

Albuquerque/Bernalillo County Complete Count Committee:  
Executive Committee Meeting  
**Time: Jun 30, 2020 10:15 AM Mountain**  
Join Zoom Meeting <https://us02web.zoom.us/j/88565079087>  
Meeting ID: 885 6507 9087

1. Call to Order – 10:24am
2. Approval of Agenda
  - a. Motion: Cathy McGill
  - b. Second: James Povijua
3. Approval of Minutes
  - a. Motion: Samantha Garcia
  - b. Second: Tom Thorpe
4. Outreach Mapping / Samantha
  - a. Digital Outreach -Community Based and increase of the maps through Social Media /Banners & Senior Centers Delivered (flyers) for outreach.
5. County Update –Bernadette
  - a. Budget Funds
    - i. Collateral Merchandise- Pens, Buttons, Bookmarks for distribution.
    - ii. James requested merchants for CCP Distribution schedule time /day curbside pickup. Will be scheduled from 10:00am to 12:00 pm.
    - iii. Closeout phase (1) funding State Purchase- Carrie came up with Johnny Boards, Advertising, Banks, Gas Station, run till September-Phase (2) 200,000. Adding to Phase 2 funding want to do direct mail to east Mountains-Geo Fencing to include Chili NM., southern tip of the county.
    - iv. Banners 19 in several locations, Movies in the Park Census end of July-Packages of 150 -200 Bags to cars (pre-movie advertising of Census) Billboard campaign has begun
    - v. Whispering Pines Community Center, Campaign Pajarito Mesa Strategize Out Reach in July
6. City of Albuquerque Update
  - a) web creation-access Agenda
  - b) Door to Door Census Information- Notify to Sheriffs and APD
7. Adjourn
  - a) Motion: Kathy McGill
  - b) Second: James Povijua