

July 23, 2019

Minutes: Census Meeting at Union Square

Start Time: 10:05

Census Complete Count Committee

Next Meeting: August 20th

Additions to Agenda:

- None

Comments on Minutes:

- None

Presentation by Bernalillo County for Outreach and Community Engagement:

- Can help with marketing and event planning
- Will be here next week

Items in Packet:

- Will continue to develop hard to count areas
 - Once completed, the link will be provided to everyone
- Some info is repetitive, but is still helpful
- FAQs: duplicate in the packet on accident
- Article:
 - Research on whether citizenship question decreases response rate
 - Doesn't affect Puerto Rican and Cuban populations
- Article 2:
 - \$3,900 per person annually is lost when a response isn't counted
- Counting NM Handout
 - Purpose of Census info
- Census at a Glance:
 - Has a timeline
 - Comment: BUT, March 12th for Online
 - December 2020 the apportionment count goes to the President
 - We will challenge those that the federal government missed in their count
- Bernalillo County Rural Area handout
- Comments/Questions:
 - Veronica(Census Bureau Rep): Motivate the community to do the self-response using the early electronic access.
 - Jacob Vigil: Is there a general census timeline that is being provided to the community.
 - Rosalinda: The test, not the census, states that filling it out is mandatory. What should we tell our constituents?

- Veronica: It's just a test to sample what the participation would be with the citizenship question.
- Deli: To be political, I think it's the administration making things confusing.
- Tom: We can challenge. We just need to know about it. If the info was sent to the national news, it has to trickle down to us.
- Deli: Every year we challenge estimates. This is because the census methodology is a top down approach that they estimate at the end of every year. Then they estimate the county and cities and force them to add to the total that they estimated and had arrived at in December. The evidence of this is housing units. So we challenge by doing an independent estimate. At the census is the best time to challenge.
- Marjorie: Is the test different then the census? Do we encourage them to take the test or the census.
- Deli: Census 2020. Forget the test, it is a distraction.
- Deli: Self response best success rate is 60%. How we get this is our challenge.
- James(Center for Civic Policy): Center for civic policy has teamed up with Funder Policy? to do tests to see what impacts response rate in ABQ. We will get the data to everyone.
 - August 26th: Free gathering at Isleta Casino for every group that is
- Brittany: Will you send someone to present those results to this group?
- James: Yes.

August 15th: Work Plan Draft Due

But Remember: August 20th is the Next Meeting

What to Spend the \$500,000 on:

- Start thinking about what the money should be spent on
- They are still debating what peremitters they want for the money.
- Deli: suggests that it should be by population size because a chunk of a big county is greater than a part of the smallest counties.
- Veronica: There are a lot of people who are stake holders in small communities and are in desperate need so there should be a way to take care of those underserved small communities while keeping in mind the way to get the most money.

Tabling at Events:

- August 6th: National Night Out Vecino Del Bosque: Event that we want a Census table at
- Saturday August 3rd: Carpenter event at there new facility. There will be a table there.
- August 3rd: Civic Plaza Summer Fest
- August 17th: Westside Summer Fest
- Let us know if anyone wants a table at any of these events
- State fair would be a good one.

- Railyard Market.
- Anyone that can volunteer to help share the tabling duty would be helpful so it doesn't fall on any one person.
- Brittany: Start a google spreadsheet that we all have access to and can sign up for events on.
- Deli: Will Brittany and Bernadette make the handouts that can be used to hand out at the events?
- Brittany: Yes.

Sub-Committee Updates:

- *Media*: Kathy didn't make it today.
- *Transitional Population*
- *APS*: Have action plan, working document, and met with Mercy that we will have translated. This one pager will go into the 11,000 backpacks we are handing out. Resolution updated and will be presented. This Friday there will be a table at the principal event. Social study teachers event will be spoken to. Mercy has developed pages that can be put into preschool classes.
 - 12 language access centers: Will be opened for parents when the census is up.
- *Seniors*: Will meet bi-weekly on Tuesday. Draft of sub-committee goals. Compiled data about assisted living communities and resources. Working with AARP who has their own census group. Identified upcoming events for possible tabling. Will get more info from AARP to combine our efforts.
 - Veronica: met with AARP census group and they are very committed. They suggested they could do video recordings.
- *Refugee and Immigrant*: Had first meeting and decided to do outreach. Reached out to libraries to start hosting tabling there. Willing to share info. Reached out to archdiocese and churches. Started training.
 - Suggestion: Naturalization and citizenship events. Maybe work with County or get voter registration list.

Complete Count Committee Updates:

- John Murray: Problem with individuals still thinking it affects their privacy.
- George(SWOP): Need more effective messaging to convince others that there is privacy. Need to include the amount lost over the last ten years from being under counted. "This is why it's important for your county."
- Mary (NM Gas Co.): Plans on doing an envelope cover that encourages filing out the Census.
- Brittany: We are very happy to share info and data with NM Gas.
- Jacob: We should be sharing the APS stuff with the other non-profits. Coordinating to cover all early childhood programs.
 - Suggestion: Health Clinics, Doctors Offices for newborns.