

Hello my name is [Name] _____. I am a [job title] _____ with [Organization/Agency] _____.

May I take a moment of your time to share information about the 2020 Census?

- **Every 10 years, the Census Bureau counts everyone who lives in the US.**
- **Your response helps guide how billions dollars are spent in communities each year.** 1 person not completing the census means losing \$3,700 per year or \$37,000 every 10 years for important programs like housing (housing vouchers), healthcare (Medicaid), and food stamps (SNAP benefits).
- **The Census Survey will collect information about your household,** including name, gender, age, race, and ethnicity. The Census Survey will never ask for your Social Security number, bank account or credit card numbers, ask for money or donations, about your political party, or for your personal information via email.
- **Your privacy will be protected.** It is against the law for the Census Bureau to publicly release information that could identify you or your household. **Your responses cannot be used against you in any way.** Your information will not be shared with law enforcement. Your information will not be shared to determine personal eligibility for government benefits.

- **Completing the census is easy and usually takes less than 10 min. You can respond by mail, online, or by phone.** Starting this month, you will receive a census postcard in the mail. This postcard will have a link to the online census survey. If you do not have an address, you can still respond to the census survey online. Many libraries, community center, senior centers will have public computers for you to respond online at 2020Census.gov or by phone at 1-800-354-7271.
- **Census takers will also be working with shelters, meal centers, and other places where you may receive services to do in-person Census counts around April 1.** Make sure they have a valid ID badge, with their photograph, a U.S. Department of Commerce watermark, and an expiration date.
- **Here is some additional information. Have a good day.**