

CITY OF ALBUQUERQUE
REGULAR MEETING MINUTES
ABQ CABLE, INTERENET & PEG ADVISORY BOARD

Date: Tuesday, August 23, 2022

Time: 5:35 p.m.

Location: WebEx Virtual

BOARD MEMBERS PRESENT: Meeting called to order with 4 Board members present.

Michael V. Marcotte, Board President

Sebastian Noel

Mathias Gibbens

Willard Hunter

CITY STAFF PRESENT

Julie Park, Assistant City Attorney, Legal Department

Joseph L. Lynch, PEG Access Coordinator, Department of Arts and Culture

Diego Lucero, Media Services Manager, Department of Arts & Culture

CALL TO ORDER:

The meeting was called to order at approximately 5:35p.m. with 4 board members present.

ITEM 1: APPROVAL OF MINUTES FOR JULY MEETING.

Members approved the Minutes 4-0 with a revision.

ITEM 2: UPDATES AND DISCUSSION

- A) Board was introduced to new Education Channel contractor Candice Neu. Miss Neu provided the board with her background and goals for Education Channel. PEG manager Diego Lucero also indicated to the Board that her contract is partially funded by Albuquerque Public Schools as well as PEG funds..

- B) Gary Williams of Windfire Productions reported to the Board that Studio B at Studio 519 is up and operational- allowing Studio 519 to double its production capacity. Also reporting that Studio 519 is reaching saturation. Windfire has reduced hours allotted for a production from 6 hours to 4 hours each session. Windfire is also providing Live coverage of the New Mexico State Fair Parade for the 2nd year. Windfire will also be providing 9 days of coverage for the 50th Balloon Fiesta. Channel 21 in Albuquerque will also carry Public Access broadcast providing promotion of PEG Channels.
- C) Board discussed Comcast Complaint reporting from previous meeting. Michael V. Marcotte thought that the reporting seemed less than robust. Board will get another report in October. Mathias Gibbens requests we push for more detailed reporting.
- D) Willard Hunter wants to see some additional Marketing Research Reporting per the franchise agreement which allows the board to request a community ascertainment survey at Comcast expense. Customer satisfaction being just one of the questions we want answered. Michael V. Marcotte also has interest in asking community what they want from PEG Channels as that could be helpful to producers to meet community wants.
- E) In pursuing the survey, Michael V. Marcotte and Willard Hunter agreed to set up a meeting with former City Attorney Jane Yee to get some guidance from her expertise who negotiated the Cable Franchise Agreement with Comcast.
- F) The Board agreed to a virtual meeting for September's meeting.

ITEM 3: ACTION ITEMS

- (a) Board voted 3-0 to approve calendar for rest of 2022.

ITEM 4: AGENDA FOR NEXT MEEETING

- (a) Board to discuss further Marketing Survey
- (b) Board to request next complaint report from Comcast with greater detail.
- (c) Discuss monthly reporting by PEG Channels

/S/ _____

Member, President Michael Marcotte

Date

/S/ _____

Member, Janie McGuigan

Date

/S/ _____

Member, Sebastian Noel

Date

/S/ _____

Member, Willard Hunter

Date

/S/ _____

Member, Mathias Gibbens

Date