

institutions in that zone district, pursuant to Subsection 14-16-4-3(C)(8)(b) or 14-16-4-3(C)(8)(c).

4-3(D)(34) General Retail

4-3(D)(34)(a) Outdoor Display or Storage

1. This use may not include an outdoor storage or display area unless a Conditional Use Approval is obtained pursuant to Subsection 14-16-6-6(B) and the use is screened from any adjacent Residential zone district or residential component of a Mixed-use zone district as required by Section 14-16-5-6 (Landscaping, Buffering, and Screening), except as regulated by Subsection (2) below for the Old Town – HPO-5.
2. Within the Old Town – HPO-5, the following standards apply:
 - a. Outdoor retail sales and related display of “handcrafted items” is allowed provided that the installation is on specified portions of the public sidewalk and allowed in accordance with Section 13-3-2-4 of ROA 1994 (Old Town Solicitations).
 - b. Limited outdoor display of retail goods is allowed provided:
 - i. The display of retail goods on tables, cases, racks, kiosks, boards, or blankets is prohibited.
 - ii. The display of retail goods on second-story railings is prohibited.
 - iii. The area of any one surface of an individual item or the total (cumulative) surface area of more than one item displayed by any one business shall not be greater than 15 square feet.
 - c. The display of chile ristras is not restricted.

4-3(D)(34)(b) Large Retail Facilities

For general retail uses that meet the definition of a large retail facility, the following standards apply:

1. General

These standards address the build-out of a large site in order to guide the transition over time from more auto-oriented "big box" type retail development with large parking lots to finer-scaled, pedestrian-oriented, mixed-use development.
2. Access
 - a. The City Engineer may require that the intersection of the primary driveway be signalized, in which case the signal shall be provided at the expense of the applicant.
 - b. Large retail facilities shall meet 1 of the following requirements, based on the size of the facility.
 - i. Large retail facilities containing at least 50,000 square feet but no more than 90,000 square feet of gross