trustees Meetings

August 9

October 11

December 13