

Tuesday August 20, 2019

Time: 10am- 11:30 am

111 Union Square S.E Albuquerque NM 87102

Census 2020 Complete Count Committee

Next Meeting:

Additions to Agenda:

- None

Comments on Minutes:

- None

Albuquerque Public Schools (APS):

- APS turned in a meeting action plan.
- Winter Torres mentioned that some cities were missed. City and County are working together to address that piece.

Center for Civic Plaza (CCP):

- Working on training and re-creating access through data and data training to provide access to their members.
- CCP specifically working on mapping tools. They mentioned UNM GPS and has created their own mapping tools that will be online.
- On August 26, 2019 the state wide will complete the committee meeting that will be taken in place at Isleta.

Sub Committee Updates:

- 2- 3 people in the community that have been with PSA TV Spouse, will speak about the Census.
- Different people will be speaking out about the Census. Looking for 5-8 Volunteers.
- Marketing materials will be interacting Marketing Committee.
- James mentioned that people are confirming addresses and to make sure people are able to identify Census workers.
- Censuscount.org have different organizing tools.
- Spanish heritage program to get in contact with them to volunteer for the 2020 census.

Presentation by Bernalillo County:

- Local branding still must be compliant with expectations on the bigger government. It'll maximize marking the dollar.
- Waiting on more suggestions to come up with the logo for the 2020 Census and to work with the city to come up with it.

Identity population:

- 40 hundred thousand dollars for request. IP will have a list of organizations that have direct contact on IP. Utilizing the messaging that CCP and other organizations to put together alongside the table of nonprofit organization.

Immigrants and Refugee:

- Created work plan to go to door to door and give information about the Census.

- Asian American population is bankrupt.
- Requesting resources funding to cover cancelation fee to cover 10 languages including Spanish, Asian, and Korean.
- Immigrants and Refugee have a large overlap on the marketing group.
- Immigrants and Refugee are going cover supplies marketing, printing, social media, and have something online (paid adds)
- National American Associate Latin. Have a census campaign. **877-El-Censo** National Bilingual hotline to answer questions about the Census.

Collation homelessness:

- Emphasize and utilizing resources that are in process.
- Working with homelessness and want to incorporate the Census information and encourage street outreach programs to complete the census online.
- Currently looking for funds.
- Provide computers laptops to the street outreach program for homelessness to complete the Census.
- Populations also covers renters. It'll be covered by other subcommittees. Want to emphasize education and work with landlords and give information about Census with an attached flyer to apartment complexes offices.
- Also give information to Hotels.

Seniors:

- Provide a presentation and printed materials about the 2020 Census.
- Provide a help line for seniors, and have a source person on the side if seniors have any questions or concerns.
- Have a scheduled presentation to go senior centers and have a 15 min presentation about census.

Upcoming event:

- Recovery fair at the civic plaza to reach out about the populations
- County day: at the fair