Albuquerque Public Art Program
Cultural Services Department

ALBUQUERQUE ARTS BOARD MINUTES
Wednesday, January 21, 2021 | 4:00pm – 6:00 pm
Via Zoom Video Conference

Members Present:
Dorothy Stermer, Board Chair, Dist. 9
Emilie De Angelis, Vice Chair, Dist. 7
Jonathan Sanchez, Dist. 1
Jessica Montoya Cage, Dist. 3
Woody Duncan, Dist. 4
Pamela Chavez, Dist. 5
Christopher MacQueen, Dist. 6
Charlotte Schoenmann, Dist. 8
Peg Cronin, Member-at-Large
Dr. Bernadine Hernández, Member-at-Large
Vacant, Dist. 2

Staff Present:
Sherri Brueggemann, Division Manager
Matt Carter, Project Manager
Karen Mazur, Assoc. Project Coord.
Isabelle Zamora, UETF Program Manager
Madrone Matishak, Senior Admin Assistant

Guests Present:
Valerie Martinez, Artful Life
Terra Reid, Vision Zero, CABQ
Jennifer Lucero, Artful Life
Dr. Shelle Sanchez, CABQ Cultural Services Director
Hakim Bellamy, CABQ Cultural Services Deputy Director

I. Meeting Called to Order: S. Brueggemann announced that the meeting would be recorded (M. Carter started the recording) including chats and offered a Land Acknowledgement. D. Stermer called the meeting to order at 4:04 with wishes for a happy New Year.

II. Approval of the Agenda: D. Stermer would like to add an agenda item: a discussion about the Diversity, Equity, Inclusion and Access (DEIA) statement. S. Brueggemann offered that the discussion could fall under establishing committees for 2021 (agenda item VI.). C. Schoenmann moved to approve the agenda, including the discussion about the DEIA statement., P. Chavez seconded. Agenda approved unanimously via roll call vote.

III. Approval of the Minutes from December 16th, 2020 Meeting. P. Chavez had a question regarding the section on the Artful Life project. There was some missing text, but S. Brueggemann offered that it will be corrected. C. Schoenmann moved to approve with correction. P. Cronin seconded. Motion was approved unanimously.
IV. Election of the Arts Board Chair and Vice-Chair: D. Stermer opened up the floor for nominations, first for the Chair position. D. Stermer explained the process according to Roberts Rules of Order. S. Brueggemann reminded all that the Arts Board Chair can serve two, one-year terms, and that D. Stermer has just completed her 2nd, therefore she is not eligible. D. Stermer nominated. E. DeAngelis and she accepted the nomination. C. Schoenmann seconded the nomination. Both cited her steady leadership style and knowledge of the work. There were no other nominees. The nomination was unanimously approved. C. Schoenmann and other board members and staff members offered thanks to D. Stermer for her leadership. For Vice Chair. P. Cronin wants to nominate C. Schoenmann and while others supported the nomination, C Schoenmann stated she was not able to accept the nomination as she is overcommitted. E. DeAngelis nominated J.M. Cage because of her areas of interest and past experiences with public art. C. Schoenmann and agreed and seconded the nomination. J. Sanchez agrees added his approval. The nomination was approved unanimously. E. DeAngelis opted to have D. Stermer continue to chair the current meeting, and will Chair the meeting starting in February.

V. Adoption of the Open Meetings Act Resolution: This is done each year in January to affirm our commitment to open meetings. S. Brueggemann noted that a specific reference to virtual meetings, being COVID safe and following the Attorney General’s guidelines for public meetings has been added. No requests for Close Captioning in Arts Board meetings have come about, but such requests can be accommodated. E. DeAngelis asked if there is anything new in it, S. Brueggemann responded that the references to COVID are new, and that this is the time to change the meeting times if we need to. No one felt it necessary. P. Chavez moved to adopt the resolution, and C. Schoenmann seconded. Motion passed unanimously.

VI. Establishment of Standing Committees for 2021: For the benefit of new members and as a refresher to all. S. Brueggemann described the different committees. The Governance committee was established in the bylaws and consists of three members (two of which are chair and vice-chair) whose main concern is how the board governs itself. The Veterans Memorial Review Committee (VMRC) includes a single member from the Arts Board and meets only when there is a proposal to be considered for or issues at Veteran’s Memorial Park. The Unsolicited Proposals committee includes up to 4 members who meet quarterly to review proposals submitted outside of regular calls for artists. The Murals Committee reviews unsolicited proposals for public/private partnership murals. The Gordon Church and Dia de los Muertos (DDLM) Purchase Award Committees each meet to review an exhibition and recommend artworks for purchase. Finally, there is the Garo Antreasian Tamarind Purchase Award Committee, which similar to the above, recommends the purchase of a collection of lithography editions created at Tamarind Institute. S. Brueggemann offered general notes on the process. Usually there are three and sometimes four members on each committee. There is some membership flexibility until committees actually convene. Board members can move on and off of standing committees. J. M. Cage asked if the DEIA statement would be best addressed as part
of the Governance Committee or if it should be a standalone committee. S. Brueggemann reminded her that when a committee has 6 or more members, there would need to be open meetings because six makes a quorum and suggested that one or more people could be part of a governance subcommittee. D. Stermer asked for clarity on whether DEIA should be added to governance. After much discussion about the best committee format and impacts on board and staff workload for the upcoming year, it was decided that B. Hernández, E. DeAngelis and J. M. Cage will be on Governance Committee and P Chavez would be included in the sub-group working on DEIA and they will define the scope of the group amongst themselves. S. Brueggemann provided that the governance committee was originally established in the event that there would be a rogue board member. C. Schoenmann went on record to say that she has an idea that she would like to bring to the committee and will do so when they meet.

Moving on to the VMRC representative, C. Schoenmann acknowledged that she has held the position most recently and explained that it’s a great committee and hasn’t met in the past year (meetings are rare). P. Cronin volunteered for the position. Unsolicited Proposals: C. MacQueen volunteered to continue with it, P. Cronin would like to as well. C. Schoenmann and D. Stermer volunteered as well. C. MacQueen nominated D. Stermer as Chair of the Unsolicited Proposals Committee. Mural Committee is independent of any 1% for art project murals and only reviews unsolicited proposals for murals. E. DeAngelis, J. Sanchez, and J. M. Cage all volunteered with J. Sanchez as committee chair. Metro Youth/Gordon Church Award P. Cronin, W. Duncan and, C. MacQueen. DDLM Committee. J. Sanchez, P. Chavez, B. Hernández. J. Sanchez will serve as chair. The Garo Antreasian/Tamarind Committee will be comprised of C. MacQueen, P. Chavez (Chair), and D. Stermer. The only vote needed was for the third member of the Governance Committee, B. Hernández; J. M. Cage moved to approve the appointment and C. Schoenmann seconded. The motion passed with no dissent.

VII. Public Comment: none
VIII. Reviews and Approvals
A. Other Projects and Committee Reports
   a. Vision Zero Mural: V.M gave an update on the status of the project, which included having the youth team in place who selected from an open competition a muralist to work with the team to complete the design and oversee execution of the mural. T. Reid from Vision Zero, J. Lucero youth team coordinator and V. Martinez from Artful Live showed a short presentation of where they are in the process. In summary, they have a working timeline, and Andrew Fearnside chosen as mural artist by the youth participants. Now the design process/community outreach will begin, adapted to follow state COVID-safe guidelines, including surveys, a questionnaire, image upload and text responses to questions. Team will take all of that information to come up with the draft design, then will present to partners for feedback (including Arts Board). Artful Life pays youth and mural design; city funds will pay A. Fearnside who will responsible for painting the mural on the wall. Amount of funds pledged for this part of the project will depend on size of the first section
of wall to be painted. Artful Life would like to give that information to team fairly soon. S. Brueggemann confirmed that what is being voted on is the choice of artist. The cost will likely be 30-40k to do a significant amount of square footage. V. Martinez noted that it will help to get an idea of size so the youth can start to work through the mathematics of calculating labor and materials costs. The price per square foot is generally $18-25 /sq. ft. lower end for big graphic images on a lower space. Multistory spaces or a more detailed design might run more. Artful Life’s budget includes the design fee. C. Schoenmann asked about the blended funding (between City and County) and who will be responsible for maintenance. That is still being worked out but a simplistic design will be easier to maintain. V. Martinez hopes that the community will keep an eye on the mural even if it is a vulnerable area. Call for a motion to approve A. Fearnside as artist on Vision Zero mural. C. Schoenmann moved to approve, P. Chavez seconded. Motion passed unanimously. Final budget and maintenance plan to come.

IX. Introductions and Reports

A. Papel Picado Memorial Project – Request for immediate action: S. Brueggemann provided context: Mayor Keller came up with the idea to honor New Mexicans who have died of COVID. Staff and department leadership did research and concluded that the Mexican cut paper tradition of Papel Picado could be an appropriate theme/medium, offering differing levels of participation for artists and citizens. The idea is to commission 10 artists to design a flag in the cut paper style as well as release a monochromatic design that could be reproduced and made available as templates for people to cut out at home. The plan is to create at least one large public very temporary (with actual papel picado) installation (Civic Plaza or Old Town) and at the same time and for a longer period, activate some other spaces with more durable versions of the designs. There was some discussion about the artist fees and number of artists to commission. The city plans to license designs for all installations. All NM artists would be eligible and the city would work with other public art programs to get the design out. The UNM Art Museum would like to coordinate UNM with other university art departments. Maybe this would be the largest papel picado installation on the planet? The proposed budget is $15,000.00 and the timeframe would be to do something around the one-year anniversary of the initial quarantine shut-down in mid-March depending on the scope and approvals. W. Duncan inquired about production costs. The answer was that we don’t know yet. D. Stermer suggested a smaller number of artists receive a larger commission and that $1000.00 isn’t enough. P. Cronin suggested Old Town would benefit from the installation. C. Schoenmann agreed that we should ask for fewer designs and that this project shouldn’t be rushed. There was some discussion about the Compass Roses project and that many artists felt that the artist fee of $300.00 wasn’t enough money for their time. B. Hernández asked if the papel picado idea is set in stone. Other suggestions were prayer flags, tulips or related objects. She reminded the board that papel picado is a Mexican tradition and that our native communities have been decimated by the virus so there is a
disconnect in that the papel picado tradition doesn’t represent much of the population that has been lost. She wondered if the budget and the idea can be passed and a committee formed but still modify the project. After much more discussion and clarifications about the role of the artists and other installation funding sources, C. Schoenmann moved to allot $15,000.00 for this project to memorialize those lives lost to COVID. P. Cronin seconded. Passed with one member absent. Committee will consist of W. Duncan, B. Hernández and J. Sanchez.

X. Announcements/Ongoing Project Updates  
A. Chair’s Announcements: none  
B. Board Announcements: none  
C. Project Updates: See complete list with review of 2020 projects unrealized/completed. MLK mural project rolled out during MLK holiday so that committee will convene after Valentine’s day. Will probably discuss the list during February meeting.  
D. Events/Dedications: none

XI: New Business

XII. Next Regular Meeting – February 17, 2021

XIII. Adjourn – P. Cronin moved to adjourn, W. Duncan seconded. Meeting adjourned with unanimous board approval at approximately 6:15pm.

Respectfully Submitted:  
Sherri Brueggemann, Public Art Urban Enhancement Division Manager

Approved: [Emilie DeAngelis (Feb 17, 2021 21:40 MST)]  
Emilie DeAngelis, Chair  
Date