

Albuquerque/Bernalillo County Complete Count Committee
Time: July 14, 2020 11:15 AM Mountain

1. Call to Order – 11:15am / Chair – Cathy McGill
2. Approval of Agenda
 - a. Motion: Baji Rankin
 - b. Second: Annie Lemon
3. Approval of Minutes
 - a. Motion: Jeff Anderson
 - b. Second: Bev McMillan
4. Google update -Rosemarie
 - i. CBO reports and flyers are being updated daily, please send any additional to Rosemarie if you have Census information.
5. Outreach
 - i. Pajirido Mesa on June 25 with SWOP outreach to residents. East Mountain GEO fencing to start in August.
6. County Update – Bernadette
 - i. State report for June was submitted. CBO's were asked to submit their June report. CBOs need to report so that we may acknowledge their efforts. \$200,000 will need to be spent by the end of October. We have collateral, buttons pens, mask and recycle bags. CBO's were encouraged to place an order for what they need. Meeting with State to discuss low response rate, it has only risen by .2% in the last 2 weeks. Next strategy to change the response rate is to work with the South Valley Complete Count Committee for outreach to Pajarito Mesa.
 - ii. August 1st will be Census Night at the Movies in the Park -200 vehicles can be target Looking for - Volunteers to pass out Census goodies. Any business or other donations that of a high value that we could raffle would be helpful. A flyer is being development and will be shared in the Next Day or Two with the committee. Reminder 500 recycle bags available.

7. City Update- Vicente

- i. Thank you for ALL for Acknowledgment and the Hard Work with Census all CBOs' and Everyone "It's Ok to be Ok".
- ii. City Website is up to date – Please go to site and review updates.

8. Other Business

- i. We need to come up with a final push in the month of August. Tom Thorpe will help push through August 1st through October 31st and frame activities we need to plan so we so energize the Census effort, I. volunteer for Census night –outreach activities to continue to push – City Council will be on August 3rd for a 5 min presentation also report to the City Council to talk about all the work we have done so far, support for the State. Cathy-continue to raise the Census response rate above the national average Final push begins in the month of August- October. Final push from the CBOs, we need to know what you have planned. we would like you to ask questions in chat, give your ideas or comments
- ii. Bernadette -Final push for CCC Committee – to increase the Census response. Please send feedback for the 90 days we have left to increase the Census. Target a phone banking option- Research and Polling is an option; - Volunteers will be needed.
- iii. Vicente- Pull information from Reports. Bernadette will set a quick matrix for CBO activity Continue to Send. CBO's were asked to send in any activity that we are not aware of. Rosemarie will send an update for Friday's meeting.

9. Announcements

- i. City Council Meeting August 3rd.

10. Adjourn

- a. Motion: Tom Thorpe
- b. Second: Vicente Quevedo