

Problem Statement

Need for public gathering spaces along historic Rt. 66 for use by local residents and visitors to enhance community engagement and provide a venue the ID to share its story in the history of Rt. 66.

**Logic Model Diagram:
Stories of Rt 66: International District**

Goal

Identify potential sites and design a permanent community gathering space to be utilized by both locals and visitors that celebrates the people and their unique neighborhood

Long-Term Outcomes

Revitalize the International District by enhancing livability for residents, and creating a unique aesthetic and cultural experience for visitors.

Rationales

A public property mapping project along Rt. 66 in the International District identifies no public use spaces for the community.

The International District is a continually changing diverse community that is rich with stories of place, land, culture and history.

Community engagement through the arts can help a community define a public space that will encourage utilization and create vibrant neighborhoods.

Assumptions

The International District is a community that would benefit from a community gathering place.

Inviting people to share their stories, melded with the historical documentation of the community will help to identify community assets.

A vibrant community gathering space will be of value to both residents and visitors.

Resources

Littlelobe - Community arts engagement process

Story of Place - Community asset mapping

UNM SA*P courses and faculty

Buster Simpson - Community and functional public art design engagement

Margy Waller - Arts engagement and project evaluation

NEA Our Town Grant and matching funds to fund all of the above

Int'l District community organizers and citizens

AMAFCA technical engineering support

Bernalillo County health and public art programs

CABQ Cultural Services Dept - Administration and Public Art Program Staff

CABQ Planning Dept - Site information, SHPO Communication support

Various private and public funding resources to add to the project

Activity Groups

Phase I - thru 06/15

Littlelobe artists leading community engagement process.

Story of Place - unique neighborhood assessment framework

UNM SA*P student design team and Buster Simpson design collaboration in/with community

AMAFCA water resources assessment guidance

Project impact assessment and evaluation led by Margy Waller

Local Government support to administer project funds (CABQ) and lend in-kind communications support (BernCo)

Phase II - start 07/15

All Team Members

Outputs

Phase I - Selection and design of a preferred site, thru 06/15

Production of arts related event and/or materials that can be shared with all other partners to inform next steps/design. 05/14

Identification of community stories and revealed histories to inform team partners implementing next phase of project. 05/14

Production of various public space design concepts. 06/14

Potential public space design are refined. 12/14

Tangible designs, descriptions and budgets for constructing public art space along Route 66 in International District. 01/15

Phase II- Funding for building site. Start 07/15

Secure funding to acquire location and build the design. 10/15

Intermediate-Term Outcomes

Positively alter perception of the International District for both residents and the greater Albuquerque Community.

Short-Term Outcomes

Increase community cohesion and civic engagement

Community engaged in telling new stories about their neighborhood

preliminary site designs generate enthusiasm for a public space