

DIY Video Tips on Phones and Tablets

In effort to minimize in-person contact at this time and still maximize the amount of content we can create for our community, here are some helpful tips on how to make the best possible video for streaming and broadcasting on GOVTV using cell phones and tablets.

THE BASICS

1. Clean the lens.

It sounds silly and simple, but this is always a great place to start.

2. Use a tripod or something you can stand the device up against.

3. Don't use the phone's digital zoom.

The pixelation of zoomed in video often lessens the quality of the video.

4. Light your video.

Your footage will look best when you shoot with lots of light. If you're shooting indoors, add supplemental lighting.

5. Get your microphone close to your subject.

A general rule for clear audio is to get your microphone as close to your subject as possible.

6. Make sure subject is in focus.

On most devices after framing up your subject, tapping on your subject on the device will lock the exposure and focus.

EXTRA TIPS

- Here is a helpful short video on how to shoot better video on your cell phone.
<https://youtu.be/7YLKcv69HQU>
- Always shoot the video with the phone horizontal, not vertical. Vertical video is great for social media but not TV as horizontal footage can be edited to work for both social media and TV.
- Place your phone in **Airplane Mode** prior to recording as to not to disturb the filming process.
- For the best quality, place camera settings on your phone to 1080pHD at 60fps. To check or change settings on an iPhone: Go to **Settings > Camera**, tap **Record Video** and select **1080p HD at 60 fps**
- Keep in mind that the higher the resolution and frame rate, the more space the finished video will take up on your iPhone.