June 18, 2019
Minutes: Census Meeting at Union Square
Start Time: 10:08

**Census Complete Count Committee Introductions**

**Additions to Agenda:**
- ABQ GIS Dept

**General:**
- Meet every third Tuesday of the Month
- There are a lot of resources that are available to the sub-committees
- This committee has $200,000
- We don’t have an update on state-level funding
- We’d like to be driven by the wisdom of those in the sub-committee
- The state complete count committee is still discussing how to split the $2.8 million across 33 counties (how they are going to do this is in contention)
- Question
  - State wide CCC is happening next week, do we want representation at that meeting?
    - Probably same training that many participants have already attended

**Draft Work Plan:**
- Goal to achieve complete and accurate count
- Based on feedback, an organization chart has been passed out
  - Proposed: Media Committee
  - Sub-Committees organized around broad, hard-to-count groups
- Dissemination; different for each sub-community
- Questions:
  - John Murray: Are the Committees mixed, county and city?
    - Yes
  - Bing: Will Asian groups be added to the identity populations?
    - Yes
  - John Murray: What about other sub-committees, such as the faith based committee?
    - You can be a part of multiple committees and we hope that those who are on multiple will help with communication between the groups.

**Sub-Committee Members:**
- One expectation: Committed to attending meetings and do work necessary
- We can schedule virtual meetings (need to plan ahead of time)
- There is a template that was passed out for the members to base their work plan off of
G.I.S. (Geographic Information System) Talk

- Sample/Example map handed out
- PowerPoint will be sent out
- This may be a way to focus your efforts
- They hope to create web-apps (requests for this can be sent to Brittany/Executive Committee)
- Advanced map viewer through city website

Three Goals for the Sub-Committee Break-Out:

- 1. Identify and Share
- 2. Use Template to start to Outline Work Plan
- 3. Set Meeting Date for Subcommittee

Sub-Committee Chairs

- **Media Committee:** Cathryn McGill, Shawn Perry Turner
  - Need feedback structure
  - Want to do literature review and look at existing message. Then they hope to put this up online so that sub-committees can see what currently exists.
  - Need complete list of major events the groups will be involved in
  - Want to send out messages to businesses
  - Everyone needs elevator message; 1. General Public 2. Specific Targeted Group
    - “5 minute investment for the people of New Mexico”

- **Identity Population:** James Povijua
  - Want to start a list of populations
  - Identify the trusted organizations that already exist
  - Want to promote communication between the CCCs

- **Young Population:** Jacob Vigil
  - Reaching the youth population with the census time line
  - Need for solid messaging targeting parents and families
    - Why do this? and, How to do this?
  - Want good content to push to families before the school year

- **Immigrant/Refugee/LEP Population:** Rosalinda Dorado
  - Want organizations to reach out to these populations
  - Next meeting the 26th
  - Want list of events from city and county
  - Outreach to libraries and other targeted areas (churches, naturalization ceremonies)
  - Tabling
  - Money for canvasing

- **Transient Population:** Hannah Gossett
  - Pool a lot of strategies from new count
  - Pool resources with nonprofits
  - Collaborate with the shleters
• **Senior Population: Jessica Velesquez**
  o Focus on external partnerships
  o Brainstormed about how to reach unengaged, hard-to-reach seniors
    ▪ Ancillary services they may use (mobile vets, hairstylists, etc.)
  o How do we sift and sort data?
    ▪ People who are not voters who are over 65 may be a good indicator of those hard-to-reach seniors
  o Table at events
  o Recruit the county

**Update on Citizenship Question:**
• Goal was to have opinion by SCOTUS by end of June
• Findings from republican gerrymandering expert changes timeline
• Plaintiffs don’t want opinion from SCOTUS now because they want all the new evidence to be reviewed
  o If SCOTUS doesn’t issue an opinion, federal court decisions will be binding, so the question won’t be involved
  o SCOTUS could also decide to rule on it later