

# GERGES SCOTT

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## SUMMARY

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I have more than 30 years of combined professional experience in the government and media sectors. During the last 10 years at Agenda, I established the energy unit to help industry clients overcome challenges related to regulatory, government, media and community support. Representing an array of organizations – from industry coalitions to actively producing energy companies.

I developed a blended background in extractive and alternative energy and specific knowledge of issues related to oil, natural gas, uranium, solar and coal development – as well as land use, water and other industry issues.

My knowledge of the issues surrounding the New Mexico energy industry allows me to co-host a Sunday morning talk-radio show, “Energy New Mexico” on KKOB-AM.

I have also have experience in organizing grassroots and grass top campaigns in support for New Mexico’s extractive industry and provided strategic counsel on building nationwide coalitions to support the Keystone XL Pipeline.

During the Governor Gary Johnson Administration, I was tasked with developing strategy to handle complicated crisis communications situations. During this period I also gained experience in researching and advising the administration on federal regulatory and legislative issues ranging from the extractive industry to law enforcement.

Throughout my career I have gained institutional knowledge and fostered relationships across New Mexico and nationally that has proven particularly valuable in navigating the political intricacies inherent to the energy and natural resources industry.

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## EXPERIENCE

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March/2004-  
Present

**Senior Vice-President, *Agenda Communications (Albuquerque, New Mexico)***

- Created and Supervised Energy Unit Team specializing in Strategic Planning, Crisis Consulting, Government/Media/Community Relations, Grassroots Organizing.
- Client List Includes but not limited to:
  - New Mexico Oil & Gas Association
  - American Petroleum Institute
  - ConocoPhillips
  - Chevron
  - BHP Billiton
  - Uranium Resources, Inc.

- Strathmore Minerals, Inc.
- THEMAC Resources/New Mexico Copper
- New Mexico Gas Company
- PNM
- Navajo Nation
- New Mexico Energy Forum

January/2003-  
February/2004

Senior Account Executive, *Rick Johnson & Company (Albuquerque, New Mexico)*

· Supervised Public Relations unit

April/1999-  
December/2002

Director of Communications, *New Mexico Department of Corrections (Santa Fe, New Mexico)*

· Responsible for external/internal communications

· Handled series of crisis communications situations for Corrections Secretary including:

- Inmate execution
- Santa Rosa Prison Riot
- Prison gang violence

Prior to April 1999

Broadcast Journalist in New York, Albuquerque, El Paso and Midland, Texas

Assistant News Director, Executive News Producer, Newscast Producer, Associate Field Producer, Reporter

CBS News

KRQE -TV

KOB-TV

KTSM-TV

KMID-TV

## ACTIVITIES

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### **Association of Commerce and Industry**

Vice Chairman-Energy Committee

Board of Directors

### **New Mexico Business Coalition**

Member

### **Albuquerque CASA**

Board of Directors

## REFERENCES

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Available upon Request