

**Albuquerque Public Art Program**  
**Unsolicited Proposal Submission and Review Guidelines for**  
**Temporary Art Installations**

Albuquerque's 1% for Public Art Program invites local artists to submit proposals for temporary public art installations that will be documented photographically for inclusion in the City's permanent collection. The Albuquerque Public Art Program can support artists who wish to show Albuquerque residents and visitors how they see the world, through the installation of temporary artworks around our city. Artists are encouraged to challenge traditional artistic mediums, and explore ways to enhance our city.

The objective for funding temporary artworks is to broaden the role of the artist in the community by:

1. Developing quality public artworks that represent diverse communities and exhibit a wide range of artistic styles and disciplines.
2. Providing opportunities for artists, including emerging artists, to manage a small-scale public art project.
3. Providing opportunities for artists to advance less traditional art forms.
4. Offering contemporary, short-term installations of public art in locales around the city.
5. Encouraging dialogue about works of public art, issues raised by art, and the various roles that an artist can undertake.

**Temporary Art Installation Review Criteria**

Public Art Program Mission: *Enhancing our community through exceptional public art by embracing a transparent process that reflects the diversity and interests of Albuquerque.*

The criteria outlined below for Unsolicited Temporary Public Art Proposals corresponds to the overarching Mission and several of the existing Public Art Program Guideline Goals and Criteria for public art (Section III. A-J, Goals for the Public Art Program and Section J. 5. Criteria for Selection of Artists or Artworks). The more criteria that an Unsolicited Public Art Proposal meets, the stronger the likelihood it will be recommended for acceptance into the Program.

Artistic quality must be of the highest standard in regard to design, materials, craftsmanship and appropriateness to theme and character as designated by the Arts Board. The artist must demonstrate their ability to successfully complete their project, based on:

- Previous achievements and future promise in the visual arts
- Evidence of financial planning through a project budget
- Technical competence and craft experience

- Feasibility of the proposed work, including: durability, public safety and maintenance obligation
- Artistic merit of the proposed work, including: idea to be conveyed; suitability of media to idea concept; visual impact and relationship to existing physical and social setting, including size and scale.

Exceptional art proposals should answer some of all of the following affirmatively:

1. Is the proposed artwork provocative, exciting, or intriguing?
2. Will the proposed artwork generate dialogue?
3. Will the proposed artwork evoke an emotional response, a sense of awe, a memory?
4. Does the proposed artwork lend itself to discovery or ongoing contemplation?
5. Is the proposed artwork technically sophisticated or exhibit exceptional craftsmanship?
6. Does the proposed artwork exhibit innovation?
7. Will the photographs of the proposed artwork enhance the Public Art Collection?

Goals for Temporary Art Installation Proposals included:

A. Regarding placement:

- there is an appropriate public space for the artwork.
- the proposed artwork enhances the civic (urban or natural) environment.
- the proposed artwork enhances the tourist or economic value of the space.

B. Regarding the artwork content/subject matter:

- the proposed artwork enhances the diverse spectrum of beliefs, cultural heritage and traditions, and artistic expression in the collection.

C. Regarding the artwork medium:

- the proposed artwork enhances the variety of media and style in the collection

D. Regarding the funding:

- are additional project funds available internally, externally or by donation for the proposal?
- is the proposed artwork a good value considering preparatory, installation and short-term maintenance costs.

E. Regarding local promotion and education:

- the proposed artwork promotes the visual arts of Albuquerque and New Mexico in a unique or outstanding way contributing to an increased understanding of the Public Art Collection.
- the proposed artwork involves an artist of unique position, such as emerging, local, renowned or other notoriety that is of value to the collection and/or program.

## **APPLICATION GUIDELINES**

### **Eligibility and Funding**

Funding is available to artists 18 years of age and older, residing in Albuquerque. Awards are in the amount of \$1,000, although the Arts Board may use their discretion for more complex projects up to \$2,500.

### **Additional Information**

- Locations for artwork must be on publicly-owned property or public right of way. Examples may include, but are not limited to: libraries, community centers, parks, bus stops, schools or university campuses and open spaces. Final settings must be approved by the Arts Board, and installation may not take place without written approval for the owner/agency at the site location.
- Albuquerque 1% for Public Art Program staff will work with the artist to contact key members of the community and interested parties to alert them about the installation of temporary artworks.
- Responsibility for the artwork, including installation, loss or damage of the artwork due to vandalism, and clean-up/de-installation, is assumed by the artist. Artist must sign a loan agreement, which includes these responsibilities of the artist.
- Projects must be in place within 6 months of acceptance of the proposal unless other arrangements are made with the Public Art Program.
- Proposals for works of art that include subject matter such as the apparent representation of violence, inappropriate nudity, denigration of individuals or cultures, or desecration of significant cultural symbols, will be reviewed for their appropriateness for public display. Proposals for, works of art that include religious subject matter or symbols may be replaced in a public space as long as it is not in a location where it can be revered and is solely for the purpose of exhibiting cultural or historical traditions.

### **Notification**

You will be notified of award decisions approximately one month following the proposal review date.

### **Media/Press Releases**

The Public Art Program must be notified of any artist-initiated media or news releases prior to distribution. All publicity must acknowledge that the project is funded by the Albuquerque 1% for Art Program.

### **Documentation**

Artists are required to submit 2 archival, suitable for framing photographs of the temporary work as installed not less than 12 x 16 inches; a brief financial report form (provided by the Public Art

Program) and a completed project description to the Public Art Program coordinator within 30 days of project completion. The description must include a written narrative of no more than 1,000 words, and additional photographic documentation of the completed project of up to 10 images, at 300 dpi and 10 inches on the longest side. Artists are encouraged (but not required) to submit video, drawings and/or other media documenting the project.

### **Payment**

Payment will be made to the artist in two phases: \$500 upon signature of the loan agreement, and the remaining \$500 upon the Public Art Program's receipt and approval of the project narrative and digital photographs. The artist may opt to frame the photographs in the style prescribed by the Public Art Program and be reimbursed for the actual framing cost.

### **SUBMISSION MATERIALS**

- Resume (no more than 3 pages), including relevant work history
- 5-10 JPGs of previous work
- Artist statement, including site description (a proposal sketch may be included)
- 2 references who are able to speak to your work as an artist
- A proposed budget of anticipated expenses
- A project timeline, including approximate installation date, anticipated length of installation, documentation and de-installation plans.

All materials should be in electronic format; please use standard PDF format for all written documents. All images, drawings and diagrams should be created using standard JPG format. Individual emails should not exceed 10 MB. If sending multiple emails, please label the subject line with your last name and the sequence. (Example: Smith 1 of 3)

If you are unable to send your materials electronically, a standard CD will be acceptable but please use the above guidelines when preparing your materials. Label the CD with your name and contact information. CDs will not be returned.

Incomplete applications will not be considered.

Proposal Materials should be submitted to:

Public Art Urban Enhancement Program  
Cultural Services Department  
City of Albuquerque  
P.O. Box 1293  
Albuquerque, NM 87103

Physical address:  
2 Civic Plaza, NW  
Convention Center West Lobby  
Albuquerque, NM 87103  
Or via email to [publicart@cabq.gov](mailto:publicart@cabq.gov)