

CITY OF ALBUQUERQUE
MEETING MINUTES
ABQ CABLE INTERNET & PEG ADVISORY BOARD

Date: Tuesday, March 26, 2024

Time: 5:35 p.m.

Location: WebEx Virtual

BOARD MEMBERS PRESENT:

Janie McGuigan

Willard Hunter

Mathias Gibbens

City Staff Present:

Diego Lucero, Media Resources Manager, Department of Arts and Culture

Joseph L. Lynch, PEG Access Coordinator, Department of Arts and Culture

Anthony Rodriguez, Business Technology Specialist, Department of Arts and Culture

Bryan Rowland, City Attorney, City Legal Department

CALL TO ORDER:

The meeting was called to order at approximately 5:35p.m. with 3 board members present.

ITEM 1: Approved February Meeting Minutes.

Members approved the Minutes 3-0.

ITEM 2: UPDATES AND DISCUSSION

- A) Based on previous discussions at the February Board Meeting, Board Chair Janie McGuigan, offered a new order of Board business regarding the contractors/vendors.
1. The Vendors/Contractors will alternate months providing a verbal report in person.
 2. Vendors will each be given 5 minutes at the beginning of the meetings.
 3. The Board still wants monthly reports as far as written reporting.
 4. This will allow them to report at the beginning of meetings as opposed to waiting until the end of meetings.
 5. Vendors/Contractors may attend every meeting if they want to address the Board.
 6. Sopapilla Productions Report: Local Origination (Channel 26) reported that they hosted a local short film marathon. The short film marathon lasted 3 hours and featured 18 films. Sopapilla filmed a live poetry slam festival. It was the 1st time held here in Albuquerque in 15 years.

7. Some of the best poets in the country attended with over \$5,000 in prizes.
8. Sopapilla is partnering with Dry Heat Comedy Club.
9. Sopapilla is partnering with a local animator and is providing some new content.
10. KOAT also filmed a segment for their VERY Local App. It featured some of their projects and also lives on Hearst Corporations App. Providing a great opportunity for greater recognition.
11. The Board discussed the other Vendor/contractors written reporting. Katharsis and Studio 519 will be hosting Skills USA competition for the 2nd year on April 12th.
12. Katharsis and Studio 519 is also heavily involved with the Film Prize Jr. competition. Providing equipment, editing and technical support for the annual contest.
13. Janie McGuigan brought up that the majority of field camera reservations are by the same few people. Her concern was if other people were having the chance to reserve equipment with the same few making so many reservations.
14. Diego Lucero, Media Services Manager mentioned that he is close to getting some funds approved to purchase some additional equipment for Studio 519.
15. The Board previously sent a letter of support for additional funding that should hopefully have some influence on future funding for the PEG Channels.

B) Discussion of Goals for the Board for 2024

1. Educate Board re: Fiber Optics Internet features, and the status of build out in Albuquerque
2. Board should consider how to educate the public regarding fiber optic benefits, schedule for build out'; and consider promoting digital equity, literacy and access. Janie will follow up with Catherine Nicolaou before the April meeting to discuss the public education goal and partnerships with the Broadband office to keep the board informed in that conversation.
3. Board would also like to 'market and help promote the PEG Channels' better. Mathias Gibbens suggested doing more outreach to let more citizens to know of the PEG Channels existence and content. Perhaps getting a chance to promote using other City of Albuquerque social media platforms.
4. Mathias Gibbens suggested making another effort to get in front of the City Council and doing a presentation on the PEG Channels.
5. Joseph Lynch will reach out to City Council to see if we can get on an agenda for a future meeting.

C) Status of replacing Michael Marcotte's Board vacancy:

1. John Osman who attended the February meeting is who Joseph Lynch will forward on to the Mayor's staff for approval.
2. If the Mayor and staff agree to Mr. Osman they will forward his appointment for City Council for confirmation.

D) Comcast Customer Complaints

1. Joseph Lynch did not receive a single cable customer complaint since last meeting. There were some internet complaints though.
2. Mathias Gibbens would like to lean on the Franchise agreement to start getting more detailed and frequent reporting from Comcast.
3. Mathias Gibbens said he would like to draft a letter mentioning that past requests have not been successful in getting that reporting monthly and quarterly.

4. Janie McGuigan suggested that Mathias Gibbens and City Attorney Bryan Rowland collaborate to draft a letter to Comcast asking for the required reports.

E) Future Board Meetings:

1. The Board chose to continue meeting monthly for the 1st half of 2024 on the 4th Tuesday as in the past.
2. The following items were discussed to be some of the items on the April Board meeting
Agenda: Customer Complaints and PEG Channel Updates. Janie McGuigan will report back on her communication with Broadband Manager, Catherine Nicolaou; Mathias Gibbens will report back on letter to Comcast regarding customer complaints.

/S/ _____	_____
Member, Janie McGuigan	Date
/S/ _____	_____
Member, Sebastian Noel	Date
/S/ _____	_____
Member, Willard Hunter	Date
/S/ _____	_____
Member, Mathias Gibbens	Date