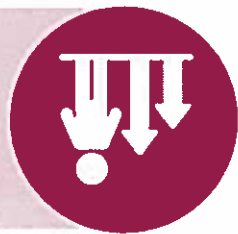


**BUILDING AN ECONOMY THAT  
WORKS FOR EVERYONE**  
CREATING JOBS, IGNITING  
INNOVATION, FOSTERING GROWTH.



**INCREMENT OF ONE**  
We can help businesses create local jobs one at a time by using existing economic development tools.  
If homegrown entrepreneurs are able to scale up their businesses, they can be game-changers right here in our city.



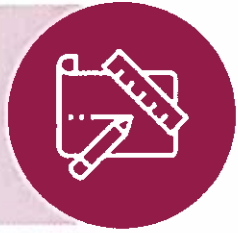
**BUY LOCAL**  
The city can use its buying power to ensure local businesses are the providers of supplies and services. By buying local, we can keep millions of tax collars in our local economy.



**SMART RECRUITMENT,  
RETENTION, AND EXPANSION**  
We will use economic incentives wisely to attract businesses that create good-paying jobs, grow sectors where we have a competitive advantage, and grow the size of our economy.



**INTERNATIONAL BUSINESS**  
We can capitalize on our unique placement along two major interstates, international airport, and foreign trade zone while promoting Albuquerque as a strategic location for foreign small to medium sized companies.



**CREATIVE ECONOMY & FILM**  
Our creative economy is an important element in the economic vitality of Albuquerque. Our unrivaled culture, cuisine, art, music, and film industries are key to economic development.



**PLACEMAKING**  
Our creative economy is an important element in the economic vitality of Albuquerque. Our unrivaled culture, cuisine, art, music, and film industries are key to economic development.