Welcome & Introductions

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Menaul Redevelopment Study

• Three phase project – Currently in Phase 1:
  ✓ Business Analysis
  ✓ Inventory of Conditions
  ✓ Business Owner Outreach - Survey and Meetings
  ✓ Preparation of Report with Findings and Recommendations

• Depending on outcome, a subarea may be considered for designation as a Metropolitan Redevelopment Area
Retail Sales

- Total Retail Trade and Food and Drink - $381,704,886
  - Motor Vehicle & Parts Dealers - $46,071,404
  - Furniture & Home Furnishings Stores - $30,609,925
  - Electronics & Appliance Stores - $7,051,654
  - Bldg Materials, Garden Equip. & Supply Stores – $16,665,274
  - Food & Beverage Stores – $13,268,112
  - Health & Personal Care Stores – $26,894,991
  - Gasoline Stations – $57,871,300
  - Clothing & Clothing Accessories Stores – $22,319,693
  - Sporting Goods, Hobby, Book & Music Stores - $19,073,586
  - General Merchandise Stores – $71,662,587
  - Miscellaneous Store Retailers – $22,984,473
  - Non-store Retailers – $2,123,039
  - Food Services & Drinking Places – $45,108,848
Survey Results

- Went live on April 26\textsuperscript{th} - 41 surveys completed:
  - Area 1: 35.0%
  - Area 2: 17.5%
  - Area 3: 2.5%
  - Area 4: 2.5%
  - Area 5: 12.5%
  - Area 6: 30%
Survey Results

• Types of Businesses:
  • Retail Stores 22%
  • Hotel / Motel 20%
  • Commercial Services 10%
  • Other 34%

• Tenure:
  • More than 10 years - 49%
  • 1 to 5 years - 29%
  • 6 to 10 – 22%

• Employees:
  • 0 to 10 employees - 47%
  • 11-49 employees - 49%
  • More than 50 employees - 5%
Survey Results

• When asked what the benefits are of having a business in the area, the most common choices were:
  ✓ Proximity to I-25 and I-40 - 78%
  ✓ Location/visibility - 61%
  ✓ Businesses like mine in close proximity - 27%

• When asked to rate the business climate, 46% said it was good and 49% said fair or poor

• Business owners market their businesses:
  ✓ Word of mouth - 61%
  ✓ Social media - 56%
  ✓ Television or radio - 22%
Survey Results

• When asked what types of businesses or activities should be added, the most common choices were:
  ✓ Sit down restaurants - 69%
  ✓ Retail Stores - 54%
  ✓ Breweries, distilleries, or taprooms - 51%
  ✓ Entertainment - 51%

• When asked to rate amenities in the area, the lowest rankings were for:
  ✓ Bike Lanes
  ✓ Off-Street Trails
  ✓ Visual Attractiveness
  ✓ Lighting
  ✓ Sidewalks
  ✓ Pedestrian Crosswalks
• The top three aspects most in need of significant improvement were:
  ✓ Transients/Homelessness – 92%
  ✓ Vandalism/Property Crimes – 80%
  ✓ Litter/Trash – 50%

• When asked what the top three priorities the City should focus on improving, the most common choices were:
  ✓ Crime Prevention - 98%
  ✓ Lighting Improvements - 59%
  ✓ Graffiti Removal - 37%
Existing Transit Facilities
Bike Facilities
SWOT ANALYSIS