



**Segment 1 - Commercial / Main Street District  
(Avenida Cesar Chavez to Kathryn Avenue)**

**Future Context:**

*A pedestrian-friendly neighborhood retail district with a mix of groundfloor active uses and housing or commercial uses above to create a vibrant environment where people feel safe and comfortable day and night. It serves as the northern gateway to the neighborhood districts of the South Yale Corridor.*

**Segment 2 - Community-Serving District  
(Kathryn Avenue to Ross Avenue)**

**Future Context:**

*A community-serving district that serves as a focal point for local activities, neighborhood interaction, recreation, and a gathering place for children, students and families. This district is rooted by the Loma Linda Community Center and other neighborhood supporting uses, and serves as the southern gateway to the neighborhood districts of the South Yale Corridor.*

**Segment 3 - Hospitality District  
(Ross Avenue to Gibson Boulevard)**

**Future Context:**

*This regional-serving hospitality district buffers the neighborhoods of the South Yale Corridor from the heavily-traveled Gibson Boulevard Corridor. It contains well maintained national hotel and restaurant chains catering to the business traveler. It serves short-term visitors and service employees and provides a source of local jobs.*



NOT TO SCALE