



Albuquerque Public Art Program
Cultural Services Department

ALBUQUERQUE ARTS BOARD MINUTES
Wednesday, February 17, 2021 | 4:00pm – 6:00 pm
Via Zoom Video Conference

Members Present:

Emilie De Angelis, Chair, Dist. 7
Jessica Montoya Cage, Vice-Chair, Dist. 3
Jonathan Sanchez, Dist. 1
Tanesia Hale-Jones, Dist. 2
Woody Duncan, Dist. 4
Pamela Chavez, Dist. 5
Christopher MacQueen, Dist. 6
Charlotte Schoenmann, Dist. 8
Dorothy Stermer, Dist. 9
Peg Cronin, Member-at-Large

Absent:

Bernadine Hernández, Member-at-Large

Staff Present:

Sherri Brueggemann, Division Manager
Matt Carter, Project Manager
Karen Mazur, Assoc. Project Coord.
Augustine Romero, Curator
Madrone Matishak, Senior Admin Assistant
Nathaniel Perry, Contractor

Guests Present:

Renee Piechocki, Compass Roses project
Dr. Shelle Sanchez, CABq Cultural Services
Emma Eckhert, Compass Rose artist
Jonathan Price, Compass Rose artist
Claire Conrad, Compass Rose artist

I. Meeting Called to Order: After S. Brueggemann explained open meetings and recording protocols, E. DeAngelis offered a land acknowledgement. Recording began and meeting called to order at 4:06 pm.

II. Approval of the Agenda: S. Brueggemann requested that discussion of next meeting time be moved from item X. to item III. In addition, there was no longer a need to vote on a replacement Tipping Points artist so item VI.B was removed. C. Schoenmann moved to approve the agenda with modifications and J. Cage seconded. Motion passed unanimously.

III. Approval of the minutes from January 20, 2021. C. Schoenmann moved to approve the minutes, P. Cronin seconded. Motion passed without dissent.

IV. Introduction of New Arts Board Member, Tanesia Hale-Jones, District 2. Ms. Hale-Jones introduced herself. Board members, staff and guests each introduced themselves to her in turn.

X. Next Regular Meeting Time: T Hale-Jones has a short-term scheduling conflict with Wednesdays from 4-6pm, so board agreed to change meeting time for March and April to 3:30-

5:30, and go back to 4-6 in May. C. Schoenmann moved, J. Cage seconded. Roll call vote was taken and the motion passed. New opens meeting act post will reflect this temporary change.

V. Public Comment: none

VI. Reviews and Approvals

A. Compass Roses Artists Maps – Artist Selections: S. Brueggemann gave credit to Renee and Nadine for the challenges with the call for artists, and provided some background for the project. Primary components were that it was an open call for artists, and 15 were selected. Each of the 15 selected another artist, for a total of 30. Renee thanked everyone especially the jurors, and noted the difficulty of choosing. She presented the winning entries from the selected artists and the other 15 (plus alternates). Planned next are workshops and idea exchanges, and the exhibition will open at SBCC April 22 and run for about a month. She will be planning auxiliary programming with Joni Palmer. P. Cronin moved to approve the selected artists. D. Stermer seconded. Motion approved via roll call vote.

B. Tipping Points Tamarind Project – Alternate Artist _ removed from agenda but staff noted that the Tamarind artists are scheduled to be printing the works over the next few months.

VII. Introductions and Reports

A. Artists Data Project: E. De Angelis invited staff to provide an overview of the project. S Brueggemann reported that the City has received several Inspection of Public Records Act requests during the last few months. The response to these requests has resulted in deep analysis and a massive spreadsheet. One request concerned the artist selection process. Artists are selected via open competition, invitational competition or direct selection. The data from the last 10 years showed some variations from this model include the mural partnerships and that we've hosted one 3rd party competition. Additional information included: Over the past 10 years:

We have paid 12 artists an average of \$13,000 to conserve their own artwork totaling \$153,000.

There have been 10 artists or works of art acquired through the direct selection process at an average of \$11,500 each

125 artists have been selected through an open competition totaling nearly \$1.9 million or an average of \$15,000 per artist. 4 selected through an invitational process.

We have paid 46 artists an average of \$1500 as a finalist fee for 10 open competitions where only one artist was then selected to move forward.

We have approved funding for 20 unsolicited proposals at an average of \$20,000 per project with total of \$400,000 or approximately \$40,000 per year. This, however,

includes Federico Vigil's fresco project of which we have spent \$271,000 in four years. Reducing the total by the fresco amount brings the average per year unsolicited proposal expenditures to only approximately \$13,000 a year, or 3% of approximate annual expenditures.

We have spent an average of \$72,000 per year for 11 years on the Albuquerque Convention Center mosaic tile project for a total of \$785,000. The art summer institute and ALMA have secured an additional \$1.5 million towards this project through the state of New Mexico youth conservation corps matching funds.

In total 211 lead artists/project organizers (including arts nonprofits, such as Harwood, Working Classroom, etc.) have been paid \$3.9 million in the past 10 years.

Also analyzing the 20% set aside for conservation and maintenance. These 10 years of data are only ¼ of what the program has accomplished since 1978. Schoenmann asked if we collected demographic data. Answer: no, but we have made some attempts to try to go back and figure it out, but as we had never explicitly asked for that information, it a questionable endeavor because we do not know how artists self-identify. We still want to ask artist those types of questions through the artist registry and we plan to create a survey for the existing living artists in the collection to voluntarily self-identity.

C. Schoenmann asked about how we did all this pre-online application, esp. outreach to potential artists. Answer: using printed mailed newsletters, sending calls for artist to people who called to ask for them over the phone and eventually email and now social media. We still use Constant Contact to reach a large email list and we have an open rate that is much higher than the typical open rate of 2-3% E. DeAngelis asked for more detail on the convention center murals. 785k thousand was spent over 11 years. ALMA received an annual NM Youth Corps grant for 150k of the funding (for student apprentices). Public art funds covered three lead artists and materials.

B. Committee Updates: 14 Submissions were received for the MLK Mural Project. The Solid Waste Dept. and Keep Albuquerque Beautiful have given us a 3k grant to cover materials. COVID Memorial project being re-considered and scaled back. Small group that has been talking about it but we will convene and the timeframe has been pushed out. Committee members are W. Duncan, B. Hernández and J. Sanchez.

VIII. Announcements/Ongoing Project Updates

A. Chair's Announcements: Everyone should take a look at committee list and keep it handy. Governance/DEIA committee has started a regularly scheduled meeting to review the guidelines.

B. Board Announcements: C. Schoenmann inquired about the proposed Harry Nadler donation, K. Mazur provided update: A. Romero and herself were going to review the available works and propose a curated collection for the Arts Board to review, with the intention of acquiring via donation a small number of pieces. Locations for these pieces

include the new reception area at the KiMo, opened just a few years before Nadler's birth and purchased by the city during the same decade that brought Nadler to Albuquerque.

C. Project Updates: M. Carter updated board on the Sawmill (easement draft is now acceptable). Work is going to be starting soon to be completed (hopefully) Fall 2021. Also, the outdoor mural at South Broadway Cultural Center was removed to make room for the new MuraLove mural. The mural, by Frances Rivera, was relocated to open stairwell at the west side of the convention center, across from Civic Plaza. Matt shared photos of the 40ft. long mural perfectly situated in the 41.5-foot space. C. Schoenmann asked if murals are always put up on panels? No, it depends on the site. It happens that at SBCC they built tracks in so that they could be rotated. M. Carter shared a fun fact: 104 people are depicted in Rivera's mural. This project was one of the ten that had been a direct selection purchase.

82 INFUSE artists now under contract, and their works are beginning to come in to the collection.

S. Brueggemann also gave a brief update about the hackathon data project that the Public Art Program is participating in, part of the larger data analysis, updates and transparency efforts with which staff is engaged.

D. Events/Dedications: H. Bellamy presented on the new department name and offered a brief history. Department became Cultural Services Department in 1979, when at the time many wanted to call it Cultural Affairs, to which Harry Kinney opposed. At the time, much of what we encompass was handled by separate departments, cultural, recreational services, etc. The hope is that the Department of Arts and Culture will have a positive impact and citizen engagement is a better reflection of what we do. The rollout is slow and doesn't change much in terms of day-to-day operations.

IX: New Business: none

X. Next Regular Meeting – March 17, 2021 Remember about the time change to 3:30pm.

XI: Adjourn: D. Stermer moved to adjourn, J. Cage seconded. All in favor and meeting was adjourned at 5:37 pm.

Respectfully Submitted:

Sherri Brueggemann, Public Art Urban Enhancement Division Manager

Approved: *Emilie De Angelis*
Emilie De Angelis (Mar 17, 2021 16:58 MDT)
Emilie DeAngelis, Chair

Mar 17, 2021

Date