

Albuquerque/Bernalillo County Complete Count Committee:
Executive Committee Meeting
Time: August 18, 2020 10:15 AM Mountain

1. Call to Order – 10:25am
2. Approval of Agenda
 - i. Motion: Tom Thorpe
 - ii. Second: James Povijua
3. Approval of Minutes
 - i. Motion: Vicente Quevedo
 - ii. Second: Tom Thorpe
4. Outreach-Bernadette
 - i. Outreaching to Seniors update; Activity Report - Census Bureau looking at targeted review to identify other places to reach. COA GIS team will gather numbers from each council and commission district to create a report for each district so they can outreach in their respective districts to help increase the response rate.
 - ii. Scheduling a monthly meeting with CBOs and asking for updated outreach activity for August and September to aggregate all activity for the last 40 days of outreach
5. County Update –Bernadette
 - i. Will request City GIS team to pull data for city and county districts
 - ii. Bernalillo County and City of Albuquerque moderation will work on a full county effort to fully engage for news conference.
 - iii. Media and other communication -Tom is sending the information for the News Conference. Tom will contact outreach groups for news media for the News Conference held on Thursday-also review with Matt protocol to finalize communication for the upcoming News Conference and Agenda. Cathy – with speak to the number of household's and what it would take to increase the number of responses. Tom will send update to Cathy for Bernalillo County households to confirm count. Cathy -request a “call to action” for News Conference and to prompt individuals that are viewing to be part of connecting with their work, family, and friends and take personal responsibility to “take action”.

6. City of Albuquerque Update-Vicente

- i. Council presentation provided general activities of the committee. City Council presentation provided an update of activities by the CCC with information on resources provided by the committee. Bernadette- Outreach to Seniors, identified group quarters would help so that we know what facilities need to be targeted/ Follow up with Merci to coordinate. James- We need to pull numbers from each councilor district, send a report to each one and follow up on that communication effort in an effort to improve rates. Cathy confirmed the 26th as the target date to get info packets to the City and county

- ii. City Council -Tool Kit Communication /Distribution of 2020 Census Outreach Materials-City Employee Census Outreach- Vicente – sending update material mid-week. Information will be pulled from iCountNM website in English and Spanish. Follow up on Outreach to all city employees from departments.

3. Adjourn

- i. Motion: James Povijua
- ii. Second: Tom Thorpe