

CITY OF ALBUQUERQUE
REGULAR MEETING MINUTES
ABQ CABLE INTERNET & PEG ADVISORY BOARD

Date: Tuesday, July 25, 2023

Time: 5:35 p.m.

Location: WebEx Virtual

BOARD MEMBERS PRESENT:

Michael V. Marcotte, Board Chair

Janie McGuigan

Willard Hunter

Mathias Gibbens

City Staff Present

Diego Lucero, Media Resources Manager, Department of Arts and Culture

Joseph L. Lynch, PEG Access Coordinator, Department of Arts and Culture

Julie Park, City Attorney, City Legal Department

CALL TO ORDER:

The meeting was called to order at approximately 5:35p.m. with 5 **(4)** board members present.

ITEM 1: Approved June Meeting Minutes with revision.

Members approved the Minutes 4-0.

ITEM 2: UPDATES AND DISCUSSION

A) Janie McGuigan & Willard Hunter updated board on work on **the Comcast** customer satisfaction survey-

1. Janie McGuigan was to follow up with Broadband Manager, Catherine Nicolau requesting the chance to collaborate with DTI
2. Janie shared the 1st version of Research and Polling draft **questions**. **Janie has also received** a copy of the DTI **Office of Broadband** polling **questions** to help aid in the board's efforts on theirs.
3. DTI's polling is **focused on** internet only, types of devices, where do they access WiFi.
4. Two of the DTI questions would be effective for our survey well.
5. General satisfaction and which actions have you taken online (doctor visits, applying for jobs, banking).

6. Janie McGuigan was still waiting to hear back from Broadband Manager, Catherine Nicolau **regarding DTI's possible financial participation in the Survey.**
7. Several questions have been eliminated since last meeting by Willard Hunter and Research and Polling.
8. The hope is that the board will conduct at least a couple surveys prior to next franchise negotiation.
9. Willard Hunter briefed the board that the survey questions are in place- will have to see Comcast reaction to line of questions.
10. Diego Lucero informed the board that Arts & Culture Department might potentially be able to assist if there is additional funding.
11. Janie McGuigan will speak further with Catherine Nicolau on DTI's next steps.

Reports were provided by PEG Channel Contractors

- A) Gary Williams of Windfire Productions reported that things have slowed down some at Studio 519 but Podcasting Studio is operable.
- B) Candice Neu, Katharsis Productions reported they've added a couple new producers and are bracing for new fiscal year.
- C) Katharsis Productions, received an award in from The Alliance for Community Media for best in overall excellence for Educational Access TV with budgets of \$300,000 or less.
- D) Kathariss Productions is trying to add more interns for Fall.
- E) Kathariss Productions will be partnering with CNM to help their student get more items checked off for certification through IATSE 480 Union. On the job training as well as film tech students who have recently graduated.

ITEM 2: Updates and Discussion:

- (a) Board will get an update from Janie McGuigan & Willard Hunter on progress of the upcoming Comcast Customer Satisfaction Survey and the next steps.
- (b) Discuss the letter to Comcast that Mathias Gibbens drafted trying to get a handle on cable broadcast fees. As well package pricing increases.
- (c) PEG Channel Updates and Discussion with Vendors.
- (d) Board will do a deeper dive on Comcast Customer Complaints.
- (e) Discuss next steps on addressing the City Council on PEG Channel Operations and status.
- (f) Discuss goals of September 26th meeting.

/S/ _____

Member, President Michael Marcotte

/S/ _____

Date

Member, Janie McGuigan

/S/ _____

Date

Member, Sebastian Noel

/S/ _____

Date

Member, Willard Hunter

/S/ _____

Date

Member, Mathias Gibbens

Date