1. **Who will the Ordinance Apply to?**
   a. All businesses that purchase for resale, or who loan against, any of the following: Bicycles, Electronics, Firearms, Jewelry, Musical instruments or equipment, Sporting goods, Tools
2. **What's required of these Businesses?**
   a. Record Keeping – a transaction record must be kept that includes:
      i. Clear discernible photo of the person pledging/selling the merchandise to the business
      ii. Color photo of the item pledged or sold (including serial # when available)
      iii. A thumbprint from the pledger/seller (first transaction only, so long as it's kept on file for subsequent dealings)
      iv. Name, address, DOB of the pledger/seller
3. **How is Compliance Demonstrated?**
   a. Electronic Inspections
      i. The relevant records would have to be uploaded to the Leads Online database by the next business day – Leads Online is accessible by APD.
   b. On Premise Inspections
      i. The relevant records would have to remain available at the place of business for inspection during normal business hours
      ii. All covered merchandise would have to be retained in its original state (unaltered) at the place of business for at least 15 days, and available for inspection during normal business hours
   c. Temporary hold order may be issued for property that is suspected of being misappropriated – retailer may not sell or dispose of the merchandise during this time
4. **How is Compliance Enforced?**
   a. A Notice of Violation may be issued
   b. Business will have an opportunity for administrative hearing relating to the notice
   c. Penalties upon finding of a violation
      i. Remedial
         1. order to show proof of compliance
         2. order to cease violating conduct
      ii. Punitive – "civil" not "criminal"
         1. Fines – progressive structure
         2. Permit revocation – only after multiple offenses
5. **How will Business Registration Change?**
   a. Businesses must get sign-off from various city departments including APD
   b. Business registration fee may increase to cover administrative costs

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